



Australian Government
Australian Sports Commission

Active After-school Communities

Helping kids and communities get active



Active After-school Communities program and Netball Australia



MAY 2011

INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

EXECUTIVE SUMMARY

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Netball has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Netball in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Netball programs in 2010.
- Any media articles that were generated in relation to the AASC program and Netball.

NATIONAL SNAPSHOT — NETBALL IN THE AASC PROGRAM

Delivery of Netball programs

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved to identify what would be the most suitable program to engage traditionally inactive children.

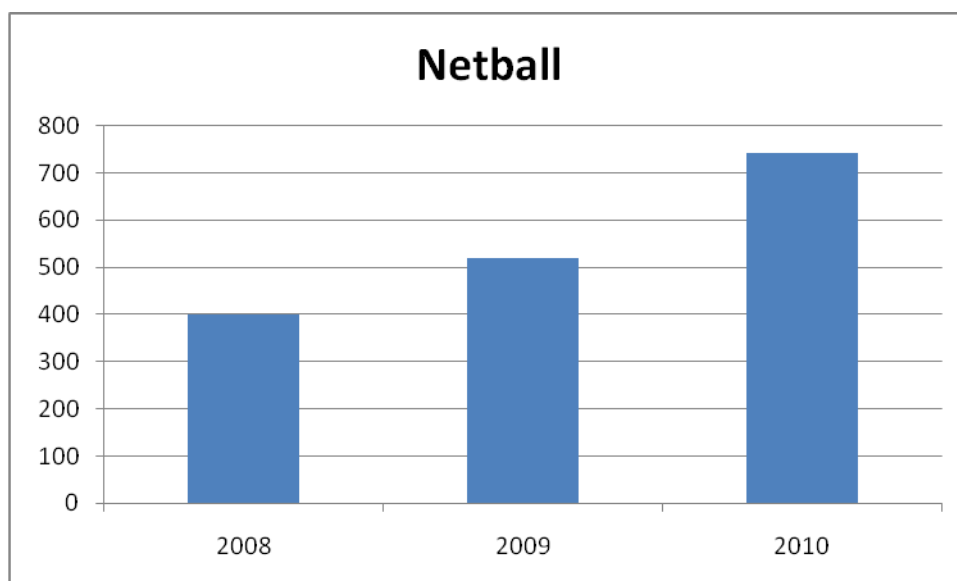


Figure 1: Number of Netball programs conducted during 2008–2010

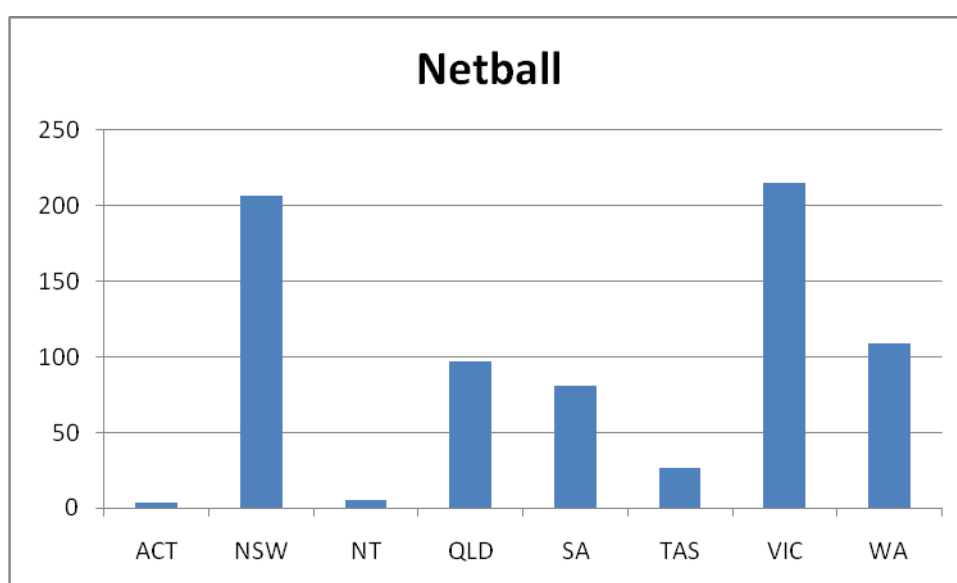


Figure 2: Number of Netball programs conducted in each state or territory in 2010

NATIONAL SNAPSHOT (continued) — NETBALL IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

