

Take the Pressure Down

New approaches to recruiting sport volunteers



Our Mission

We're a social enterprise with the mission to use technology to connect, engage and mobilise volunteers to tackle complex social issues.

We're an aggregator, and we facilitate collaboration between corporates, universities, community organisations and government agencies to amplify our collective impact.



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Our Approach

1

**Understand your
demographic**

2

**Refresh your
opportunities**

3

**Retain your
volunteers**



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Employee Volunteering

Highly skilled volunteer pool, subject to employer's priority

Demographic Broad lifestages, 21-65, Org. dependent

Motivations ROI, Team building, Career progression

Availability Structured (bus. hrs), Flexible (after hrs)

How? Shared value, Accessible, EVP



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Student Volunteering

Proactive volunteer pool, empowerment-not-institutionalised

Demographic 'Surprisingly diverse', 16-25

Motivations Arrive > Thrive > Succeed

Availability Multi-calendar, 'Flakey' until committed

How? '3 birds, 1 stone', Student engagement



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Next steps

If you're representing a **VIO**,
speak to our Community
Engagement Team



If you're representing an
Education institution,
Employer or Government
agency, contact me:
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