



PETANQUE A SPORT FOR ALL

PETANQUE FEDERATION AUSTRALIA
STRATEGIC PLAN
2022-2026

Endorsed March 2022

OUR VISION

For all Australians to be aware of petanque as a sport enjoyed by players of all levels, from social players to international-level competitors.



OUR MISSION

To support an environment for playing social, competitive and high performance petanque in a spirit of friendship, unity and fair play.

SNAPSHOT

There is great diversity between States and Clubs in terms of age, gender, social players vs comp players and where people play.

This plan aims to address the needs of all players.

- Victoria has 49% of all licenced players
- Overall, 46% players are women, but clubs range from 6 – 100% women players
- Average age 70, but some Clubs have over 80% of members 65+ and some have just 20%
- Nationally 45% of licenced players play in a competition requiring a licence but in NSW it is 60% and in Tasmania and Queensland it's about 10%
- Some Clubs require all players to hold a licence (all Clubs in WA and NSW) and some Clubs have social players who do not hold a licence
- Half of all Clubs have some sort of Clubhouse; some have storage facilities and 35% have neither.

This **Petanque – A Sport for All** Strategic Plan sets out a path for petanque to achieve its vision, mission and goals.

Our motto for the next five years is:

CONNECT – ENGAGE – INSPIRE

This motto applies to our current competition and social players, as well as potential players – everyone in the Australian community who will learn about petanque and join us to play this sport in the years to come.

"The greatest attraction of petanque is that it can be all things to all people. Like a Renoir painting, it is subtle, multilayered and complex. It can be savoured by a casual novice through to the greatest master". (Putman, B, 2011)



The Board of Petanque Federation of Australia encourages all players to collaborate on this exciting journey of renewal and revitalisation for the benefit of all.

The goals we have set for the next 5 years are exciting, ambitious and achievable with the support of our members.

OUR GOALS

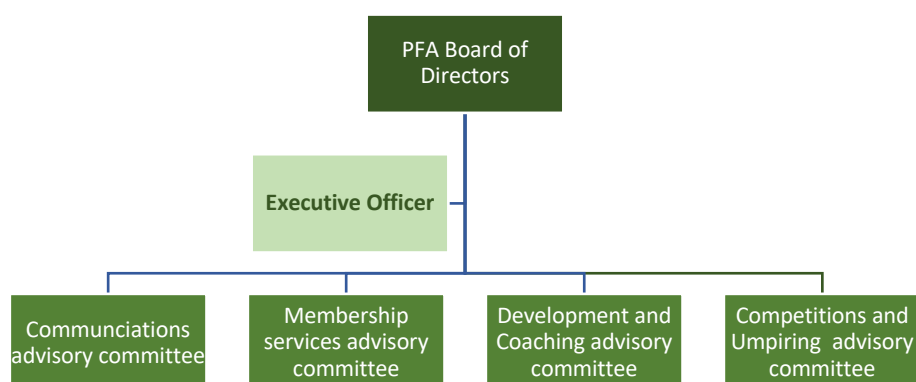
The overarching goals for petanque in Australia over the next 5 years are:

- 1) To improve services and support for all players
- 2) To provide more opportunities for involvement for all players
- 3) To grow the sport and raise the profile of petanque in Australia
- 4) To make Australia more competitive in international competition

Priorities and Goals



Structure



Duties

Advisory Committee	Duties
Communications Advisory committee (Communications Board Director as Chair)	Media relations and publicity Website and social media Player communications Potential sponsor liaison
Membership services advisory committee (Membership Services Board Director as Chair)	Resources coordination Support for Clubs, Leagues and Players Services for social members Relationships with sporting bodies Attracting younger players
Development and Coaching advisory committee (National Coach Manager as Chair) * Replaces Coaches Commission	Coaching courses Elite player development - New player basic play development Selection committee
Competitions and Umpiring advisory committee (National Umpires Manager as Chair) * Replaces Umpires Commission	Umpire recruitment, training, manuals and courses Coordination of competitions

Each advisory committee will comprise several appropriately qualified members from the sector.