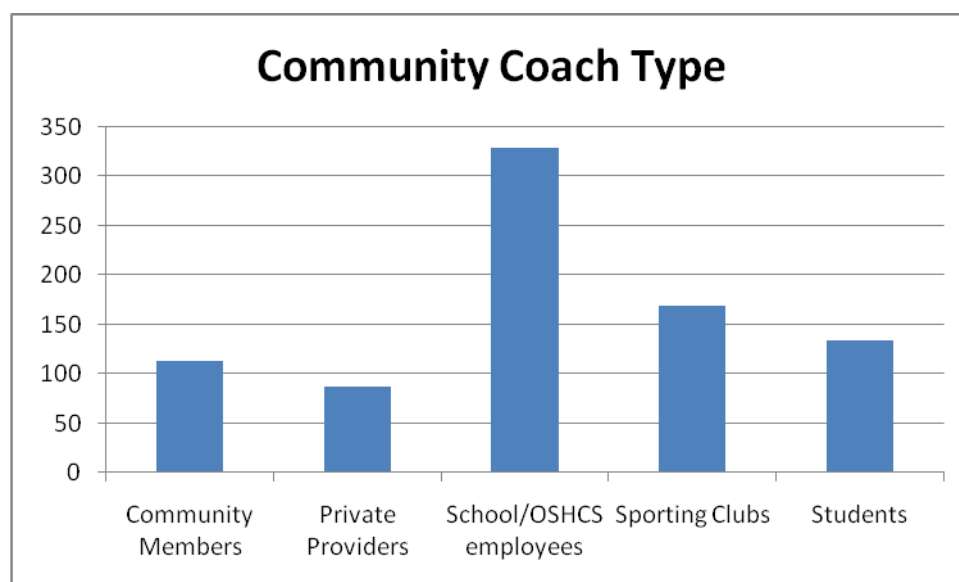


Figure 3: Breakdown of types of Community Coaches delivering Netball in 2010

Internal delivery options

In 2010, 39% of community coaches were from schools or OSHCS.

Delivery by sporting representatives

In 2010, representatives of affiliated clubs or associations delivered 20% of all programs. Appendix A shows a list of the organisations that delivered in 2010.

Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, the Regional Coordinator sources private organisations to help extend the reach of the sport. In 2010, private providers were the least common group of community coaches delivering Netball sessions in the AASC program. Examples of private providers that delivered Netball within the program in 2010 are provided in Appendix B.

Schools, OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

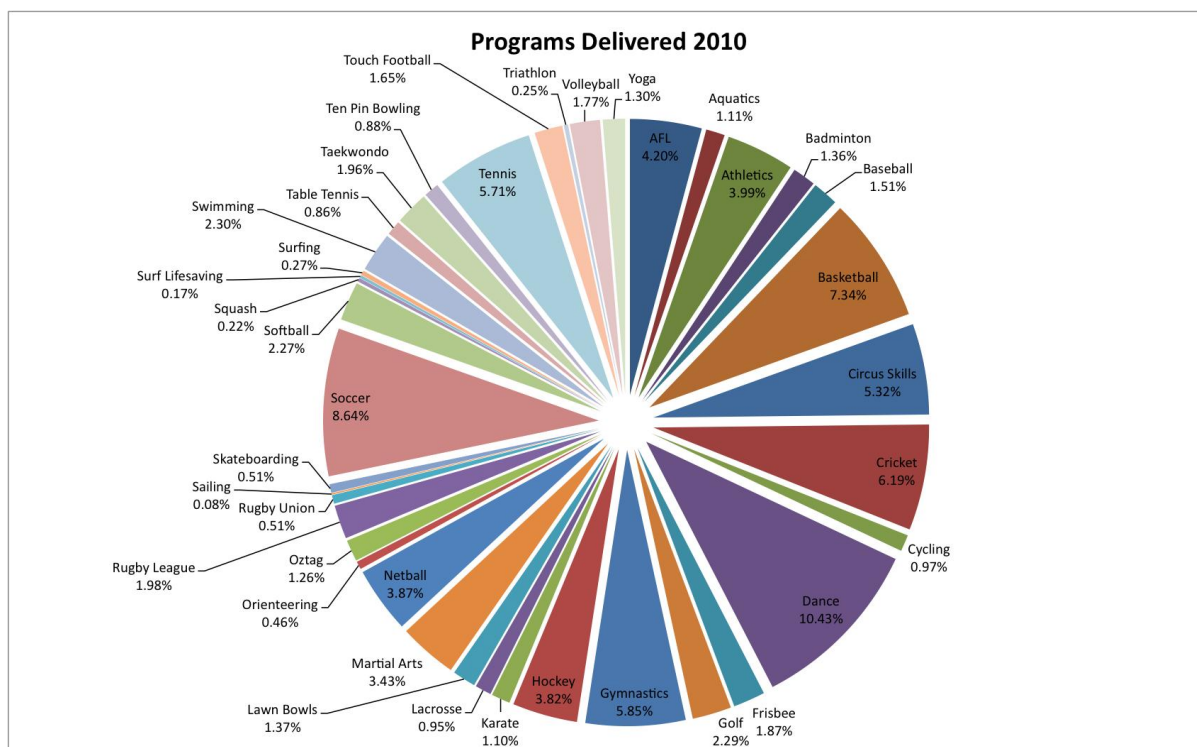


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

AASC NETBALL PARTNERSHIPS

Partnership between the AASC and Bombala Netball Club, New South Wales

The Active After-school Communities Program engaged Bombala Netball Club to promote the club and sport of Netball to students of Delegate Public School. An absence of Netball coaches within a 40 km radius of the town of Delegate, prompted a willing parent of Delegate Public School student, who was associated with the club, to undergo the AASC Community Coach Training Program and deliver the Netball themed AASC sessions.

Out of the 14 students participating in the seven week program, three joined the Bombala Netball Club junior competition. These three children are required to travel over 40 km to attend the weekly Netball match but do so due to their newly discovered love of the game.

