



Deaf Sports Australia Media Release

2024 Australian Deaf Games to be broadcast on FOX SPORTS, available on Foxtel and Kayo Sports

Deaf Sports Australia (DSA) is thrilled to announce the Foxtel Group as the official broadcast partner of the 2024 Australian Deaf Games in Newcastle and Lake Macquarie. The announcement comes as a major boost to deaf sports in Australia, with highlights packages and athlete profiles to be broadcast on FOX SPORTS, available on Foxtel and Kayo Sports.

All highlights will be streamed free via Kayo Freebies, with fans able to access the coverage by downloading the Kayo Sports app or visiting www.kayosports.com.au/freebies and registering for a Freebies account. Kayo Freebies is free, and no credit card details are required to register and start streaming.

DSA is also pleased to announce BarTV as the official production partner of the Games. BarTV is a Newcastle-based production company and will produce live coverage of the opening ceremony and select sports matches as well as daily highlights, pre-match interviews and colour content. After a wonderful seven days of competition and associated events, event highlights will be broadcast at the closing ceremony. Bar TV's crew will also include two Deaf/Hard of hearing production assistants.

As part of the partnership, Bus Stop Films will deliver their Inclusion in Action training workshop to Foxtel Group and BarTV production staff, which will empower both organisations to employ, work alongside and collaborate with people living with disability, to further the Games' legacy.

DSA's General Manager, Phil Harper says "We are pleased and appreciative of this support and commitment that will provide professional coverage of our Games that will enhance our exposure and promote inclusion and visibility of Deaf sport, culture, and language.

We are very appreciative of the support from BarTV, Foxtel Group and Bus Stop Films for the 2024 Australian Deaf Games. The combined resourcing will see a high-quality production, supported back of house by lived experience specialists and a team of interpreters, who will work with BarTV to ensure inclusion and accessibility for all. Additionally, this layered engagement will not only extend the economic contribution of the Games to the Newcastle economy but will leave an ongoing legacy of greater inclusion in sports broadcasting.

Foxtel Group's Head of Community and Sustainability, Rebecca Jacobsen says "Foxtel Group is committed to elevating inclusion through sport. Our partnership with Deaf Sports Australia for the Australian Deaf Games is testament to our belief that all Australians benefit from sport, and this should be celebrated."

BarTV's Josh Mason, says "As proud Novocastrian's we're thrilled to produce the 2024 Australian Deaf Games, which are happening in our back yard. We look forward to growing our understanding of inclusive sports broadcasting as we work towards the Games."

Bus Stop Films CEO, Tracey Corbin-Matchett says, "As CEO of Bus Stop Films and also a Director of Deaf Sports Australia, I am proud to see this partnership deliver on the priorities of both organisations around celebrating our amazing deaf community through inclusion in sports broadcasting."

2024 Australian Deaf Games

Dates: Saturday 13 January – Saturday 20 January

Venues: Newcastle and Lake Macquarie, NSW

Registration: <https://austdeafgames.org.au/registration/>

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