

Australian Sports Commission

## Active After-school Communities

Helping kids and communities get active



# Active After-school Communities program and Lawn Bowls



## **MAY 2011**

#### INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

#### **EXECUTIVE SUMMARY**

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Lawn Bowls has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Lawn Bowls in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Lawn Bowls programs in 2010.
- Any media articles that were generated in relation to the AASC program and Lawn Bowls.

#### NATIONAL SNAPSHOT — LAWN BOWLS IN THE AASC PROGRAM

#### **Delivery of Lawn Bowls programs**

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved, to identify what would be the most suitable program to engage traditionally inactive children.

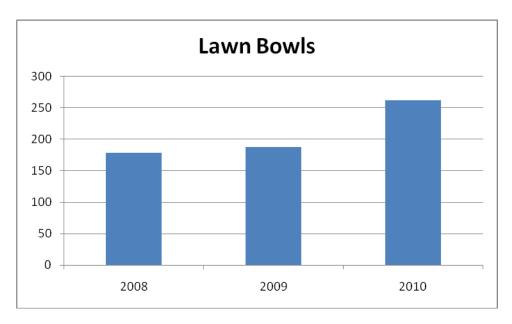


Figure 1: Number of Lawn Bowls programs conducted during 2008–2010

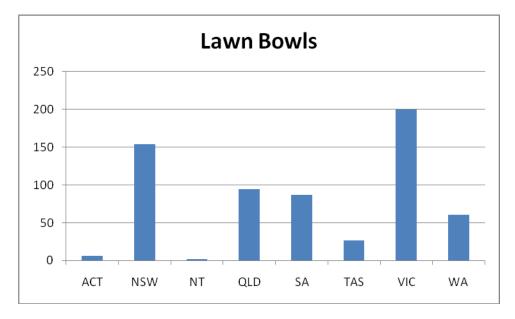


Figure 2: Number of Lawn Bowls programs conducted in each state or territory in 2010

#### NATIONAL SNAPSHOT (continued) — LAWN BOWLS IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

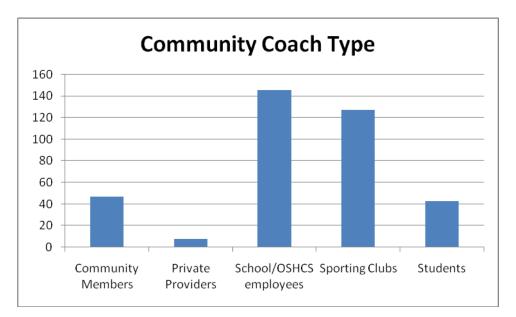


Figure 3: Breakdown of types of Community Coaches delivering Lawn Bowls in 2010

#### Internal delivery options

In 2010, 39% of community coaches were from schools or OSHCS.

#### **Delivery by sporting representatives**

In 2010, representatives of affiliated clubs or associations delivered 34% of all programs. Appendix A on page 7 shows a list of the organisations that delivered in 2010.

#### Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, the Regional Coordinator sources private organisations to help extend the reach of the sport. In 2010 private providers were the fifth most common group of community coaches delivering Lawn Bowls sessions in the AASC program. Examples of private providers that delivered Lawn Bowls within the program in 2010, are provided in Appendix B on page 8.

Schools, OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

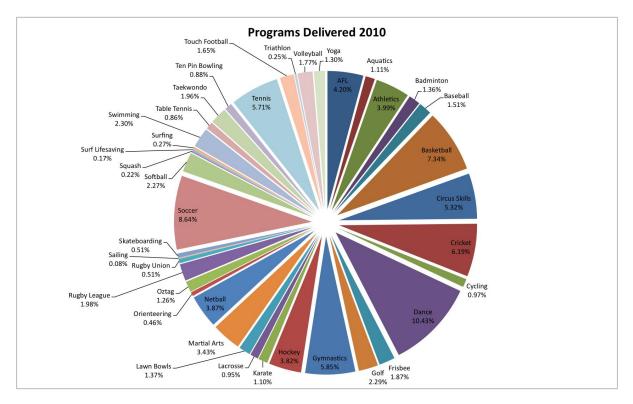


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

#### AASC LAWN BOWLS PARTNERSHIPS

#### Partnership between the AASC and Wallaroo Bowling Club, South Australia

The Wallaroo Bowling Club delivered the AASC program for two local schools, using resources and knowledge gained from the Community Coach Training Program and companion books. The Lawn Bowls SA Development Officer (DO) also presented each coach with a games manual. The club delivered a full hour of lawn bowls to students, focusing on gaining the basic skills required for lawn bowls through games and activities that challenged participants of all ages and abilities. A regular junior competition has also been introduced.

While delivering the AASC program the Wallaroo Bowling Club had a request from each school to deliver lawn bowls during school time for PE lessons. The club was able to meet these requests and has, as a result, now appointed a junior development officer. The club has also established a regular junior competition that runs on a Friday night after school, open to all juniors.

The club runs a pairs and a teams competition that gains regular media attention from the local paper. The junior competition is well attended by students who took part in AASC sessions and also students who took part in bowls during lesson time.

The club junior development officer has also assisted more recently with coaching the local SAPSASA team, providing coaching for students. A follow up training course was also run by Bowls SA DO, which was very well attended by club members from Wallaroo and surrounding clubs.

A total of 15 members attended, taking part in a playing life session that included a visit from a local site to try new games and activities developed. The club now has many eager volunteers who possess the skills to assist coaches in delivery sessions.

#### Partnership between the AASC and Roma Bowls Club

The 'Family Bowls Afternoon', driven by the AASC and Roma Bowls Club, was a come and try day that was promoted as free, casual and fun. The day was relatively easy to organise with promotion through schools and newspaper.