APPENDIX A — DELIVERING NETBALL ORGANISATIONS IN 2010

Coaches Organisation	Region
Gosford Netball Association	NSW - Central Coast 1
Lakes/Wyong Netball Club	NSW - Central Coast 2
Singleton High School	NSW - Hunter Coalfields
Ingleburn RSL Youth Club - Netball Division	NSW - North Campbelltown
Murwillumbah Netball Association	NSW - North Coast 1
Ballina Netball Association	NSW - North Coast 2
Narrabeen Youth Club Inc.	NSW - Northern Beaches
Bombala & District Netball Association	NSW - South Coast
Eden Women's Netball Association	NSW - South Coast
Southern Suburbs Netball Club	NSW - Sydney South West/South Coast (RM)
Inala PCYC	QLD - Brisbane Inner West
Inala PCYC	QLD - Brisbane North East
Frenchville Netball Club	QLD - Capricorn Coast
Magavalis Sports Club inc	QLD - Central West
Beenleigh Netball	QLD - Logan / Beaudesert
Mount Isa Amateur Netball Association	QLD - North West QLD
Noosa District Netball Association inc	QLD - Sunshine Coast South
Toowoomba Netball Association Inc.	QLD - Toowoomba & Darling Downs (East)
Toowoomba Netball Association Inc.	QLD - Toowoomba & Darling Downs (West)
STARplex GAWLER	SA - Barossa
Victor Harbor Fitness	SA - Fleurieu and Kangaroo Island
Wallaroo Royals Netball Club	SA - Mid North & Yorke
Regency Campus TAFE SA	SA - North Central
McLaren Vale Fitness	SA - Outer South
SA Flying Disc Association (SAFDA)	SA - Outer South
Grant High School Netball	SA - South East
Claremont College	TAS - South 2
Lightning Netball club	VIC - Barwon 3 - Geelong
Irrewarra Beeac Football Netball Club	VIC - Barwon 5 - Colac
Modewarre Football/Netball Club	VIC - Barwon 5 - Colac
Kyabram Sports Centre	VIC - Goulburn 1 - Shepparton
Latrobe University	VIC - Goulburn 1 - Shepparton
Numurkah Secondary College	VIC - Goulburn 1 - Shepparton
Shepparton Football Netball Club	VIC - Goulburn 1 - Shepparton
Shepparton Swans Football / Netball Club	VIC - Goulburn 1 - Shepparton
Shepparton Football Netball Club	VIC - Goulburn 2 - Shepparton
Tallygaroopna Netball Club	VIC - Goulburn 2 - Shepparton
Beechworth Football Netball Inc.	VIC - Goulburn 4 - Bright
Greta Football Netball Club	VIC - Goulburn 4 - Bright
Wangaratta Football & Netball Club Inc.	VIC - Goulburn 4 - Bright
Renmark High School	VIC - Loddon 1 - Mildura

Coaches Organisation	Region
Golden Square Football Netball Club	VIC - Loddon 3 - Bendigo
Red Cliffs Secondary College	VIC - Loddon 4 - Mildura
Upper Yarra Netball Association	VIC - Metro Eastern 3
Monbulk Netball Club	VIC - Metro Eastern 6
Chelsea & District Netball Association	VIC - Metro Southern 1 (RM)
Frankston and District Netball Association	VIC - Metro Southern 1 (RM)
Monash University Peninsula Campus	VIC - Metro Southern 3
Dandenong Netball Association	VIC - Metro Southern 4
Bayside Netball Club	VIC - Metro Southern 5
Dandenong Netball Association	VIC - Metro Southern 6
Coastal Netball	WA - Canning East
Airport City Church	WA - Fremantle North
Challenger TAFE	WA - Fremantle North
YMCA - Eastern Goldfields	WA - Goldfields North
Tambellup Netball Club Inc.	WA - Great Southern
South West Football Development Trust Squad	WA - South West
South West Netball	WA - South West

APPENDIX B — DELIVERING NETBALL PRIVATE PROVIDERS IN 2010

Coaches Organisation	Region
Fit4Kids Coaching	NSW - Blacktown
In Motion Health and Fitness	NSW - Campbelltown
Good Sport	NSW - Inner West Sydney
Got Game	NSW - Inner West Sydney
Basic Lifestyle, Fitness & Defence	NSW - Liverpool
In Motion Health and Fitness	NSW - Liverpool
Mad Sports	NSW - North Coast 1
Tweed Fitness and Lifestyle Centre	NSW - North Coast 1
Fit 4 Kids Pty Ltd	NSW - North Shore
Fit 4 Kids Pty Ltd	NSW - Penrith/Blue Mountains
Soccer Under the Stars	NSW - Penrith/Blue Mountains
Basic Lifestyle, Fitness & Defence	NSW - St George district
Got Game	NSW - Sutherland Shire/Georges River
Kids Sports NSW Pty Ltd	NSW - Sutherland Shire/Georges River
Bracken Ridge Indoor Sports	QLD - Brisbane North East
Kelly Sports - Wynnum	QLD - Brisbane South East
Kelly Sports Caboolture - Caloundra	QLD - Sunshine Coast South
m.o.v.e.i.t Fitness Programs	SA - Metro North 1
Active Kids SA	SA - Metro North 2
Australian Company of Performing Arts	SA - Metro North 2
Active City	SA - Metro South
m.o.v.e.i.t Fitness Programs	SA - North Central
m.o.v.e.i.t Fitness Programs	SA - Outer South
Kelly Sports Northern Tasmania	TAS - North
Kelly Sports - Geelong	VIC - Barwon 3 - Geelong
Kelly Sports - Geelong	VIC - Barwon 4 - Geelong (RM)
Kelly Sports - Geelong	VIC - Barwon 5 - Colac
BM Sports Clinic	VIC - Central 3 - Ballarat
Glen Kirstine Sports	VIC - Gippsland 1 - Morwell
Kelly Sports, Shepparton	VIC - Goulburn 1 - Shepparton
Proactivity	VIC - Metro Eastern 2
Active Kids Sports Coaching	VIC - Metro Eastern 3
BM Sports Clinic	VIC - Metro Eastern 3
Fitnessworx	VIC - Metro Eastern 3
Kelly Sports Berwick	VIC - Metro Eastern 3
Proactivity	VIC - Metro Eastern 3
Sport Development Services	VIC - Metro Eastern 3
Sport Development Services	VIC - Metro Eastern 5
Kelly Sports Essendon	VIC - Metro Northern 1
Kelly Sports Ivanhoe	VIC - Metro Northern 5
Kelly Sports - Southbay	VIC - Metro Southern 2
Fitnessworx	VIC - Metro Southern 4

