

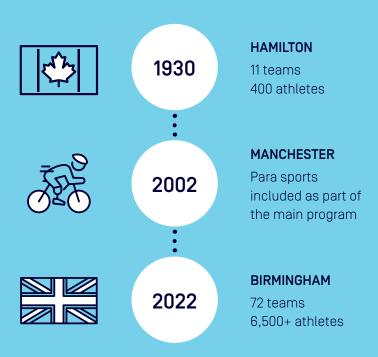
SPORTAUS AUSPLAY

July 2022 AusPlay Focus:

COMMUNITY PARTICIPATION IN COMMONWEALTH GAMES SPORTS

From then to now

The 22nd Commonwealth Games are taking place in Birmingham, UK between 28 July and 8 August 2022. The Games have come a long way from the first event [the British Empire Games] in 1930.



In the 21 Games between 1930 and 2018 Australia has:



Won **2,102** medals [818 Gold, 667 Silver, 617 Bronze]¹



Placed **1st** on the medal table **13 times**



Never ranked lower than 5th on the medal table

Sports included in the 2022 Games

Athletics [inc running/jogging]*

Badminton

Basketball 3x3*

Beach volleyball

Boxing

Cricket T20

Cycling*

Diving

Gymnastics

Hockey

Judo

Bowls*

Mountain biking

Netball

Powerlifting*

Rugby 7s

Squash

Swimming*

Table tennis*

Triathlon*

Weightlifting

Wrestling

^{*}Para-sport or para version included



PARTICIPATION IN COMMONWEALTH GAMES SPORTS BY AUSTRALIANS 15+

Overall, **9.37 million** Australians aged 15+ participate in at least one of the sports that will feature at the 2022 Commonwealth Games.

Athletics (including running/jogging), Swimming and Cycling are the sports that Australians participate in the most. These top three don't change by gender, age, location or those who speak a language other than English at home (LOTE).



Athletics (inc running/jogging)

3.48 million participants





Swimming

3.23 million participants





Cycling

2.56 million participants



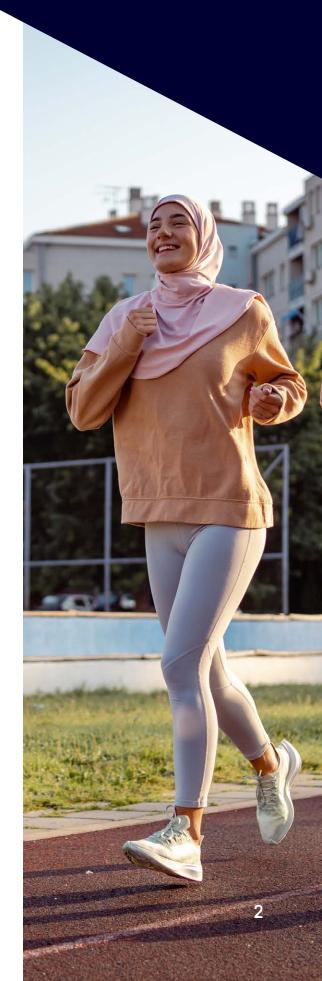
Beneath the top three, we do see differences. Most noticeably, Badminton is popular among the LOTE community and Bowls and Table tennis are popular among over-55s.

Largely driven by the COVID-19 pandemic and the need to find activities that lend themselves to physical-distancing, many sports have increased in popularity since the Gold Coast Games were held in 2018. Across all population groups these included Athletics (inc running/jogging), Basketball, Cycling, Mountain biking and Swimming.

Notes:

In order to provide the most reliable estimates possible, the participation information presented in this report is generated using an aggregated dataset of all AusPlay survey results from October 2015 to December 2021.

Participation estimates are based on all forms of the sports included in the Commonwealth Games. For example, the estimates for Cricket include all forms, not just Twenty20.





