



Australian Government
Australian Sports Commission

Active After-school Communities

Helping kids and communities get active



Active After-school Communities program and Table Tennis Australia



MAY 2011

INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

EXECUTIVE SUMMARY

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Table Tennis has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Table Tennis in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Table Tennis programs in 2010.
- Any media articles that were generated in relation to the AASC program and Table Tennis.

NATIONAL SNAPSHOT — TABLE TENNIS IN THE AASC PROGRAM

Delivery of Table Tennis programs

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved, to identify what would be the most suitable program to engage traditionally inactive children.

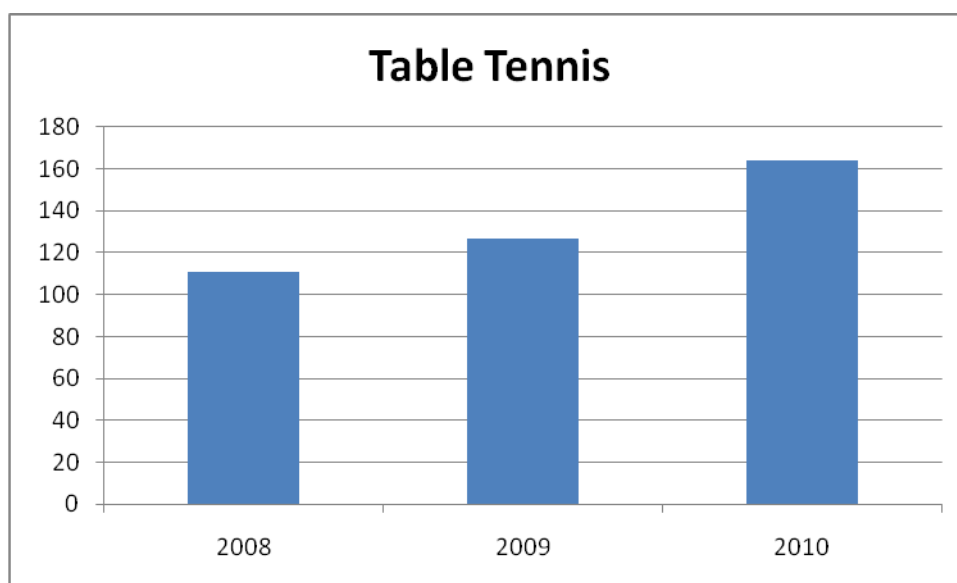


Figure 1: Number of Table Tennis programs conducted during 2008–2010

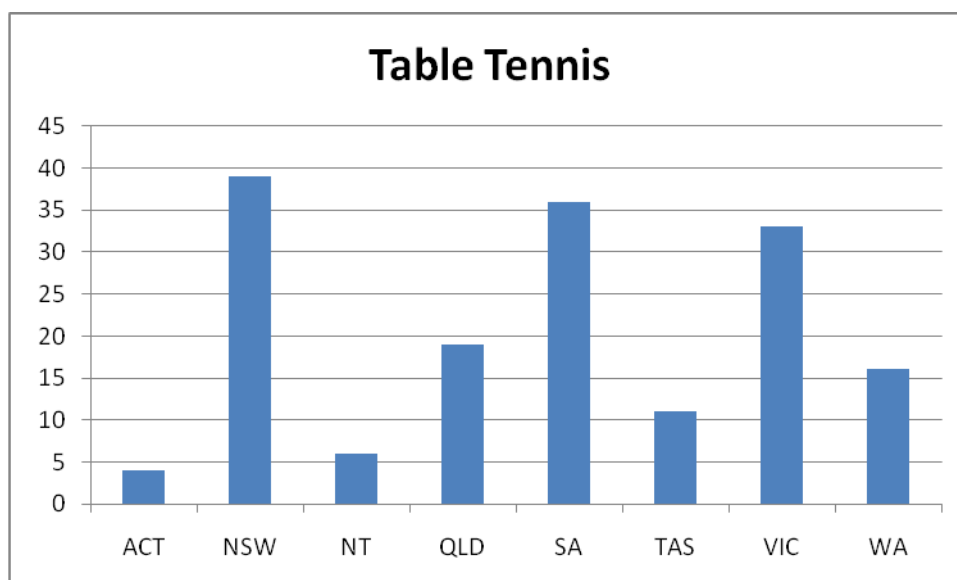


Figure 2: Number of Table Tennis programs conducted in each state or territory in 2010

NATIONAL SNAPSHOT (continued) — TABLE TENNIS IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