Coaches Organisation	Region
Kelly Sports - Dingley	VIC - Metro Southern 4
Playsports Australia	VIC - Metro Southern 4
Fitness Fever	VIC - Metro Southern 5
Kelly Sports Caroline Springs	VIC - Metro Western 1
Kelly Sports Wyndham	VIC - Metro Western 1
Kelly Sports Essendon	VIC - Metro Western 2
BM Sports Clinic	VIC - Metro Western 3
Kelly Sports Caroline Springs	VIC - Metro Western 3
Kelly Sports Pty Ltd.	VIC - Metro Western 3
Play 4 Life	WA - Fremantle North
Kelly Sports NorthWest Coastal	WA - West Coast Central (RM)



Avon Valley Advocate
02-Jun-2010

Page: 2
General News
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Club receives voucher for coaching help

HILLS Warriors Netball Club was recently announced the WA Sports Commission State winner of this year's Active After School Communities (AASC) Clubs competition.

The club was judged the most outstanding in terms of demonstrating how the club will benefit from working with the AASC program.

To support their coaching club members received a \$500 gift voucher to HART sport to purchase equipment.

Hills Warriors is a strong local club based in Wundowie which plays in the Eastern Hills Netball

Association.

They have one senior team and three junior teams playing in the competition in their respective grades.

They will begin their partnership with the Wundowie Primary School in term three when club members coach the Active After School program.

Seven girls from the club were selected into the Eastern Hills development squad to further their training in the sport.

Having an association with AASC is a positive way to promote the club to children who may look at becoming further involved in the sport.



Club: Hills Warriors Netball Club members Anita Shannon, Dianne Jupp and Nicole Parker with the award the club from the Active After School Communities Clubs competition.



Avon Valley Advocate
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 Page: 5
 General News
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New equipment for netball association

NORTHAM Netball Association recently bought training equipment to improve player skills with a special initiative grant from the Australian Sports Commission.

The club was made eligible for the grant because of its continued work with the Active After School Communities (AASC) program.

A group of four accredited coaches has been teaching netball to students at Northam Primary School for the past two years. AASC is a program to encourage children less inclined to join in sport and uses games-based coaching techniques so they enjoy being physically active. The association received a \$1600 grant which it spent on equipment from Sportspower Northam including balls, hoops, rebound nets, witches' hats, mini-hurdles and more.

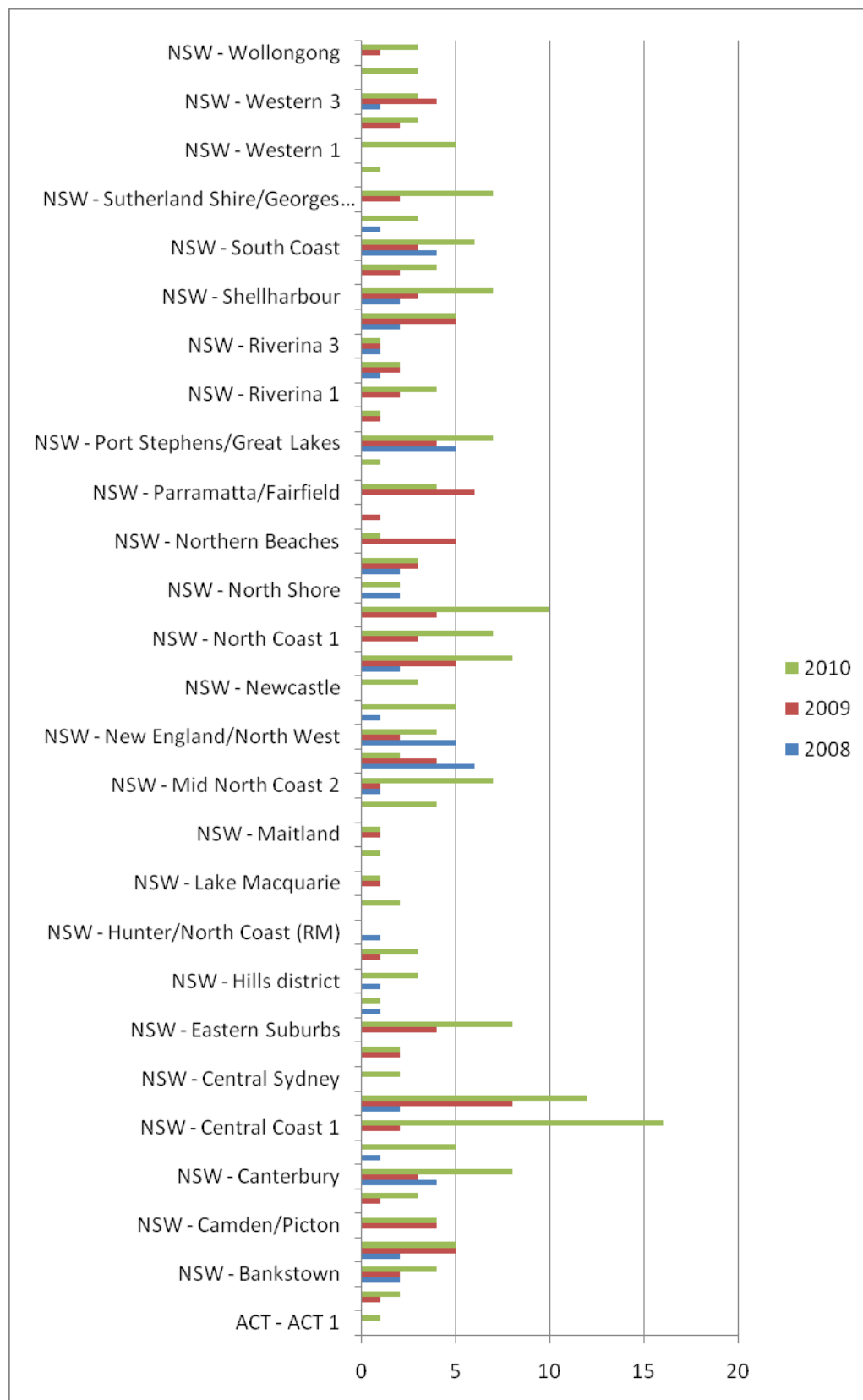
Equipment will be used for senior training sessions throughout the season, leading up to members' championships and in netball clinics for sub juniors.

