DIRECTOR SUCCESS PROFILE

This success profile was developed based on the insights of sport sector experts. Use this profile to identify and recruit effective directors for your sporting organisation’s board.

Successful directors:
- have expertise in a relevant area (e.g. marketing, finance, governance or digital transformation)
- understand board processes, their duties as a director and the sporting landscape.

Successful directors have experience:
- building partnerships and relationships with stakeholders
- reporting to, working with or sitting on a board
- in executive or senior leadership positions.

Successful directors are:
- authentic
- courageous
- self-aware
- ready to engage.

Successful directors:
- make strategic decisions
- earn trust
- are compelling communicators
- build respect
- have organisational acumen.

Successful directors have experience:
- building partnerships and relationships with stakeholders
- reporting to, working with or sitting on a board
- in executive or senior leadership positions.

Learn more about the director and chair success profiles and how your board can further build its capability through the suite of resources on our website at www.sportaus.gov.au/governance/success.