Most popular after Athletics, Swimming and Cycling – by gender

MALES 15+

FEMALES 15+



Basketball 561,000



Netball 525,000



Cricket 481,000



Basketball 230,000



Mountain biking 244,000



Boxing 122,000



Bowls 180,000



Volleyball 121,000



Weightlifting 170,000



Bowls 109,000

Since the 2018 Gold Coast Games:



Netball has seen an increase in male participants



Boxing has seen an increase in female participants



Cricket has the highest proportion of male players [88%]



Netball has the highest proportion of female players [87%]



Volleyball has the most even profile of participants by gender [51% male, 49% female]

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Most popular after Athletics, Swimming and Cycling – by age

15-34

Basketball 576,000

Netball 446,000



Cricket 291,000



Volleyball 196,000



Boxing 161,000



Rugby union has the highest proportion of younger players: 81% are age 15-34

35-54



Cricket 212,000



Basketball 195,000



Mountain biking 173.000



Netball 142,000



Boxing 92,000



Mountain biking has the highest proportion of middle-age participants: 59% are age 35-54

55+



Bowls 246,000



Table tennis 52,000



Mountain biking 44,000



Cricket 43,000



Weightlifting 42,000



Bowls has the highest proportion of older players: 85% are over 55

Since the 2018 Gold Coast Games, the number of participants in **Mountain biking** has **more than doubled in all age groups**. Other sports have also seen a 2x increase in participation numbers in some age groups including **Badminton** and **Table tennis** among 15-34 year olds and **Weightlifting** among 15-34 and 35-54 year olds.



Most popular after Athletics, Swimming and Cycling – by LOTE* status

SPEAK LANGUAGE OTHER THAN ENGLISH



Basketball 163,000



Volleyball 60,000



Badminton 131,000

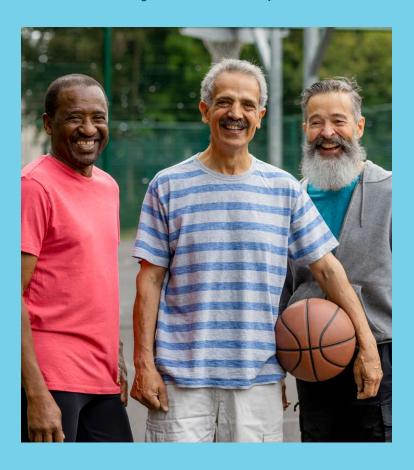


Weightlifting 45,000



Cricket 117,000

Since the 2018 Gold Coast Games, the number of participants in **Basketball, Mountain biking** and **Weightlifting** has **more than doubled** among the LOTE community.



Badminton has the highest proportion of players from the LOTE community:



66% speak a language other than English at home

This is followed by **Table tennis**:



34% speak a language other than English at home

^{*} LOTE: Speaks a language other than English at home



Most popular after Athletics, Swimming and Cycling – by location

CAPITAL CITIES

REST OF STATE



Basketball 589,000



Netball 222,000



Netball 379,000



Basketball 203,000



Cricket 372,000



Cricket 175,000



Boxing 189,000



Bowls 150,000

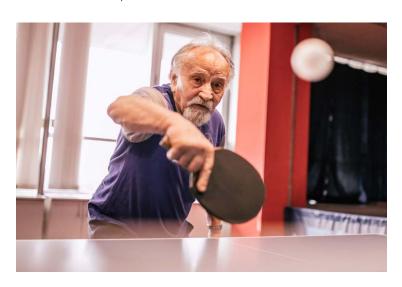


Badminton 186.000



Mountain biking 128,000

Since the 2018 Gold Coast Games, participation in **Boxing, Netball** and **Table tennis** has **grown more strongly in capital cities** than in the regions. Looking forward to 2026, when the Games are coming to regional Victoria, perhaps the investment in facilities and the anticipation of seeing an international event in their local area will encourage more regional Australians to try these, as well as other, Commonwealth sports.



Badminton has the highest proportion of urban players:



83% live in capital cities

Bowls has the highest proportion of players from regional areas:



52% live outside of the capital cities



Australians with disability

Australians who live with disability are less likely to participate in any sport and physical activity [78% compared with 91% of those without disability] and the same is true for participation in Commonwealth Games sports [29% compared with 47%].