Approximate timing

Decision	Approximate timing
Consult with Members	December/January 2021
Adopt Final Plan	March 2022
Appoint Advisory Committees	April/June 2022
Advisory Committees Develop Action Plans	June/July 2022
Appoint Executive Officer	July/August 2022
Action Plans Implemented	From July 2022 to June 2026

Specific Actions Each entity will develop more detailed Action Plans based on this overarching structure.

Body	Services and Support	More Players Involved	Growth and visibility	Winning Teams	Structure and Governance
Board of Directors	<ul style="list-style-type: none"> • Seek player input to and appoint Advisory Committees • Liaise with and support Advisory Committees on an ongoing basis • Support States and Clubs with growth initiatives 	<ul style="list-style-type: none"> • Target 2000 licenced players by 2022/23 • Target 3000 licenced players by 2024/25 • 	<ul style="list-style-type: none"> • Extend and develop relationships with other National and International Sporting Organisations • Endorse revised player licence structure 	<ul style="list-style-type: none"> • Assist players selected to attend International Championships • Conduct National Championships (on a cost recovery basis) and other National events as appropriate 	<ul style="list-style-type: none"> • Appoint part-time Executive Officer subject to available budget. (PD and Budget attached as Draft) • Board members to undertake governance training • Regular review of Strategic Plan
Executive Officer	<ul style="list-style-type: none"> • Support Advisory Committees in their work. • Seek sponsorship and grants to continue the EO position past the initial 18 months 	<ul style="list-style-type: none"> • Support advisory Committees in their work. 	<ul style="list-style-type: none"> • Support advisory Committees in their work. 	<ul style="list-style-type: none"> • Support advisory Committees in their work. • See sponsor support for Overseas Championship travel 	<ul style="list-style-type: none"> • Assist Board with development of PDs for specific Board positions • Support advisory Committees in their work.
Communications advisory committee	<ul style="list-style-type: none"> • Grants to Leagues for Communications activities • Produce regular newsletters, brochures and other communications to promote the sport • Establish clear communication mechanisms with members 	<ul style="list-style-type: none"> • Develop targeted marketing campaigns to promote petanque including more players of all ages 	<ul style="list-style-type: none"> • Provide Clubs with materials to aid them to promote the sport at their level • Further develop applications and website to assist with communication • Media releases 	<ul style="list-style-type: none"> • Promote petanque as both a social game and an elite sport 	<ul style="list-style-type: none"> • Explain petanque structure to agencies and others
Membership services advisory committee	<ul style="list-style-type: none"> • Provide social events for members 	<ul style="list-style-type: none"> • Develop initiatives to promote membership 	<ul style="list-style-type: none"> • Subject to a new licence structure, assist Clubs to attract players at all levels. 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Review Club membership and Player Licence structure
Development advisory committee (Coaching)	<ul style="list-style-type: none"> • Seek support for player development from potential sponsors • Provide resources to Clubs and Leagues for developing playing competence 	<ul style="list-style-type: none"> • Provide guidance to members on how to gain coaching qualifications and how to access coaching 	<ul style="list-style-type: none"> • Investigate the use of streaming services such as Kayo 	<ul style="list-style-type: none"> • Provide coaching programs for players at all levels 	<ul style="list-style-type: none"> • Develop a Coaching Academy or other training programme to assist elite players • Establish and consistently review selection structure for international competitions
Competitions advisory committee (Umpiring)	<ul style="list-style-type: none"> • Provide resources to Clubs and Leagues for developing umpiring capacity at Club and State level. 	<ul style="list-style-type: none"> • Provide guidance to members on how to gain umpiring qualifications 	<ul style="list-style-type: none"> • Encourage new players through umpire introductory sessions. 		<ul style="list-style-type: none"> •

