

COALITION FOR THE PROTECTION OF GREYHOUNDS



Technology in volunteering

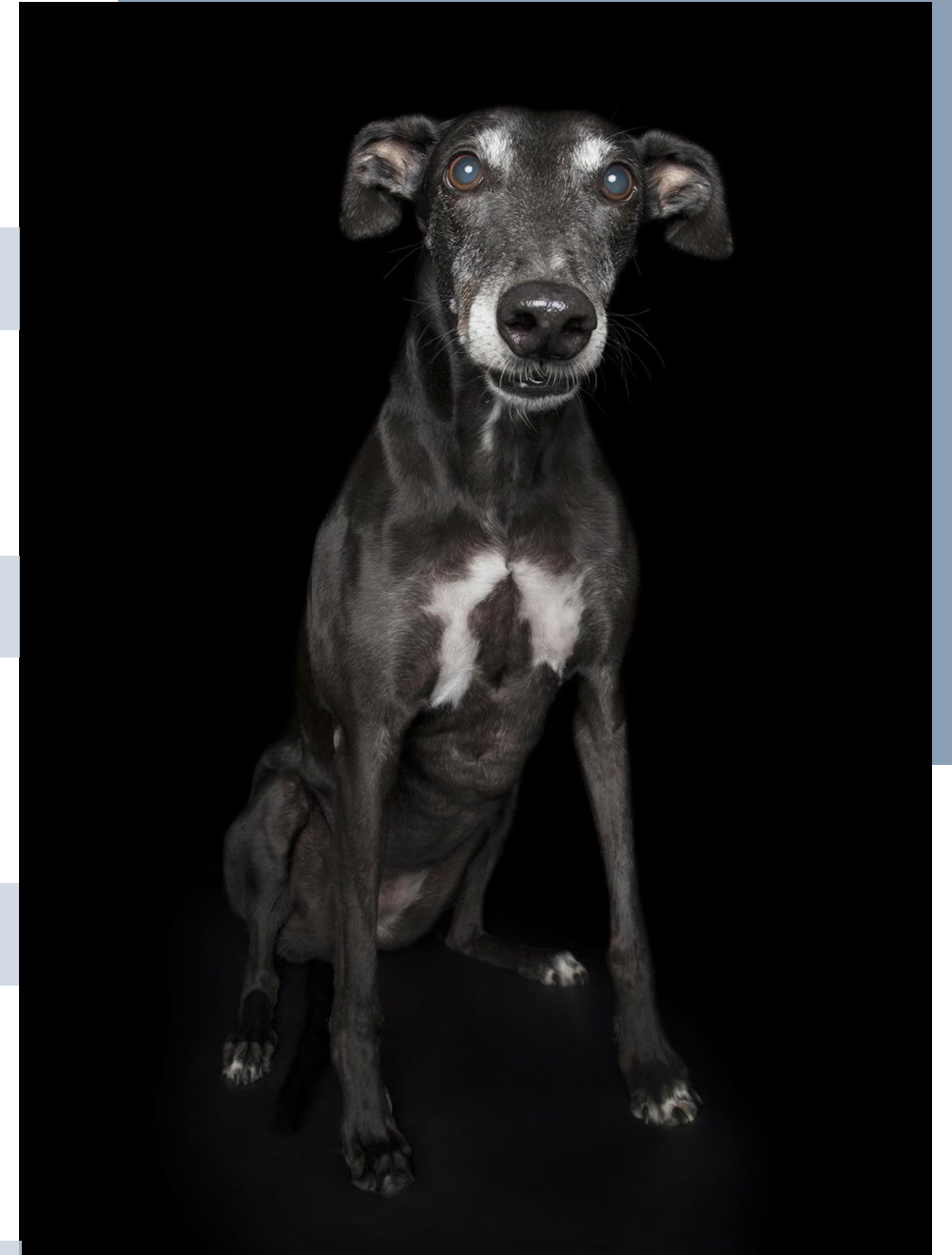
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2024

WWW.GREYHOUNDCOALITION.COM

AGENDA

- **Recruiting** - from 12 to 70 in a 1.5yrs
- **About CPG** - digital only
- **Lean and mean** - no \$\$ + no red tape
- **Methods and tech** - keep it simple
- **Current volunteers** - you can do it too!



From 12 to 70 in a year - why and how?

Why?

- Potential burn-out of core volunteers
- Wanted to get more done

How?

- Seek Volunteer + one page sign-up
- Recruited a helper -> admin, follow-up
- **Fast initial response + first task list**
 - VA research = 1 in 8 are keepers
 - First task -> get rid of 'fizzlers'
 - **Never interview** -> first task test
 - Handover a tested vollee only
- **Tech** - Gmail, spreadsheet, Slack, google Meet, Google docs - **no CPG email or Slack access until proven volunteer!**



SO WHO ARE WE? - CPG

- **CPG is Australia's only national independent greyhound advocacy group.**
- **CPG began in 2015 after the live baiting expose and is run solely by volunteers - Australia and o'seas.**
- **We use data driven advocacy to expose wrongdoing by the greyhound industry.**
- **We fight to end greyhound racing by influencing public opinion and targeting state governments.**
- **Today, we are a group of digital volunteers from all walks of life.**



Coalition for the Protection of Greyhounds uncovers deaths off-track, calls for inquiry

ABC Gippsland / By Georgia Lenton-Williams

Posted Tue 20 Feb 2024 at 11:59am



Our recruiting - Lean and mean

Why?

- **Our focus is on activism, not admin**

How?

- **Spreadsheet to track vollies**
- **Email and Slack forum for communication**
 - spans time zones
 - work commitments
- **Recruited a mature-aged helper committed to treating people well.**
- **Both had past experience - no response, slow response**
 - **Both believe - everyone should get a response**
 - **If no 'fit' - offer something else -> big success!!!**



Figure 6. Bends result in congestion, increasing risks of serious collisions.

"80%+ of greyhounds with leg fractures are killed by on-track vets for free"



Volunteers we now have?

Skills

- Recruiter/vollie liaison
- Administrative
- Social media creators
- Website content updaters - WordPress
- Media coverage processors
- Data visualisers
- Researchers
- Researcher/writers
- Editors
- Information technology
- Media spokespeople
- Media and PR professionals
- Photographers
- Data analysts



Remember - If no 'fit' - offer something else

-> no knock-backs!



Methods and tech - keep it simple

Bottom line - only 1 in 8 are keepers

Solutions

- **Fit vullie to task, not reverse - email**
- **Offer them task choice at start - task list on Gdrive**
- **Also at start - ask them to come back to co-ord if not happy or have a problem - vol. tracking on spreadsheet**
- **If young, offer work-related tasks - resumes on Gdrive**
- **If major life crises - stay in touch - G calendar**
- **Offer variety and team changes if wanted - email**
- **Check-in 2x year - email**
- **Have to push line managers quarterly -**
 - **agenda item - mgt. Meetings - G meetings**
- **Avoid wasting time of existing vullies with 'fizzlers' - task list on Gdrive**
- **Star performers - offer more demanding tasks and responsibility - email**
- **Always ask those who leave, why -> potential to improve/learn - email**

All of this is done with simple tech -

email is the go via mobiles and laptops



Final word

Please refer ex-journos and ex-PRs to us if you know any or meet any.

- **The only team we can't extend via recruiting.**

- **Questions?**



"Keep the tech simple so there's little or no learning curve"



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THANK YOU

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