

THE FUTURE OF AUSTRALIAN SPORT

The second report: Megatrends shaping the sport sector over coming decades

December 2022



Australian Government
Australian Sports Commission



A summary of key findings:

Six megatrends that will shape the Australian sport sector over the next decade and beyond.

The Sport Megatrends report titled, *'The Future of Australian Sport; The second report: Megatrends shaping the sport sector over coming decades'*, documents the results of an extensive horizon scanning study undertaken by the Australian Sports Commission (ASC) and Commonwealth Scientific and Industrial Research Organisation (CSIRO) during 2022.

This report builds on the ground-breaking first [Sport Megatrends report](#) published in 2013.

Megatrends are connected groupings of smaller and persistent trends, including social, political, economic, technological, legal and environmental trends. The latest Sport Megatrends report identifies six megatrends that will shape the Australian sport sector over the coming decades (Figure 1).

The ASC and CSIRO worked closely together to engage leaders, experts and practitioners across the Australian sport sector and adjacent sectors, including a broad range of people from different cultural and technical backgrounds to undertake the study.

The findings from this study will help inform strategy, planning and program delivery in Australian sport by constructing an evidence-based narrative about the future. This infographic report provides a very high-level summary of findings with more comprehensive detail given in the full report.

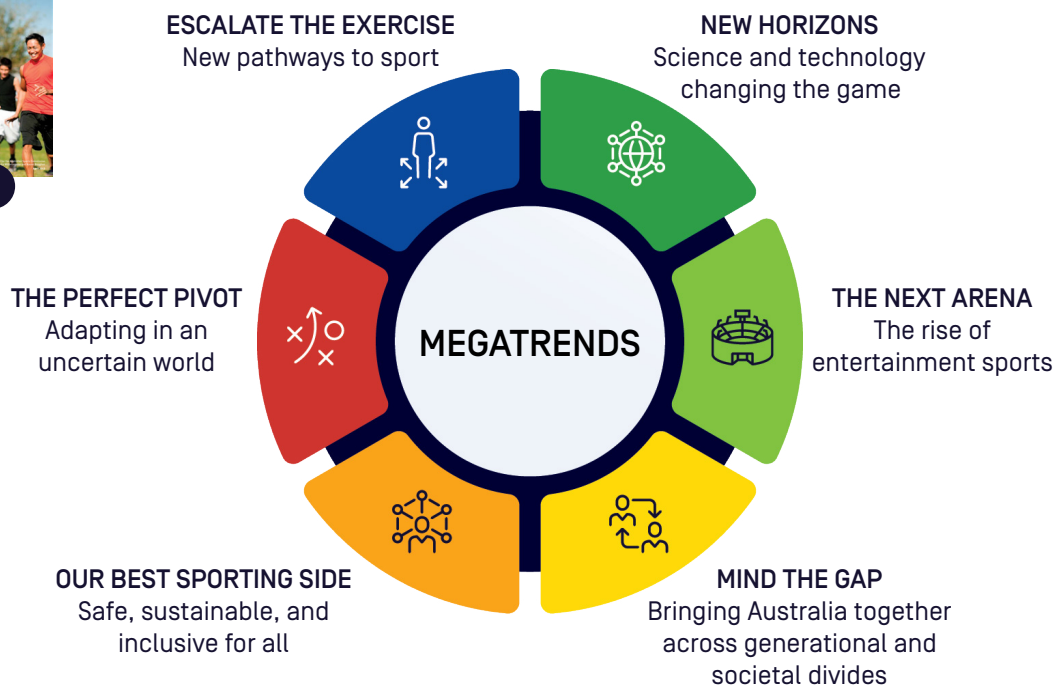
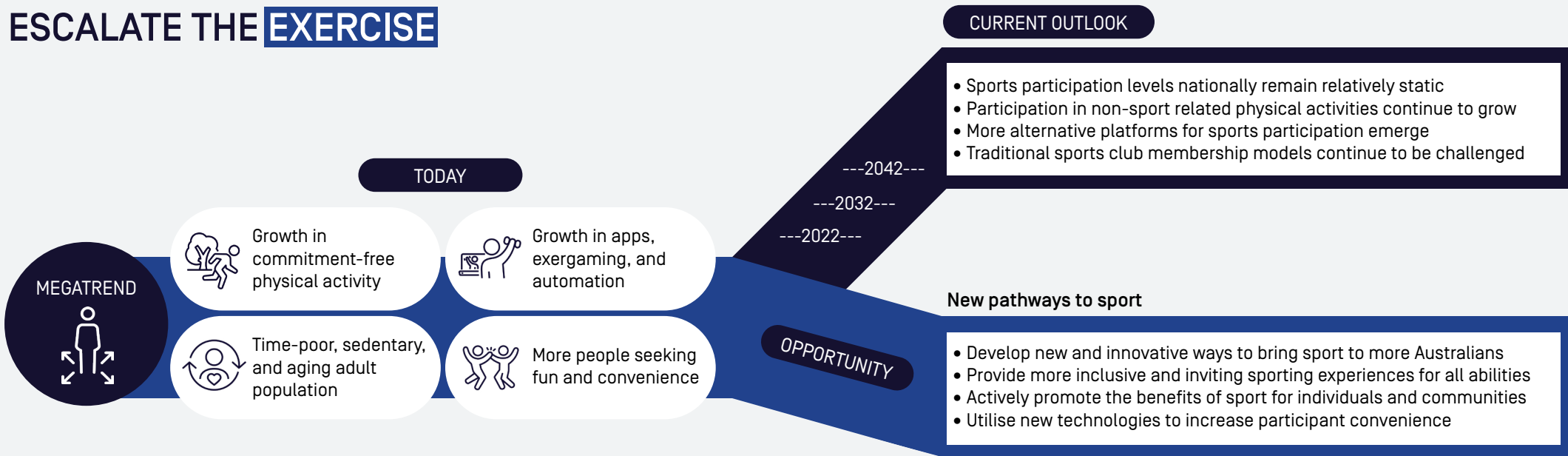