The session spanned two hours where participants could give bowls a try. Four people from the bowls committee were present to assist and answer any questions on how to join bowls and registration forms were distributed. The Manager of Roma Bowls was extremely happy with the attendance and people interested in becoming a member of the club.

Four participants registered on the day (one child and three adults) and eight registered after the day (four children and four adults).

#### APPENDIX A — DELIVERING LAWN BOWLS IN 2010

Coaches Organisation	Region
Wisemans Ferry Bowling Club	NSW - Hawkesbury
Paxton Bowling Club	NSW - Hunter Coalfields
East Maitland Bowling Club	NSW - Maitland
Westport Club	NSW - Mid North Coast 1
South Tweed Bowls Club	NSW - North Coast 1
Toongabbie Sports and Bowling Club	NSW - Parramatta/Fairfield
Deniliquin Bowling Club	NSW - Riverina 4
Macquarie Club	NSW - Western 3
Marlin Coast Bowls Club	QLD - Cairns & Tablelands
Miriam Vale Bowls Club	QLD - Capricorn Coast
North Queensland Mens District Bowling Association	QLD - North QLD Regional Manager
Richmond Shire Council Outside of School Hours Care	QLD - North West QLD
Kingaroy Bowls Club	QLD - South Burnett
The Summit Bowls Club Inc.	QLD - Toowoomba & Darling Downs (East)
Streaky Bay Area School	SA - Eyre Peninsula
Bowls SA Inc	SA - Metro East 2 (RM)
Bowls SA Inc	SA - Metro Inner North
Clearview Bowling Club	SA - Metro North 1
Blyth Bowling Club Inc	SA - Mid North & Yorke
Wallaroo Bowling Club Inc	SA - Mid North & Yorke
Wallaroo Mines Bowling Club	SA - Mid North & Yorke
Bowls SA Inc	SA - North Central
Life Be In It - SA	SA - Outer South
Bridport Bowls Club	TAS - North
Deloraine Bowls Club	TAS - North
Invermay Bowls and Community Club	TAS - North
Tasmanian Indoor Bias Bowls Association	TAS - South 2
Sandy Bay Bowls Club	TAS - South 3
Grangeburn Bowling Club	VIC - Barwon 1 - Hamilton
Warrnambool and District Indoor Bias Bowls Assoc'n	VIC - Barwon 2 - Warrnambool
Sunnyside Sporting Club - Horsham	VIC - Central 1 - Horsham
Sebastopol Bowling Club	VIC - Central 3 - Ballarat
Drouin Bowling Club	VIC - Gippsland 2 - Moe
Warragul Bowling Club	VIC - Gippsland 2 - Moe
Bairnsdale Bowls Club	VIC - Gippsland 4 - Bairnsdale
Maffra Secondary College Future Leaders	VIC - Gippsland 4 - Bairnsdale
Benalla Bowls Club	VIC - Goulburn 4 - Bright
Ovens Bowls Club	VIC - Goulburn 4 - Bright
Leitchville Bowling Club Inc.	VIC - Loddon 3 - Bendigo
Yarra Junction Bowling Club	VIC - Metro Eastern 3
East Malvern RSL Bowling Club	VIC - Metro Eastern 5

Coaches Organisation	Region
Whittlesea Bowls Club	VIC - Metro Northern 6
Noble Park Bowls Club	VIC - Metro Southern 2
Rye Bowls Club	VIC - Metro Southern 3
Caulfield Park Sports Club Inc	VIC - Metro Southern 5
Mosman Park Bowling Club	WA - Fremantle North
YMCA - Eastern Goldfields	WA - Goldfields North
Cranbrook Sporting Club	WA - Great Southern
Pinjarra Bowls Club	WA - Peel

#### APPENDIX B — DELIVERING LAWN BOWLS PRIVATE PROVIDERS IN 2010

Coaches Organisation	Region
Everyday Health and Fitness	NSW - Campbelltown
In Motion Health and Fitness	NSW - Campbelltown
Everyday Health and Fitness	NSW - Hills district
Fit Kids Australia (NSW)	NSW - Hills district
Zebra Sports Plus	QLD - Brisbane South
Getting Active (Miles Investors Pty Ltd Trading)	VIC - Barwon 5 - Colac

#### APPENDIX C — LAWN BOWLS RELATED MEDIA AND NEWSLETTER ARTICLES





Western Star 09-Feb-2010 Page: 15 **General News** Region: Roma QLD Circulation: 2471 Type: Regional Size: 296.29 sq.cms Frequency: -T--F--

# **Club offers chances** for people of all ages

ceived eleven sets of new howls as a result of a grant arranged through the Australian Sports Commission.

These are special smaller bowls suitable for the small hands of students. Last year the Active Afterschool Communities Program arranged for David Bowden to coach students in the basics of Lawn Bowls.

The young people in the program found using normal sized bowls difficult to handle.

As a result the local representative of the Australian Sports Commission encouraged the Roma Bowls Club to apply for a grant.

The governing body for Lawn Bowls in Queensland is keen to pro-

The Roma Bowls Club has re- mote Junior Bowls as a sport to all the schools and have encouraged those responsible for sport in the area to contact their local bowls club with the view of adding lawn bowls to their fitness program.

Meanwhile, Brett Murphy the Development Manager for Bowls Queensland has arranged to visit Roma, following on from a recent coaching review attended by David Bowden in Warwick.

After discussing various dates and times with Carissa Littlewood, Mr Murphy has decided to hold a session for all men and ladies Bowls Clubs in the Maranoa and Western Downs at Roma on April 29.

Various matters on membership along with the general running of a bowls club will be discussed.

