



Australian Government
Australian Sports Commission

Active After-school Communities

Helping kids and communities get active



Active After-school Communities program and Orienteering Australia



MAY 2011

INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

EXECUTIVE SUMMARY

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Orienteering has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Orienteering in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Orienteering programs in 2010.
- Any media articles that were generated in relation to the AASC program and Orienteering.

NATIONAL SNAPSHOT-ORIENTEERING IN THE AASC PROGRAM

Delivery of Orienteering programs

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved, to identify what would be the most suitable program to engage traditionally inactive children.

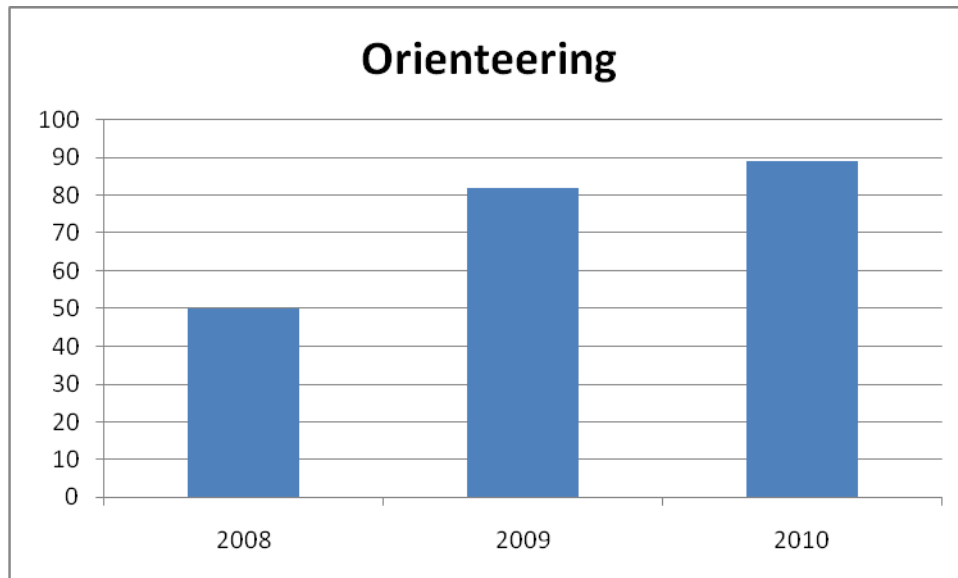


Figure 1: Number of Orienteering programs conducted during 2008–2010

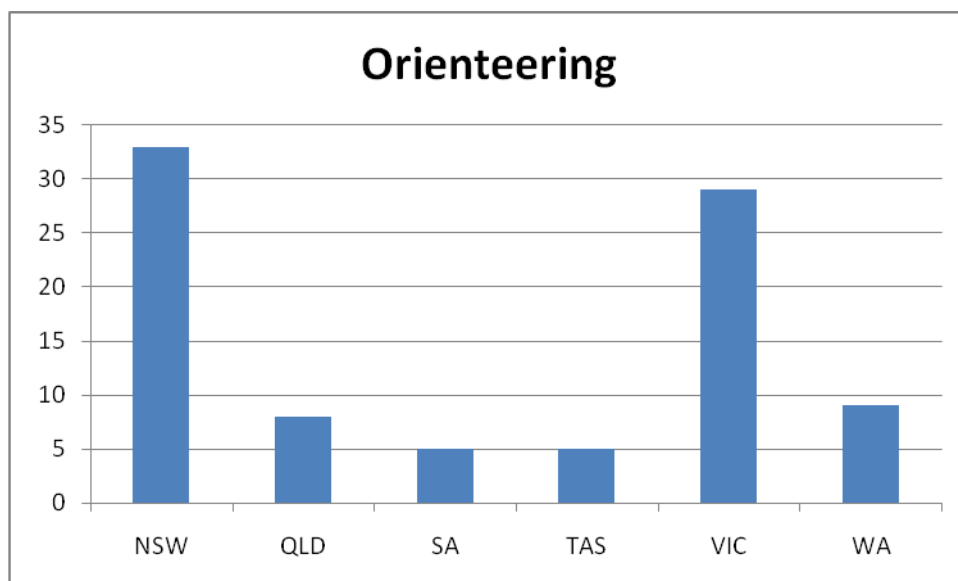


Figure 2: Number of Orienteering programs conducted in each state or territory in 2010

NATIONAL SNAPSHOT (continued) — ORIENTEERING IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

