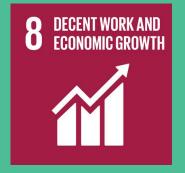




New approaches to recruiting sport volunteers









Our Mission

We're a social enterprise with the mission to use technology to connect, engage and mobilise volunteers to tackle complex social issues.

We're an aggregator, and we facilitate collaboration between corporates, universities, community organisations and government agencies to amplify our collective impact.





Our Approach

Understand your demographic

2

Refresh your opportunities

3

Retain your volunteers



Employee Volunteering

Highly skilled volunteer pool, subject to employer's priority

Demographic Broad lifestages, 21-65, Org. dependent

Motivations ROI, Team building, Career progression

Availability Structured (bus. hrs), Flexible (after hrs)

How? Shared value, Accessible, EVP







Student Volunteering

Proactive volunteer pool, empowerment-not-institutionalised

Demographic 'Surprisingly diverse', 16-25

Motivations Arrive > Thrive > Succeed

Availability Multi-calendar, 'Flakey' until committed

How? '3 birds, 1 stone', Student engagement





Next steps

If you're representing a **VIO**, speak to our Community Engagement Team



If you're representing an Education institution, Employer or Government agency, contact me: victor.lee@communiteer.org