Then between 9am and 12pm on April 30, Mr Murphy will provide an introduction to the new Lawn Bowls Coaching Manual for men and women.

All bowlers who are interested in Coaching are urged to attend.

New coaches will be needed along side existing coaches to assist all Bowls Clubs in their duty of care to both social as well as keen bowlers on their greens.

The fitness aspect of Lawn Bowls will be encouraged during this year.

All ages as well as those with disabilities are asked to contact their local Bowls Club with a view of learning in a great social atmosphere.



David Bowden, Carissa Littlewood and Ray Bruton with new bowls for younger players at Roma Bowls Club

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Launceston Examiner 27-Apr-2010 Page: 18 General News By: Peter Sanders Region: Launceston TAS Circulation: 32245 Type: Regional Size: 162.08 sq.cms Frequency: MTWTFS-

# Children bowled over by program

By PETER SANDERS

ANDREW Whitmore, of Bridport, is only 16 but has already represented Tasmania twice in its under-18 bowls team.

He is a member of the Bridport Bowls Club, which has joined the Australian Sports Commission's Active After-school Communities program to provide opportunities for children to play sport and get active after school.

Bridport Bowls Club secretary and program coach Mike Furlonge said that the club's involvement in the program saw a number of children from Bridport Primary School and their families playing bowls, and getting involved with the club.

"The partnership ... is a great example of how the program develops pathways for children to join a club and continue playing sport," he said. "Members of the club have em-

"Members of the club have embraced the program since it began in 2005. "This school term, children from

the school walk to the club every

Wednesday afternoon for a healthy snack and fun activities with volunteer club members."

The program began at Bridport, offering lawn bowls two afternoons a week and Whitmore was one of the youths in those sessions who now plays pennant bowls with the club each Saturday.

The Bridport program now includes golf through a partnership with the Bridport Golf Club, which will see children from the school walking to the course to play on Tuesday afternoons this term.

The program is a Federal Government initiative and is delivered by the Australian Sports Commission, providing primary school children with an introduction to more than 70 sports and 20 structured physical activities

The program runs in up to 3270 schools nationwide and involves up to 150,000 children.

Further information is available at ausport.gov.au/aasc

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North Eastern Advertiser 28-Jul-2010 Page: 5 General News Market: Scottsdale TAS Circulation: 2875 Type: Regional Size: 384.22 sq.cms Frequency: ---T---

### Bridport's active after school program celebrated

The Bridport school's lawn bowls at the local active after school program has been hailed as a great model for other communities.

The school has been involved in the Active After-school Communities (AASC) program, an initiative of the Federal government, and last Friday a number of people were acknowledged for their role in the program. The AASC program is only funded until the end of this year.

Volunteer Greg Whatmough was presented with a 5 Star Community Coach award. Mr enjoy life, and he ho Whatmough takes children that the program for a number of activities after school, including

club.

Since the bowls club became involved, nine boys have gone on to play pennant bowls and one, Andrew Whitmore, has gained state representation.

Mr Whatmough was presented with a framed certificate and a \$50 sports voucher by Senator Kerry O'Brien, and will be eligible be selected as to Tasmania's nomination for the national award later in Mr Furlonge said. the year.

He said it was important to get out and enjoy life, and he hoped is maintained beyond 2010.

The Bridport Bowls Club also received an award for its involvement in the program since 2005. It received a certificate and a \$500 voucher. Club secretary Mike

Furlonge said the club was honoured to receive the award.

"Greg Whatmough has been a tower of strength in the program, and it would be a tragedy for the students if it isn't funded after the end of this year,"

State AASC coordinator Blair Brownless said the Bridport example was a great model because it has forged strong links to the bowls and golf clubs in the community.

"It has some excellent volunteers and has established a good pathway for young people to experience a sport within their community," Mr Brownless said.

Senator Guy Barnett was also a guest at the function and presented the award to the bowls club. He has commenced a petition

to keep the program going. "The Gillard Labor Government has refused to confirm its ongoing support and funding for the program beyond December 2010 despite its sound health and social benefits and community support. he said.



Keith Viney (Bridport Bowls Club), Ralph Morris (regional co-ordinator AASC), Mike Furlonge (Bridport Bowls
Club), Senator Guy Barnett and Blair Rrownlace.



· Senator Kerry O'Brien, Greg Whatmough and Blair Brownless.

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Page 1 of 2





Western Star 14-Sep-2010 Page: 8 **General News** Market: Roma QLD Circulation: 2426 Type: Regional Size: 340.06 sq.cms Frequency: -T--F--

# **Bowls Day perfect** for the entire family

The sun was shining on the Roma Bowls Club on Saturday afternoon as a big crowd of more than 30 people gathered for a great Family Bowls Day.

Many families made the trek to the bowls club for the free day to teach the kids a new sport and pick up a few pointers from the level two accredited bowls coaches who attended.

The day of bowls was organised by Play for Life as part of a new campaign to raise participation of primary school aged children in community sports.

Australian Sports Commission Glasson said there was a clear link between playing sport and improved wellbeing.

And if the smiles on the kids faces as they picked up a new If the smiles on the kids faces as they picked up a new sport were anything to go by, the Gala Bowls Day was successful in engaging young kids in an enjoyable and social sport.

sport were anything to go by, the Gala Bowls Day was successful in engaging young kids in an enjoyable and social sport.

After an hour and a half strut-Regional Co-ordinator Jasmine ting their stuff on the greens the mums, dads, kids and grandparents in attendance gathered together for a free barbecue.

Ms Glasson said she was extremely happy with the turn-out have been better."

considering Friday's torrential rain which threatened to disrupt the event.

