

Active After-school Communities

Helping kids and communities get active

NETBALL

National Participation Report 2012 - 2013

INTRODUCTION

The Active After-school Communities (AASC) program is continuing to provide sporting opportunities for primary school children across Australia. During the 2013 Financial Year, the AASC program invested approximately \$20m into grassroots sport with an estimated \$200,000 of that being allocated to netball programs. For the same reporting period, the AASC delivered over 28,000 programs and engaged approximately 760,000 participants.

With the importance of participation being pushed further up the sporting agenda, the AASC program is working closely with sporting organisations to identify opportunities that will attract children to sport and provide a platform for their ongoing participation in sport.

This report provides an overview of the key data that demonstrates the AASC's contribution to netball in Australia pertaining to the period July 2012 to June 2013. Although not as detailed as previous publications, this report outlines summary headline data which reflects the AASC's continued ability to signpost children to netball and provide support for the sport's grassroots participation objectives.

PERFORMANCE DATA

The data provided below depicts the overarching, national netball performance data and offers a comparison against the previous reporting period. Three performance areas have been selected:

- 1. Number of programs a breakdown of the total number of AASC netball programs conducted in Australia;
- 2. Number of participants a breakdown of the total number of participants who took part in AASC netball programs;
- 3. Number of coaches a breakdown of the total number of coaches who delivered AASC netball programs, identified by coach category.

Programs

The table below shows the number of AASC netball programs conducted within each state or territory for the current reporting period.

State/Territory	2011/12 total	2012/13 total	Change +/-
NSW	263	302	+15%
VIC	249	296	+19%
QLD	152	187	+23%
SA	92	101	+10%
WA	144	121	-16%
TAS	38	40	+5%
NT	23	7	-70%
ACT	2	5	+150%
TOTAL	963	1059	+10%

(All data is correct at the time of grant application)

If the two outlier results from NT and ACT are ignored, this result demonstrates a steady growth across Australia. With a planned alignment with the 'Net, Set, Go!' program anticipated, netball and the AASC should anticipate continued growth in the next reporting period.

Participants

The table below shows the number of children participating in an AASC netball program within each state or territory for the current reporting period.

State/Territory	2011/12	2012/13	Change +/-
	total	total	
NSW	7431	8114	+9%
VIC	5823	7123	+22%
QLD	4139	5500	+33%
SA	2175	2296	+6%
WA	3537	2836	-20%
TAS	913	887	-3%
NT	796	288	-64%
ACT	70	150	+114%
TOTAL	24,884	27,194	+9%

The total number reflects a 9% growth on the previous reporting period. Participant results mirror the performance of the total program data but also provide a clearer reflection of the impact the AASC has on the actual volume of participants with an increase of almost 2,500 extra children exposed to the sport.

Coaches

The table below provides a breakdown of AASC community coaches who delivered netball during the current reporting period.

Category	2011/12	2012/13	Change
	total	total	+/-
Sporting clubs	205	267	+30%
Community members	218	274	+26%
Internal (e.g. teachers)	223	226	+1%
Private providers	64	58	-9%
Students	104	106	+2%
TOTAL	814	931	+14%

The total number reflects a 14% growth on the previous reporting period. Of note is the significant growth in the number of community coaches delivering netball who represent sporting clubs. This can be attributed to a proactive approach by the AASC to engage with sporting organisations and encourage netball coaches to deliver AASC programs as a means to enable greater levels of transition.

SUMMARY

This report is intended to provide a summary of the relationship between the AASC program and netball in Australia. The data aims to show the value of the AASC program to Netball Australia, in addition to demonstrating its potential for future participation opportunities.

Whilst it is acknowledged the data does not address key issues such as the number of AASC participants who have continued to play netball after taking part in the AASC program or the true number of participants who attended each netball session, it does clearly show an increased appetite for primary school aged children to play netball. It also reflects the influence of the program to drive the sport at a grass roots level and provide access to a high volume of potential, long-term netball participants.

The AASC program is currently developing its data capture and reporting capabilities with an aspiration of collating more accurate performance information. The improved data collation will enable enhanced reporting and provide sports organisations a clear reflection of their grass roots growth. It is anticipated this will contribute towards participation objectives and support participation strategies.

The AASC looks forward to engaging with netball in the future as we look to align our participation objectives and begin to deliver shared sporting outcomes.