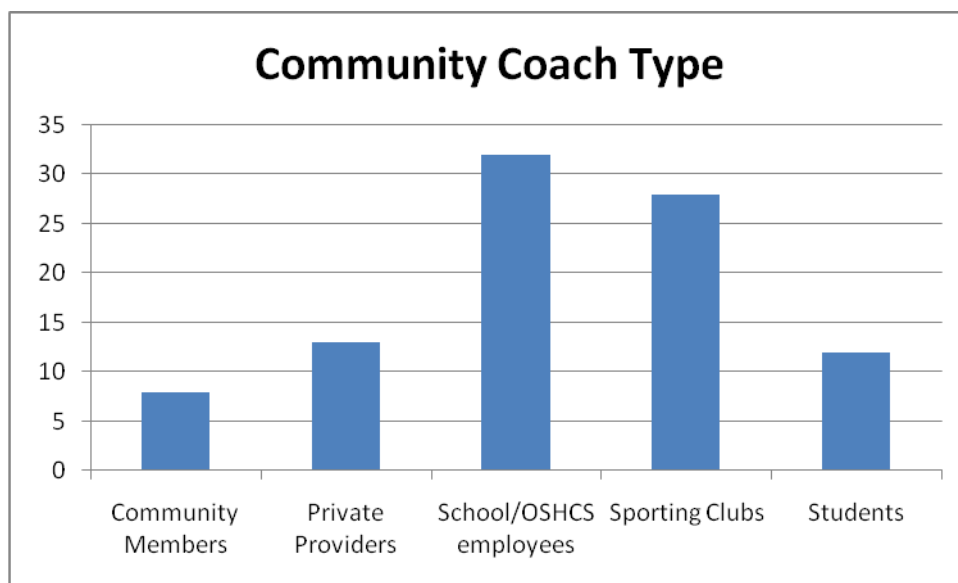


Figure 3: Breakdown of types of Community Coaches delivering Orienteering in 2010

Internal delivery options

In 2010, 34% of community coaches were from schools or OSHCS.

Delivery by sporting representatives

In 2010, representatives of affiliated clubs or associations delivered 30% of all programs. Appendix A on page 6 shows a list of the organisations that delivered in 2010.

Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, private organisations are sourced to help extend the reach of the sport. In 2010, private providers were the third most common group of community coaches delivering Orienteering sessions in the AASC program. Examples of private providers that delivered Orienteering within the program in 2010 are provided in Appendix B on page 6.