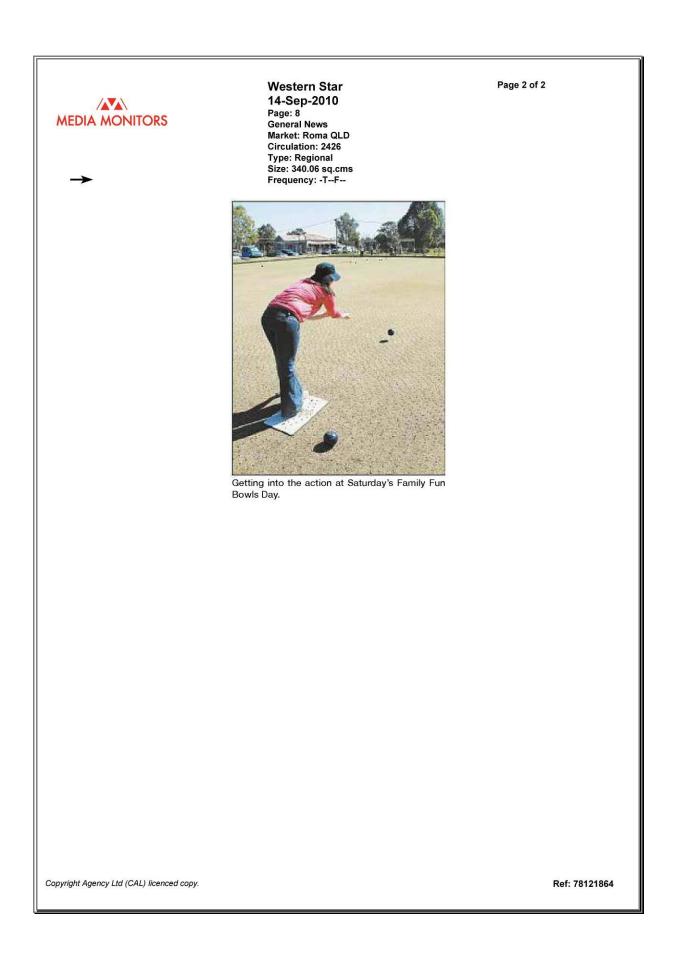
"I had people calling me this morning letting me know they weren't going to make it, so I wasn't sure how it might turn out." she said.

"But in the end we had a great turnout and the weather couldn't



Bowls were flying at Saturday's Fun Bowls Day.

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Page 1 of 2





Cairns Post 14-Sep-2010 Page: 29 General News Market: Cairns QLD Circulation: 25626 Type: Regional Size: 647.36 sq.cms Frequency: MTWTF--

# Joeys let the good times bowl

Bowling set to get a boost as youngsters are encouraged to take to the green

IF all goes to plan there will be a dramatic injection of youth on the Cairns lawn bowling greens in the next few months.

The Joey Bowls program has completed its successful trial at the Mother of Good Counsel School, providing kids from prep to year 7 the chance to have a roll.

Visiting schools across the region, the Joey Bowls van allows the sport to come to the student, avoiding the expense and travel involved in going to the nearest club.

The organisers hoped that the sport's newcomers would go away feeling encouraged to join the sport for real. "Our aim is to encourage children to have a go at lawn bowls as a sport for life and continue to play at their local bowls club if they enjoy the experience," Tropical Far North Queensland District Bowls junior liaison officer Colleen McCabe said.

"Our junior players across the district are making a name for themselves and compete against adults on a regular basis."

The program is sponsored by the Active After-School Communities program, promoting active lifestyles.

"All we've had is positive reinforcement from parents, teachers and children; it has been very popular with the students." she said.

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**MEDIA MONITORS** 

Wimmera Mail Times 10-Nov-2010 Page: 39 **General News** By: THIRTY-FOUR Laharum Primary School students learnt to bowl at Horsham's Sun Market: Horsham VIC Circulation: 9038 Type: Regional

Page 1 of 2

Laharum students take to the greens

Size: 353.86 sq.cms Frequency: M-W-F--

THIRTY-FOUR Laharum Primary School students learnt to bowl at Horsham's Sunnyside Bowling Club on October 26.

Teacher Sally McKenzie said prep to grade six students participated.

"We have a series of com-munity learning days each term, so we have swimming for five weeks and we're doing this as well," she said. "We don't have an opportunity to anything like this at Laharum because we

don't have a bowling club, so it's something a bit different. " Prep student Jim McInnes said he had enjoyed an activity

called the Octopus. "The closest wins the game,"

he said. "I've had a win-I was

excited to get a win." Grade six student Brodie

Rintoule said the Octopus was also his favourite activity.

"This is my first time bowl-ing and I'm enjoying all the activities and learning to bowl,"

Brodie said. "The Octopus activity was boys versus girls. The boys have won twice and the girls have won twice.' Sunnyside Bowling Club

seminar coach and co-ordinator Trish Wilde said Ss Michael and John's students were also learning to bowl as part of an Active After School Communities program.

She said other schools interested in learning to bowl could call her on 5347 0007.