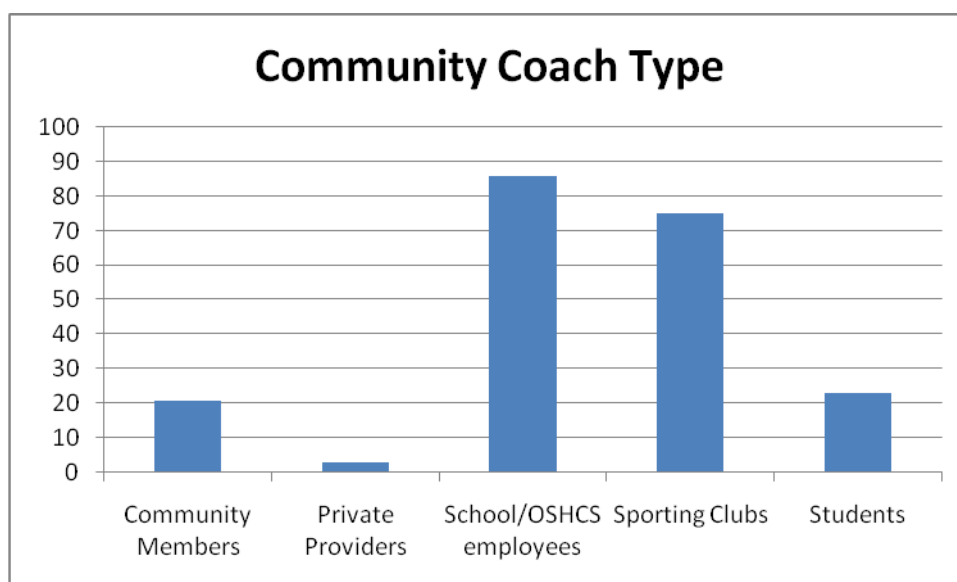


Figure 3: Breakdown of types of Community Coaches delivering Table Tennis in 2010

Internal delivery options

In 2010, 43% of community coaches were from schools or OSHCS.

Delivery by sporting representatives

In 2010, representatives of affiliated clubs or associations delivered 36% of all programs. Appendix A on page 6 shows a list of the organisations that delivered in 2010.

Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, the Regional Coordinator sources private organisations to help extend the reach of the sport. In 2010, private providers were the least common group of community coaches delivering Table Tennis sessions in the AASC program. Examples of private providers that delivered Table Tennis within the program in 2010 are provided in Appendix B on page 6.