Schools are OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

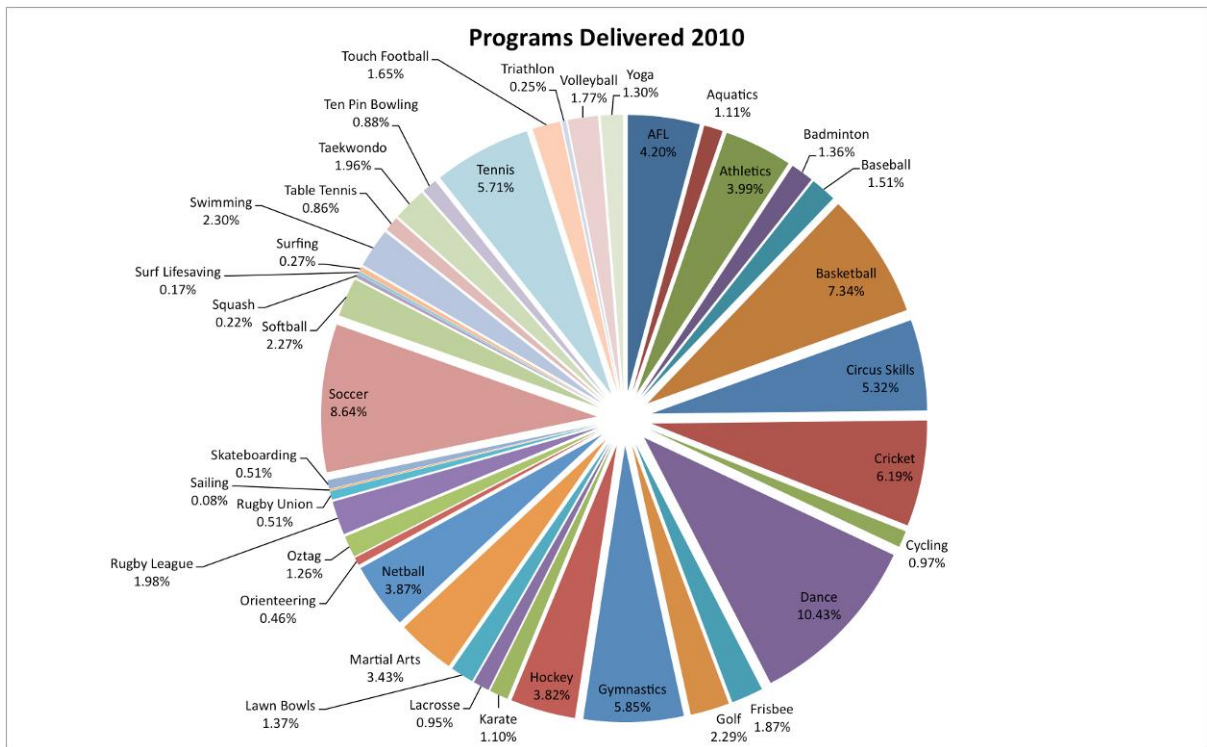


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

APPENDIX A — DELIVERING ORIENTEERING ORGANISATIONS IN 2010

Coaches Organisation	Region
Orienteering Association of NSW	NSW - Central Coast 2
Orienteering Association of NSW	NSW - Newcastle
Bendigo Orienteers Inc.	VIC - Loddon 3 - Bendigo
Mackillop College Swan Hill	VIC - Loddon 4 - Mildura
Orienteering Association of Western Australia	WA - Canning East
South West Orienteering Trekkers	WA - South West
Orienteering Association of Western Australia	WA - Swan West

APPENDIX B — DELIVERING ORIENTEERING PRIVATE PROVIDERS IN 2010

Coaches Organisation	Region
Addventageous	NSW - Parramatta/Fairfield
Wild Horizons	NSW - Shellharbour
Fitnessworx	VIC - Metro Northern 6

APPENDIX C — ORIENTEERING RELATED MEDIA AND NEWSLETTER ARTICLES

NSW 5 Star Community Coach Award Term winner

https://secure.ausport.gov.au/aasc/Information_for_Community_Coaches/community_coach/5_star_community_coach_2010_state_term_winners/nswact_5_star_community_coach_award_winners_2010

Term 2, 2010 winner – Chris Shulz

Chris Schulz from the Southern Highlands is the NSW 5 Star Community Coach Award winner for Term 2, 2010.

Chris, who represents adventure-based business Wild Horizons, coaches orienteering and mountain biking programs in the AASC program, unique and enjoyable activities which most children have not had the opportunity to experience before.

Chris is always prompt and enthusiastic during his AASC programs, with all activities and checkpoints set up and ready to go ensuring a safe and secure environment for children to participate in. Through Chris's AASC programs, children have been advancing their skill levels to venture safely out of the school yard and onto the local reserve and mountain bike trails. The orienteering programs at Bundanoon Public School have engaged children who would not normally want to participate in physical activity. The children can be seen enthusiastically navigating their way around the school yard – often running to get to the next checkpoint before other teams do.

With the support of his employer, Chris extensively mapped the school grounds and local reserve. The maps and programs he has created have been made available for the school to use, and Chris has used them with two different groups of students with great success. There has been excellent feedback from the participating children, with there being high demand to be involved in future AASC programs.

Chris provides information to AASC participants and their families regarding opportunities to join the Southern Highlands Occasional Orienteers and the Mountain Devils Orienteering Club (mountain bike orienteering club). These are great community pathways for families, as these unique activities involve the participation of parents with their children, allowing families to get active together.