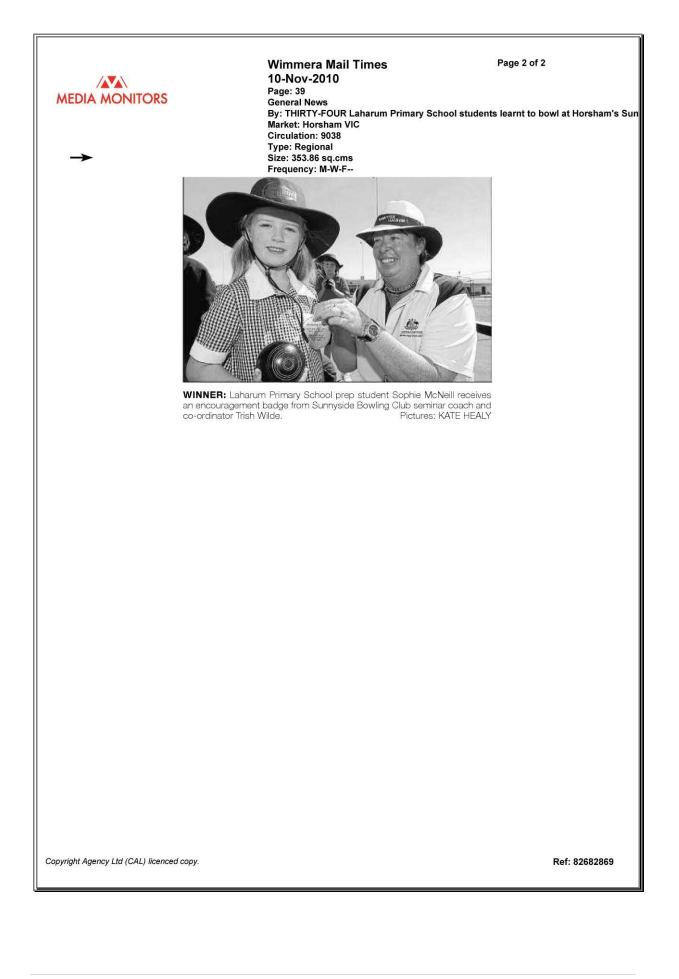


ALL TOGETHER NOW: Laharum Primary School students Brodie Rintoule, grade six, Felix Gelman, grade two, Brandon Day, grade four, Connor Cowan, grade four, Zane Serratt, grade four, and Billy Elphinstone, grade six, roll their jacks. Pictures: KATE HEALY



WATCH THE WEIGHT: Sunnyside Bowling Club's Valda Leslie shows Laharum Primary School grade one student Gemma Hutchinson how a bowling ball's weight is distributed.

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#### Internal newsletter February, 2010

#### TAS

#### Bridport Bowls Club Creating Champions (North East Tasmania)

Members of the Bridport Bowls Club have embraced the AASC since it began in 2005. It was the initiative of the local bowls club executive in this small coastal town in which first prompted Bridport Primary School to apply to join the program. The program began with just lawn bowls on offer two afternoons a week with 8 children, ranging in age from 9 to 15, who have all been introduced to the sport through AASC and now play pennant bowls with the club each Saturday. Five have played in the division 2 side and one player Andrew Whitmore has represented Tasmanian at under 18 level.

Club Secretary (and AASC Coach) Mike Furlonge added, "The Bridport Bowls Club's involvement in the Active After-school Communities program has been a great success in involving a number of children from the Bridport Primary School in our club." Mike also tells of the excellent involvement of the children's families in some of the club's community days.

#### Club competition 2010

https://secure.ausport.gov.au/aasc/communications/clubs\_competition

## AASC Success Bowls Club Over

Five years after linking with the Active After-school Communities (AASC) program, Bridport Bowls Club has received the ultimate accolade with one of its first AASC students being named the club's first ever state representative.

The north-east Tasmanian club enthusiastically embraced the AASC program soon after the program's inception and club secretary Mike Furlonge said the benefits have ranged from a massive surge in junior interest and participation right through to success in elite competition.

Recently 15-year-old Andrew Whitmore, one of those early AASC recruits was selected for the Tasmanian Under-18 team that played in NSW and Victoria in the 2009–10 season.

Furlonge said the club was very proud of Andrew but equally of 'all the young people who are coming through the program'.

'Right from the start the feeling within the club was that [through the AASC] we could offer children at Bridport Primary School a unique opportunity with bowls,' Furlonge said.

'It's a sport that is available all-year round, it's non-contact and at the time we also had our new synthetic bowling green.'

He said that with the help of school principal Carol Stingle, her staff and AASC regional coordinator Ralph Morris, the club started a 'barefoot bowls' session on Wednesday afternoons at the club.

The sessions were led by one of the club's pennant players, Greg Whatmough.

'There was some interest at the beginning but we kept fanning it and eventually we developed into a really enthusiastic group of young people who had a real desire to become proficient at the sport,' Furlonge said.

'Just from this Barefoot Bowls group we added eight junior male members to our club. This year they've played pennant bowls for the season that's just finished. We had five players in our top Division Two side aged 15 or under who had all come through the AASC program.'

He said in addition, the Division Two side made the final four in what was a tough competition with four of the five juniors playing every game throughout the season.

Furlonge said a number of AASC girls had also shown exceptional talent, but were a little more restricted because Ladies Pennant is played on a week-day and they have been unable to play because of school commitments. Instead, they were honing their skills in social games held at weekends.

'Because of the involvement of the AASC and the new bowlers that have come into the club, we've been able to field a second side in the men's northern bowls competition for the last three seasons,' Furlonge said. 'It has also brought a number of parents into our club and has widened our exposure and created additional interest in the local community.'

Bridport Bowls Club is one of 13 clubs across the country to have won a \$500 Hart sporting equipment voucher in a recent AASC competition for demonstrating how their club has benefited from working with the AASC program.



Members of the Bridport Bowls Club from Tasmania, (left to right) Ashley Barnett, Rhys McDougall, Andrew Whitmore, and Kane Walker with Active After-school Communities program Coaches, Keith Viney (left) and Mike Furlonge.

### AASC Club Focus – Bridport Bowls Club

Bridport Bowls Club has been involved with AASC since 2005 with the children from Bridport Primary School walking to the club to participate in sessions each term.

Eight children, ranging in age from nine to fifteen, who have all been introduced to the sport through AASC now play pennant bowls with the club each Saturday. Five have played in the division two side that is currently second on the ladder having only lost one game out of six this season, and four of them have played every game for that team.

