



OFFICIAL

2023 – 2027 Strategic Plan Pillars

What Does Success Look Like?

PILLAR 1: Maximise Policy & Funding Outcome

STRATEGY: Advocate, communicate, connect, and collaborate with all stakeholders and seek external funding from a variety of sources

- Central body recognised by all tiers of Government for information on sport and disability, including advisory point of reference on inclusion plans, policies, and new initiatives.
- Recognised by the NDIA, ASC and DFAT as a united collective for information on sport and disability.
- Recognised by NSOs and physical activity sector as a key advocacy agency.
- Recognised by sport and physical activity sectors on being able to provide support, insight, and resources on conducting best possible inclusive events.
- Collaborate with ASAPD members on grant opportunities that will generate benefits all NSODs.

PILLAR 2: Effectively Resource & Collaborate with Sector

STRATEGY: Identify, implement, educate and support ASAPD members on achieving positive outcomes by sharing services

- Cost efficiencies made by ASAPD members sharing services and advocacy.
- Improved specific data collection and key questions in key surveys and research, with the ABS and Universities and other identified stakeholders

PILLAR 3: Generate Awareness of ASAPD

STRATEGY: Appoint, implement, and develop resources that promote the ASAPD brand and messaging

- ASAPD website will be a leading platform on information pertaining to sport and disability, including resources on awareness and capacity building.
- ASAPD website will provide invaluable links to Member services and programs.
- Social media platforms will widen the promotion of existing activities and inclusion and the power of sport to deliver inclusion outcomes.

PILLAR 4: Projects that Deliver Member Outcomes

STRATEGY: Identify projects that increase information and clarity that will enhance the ASAPD message

- ASAPD will produce a library of resources to enhance the understanding of the sector and how to be inclusive.
- ASAPD will create concepts that outline a consistent message for developing research and data collection, design, and frameworks.