Equipment: Fred Hill from Sportspower Northam and Northam Netball Association president Leanne Hunt unpack the new equipment purchased with a grant from the Australian Sports Commission.

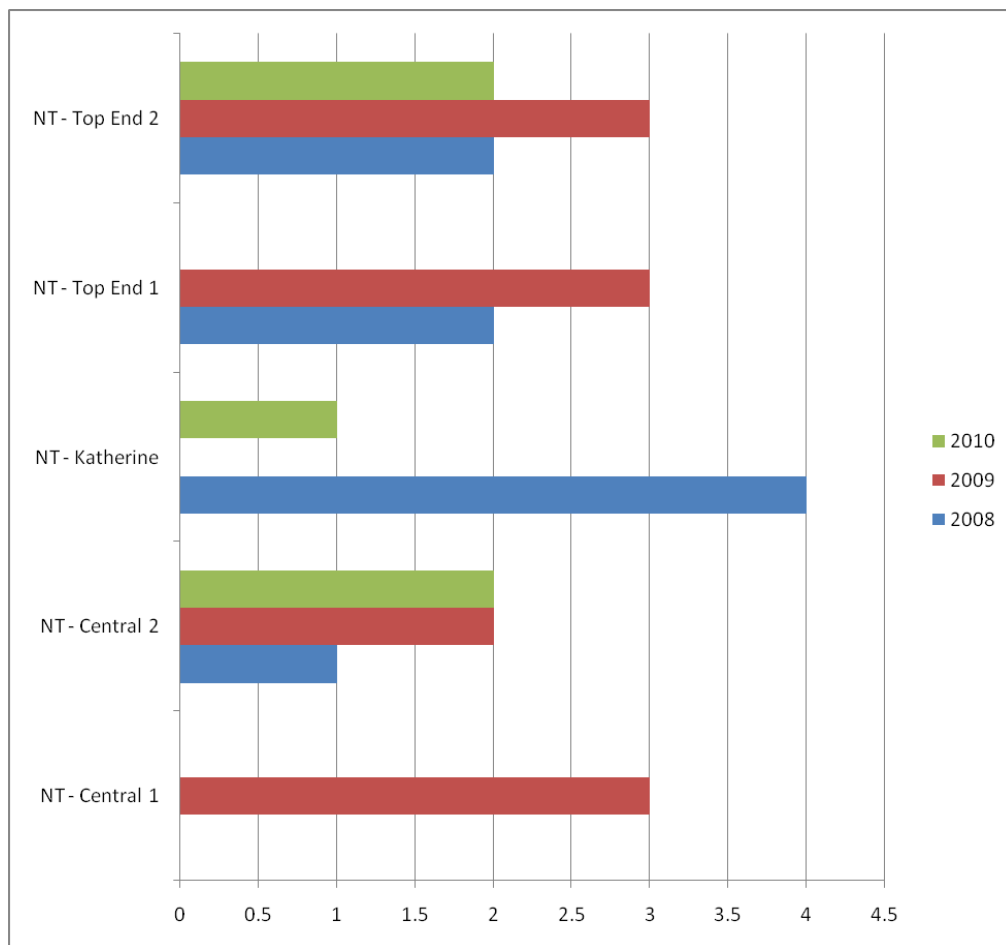


APPENDIX D — REGIONAL BREAKDOWN OF NETBALL PROGRAMS FROM 2008-2010

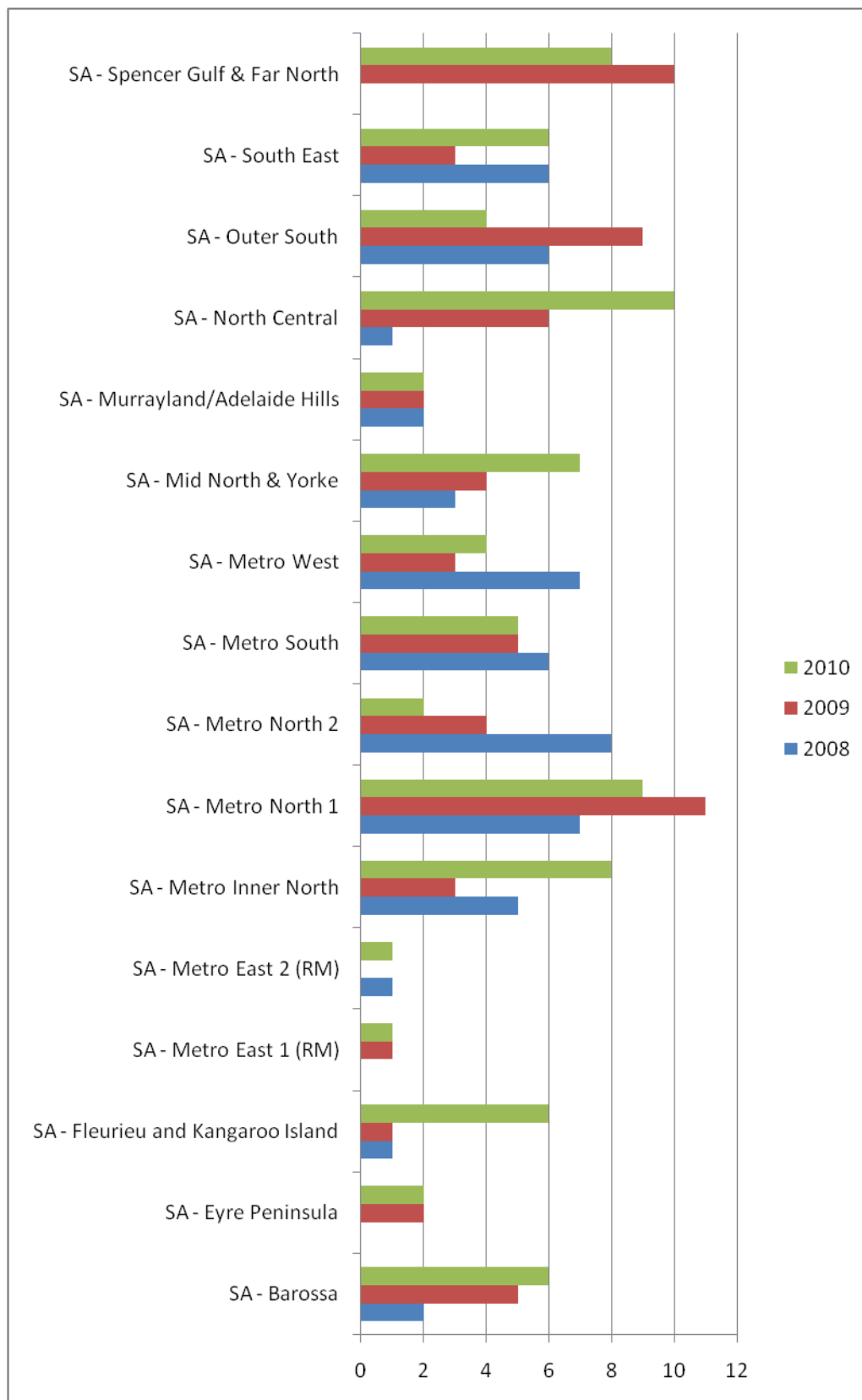
Australian Capital Territory and New South Wales