Club Secretary (and AASC Community Coach) Mike Furlonge said, "The Bridport Bowls Club's involvement in the AASC program has been a great success in involving a number of children from the Bridport Primary School in our club

#### Newsletter QLD (North Brisbane) Semester 2, 2010

## Community Coach Award

Congratulations to George Franklin of Bribie Island who won the Five Star Community Coach last term. The award highlights best practice and recognises the outstanding achievement George has made in coaching Lawn Bowls. Each term George runs a fun, action packed lawn bowls program at Bongaree Bowls Club with several children going on to join the club and compete in local junior bowls competitions. George has been inspirational in attracting many traditionally inactive children into the program and rewards the kids with participation awards on school parade at the end of each program. Well done George!



Above: 5 Star Coach, George Franklin and Bribie Island State School Coordinator, David Lawton

#### Qld 5 Star Community Coach Award Term winner

https://secure.ausport.gov.au/aasc/Information for Community Coaches/community coach/5 star community\_coach\_2010\_state\_term\_winners/queensland\_

#### Term 2, 2010 winner - George Franklin

George Franklin from North Brisbane is the Term 2, 5 Star Community Coach Award winner for Queensland.

Representing the Bongaree Bowls Club, George has been involved in the AASC program since Term 4, 2009. He is an ex-serviceman who has shared his love of lawn bowls with students from Brible Island State School.

George's friendly nature, love of lawn bowls and commitment to the Bribie Island community has seen him become an integral part of the AASC program on the Island.



George is quick to forge strong relationships with kids of all ages who see him as a bit of a grandfather figure. He is committed to getting all kids active and playing lawn bowls, especially those that don't currently engage in physical activity. He has been so successful that some of the kids have joined the Bongaree Bowls Club; attended junior coaching clinics; and have gone on to compete against other kids in the area.

George consistently goes above and beyond in running his programs by organising perpetual trophies for the most improved boy and girl each term and presenting all kids with a participation certificate on school parade at the conclusion of each program. He has also organised for the final three weeks of each program to be played on his club's greens using some junior modified bowls provided by the club at no cost to the kids or Bribie Island State School.

George's positive personality and patience with the kids has seen him become a very popular figure with school staff, parents and especially the kids in the AASC program.

His willingness to dedicate his time and efforts to achieve the best possible outcomes for the kids, Bribie Island State School and the AASC program is admirable.

George's willingness to give back to his community makes him a fantastic ambassador and role model for the AASC program. He is a deserving recipient of this award.

#### Tas 5 Star Community Coach Award Term winner

https://secure.ausport.gov.au/aasc/Information for Community Coaches/community coach/5 star commu nity\_coach\_2010\_state\_term\_winners/tas\_5\_star\_community\_coach\_award\_winners\_-\_2010

#### Term 1, 2010 winner - Greg Whatmough

Greg Whatmough from Northern Tasmania is the Term 1, 5 Star Community Coach Award winner for Tasmania.

Greg is not only one of a band of dedicated members of Bridport Bowls Club coaching in AASC program, but he has also taken on additional coaching and supervision roles.

Greg has been associated with the AASC program at Bridport Primary School for five years. He started delivering lawn bowls as a member of Bridport Bowls Club when his daughter began to attend AASC sessions, but has now been engaged by the school to deliver other activities and supervise other coaches.

Greg's ability to engage students means that the groups of traditionally inactive children identified by the Site Coordinator have been able to be involved in structured physical activity. Seven children introduced to lawn bowls at Bridport through AASC now play in the pennants and one has gone on to state representation. The ambassadorial efforts of Greg and others for their club with parents of the children after the lawn bowls sessions have played a large part in creating these transitions. It is this personal approach that has worked so well for the law.



part in creating these transitions. It is this personal approach that has worked so well for the club.

Greg, and often other community coaches from Bridport Bowls Club, is present at the school each day ready to meet the children, then walk with them the one kilometer from the school to the club and join them for their healthy snack in a park along the way. What great role models!

Carol Stingel, Principal of Bridport Primary School, and the AASC Site Coordinator, said of Greg, "Not only being a key player, but he is also very tuned into engaging the students and changing the program accordingly."

Greg's dedication and enthusiasm has been one key factor in making Bridport Primary School's AASC program the success it is.

#### Newsletter NSW/ACT (North West Sydney) Term 3, 2010



#### It's off to lawn bowls

West Pymble Bowling Club opened its doors to the children at FJ's OOSH and West Pymble OOSH in Term 2, giving the children an opportunity to try a sport they wouldn't usually participate in!

Coordinator of FJ's OOSH, Cathy Connery, said the centre appreciated the opportunity. 'Children, who we know to have been inactive, were saying things like "Can we do bowling every week – that was fun!" and "I want to come back!". It was such a success!'



FJ's OOSH children are ready to aim for the jack!

West Pymble Bowling Club enjoyed having the children come and play. General Manager, Ross Johnson, said 'We're really happy that we can now promote our sport to primary schools in the area and encourage children to visit the club and get involved. The AASC program also allowed parents to pick up their children from the club, creating a great opportunity for parents to see that lawn bowls is a fantastic family sport'.

AASC Regional Coordinator for North West Sydney Linda Findlayson, said 'I have seen so many good things happen since the AASC program was introduced. The region's children have been able to experience loads of sports for free, in a safe and inclusive environment. It's a significant first step to a life-long involvement in sport.'



West Pymble boys ready to roll!

#### AASC E-NEWS VICTORIA TERM 2 2010 , AASC Newsletter, 2 PROGRAM NEWS

### Age Is No Barrier When Coaching

Les Herring is proof that age is no barrier when it comes to coaching in the Active After-school Communities program. The 81 year old lawn bowls coach has successfully completed a lawn bowls program this term at Harkaway Primary School in Melbourne's outer southern region.