Figure 1

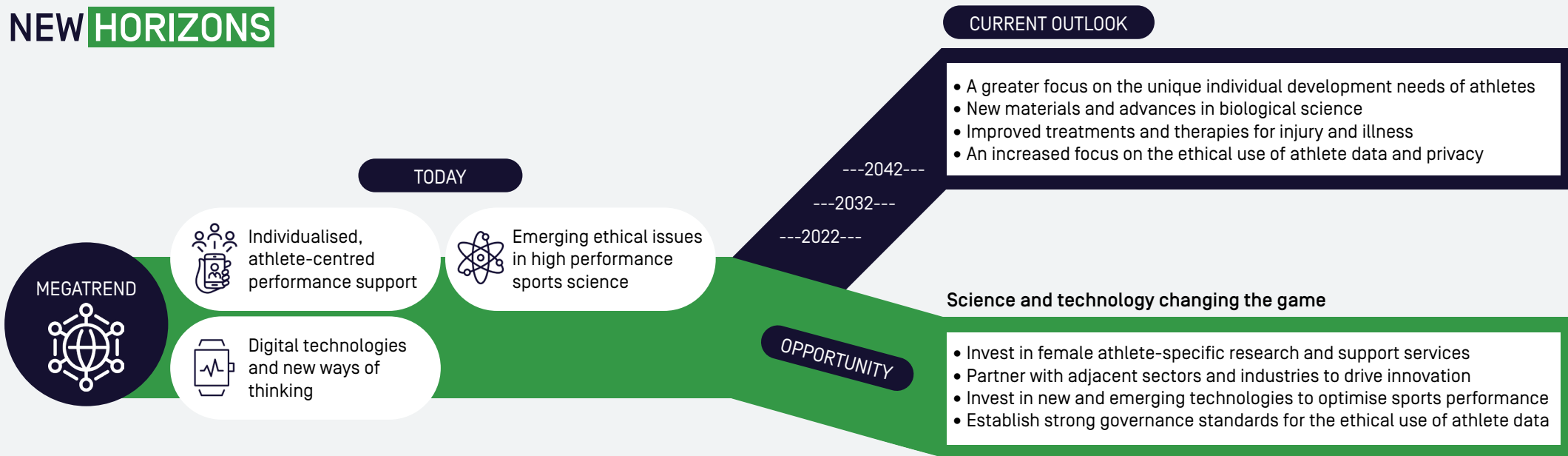
A copy of the full report is available on the Clearinghouse for Sport website:
www.clearinghouseforsport.gov.au/research/future