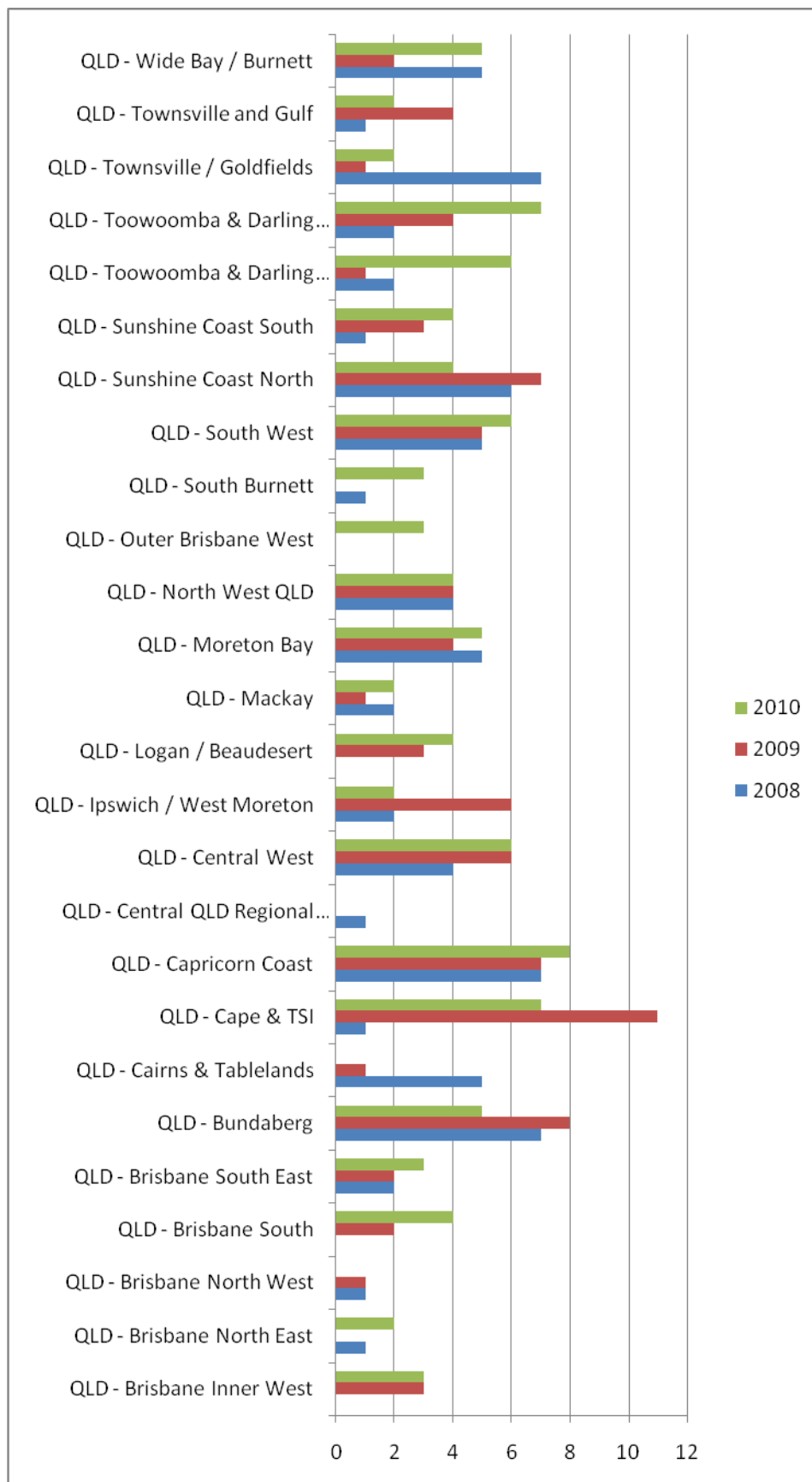
Northern Territory



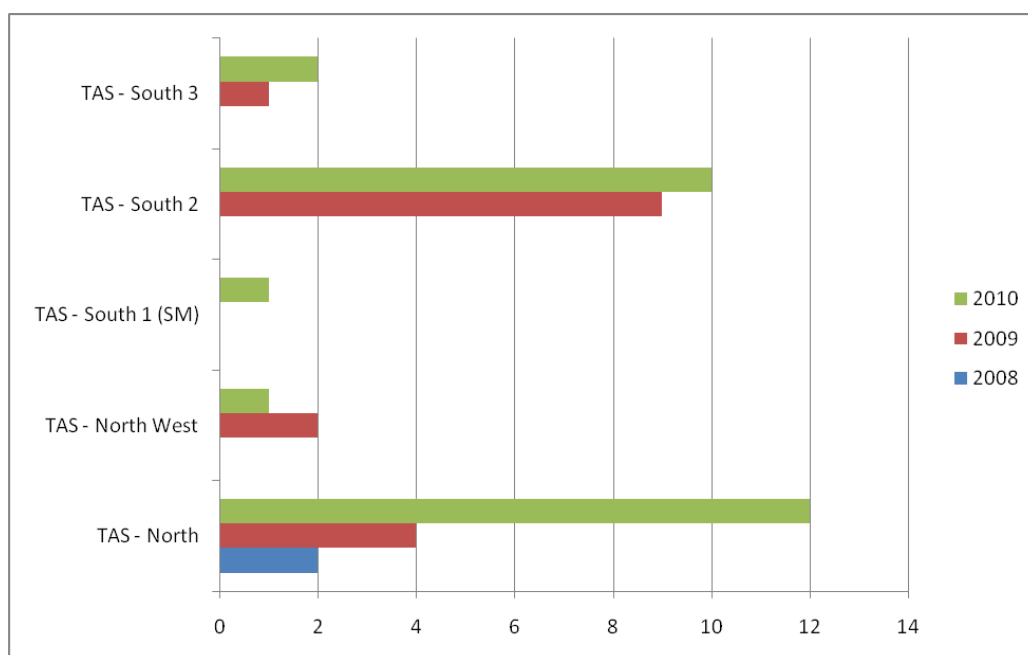
South Australia



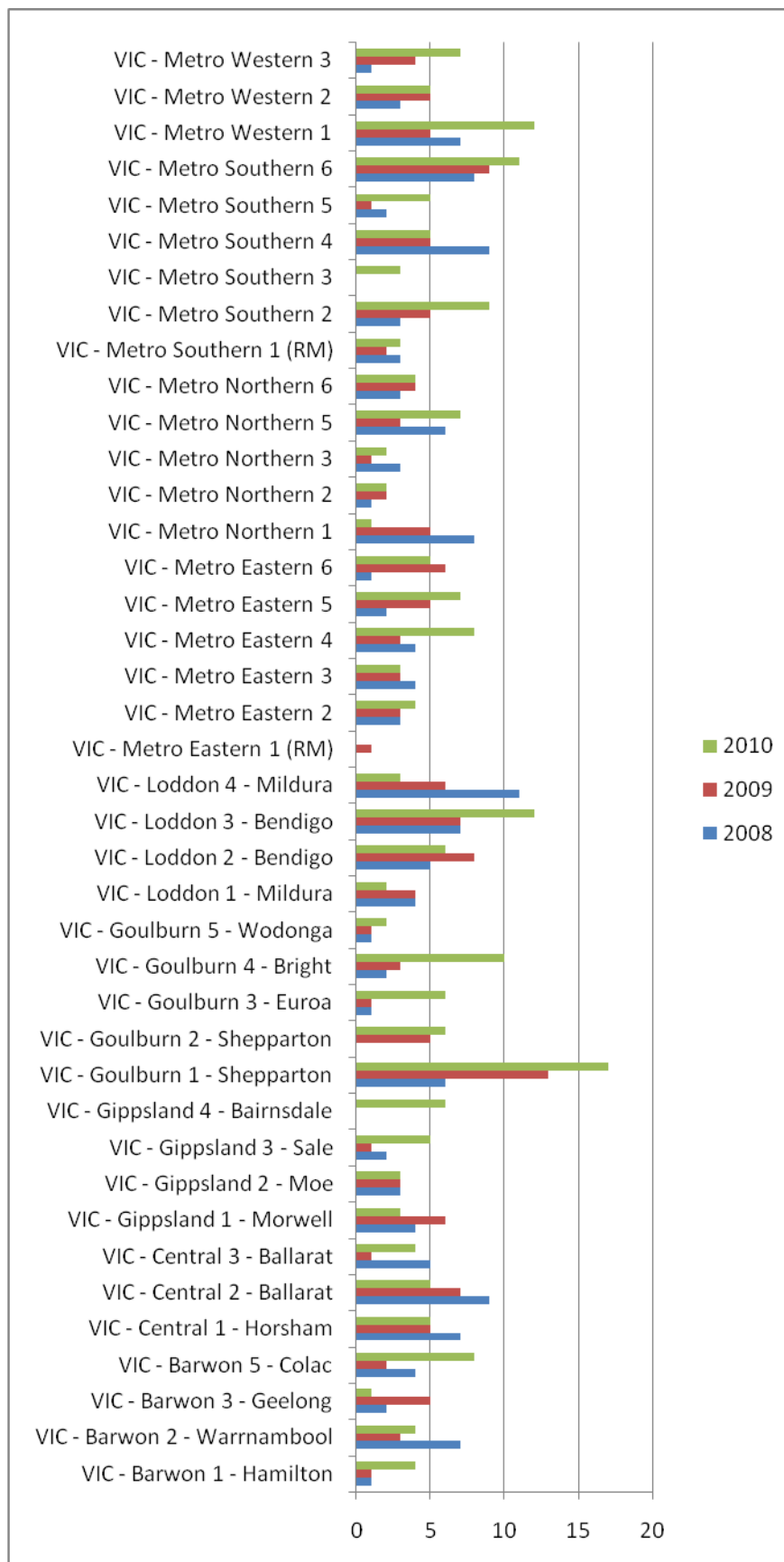