Schools, OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

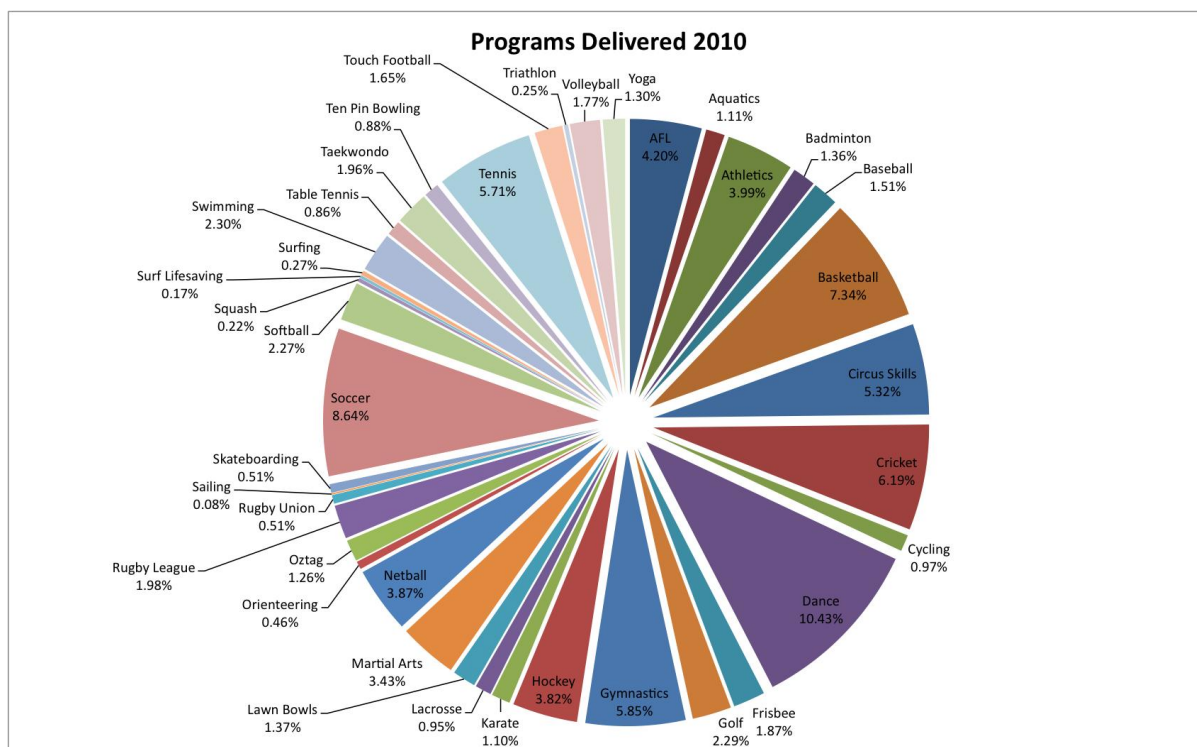


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

AASC TABLE TENNIS PARTNERSHIP

Partnership between Copper Coast Table Tennis Association and the AASC program, South Australia

The Copper Coast Table Tennis Association (CCTTA) has had a total of five members attend the Community Coach Training Program (CCTP), with one coach continuing along the coaching pathway by gaining a Level 1 Table Tennis Coaching Accreditation through the State Sporting Organisation.

Coaches have used skills and knowledge learnt at the CCTP course to effectively deliver the AASC program according to the Playing for Life philosophy. Throughout the term the club progressed activities to ensure the children remained interested and challenged week in and out. At the end of the term the club presented each participant with their own table tennis bat to encourage students to join the junior competition. As a result of this initiative, the club has seen at least ten students from the AASC program join their club.

APPENDIX A — DELIVERING TABLE TENNIS PROGRAMS FROM 2008–2010

Coaches Organisation	Region
Cabarita Beach Table Tennis Club	NSW - North Coast 1
Table Tennis NSW	NSW - North Shore
Bundaberg & District Table Tennis Association Inc	QLD - Bundaberg
Port Lincoln Table Tennis Association	SA - Eyre Peninsula
Great Southern Table Tennis Assoc. Inc.	SA - Fleurieu and Kangaroo Island
Macclesfield Table Tennis Club	SA - Fleurieu and Kangaroo Island
Meadows Table Tennis Club Inc.	SA - Fleurieu and Kangaroo Island
Houghton Table Tennis Club	SA - Metro East 1 (RM)
Southern Table Tennis Inc.	SA - Metro Inner North
Woodville Table Tennis Club	SA - Metro North 1
Copper Coast Table Tennis Ass	SA - Mid North & Yorke
Adelaide Hills Table Tennis	SA - Murrayland/Adelaide Hills
Warrnambool Table Tennis Association	VIC - Barwon 2 - Warrnambool
Bairnsdale & District Table Tennis Assoc Inc	VIC - Gippsland 4 - Bairnsdale
Renmark Table Tennis Association Inc	VIC - Loddon 1 - Mildura
Mackillop College Swan Hill	VIC - Loddon 4 - Mildura
Fremantle Table Tennis Club	WA - Fremantle North
Western Australian Table Tennis Association	WA - Fremantle North
Albany PCYC	WA - Great Southern - Esperance
Western Australian Table Tennis Association	WA - Swan West

APPENDIX B — DELIVERING TABLE TENNIS PRIVATE PROVIDERS IN 2008–2010

Coaches Organisation	Region
Basic Lifestyle, Fitness & Defence	NSW - Penrith/Blue Mountains
Active Kids SA	SA - Metro North 2
Fitnessworx	VIC - Metro Northern 5

APPENDIX C — TABLE TENNIS RELATED MEDIA AND NEWSLETTER ARTICLES

Newsletter NSW/ACT (North Coast 1 - Tweed) Term 2, 2010

Table tennis on the up and up at Bilambil



Kayoko prepares Bilambil OOSH children for a table tennis challenge.

Bats were swinging and balls were flying at Bilambil Out of School Hours Care Service's table tennis sports sessions.

