



Pathways to sport – Success story

Love Grid Badminton Academy

This document demonstrates the pathways to community sport and physical activity made available through the Australian Government's Active After-school Communities (AASC) program.

Sport: Badminton
Organisation: Love Grid Badminton Academy
Location: WA
Date/Year: Since August 2010

Summary

Since 2005, Love Grid Badminton Academy (LGBA) has been utilising the Active After-school Communities (AASC) program as a vehicle to promote their club to children in Western Australia. During this time, 28 coaches have been trained in the Community Coach Training Program (CCTP) and have delivered over 90 programs across the Perth Metropolitan region. This has helped LGBA to establish a number of centres at local clubs by feeding AASC participants into them after they have received initial exposure to the sport during the AASC program.

This initiative continues to grow with Hainsworth being the latest centre established. LGBA have also participated in a number of gala events, which has allowed them to promote their centres and create pathways into other centres.

The coaches delivered badminton sessions at the site for six weeks with the final (seventh session) being conducted at the local badminton club. This helped to promote the club and encourage transition of participating AASC children into the sport.

Additional members from the club attended the event to help with the delivery of the program. In addition to this they also promoted the club by encouraging transition. All children enjoyed themselves and the opportunity to play badminton on a real court.

Implementation

Participating AASC children visited local club facilities for the last session of their AASC program and participated in a round robin of activities for over an hour.

A few additional club members and coaches attended the event to help support the transition and to ensure the event ran smoothly.

Outcome

While there were no official recordings of children joining the club post event, the club coach did report a few children (who had participated in the AASC program) attending a number of club run activities.

AASC Regional Coordinator Nick Bent worked to establish this pathway for WA children into badminton.