Queensland



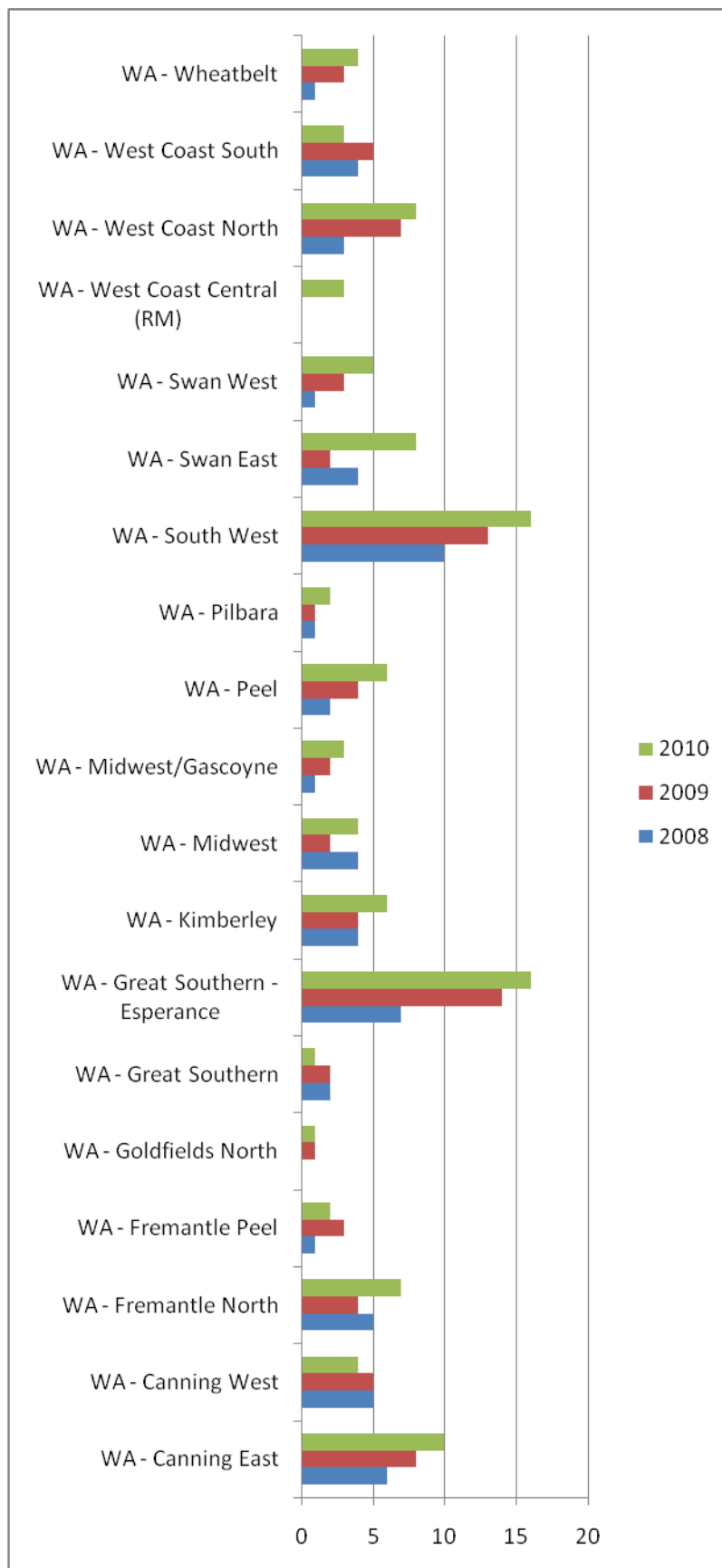
Tasmania



Victoria



Western Australia



SUMMARY

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Kitty Chiller', with a stylized, cursive script.

Kitty Chiller

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