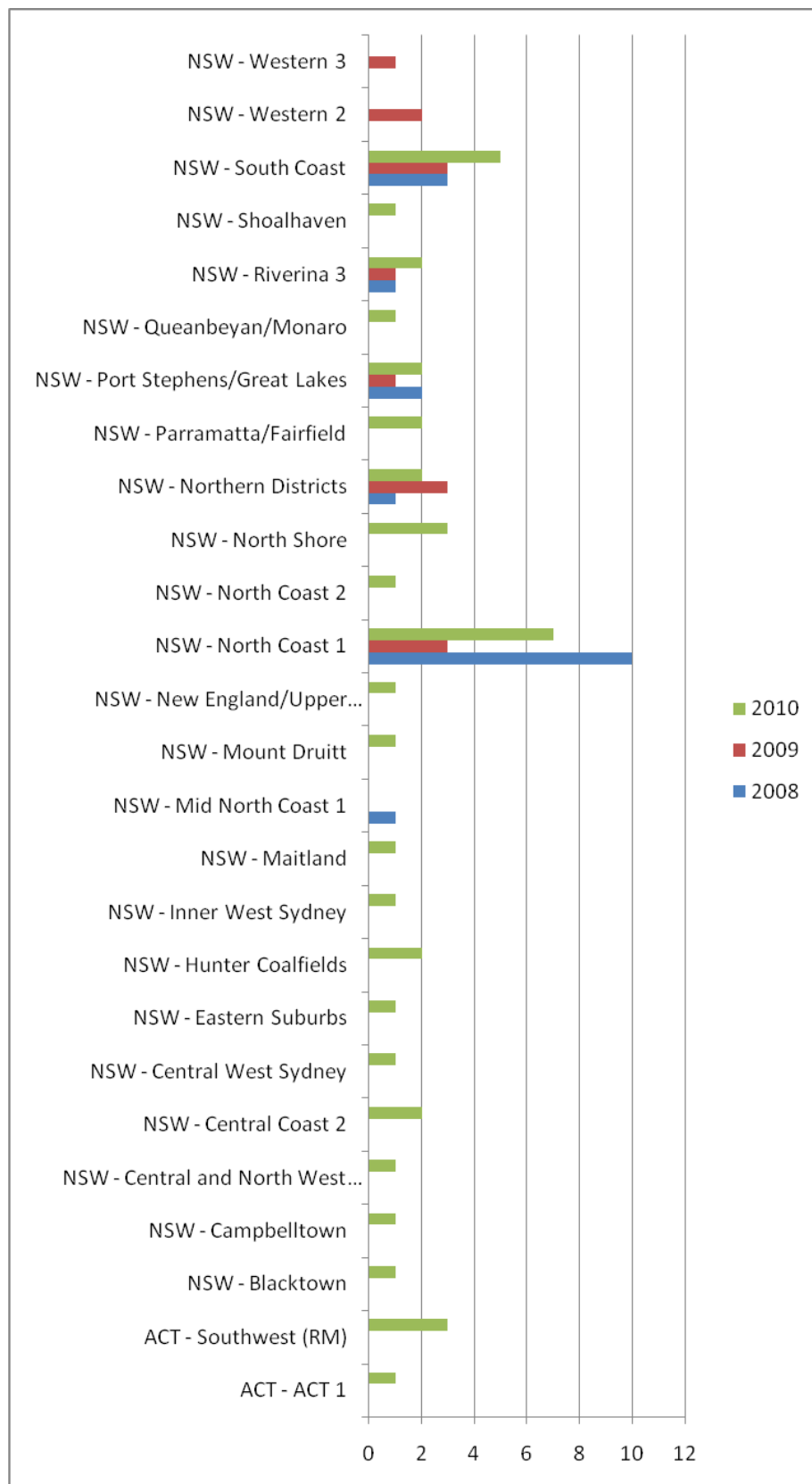
Their Active After-school Communities (AASC) sessions were conducted by Cabarita Beach Table Tennis Club member Kayoko Govindasamy. And what did the kids think of the AASC sessions? They were so impressed, they presented Kayoko with a golden 'best coach in the world' badge.

Kayoko has played in Table Tennis Australia's national championships for the past three years. But she likes nothing more than to pass on her love of the sport to local youngsters.