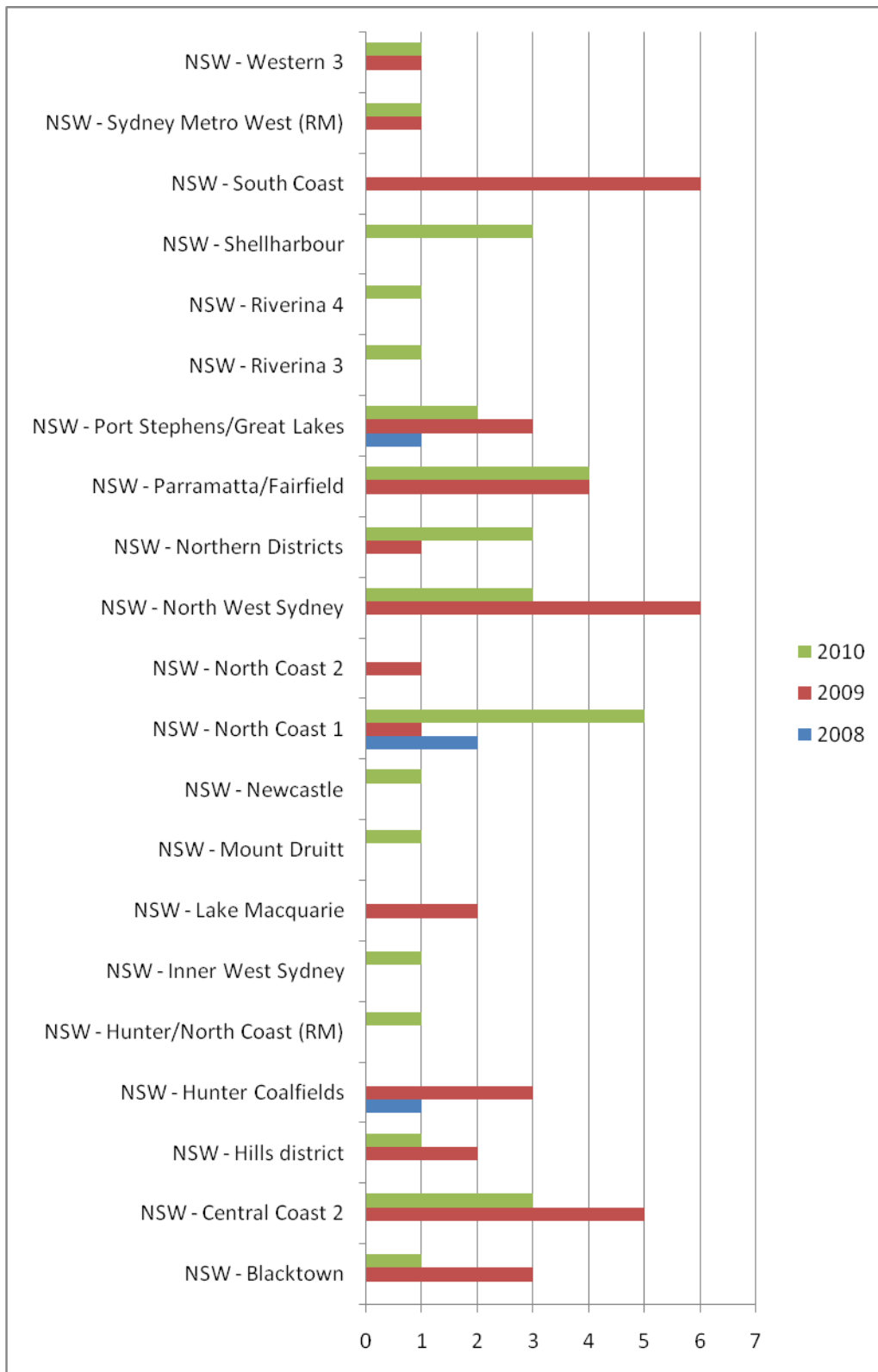
Chris is a great role model and positive advocate of the AASC program. As a coach, the children at Bundanoon Public School admire him due to the amount of time, dedication and passion he puts into each session. He enjoys sharing his love of the outdoors with children in the Southern Highlands and provides vital links for families to participate in orienteering and mountain biking outside of the AASC program.

Chris is a deserving winner of the NSW 5 Star Community Coach Award with an obvious passion for getting children active in the great outdoors. He is a valuable asset to the AASC program and his local community.

