



# SAILING

## National Participation Report 2012 - 2013

### INTRODUCTION

The Active After-school Communities (AASC) program is continuing to provide sporting opportunities for primary school children across Australia. During the 2013 Financial Year, the AASC program invested approximately \$20m into grassroots sport with an estimated \$15,000 of that being allocated to sailing programs. For the same reporting period, the AASC delivered over 28,000 programs and engaged approximately 760,000 participants.

With the importance of participation being pushed further up the sporting agenda, the AASC program is working closely with sporting organisations to identify opportunities that will attract children to sport and provide a platform for their ongoing participation in sport.

This report provides an overview of the key data that demonstrates the AASC's contribution to sailing in Australia pertaining to the period July 2012 to June 2013. Although not as detailed as previous publications, this report outlines summary headline data which reflects the AASC's continued ability to signpost children to sailing and provide support for the sport's grassroots participation objectives.

### PERFORMANCE DATA

The data provided below depicts the overarching, national sailing performance data and offers a comparison against the previous reporting period. Three performance areas have been selected:

1. Number of programs – a breakdown of the total number of AASC sailing programs conducted in Australia;
2. Number of participants – a breakdown of the total number of participants who took part in AASC sailing programs;
3. Number of coaches – a breakdown of the total number of coaches who delivered AASC sailing programs, identified by coach category.

### Programs

The table below shows the number of AASC sailing programs conducted within each state or territory for the current reporting period.

State/Territory	2011/12 total	2012/13 total	Change +/-
NSW	7	4	-43%
VIC	10	7	-30%
QLD	5	5	0%
SA	2	2	0%
WA	3	3	0%
TAS	3	3	0%
NT	0	0	n/a
ACT	0	0	n/a
<b>TOTAL</b>	<b>30</b>	<b>24</b>	<b>-20%</b>

(All data is correct at the time of grant application)

The total number reflects a 20% reduction on the previous reporting period. Sharp declines in NSW and VIC are the factors driving down the overall levels with other delivery areas showing a flat performance level, year on year. With a lack of clear focus during this reporting period to promote sailing, these results should not be a surprise. To avoid further decline a proactive strategy is required to identify partnership opportunities with the AASC. Clear opportunities exist to access a vacant market in NT and ACT and a to exploit a strong sailing culture within NSW.

## Participants

The table below shows the number of children participating in an AASC sailing program within each state or territory for the current reporting period.

State/Territory	2011/12 total	2012/13 total	Change +/-
NSW	130	80	-38%
VIC	195	147	-25%
QLD	112	124	+11%
SA	40	20	-50%
WA	65	60	-8%
TAS	73	80	+10%
NT	0	0	n/a
ACT	0	0	n/a
<b>TOTAL</b>	<b>615</b>	<b>511</b>	<b>-17%</b>

The total number reflects a 17% reduction on the previous reporting period. Participant results generally mirror the performance of the total program data showing a decrease of almost 100 children exposed to the sport. QLD, reports increased levels of participants despite the program levels remaining static – this suggests a good level of satisfaction from the previous year with an increase on returning participants.

## Coaches

The table below provides a breakdown of AASC community coaches who delivered sailing during the current reporting period.

Category	2011/12 total	2012/13 total	Change +/-
Sporting clubs	27	15	-44%
Community members	0	3	n/a
Internal (e.g. teachers)	3	3	0%
Private providers	0	0	n/a
Students	0	0	n/a
<b>TOTAL</b>	<b>30</b>	<b>21</b>	<b>-30%</b>

The total number reflects a 30% reduction on the previous reporting period.

## SUMMARY

This report is intended to provide a summary of the relationship between the AASC program and sailing in Australia. The data aims to show the value of the AASC program to Yachting Australia, in addition to demonstrating its potential for future participation opportunities.

Whilst it is acknowledged the data does not address key issues such as the number of AASC participants who have continued to sail after taking part in the AASC program or the true number of participants who attended each sailing session, it does clearly demonstrate an opportunity for Yachting Australia to access a good volume children with a motivation to try sailing. In addition, the AASC program has the potential to assist Yachting Australia to drive the sport at a grass roots level and provide access to potential, long-term sailing participants.

The AASC program is currently developing its data capture and reporting capabilities with an aspiration of collating more accurate performance information. The improved data collation will enable enhanced reporting and provide sports organisations a clear reflection of their grass roots growth. It is anticipated this will contribute towards participation objectives and support participation strategies.

The AASC looks forward to engaging with sailing in the future as we look to align our participation objectives and begin to deliver shared sporting outcomes.