Like other Australians, Swimming, Cycling and Athletics (inc running/jogging) are the most popular Commonwealth Games activities, although participation rates are lower.

TOP 5 COMMONWEALTH GAMES SPORTS FOR PEOPLE WITH DISABILITY



Swimming 409.000



Bowls 62.000



Cycling 270.000



Basketball 45.000



Athletics (inc running/jogging) 184,000

People living with disability are under-represented in most Commonwealth Games sports. **Bowls** is the exception; the **participation rate among people with disability is slightly higher (2%)** than those among those without disability [1%].

Since the 2018 Gold Coast Games, the numbers of participants in **Cycling, Swimming** and **Weightlifting** who live with disability have **increased significantly**.







PARTICIPATION IN COMMONWEALTH GAMES SPORTS BY AUSTRALIANS AGED 0-14

AusPlay collects information about children's participation in organised sport and physical activity outside of school hours. Unlike adults, it doesn't include non-organised activity such as going for a casual bike ride or playing football in the park with friends.



1.34 million girls participate in any Commonwealth Games sport (58% of girls 0-14)



1.26 million boys participate in any Commonwealth Games sport (51% of boys 0-14)

TOP 5 COMMONWEALTH GAMES SPORTS FOR CHILDREN



Swimming 1,611,000



Netball 318,000



Gymnastics 457,000



Athletics
[inc running/jogging]
242.000



Basketball 345,000

Children living in households where a **language other than English** is spoken are under-represented in four of these five sports. Swimming is the exception, where the profile of participants matches the profile of the population.





Most popular Commonwealth Games sports for children – by gender

MALES 0-14

FEMALES 0-14



Swimming 787,000



Swimming 824,000



Basketball 222,000



Gymnastics 344,000



Cricket 212,000



Netball 308,000



Athletics
[inc running/jogging]
124,000



Basketball 123,000



Gymnastics 113,000



Athletics
[inc running/jogging]
119,000





Cricket and **Rugby union** have the highest proportion of male players [89%]



Netball has the highest proportion of female players [97%]



Athletics (inc running/jogging) and Swimming have the most even number of participants by gender (Athletics 51% male, 49% female; Swimming 49% male, 51% female)

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Most popular Commonwealth Games sports for children – by age

0-8



12-14



Swimming 1,158,000



Swimming 315,000



Swimming 138,000



Gymnastics 302,000



Netball 125,000



Basketball 132,000



Athletics (inc running/jogging) 94,000



Basketball 125,000



Netball 124,000



Basketball 88.000



Gymnastics 104.000



Cricket 72,000



Cricket 85,000



Athletics (inc running/jogging) 85,000



Athletics (inc running/jogging) 63,000



Swimming is the top Commonwealth Games sport for all age groups



Gymnastics is a popular activity for our youngest Australians. It provides a wide range of physical skills for many other activities later in life

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LOOKING FORWARD TO 2026

In 2026 the Commonwealth Games is coming back to Australia, with the state of Victoria taking a new multi-city approach to hosting the event. The Games will run from 17–29 March 2026.

The 2026 Games will be based in four regional hubs – Geelong, Bendigo, Ballarat and Gippsland – with each hub having its own athlete village.

As in the previous Australian Games in Melbourne (2006) and Gold Coast (2018) there will be plenty of opportunity for the community to not only watch our athletes but also get involved in the action through volunteering.

Australians are known for their love of sport and our elite athletes provide us with a sense of pride and can inspire us to be more active. After the 2020 Tokyo Olympics and Paralympics, the majority of Australians who watched the action said they saw something that made them feel proud. Feelings of pride were most often related to our athletes showing good sportsmanship and determination. We'll be using our Community Perceptions Monitor* to measure pride and inspiration from our athletes in Birmingham too.



*The ASC's Community Perceptions Monitor is a monthly survey that measures Australian adults' attitudes to a range of topics relating to both high performance and community sport.







Any further questions about AusPlay (or queries for additional customised reporting/ further analysis of the dataset) can be directed to the Insights team at Sport Australia via:

AusPlay@SportAus.gov.au