

## History of participation data for sport and physical recreation in Australia

	Exercise, Recreation and Sport Survey (ERASS)	Australian Bureau of Statistics (ABS) Participation in Sport and Physical Recreation survey	AusPlay survey	Active <u>Queensland</u> Adult Participation Survey (Active Qld Survey)
<b>Overview</b>				
Purpose	Monitoring, reporting and informing policy	Monitoring, reporting and informing policy	Monitoring, reporting, informing policy, investment, product development and enhancing sport delivery	Monitoring, reporting and informing policy, program development and planning for sport and recreation in Queensland
Reference period	2001-2010	2011-12 and 2013-14	2015-18	2015 and 2016 (potentially every two-three years thereafter)
Funding source	Committee of Australian Sport and Recreation Officials (CASRO)	ABS and CASRO (co-funded)	Australian Sports Commission (ASC)	Queensland Government
Data owner	CASRO	ABS	ASC	Queensland Government
Data collector	AC Nielsen (2001-06) and Newspoll (2007-10)	ABS	ORC International	Colmar Brunton
<b>Methodology</b>				
Data collection period	Four data collection periods each year (February, May, August and November)	Continuous data collection	Continuous data collection	One data collection period each year (July-August)
Survey type	Standalone survey	Module of the ABS Multi-Purpose Household Survey (MPHS)*	Standalone survey	Standalone survey
Target audience	Adults aged 15+	Adults aged 15+	All ages	Adults aged 18+
Mode of data collection	Computer assisted telephone interview (CATI)	Face-to-face or CATI (depending on sample selection)	CATI with child interviews conducted by parent as a proxy	Two data collection methods: <ul style="list-style-type: none"> <li>• CATI</li> <li>• Online survey</li> </ul>
Sample design	Random survey with quotas set for each state and territory	Random sub-sample of ABS Labour Force Survey (LFS)*	Random survey with quotas set for each state and territory	Random survey with geographic quotas set Queensland wide
Sample source	Landline only Random Digital Dialling (RDD) samples	Multi-stage area sampling using the ABS LFS frame	Overlapping dual sample frame (landline and mobile RDD samples)	RDD for landlines and mobiles, plus online survey using online panel
Annual sample size	Adults: 15,124 (2010)	Adults: 15,988 (2013-14)	Adults: 20,000 and children: ~3,600	Adults: 7,200 (2016)

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Question topics	<ul style="list-style-type: none"> <li>Adult participation behaviours in the 12 months prior to interview</li> <li>Basic demographics</li> </ul>	<ul style="list-style-type: none"> <li>Adult participation behaviours in the 12 months prior to interview</li> <li>Basic demographics</li> <li>Involvement in sport (every four years)</li> </ul>	<ul style="list-style-type: none"> <li>Participation behaviours in the 12 months prior to interview</li> <li>Extensive demographics</li> <li>Payment for participation</li> <li>Motivations (adults only)</li> <li>Barriers</li> <li>Switching behaviours</li> <li>Use of technology (adults only)</li> <li>Involvement in sport (adults only)</li> </ul>	<ul style="list-style-type: none"> <li>Participation behaviours in the 12 months prior to interview</li> <li>Demographics</li> <li>Location and distance travelled to participate in physical activity</li> <li>Organisations, involvement and role in physical activity</li> <li>Drivers</li> <li>Barriers</li> </ul>
Average survey length	Six minutes	Not available	11 minutes	10 minutes

\* For more information on the [MPHS](#) and [LFS](#) visit the ABS website.

## Comparing ERASS, ABS, AusPlay and Active Qld Survey results

It is the nature of surveying that if several surveys examine one topic, results from one survey can differ from those of the others. This is very likely where there are differences in interviewee selection, sample design, sample size, questionnaire design and how the survey is conducted. All four surveys in the comparison table above differ in each of these aspects and any comparison of survey data should take these methodological differences into account.

## About the Active Qld Survey

The Active Qld Survey is Queensland's first adult participation survey that provides robust data on adult participation in sport, exercise and recreation at a Queensland regional level. It was intended to help guide government policy, program development and planning for sport and recreation. Additionally it helps understand participation trends across the state and fills a major gap following the ABS's decision in 2014 to cease funding for all sport and recreation data collection.

The survey has generated valid, reliable and generalizable data at both state and regional levels on Queensland adult participation in physical activity for sport, exercise and recreation. These state-wide findings will potentially supplement national data on adult participation.

## Active Qld Survey results

The [first report](#) (2015) has been published on the Queensland Government's website and it is anticipated that the 2016 report will be finalised and published in early 2017. Data will also be made available on the Queensland Government's Open Data portal.

Colmar Brunton was contracted by the Queensland Government through the Department of National Parks, Sport and Racing to conduct the 2015 and 2016 Active QLD Surveys.

## Further information

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