



Australian Government
Australian Sports Commission

PLAY.

SPORT.

AUSTRALIA.



Boosting lifelong participation in sport Sporting Schools – Australian Sports Commission

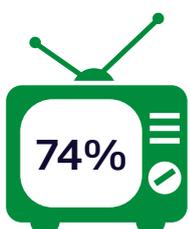


The challenge

Australia has changed over the last 10 or 20 years – and so have the ways Australians entertain themselves.

Adults and children alike now have access to a world of sedentary-based entertainment and distractions, including electronic games, the internet and social media. These are all competing for precious spare time – and sport needs to adapt.

With one in four young people currently overweight or obese, now is the time to build an understanding of the value of sport and boost lifelong participation in sport. Participating in sport develops skills and good habits that underpin lifelong physical fitness, and this is why the Australian Government has developed the new Sporting Schools programme.



OF **CHILDREN** SPEND THEIR SPARE TIME WATCHING **TELEVISION**



ONLY HALF ARE INVOLVED IN SPORT



The approach

Sporting Schools is all about fostering a lifelong interest in sport among Australian children.

With a \$100 million investment from the Australian Government, Sporting Schools is aiming to engage more than 850,000 children across Australia. It will partner with more than 30 national sporting organisations to deliver the programs, which will encourage more children to do more sport-based activities while empowering schools to help them do that.

Sporting Schools will offer a range of benefits, including:

- ↓ **annual funding to provide up to three terms of sport-based activity for children**
- ↓ **easy access to quality online sporting resources and lesson plans**
- ↓ **opportunity for schools to decide when sport activities and games are run – before, during and/or after school**
- ↓ **connection with the Playing for Life philosophy, where children are encouraged to have fun by focusing on 'skills not drills'.**

What's next?

Sporting Schools is now in full preparation mode, with schools and coaches across Australia able to register at the Sporting Schools website (sportingschools.gov.au)

The first funding round will be open for applications in May 2015 to help schools and coaches begin running programmes in July 2015.

