



## Pathways to sport – Success stories

### North East Hockey Club

This document demonstrates the pathways to community sport and physical activity made available through the Australian Government's Active After-school Communities (AASC) program.

**Sport:** Hockey

**Organisation:** North East Hockey Club

**Location:** Metro North 2, South Australia

**Date:** 2010

**Transitions:** 25

#### Summary

A partnership between the Active After-school Communities (AASC) program and the North East Hockey Club has developed a pathway for community members in the Metro North and North Central regions of Adelaide, South Australia into local clubs.

The North East Hockey Club has been actively delivering AASC sessions in Northern Adelaide schools since the program began in 2005. For the majority of this time, the club had six community coaches delivering the sessions who had been trained in the AASC's Community Coach Training Program (CCTP).

In October 2010, a hockey-specific CCTP was delivered in conjunction with Hockey South Australia and the North East Hockey Club to develop and train more coaches. Following this course, a 'Come and Try' event was held for surrounding AASC schools. The event was very successful with the club reporting 25 new junior memberships.

*Rod Thorpe from the North East Hockey Club said, "There was a lot of interest shown in AASC hockey programs throughout 2010 and 2011, I believe further transitions into club sport are yet to be made."*

## **Planning**

In 2010, the North East Hockey Club was involved in delivering four AASC programs across the Metro North and North Central areas. These sessions were delivered by two community coaches who actively promoted the club to AASC participants through the distribution of brochures.

Hockey SA and the North East Hockey Club expressed interest in training more coaches to promote the pathways for children to join the club. A hockey-specific CCTP was subsequently planned which would culminate in a 'Come and Try' event for community members and AASC participants.

## **Implementation**

In October 2010, Hockey SA hosted a hockey-specific CCTP for eight new coaches. Directly following this course, a Winter 'Come and Try' event was held involving approximately 200 children from surrounding AASC schools.

The North East Hockey Club was involved in the delivery of this event, which was strategically held at the conclusion of the CCTP to allow for the new community coaches to demonstrate their skills.

The event was specifically designed to recruit members for the North East Hockey Club, Port Adelaide Hockey Club and Woodville Hockey Club.

## **Outcome**

The Winter 'Come and Try' event held was very successful. North East Hockey Club reported 25 new junior memberships stemming from the event and AASC programs delivered in 2010. This allowed the club to create three new junior hockey teams for the 2011 season.

A total of 18 AASC programs were delivered by the North East Hockey Club in 2011 and Rod Thorpe believes that more transitions will result from these programs.

*AASC Regional Coordinator Kate Didyk worked to establish this pathway for South Australian children into hockey.*