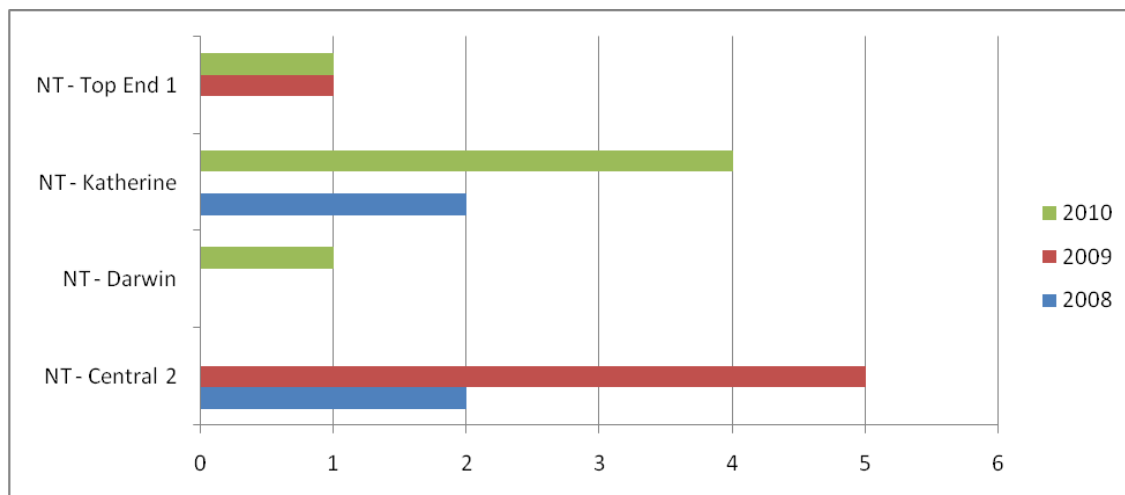
Table tennis is steadily gaining popularity in the AASC program state wide. More than 50 NSW schools and after-school care services have shown interest in running with the sport in their AASC sessions in semester 2, including Bogangar PS. Cabarita Beach Table Tennis club will run the AASC sports sessions at the school for the remainder of the year.

APPENDIX D — REGIONAL BREAKDOWN OF TABLE TENNIS PROGRAMS FROM 2008–2010

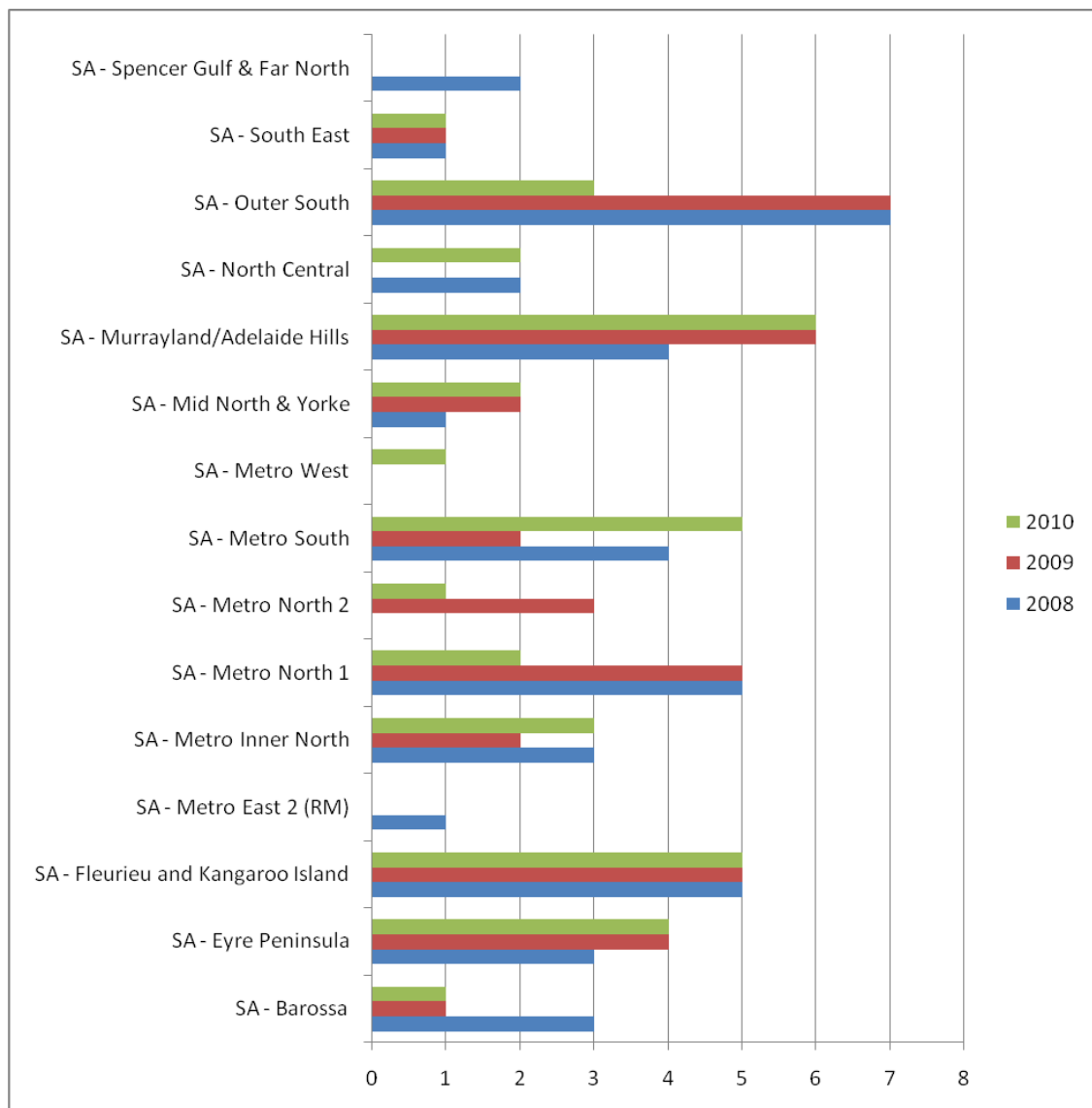
Australian Capital Territory and New South Wales