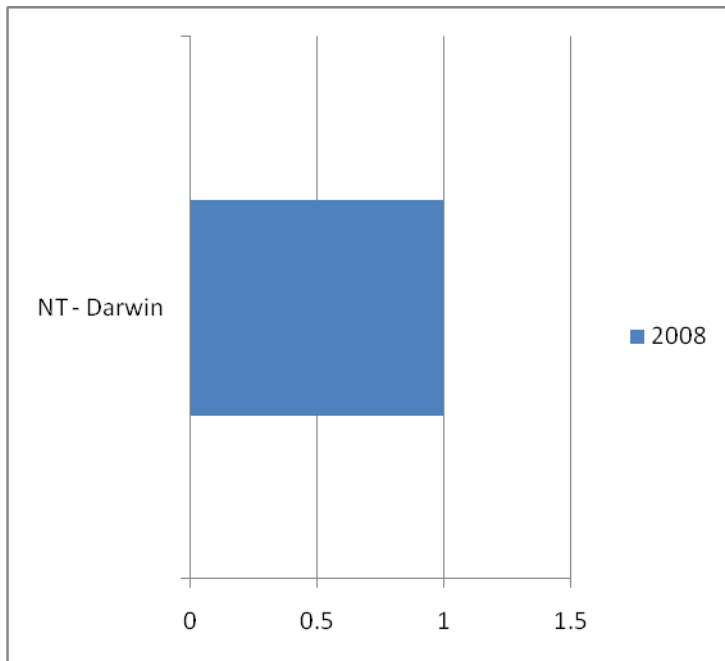


APPENDIX D — REGIONAL BREAKDOWN OF ORIENTEERING PROGRAMS FROM 2008-2010

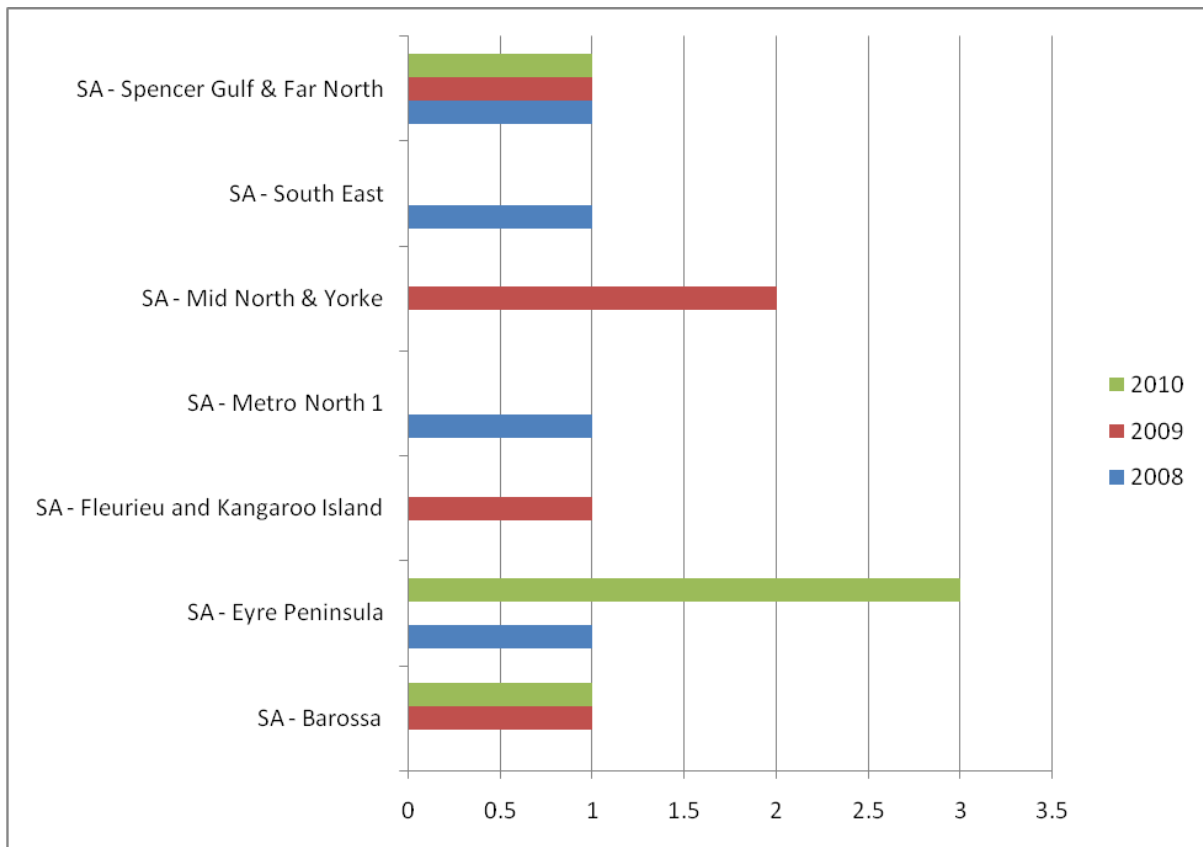
Australian Capital Territory and New South Wales