Much to the delight of the children in his program, Les brought the bowling green to the classroom, setting up lanes indoors and providing children with a range of games and activities designed to help them learn the skills of lawn bowls.

According to Charlie, one of the children who took part in Les' sessions, lawn bowls is great fun. "I've really enjoyed learning from Les. I had never done lawn bowls before and now I know how to hit the jack."

Les is no stranger to coaching, having ongoing success in teaching programs at the Berwick Bowling Club and in introducing lawn bowls as part of local schools sports curriculum. He has a particular interest in developing opportunities for people with a disability.

Les will be encouraging all children who have attended his program to come along to free coaching sessions at the club once he has concluded at Harkaway Primary School.

As Les puts it, "Lawn bowls is no longer an old person's game. It's important to promote the sport to a younger generation and the AASC program is the perfect way to do so. Besides, I love doing it."

If Les' passion and enjoyment of lawn bowls rubs off on the children in his AASC sessions, Berwick Bowls Club may have a whole new breed of up and coming bowlers on their greens!



Les Herring coaches a Harkaway Primary Student

### Lawn bowler, 10, joins the senior ranks

Surrounded by senior men playing pennant lawn bowls, 10-year-old Tom Williamson says it is "where I was meant to be".

The Linden Park student recently debuted for the Beaumont Bowling Club, a little more than a year after taking up the sport. He played his first senior match with the men's third side against Clearview a fortnight ago, believed to be the youngest player to represent the club in pennant bowls.

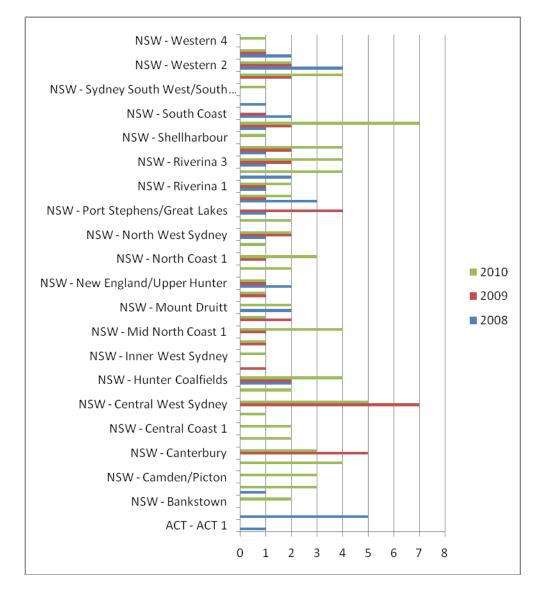
Tom decided to join friends in trying lawn bowls, as a part of Linden Park OSHCs Active After-school Communities program. He and several other boys then continued to attend the bowling club on Friday afternoons to further hone their bowling skills and were soon joining in with Bowls SA's Junior Winter Bowls days at Lockleys Bowling Club.

Tom said he hoped to play a few more matches against the seniors in coming months after his first game. "The guy I played against played very well he was like maybe 50, 60, 70, in that sort of range. "We got pretty comprehensively done."



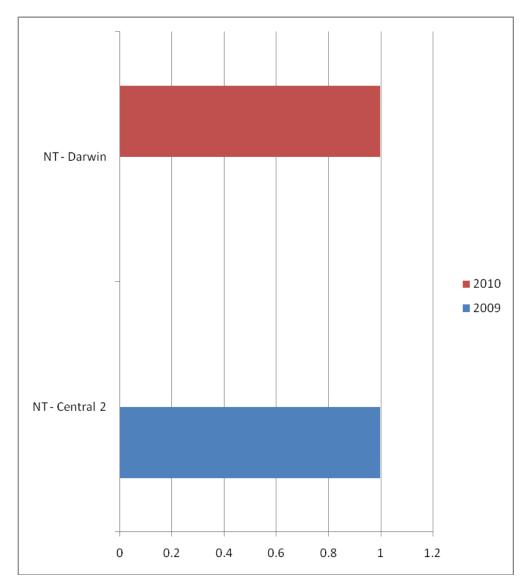
Beaumont Bowling Club player Tom Williamson, 10. (Photo courtesy of the Messenger)