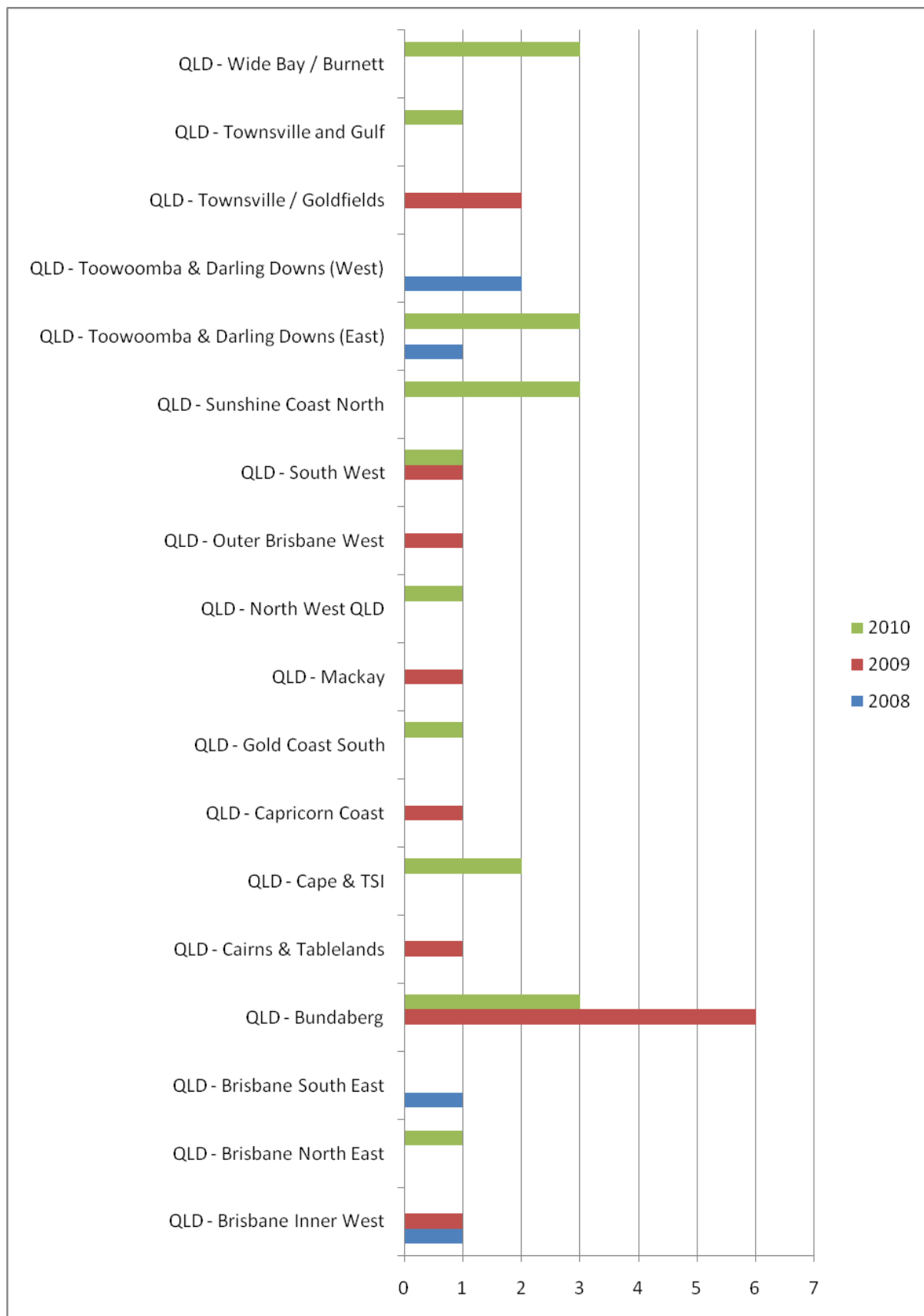
Northern Territory



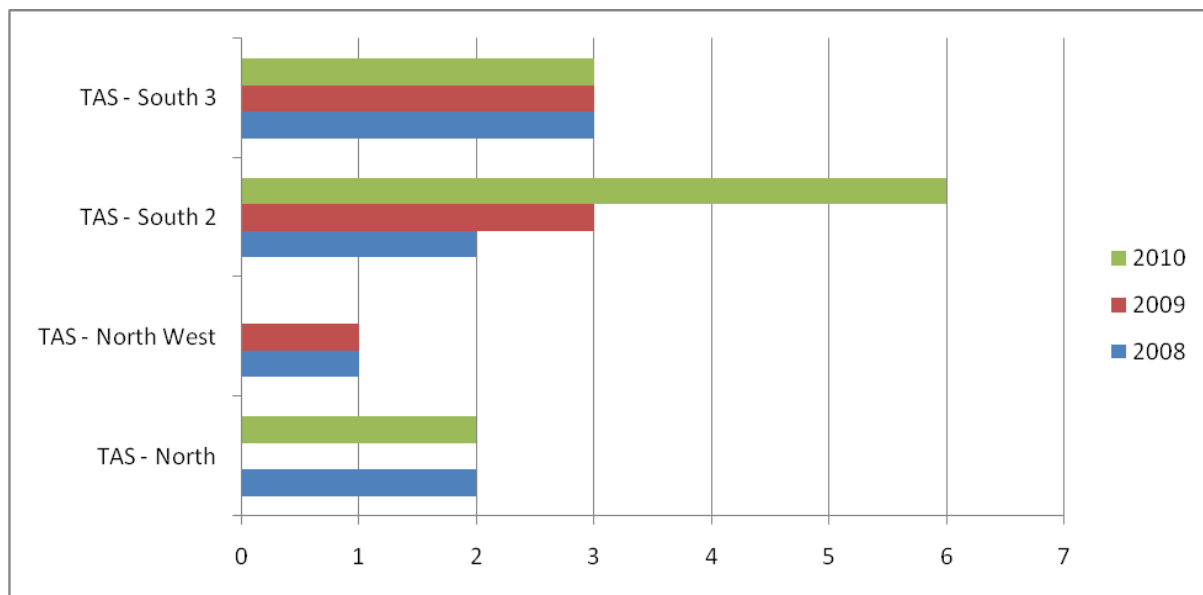
South Australia



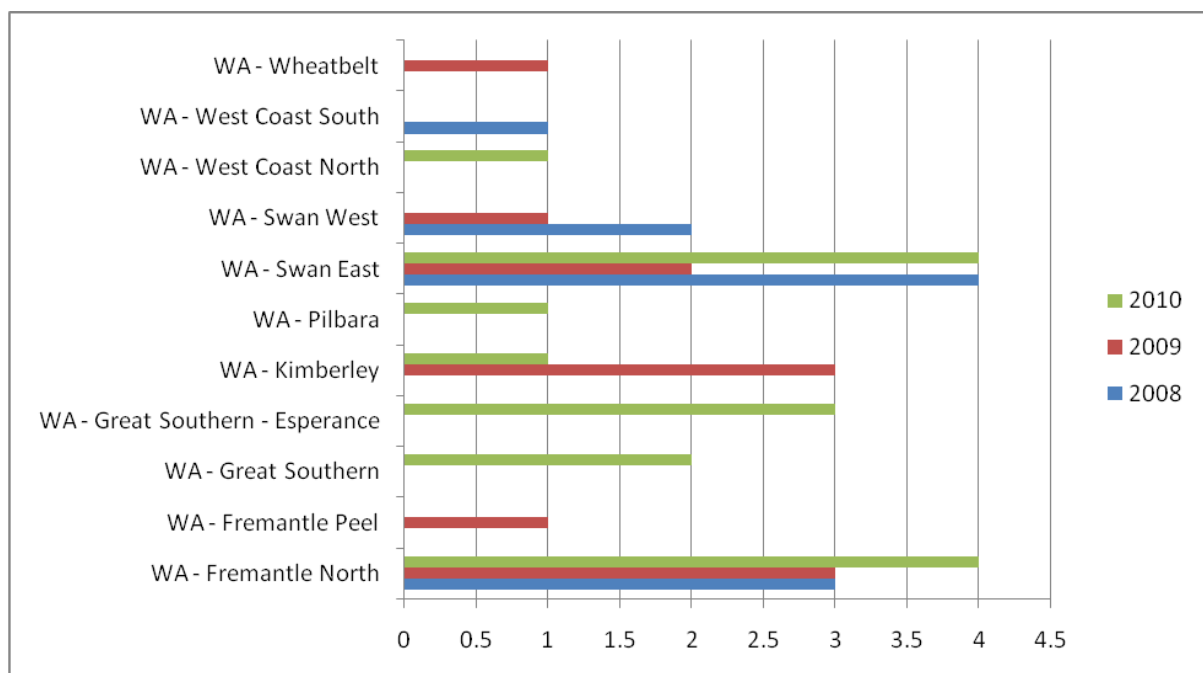