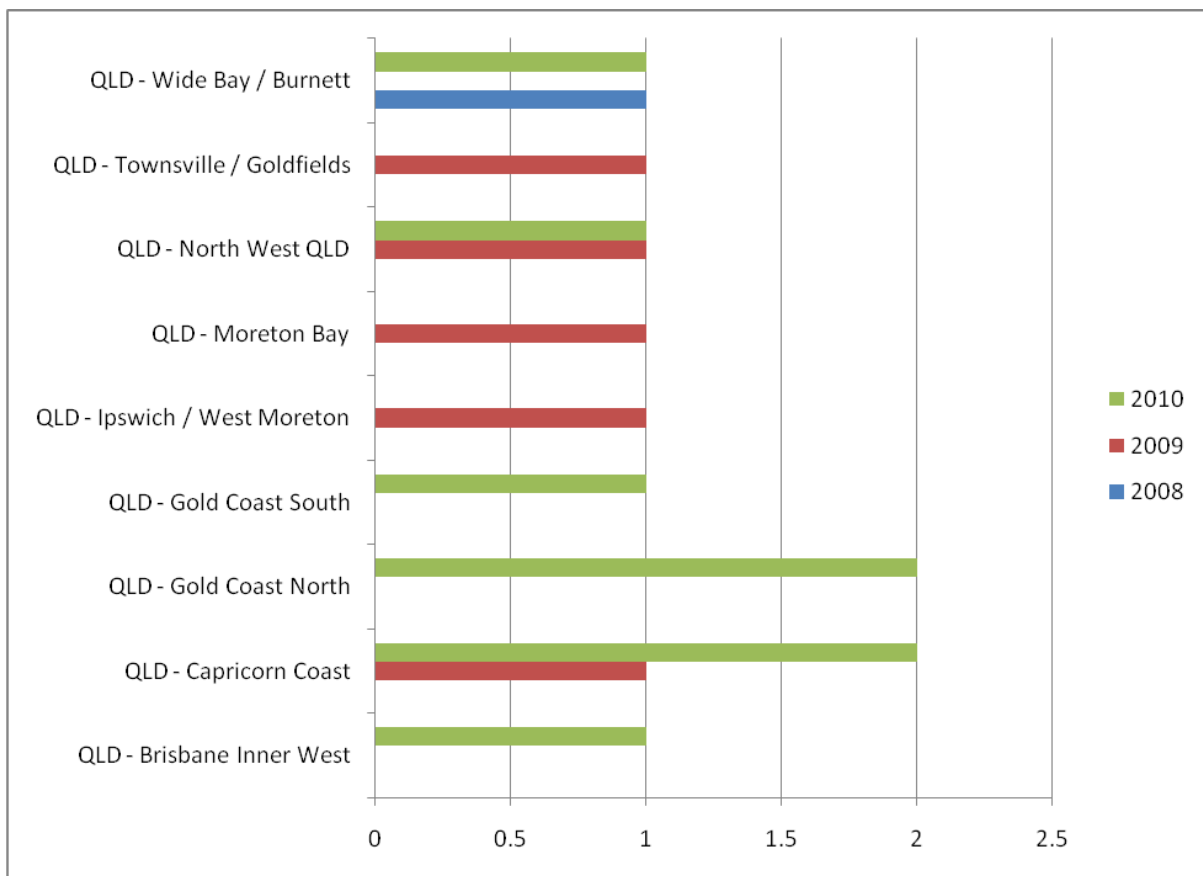
Northern Territory



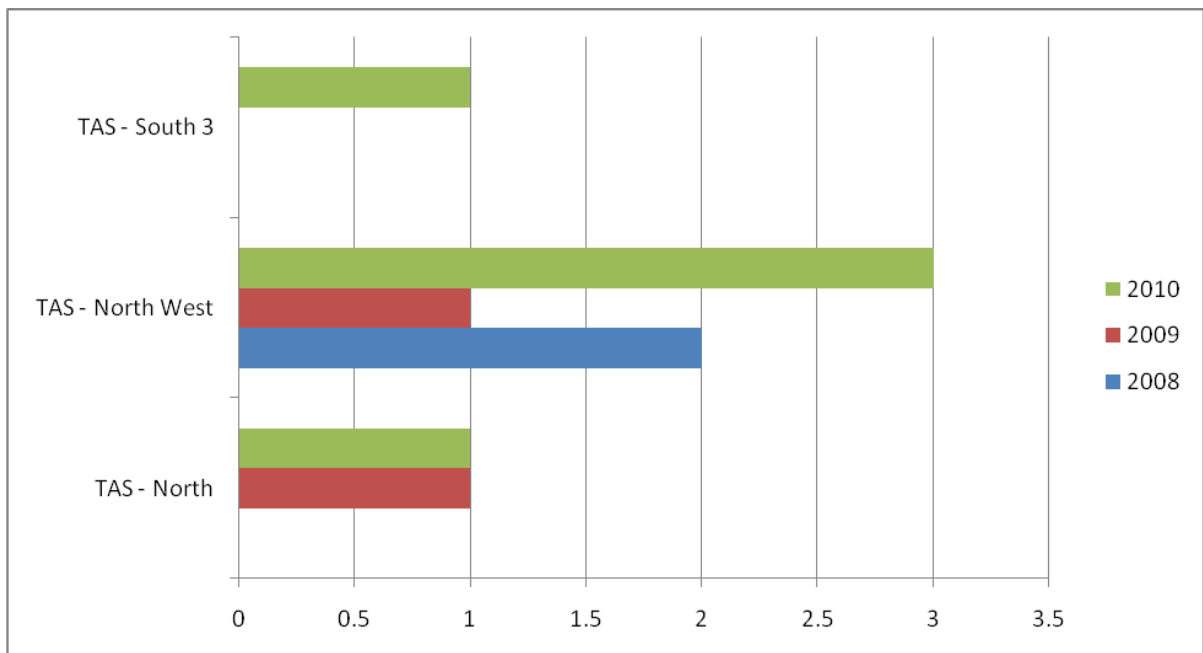
South Australia



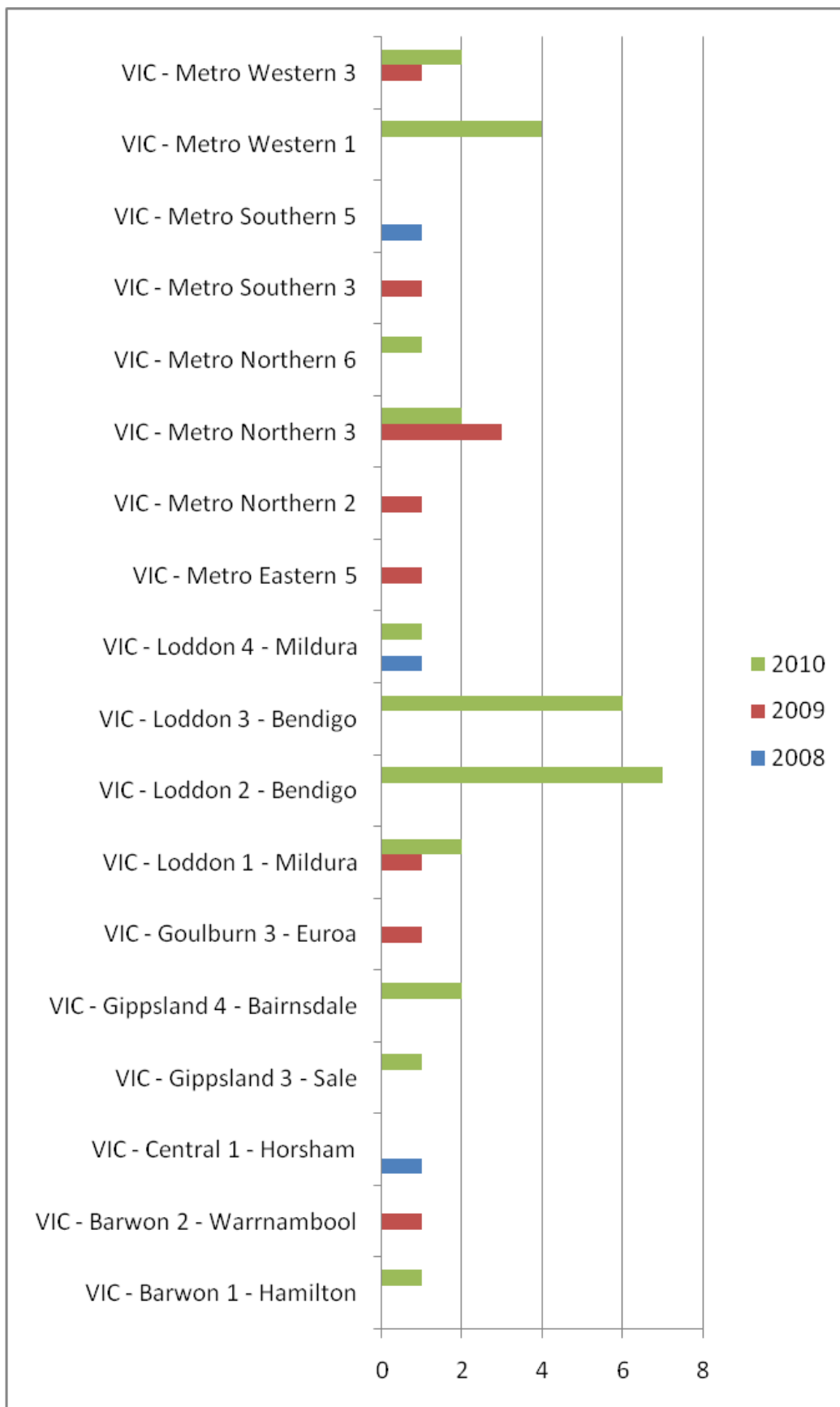
