

Corporate Volunteering & Community Sport - *considerations*



ABC
Australian community sport in financial ...



Bleacher Report
12 Ways Sports Make a Positive Imp...



Crosslink County Sportsplex
Benefits Of Community Sports ...



The Canberra Times
Canberra community sport plan set to be ...



Acknowledgement of Country



We pay respects and acknowledge the First Nations Peoples, the traditional owners and custodians of the land we live, work and meet upon today across the Nation. I would also like to pay my respects to the Elders past present.

From coast to coast, river to river, across the plains and valleys, this is Aboriginal land, always was and always will be.

Reconciliation Artwork Design by Jasmine Sarin, Koori Designs:

The concentric circles symbolise Pfizer as a meeting place, a point of connection with different “circles” of people interacting. The different colours and shapes within the circles symbolise Pfizer as a diverse and inclusive place. The white lines connecting the round shapes indicate the interconnectedness of different groups, people, businesses and services. The colourful, patterned shapes in between represent the different lands, peoples and experiences of health care across the nation.



About Pfizer CARES



Volunteer Program Considerations

- Alignment of values
- Being clear about what you want and need (the work)
- Having a way to translate that into a PD and catch your audience (Communiteer)
- Supervision and engagement, Fee for service (especially teams) create an experience, group v individual volunteering
- Fee for service (especially teams) create an experience
- Leveraging relationships of club members and their workplaces/ suppliers/ the box of chocolate jobs



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT

Volunteer Program Considerations

- Alignment of purpose & values

[PfizerCares2022.pdf](#)



WE ARE PFIZER

2022 Pfizer CARES snapshot

Making a difference every day in the way we care for our patients, colleagues, community and environment through our Corporate Social Responsibility program.



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT



Courage



Equity



Excellence

Volunteer Program Considerations

- **Being clear about what you want and need (the work)**
 - Skills matrix
 - Risk/challenges/opportunities register
 - Position descriptions



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT

Volunteer Program Considerations

- **Having a way to translate/mediate that into a VP and PD and “catch” your target volunteer workers** (digital platforms: Communteer, SEEK volunteer, relationships)
- What is your purpose and Value Proposition to volunteers?
 - Alignment with SDG's
 - Professional development
 - Pathway to support employability
 - Well-being, community focus



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT

Volunteer Program Considerations



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT

- **Supervision and engagement, Fee for service (especially teams) create an experience**
- Corporations will pay for great team experiences
- Great experiences require thoughtful planning and resources
- That is expected and accepted
- Group v Individual

Volunteer Program Considerations

- Leveraging relationships of club directors/office bearers/ members and their workplaces/ suppliers
- The virtual box of chocolates/help needed

HELP NEEDED
VOLUNTEER
JOBS



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT

THANK YOU

Leigh.a.Simmonds@pfizer.com

0475820934

[\(46\) Leigh Simmonds \(Laurence\) | LinkedIn](#)



PATIENTS



COLLEAGUES



COMMUNITY



ENVIRONMENT