Queensland



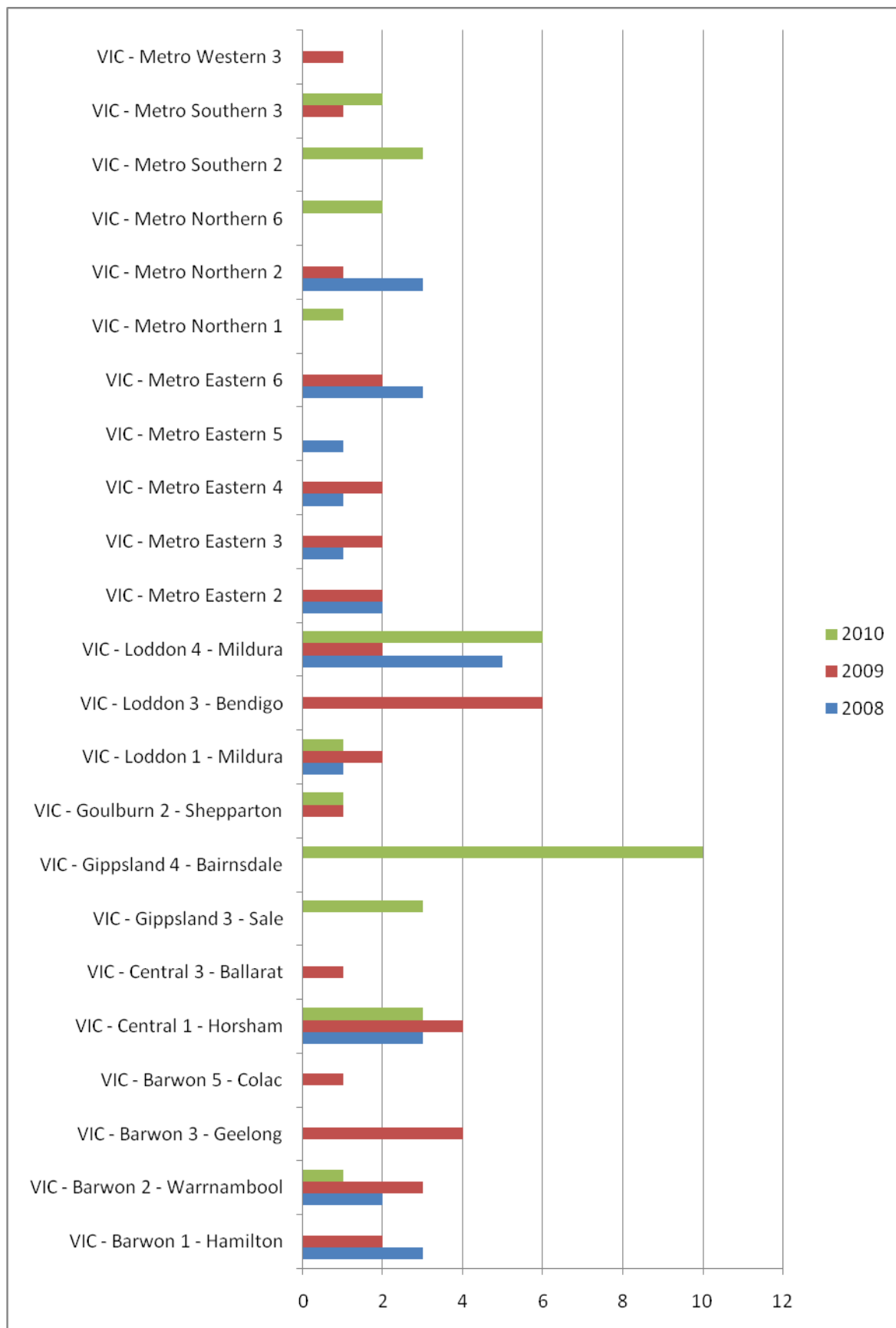
Tasmania



Western Australia



Victoria



SUMMARY

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Kitty Chiller', with a stylized, cursive script.

Kitty Chiller

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