Queensland



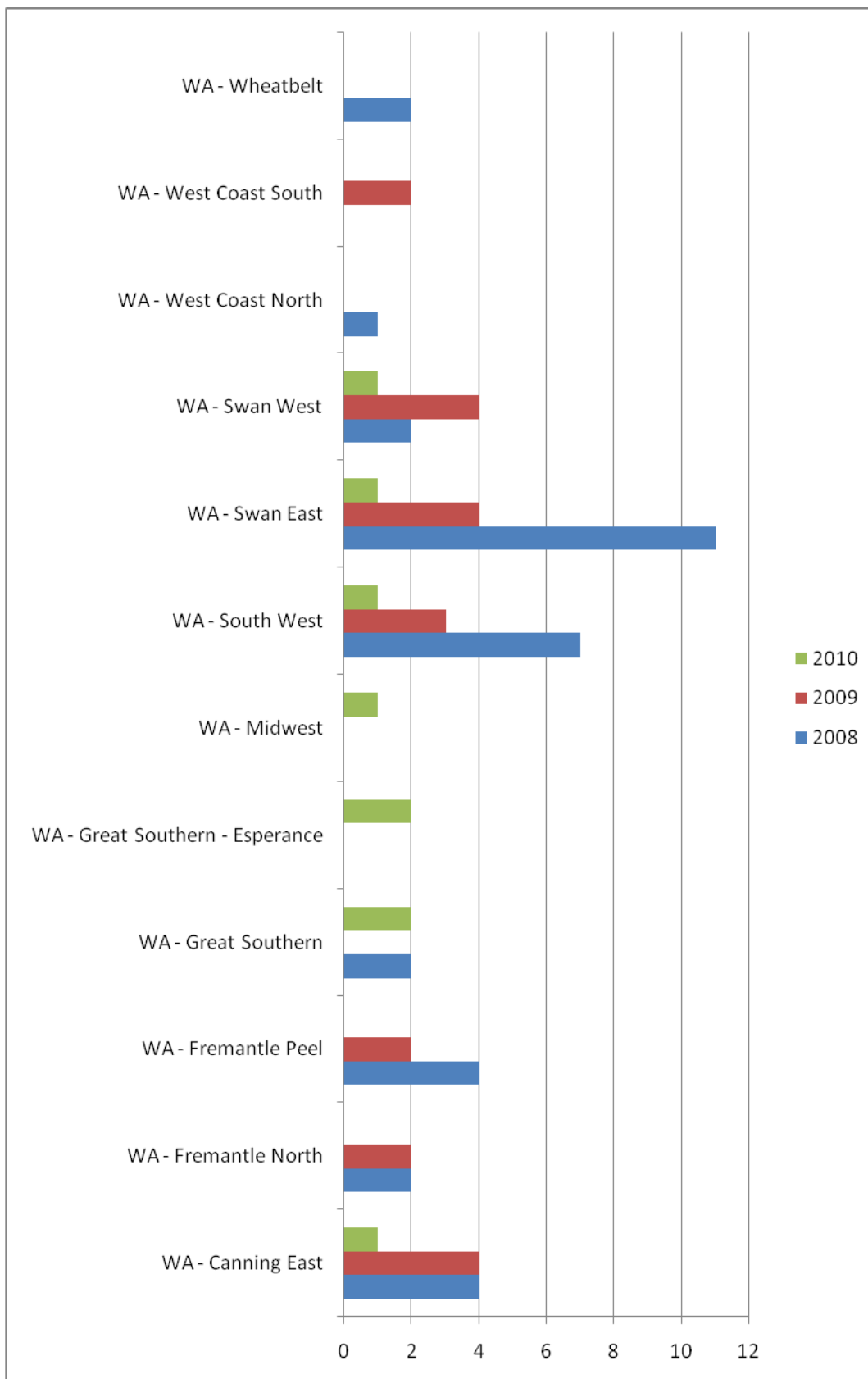
Tasmania



Victoria



Western Australia



SUMMARY

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Kitty Chiller', written in a cursive style.

Kitty Chiller

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