#### APPENDIX D — REGIONAL BREAKDOWN OF LAWN BOWLS PROGRAMS FROM 2008–2010

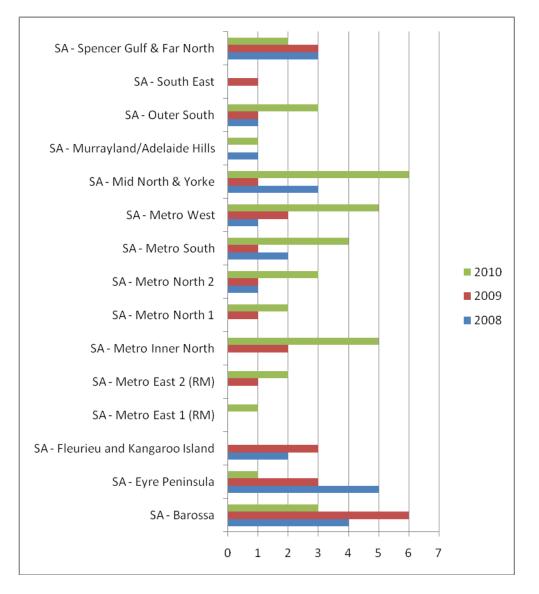


#### Australian Capital Territory and New South Wales

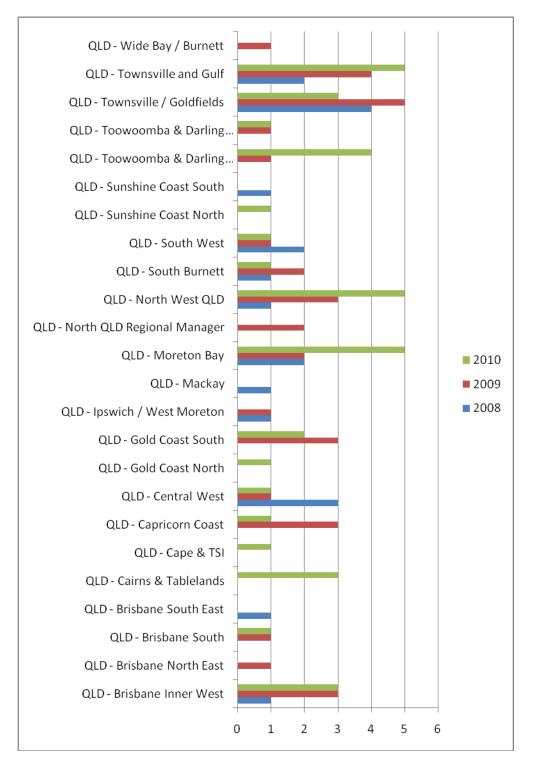
#### Northern Territory



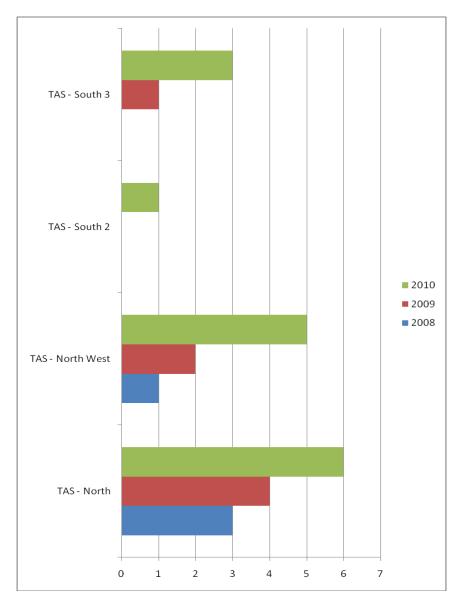
#### South Australia



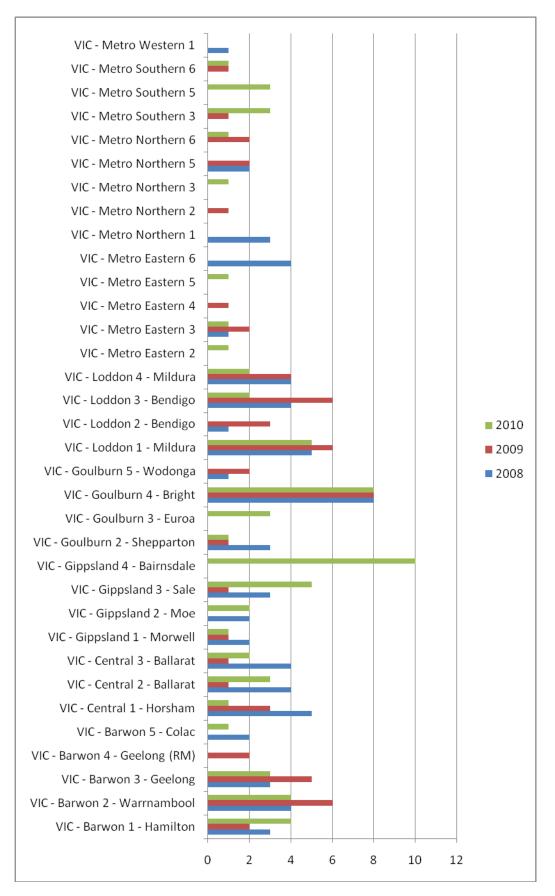
#### Queensland



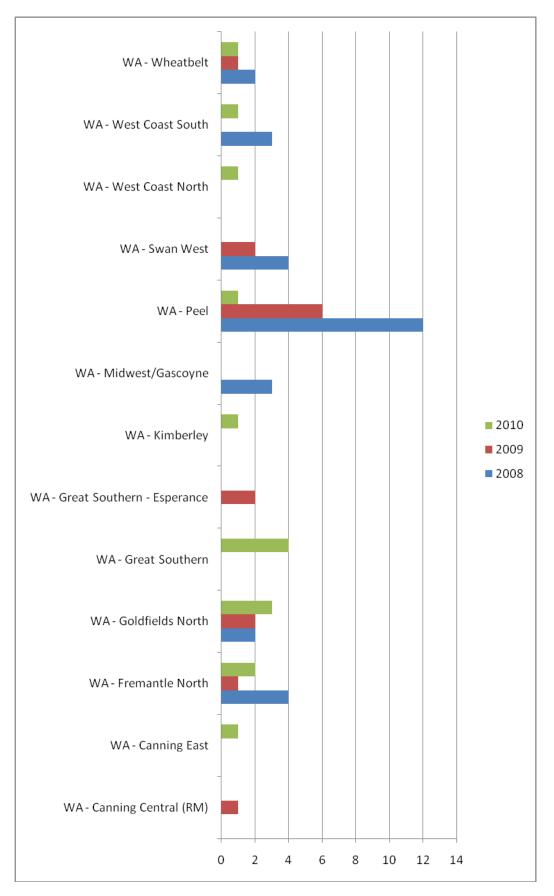
#### Tasmania



Victoria



#### Western Australia



#### **SUMMARY**

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

Bitty Still

**Kitty Chiller** 

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