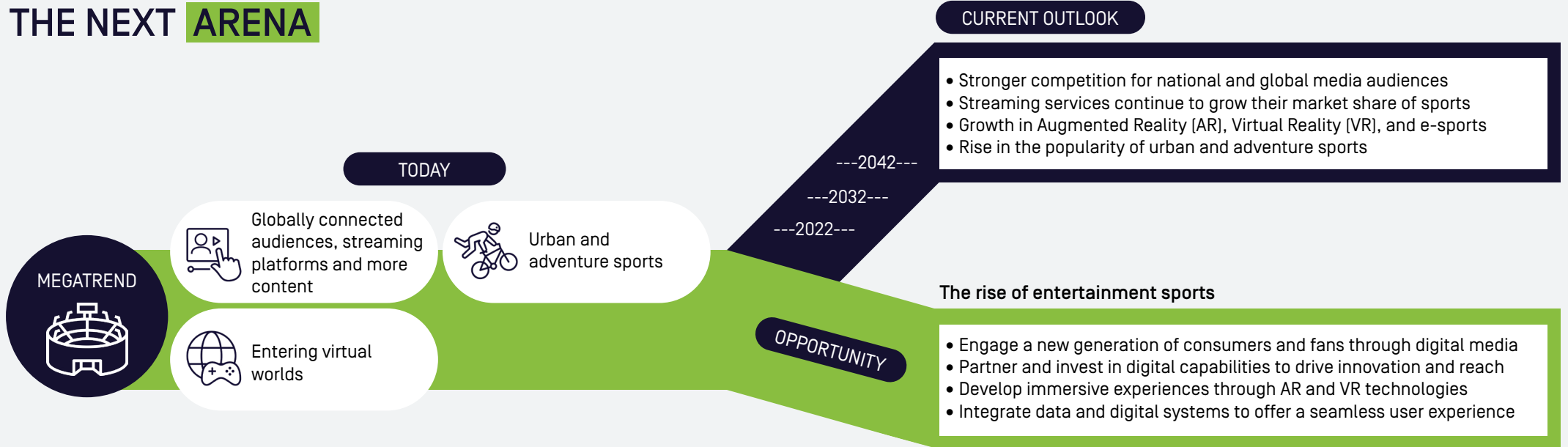
ESCALATE THE EXERCISE



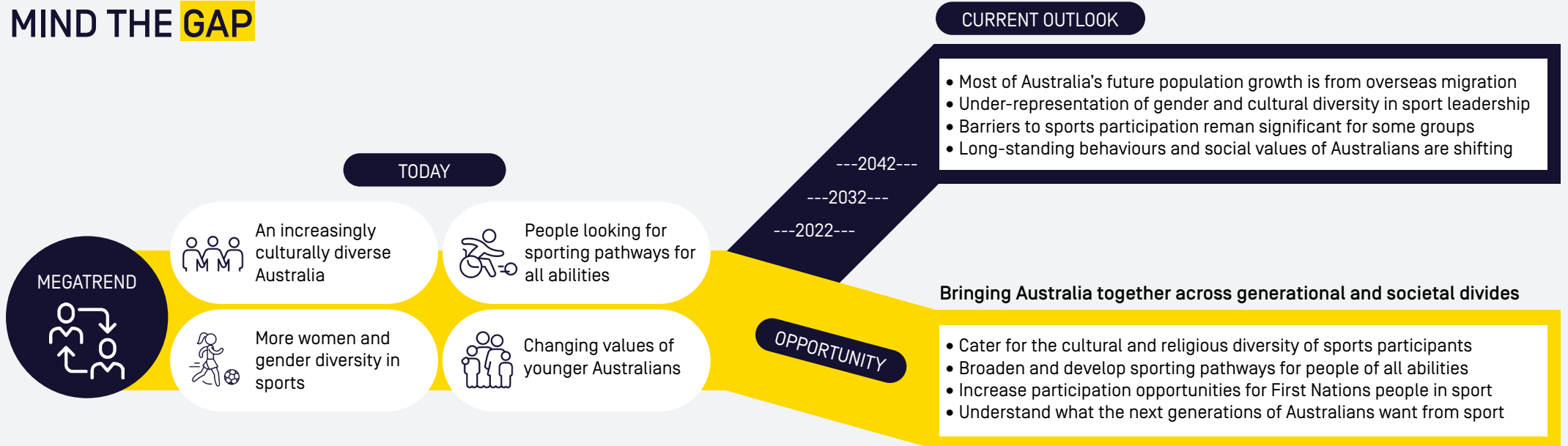
NEW HORIZONS



THE NEXT ARENA



MIND THE GAP





OUR BEST SPORTING SIDE



THE PERFECT PIVOT

