



Australian Government

Australian Sports Commission

Active After-school
Communities

Helping kids and communities get active

TENNIS

National Participation Report 2012 - 2013

INTRODUCTION

The Active After-school Communities (AASC) program is continuing to provide sporting opportunities for primary school children across Australia. During the 2013 Financial Year, the AASC program invested approximately \$20m into grassroots sport with an estimated \$450,000 of that being allocated to tennis programs. For the same reporting period, the AASC delivered over 28,000 programs and engaged approximately 760,000 participants.

With the importance of participation being pushed further up the sporting agenda, the AASC program is working closely with sporting organisations to identify opportunities that will attract children to sport and provide a platform for their ongoing participation in sport.

This report provides an overview of the key data that demonstrates the AASC's contribution to tennis in Australia pertaining to the period July 2012 to June 2013. Although not as detailed as previous publications, this report outlines summary headline data which reflects the AASC's continued ability to signpost children to tennis and provide support for the sport's grassroots participation objectives.

PERFORMANCE DATA

The data provided below depicts the overarching, national tennis performance data and offers a comparison against the previous reporting period. Three performance areas have been selected:

1. Number of programs – a breakdown of the total number of AASC tennis programs conducted in Australia;
2. Number of participants – a breakdown of the total number of participants who took part in AASC tennis programs;
3. Number of coaches – a breakdown of the total number of coaches who delivered AASC tennis programs, identified by coach category.

Programs

The table below shows the number of AASC tennis programs conducted within each state or territory for the current reporting period.

State/Territory	2011/12 total	2012/13 total	Change +/-
NSW	495	415	-16%
VIC	271	318	+17%
QLD	132	191	+45%
SA	106	123	+16%
WA	122	145	+19%
TAS	14	21	+50%
NT	7	10	+43%
ACT	36	25	-31%
TOTAL	1183	1248	+5%

(All data is correct at the time of grant application)

The total number reflects a 5% growth on the previous reporting period. In percentage terms, this was a strong performance for all but two of the delivery areas – NSW and ACT.

Participants

The table below shows the number of children participating in an AASC tennis program within each state or territory for the current reporting period.

State/Territory	2011/12 total	2012/13 total	Change +/-
NSW	12962	11546	-11%
VIC	6376	7825	+23%
QLD	3517	5029	+43%
SA	2535	2834	+12%
WA	2920	3340	+14%
TAS	330	393	+19%
NT	143	307	+115%
ACT	1145	723	-37%
TOTAL	29,928	31,997	+7%

The total number reflects a 7% growth on the previous reporting period. Participant results mirror the performance of the total program data but also provide a clearer reflection of the impact the AASC has on the actual volume of participants with an increase of approximately 2,000 extra children exposed to the sport.

Coaches

The table below provides a breakdown of AASC community coaches who delivered tennis during the current reporting period.

Category	2011/12 total	2012/13 total	Change +/-
Sporting clubs	247	291	+18%
Community members	203	202	0%
Internal (e.g. teachers)	214	238	+11%
Private providers	88	79	-10%
Students	101	81	-20%
TOTAL	853	891	+4%

The total number reflects a 4% growth on the previous reporting period. Of note is the growth in the number of community coaches delivering tennis who represent sporting clubs. This can be attributed to a proactive approach by the AASC to engage with sporting organisations and encourage tennis coaches to deliver AASC programs as a means to enable greater levels of transition.

SUMMARY

This report is intended to provide a summary of the relationship between the AASC program and tennis in Australia. The data aims to show the value of the AASC program to Tennis Australia, in addition to demonstrating its potential for future participation opportunities.

Whilst it is acknowledged the data does not address key issues such as the number of AASC participants who have continued to play tennis after taking part in the AASC program or the true number of participants who attended each tennis session, it does clearly show an increased appetite for primary school aged children to play tennis. It also reflects the influence of the program to drive the sport at a grass roots level and provide access to a high volume of potential, long-term tennis participants.

The AASC program is currently developing its data capture and reporting capabilities with an aspiration of collating more accurate performance information. The improved data collation will enable enhanced reporting and provide sports organisations a clear reflection of their grass roots growth. It is anticipated this will contribute towards participation objectives and support participation strategies.

The AASC looks forward to engaging with tennis in the future as we look to align our participation objectives and begin to deliver shared sporting outcomes.