



Australian Government
Australian Sports Commission

Active After-school Communities

Helping kids and communities get active



Active After-school Communities program and Basketball Australia



MAY 2011

INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

EXECUTIVE SUMMARY

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Basketball has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Basketball in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Basketball programs in 2010.
- Any media articles that were generated in relation to the AASC program and Basketball.

A NATIONAL SNAPSHOT — BASKETBALL IN THE AASC PROGRAM

Delivery of Basketball programs

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved, to identify what would be the most suitable program to engage traditionally inactive children.

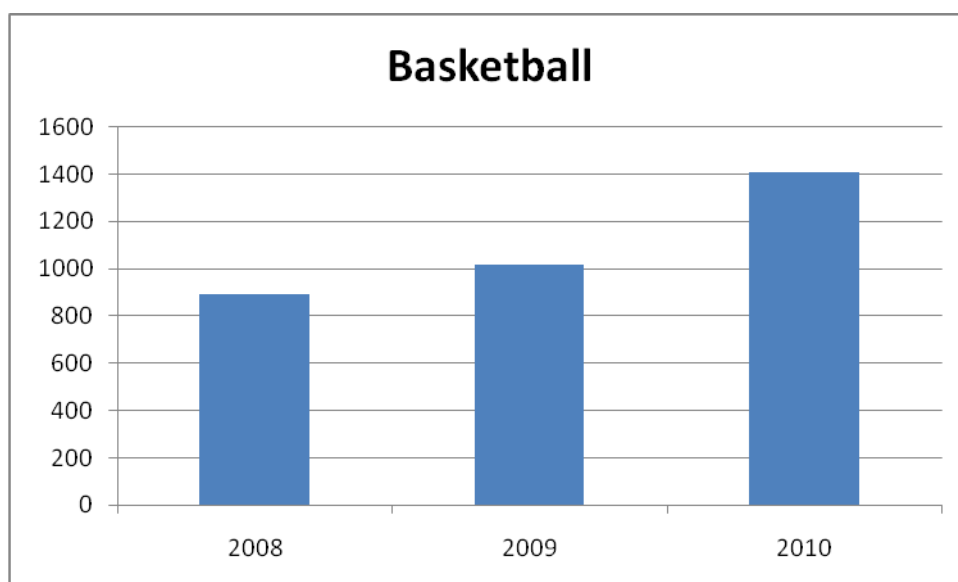


Figure 1: Number of Basketball programs conducted during 2008–2010

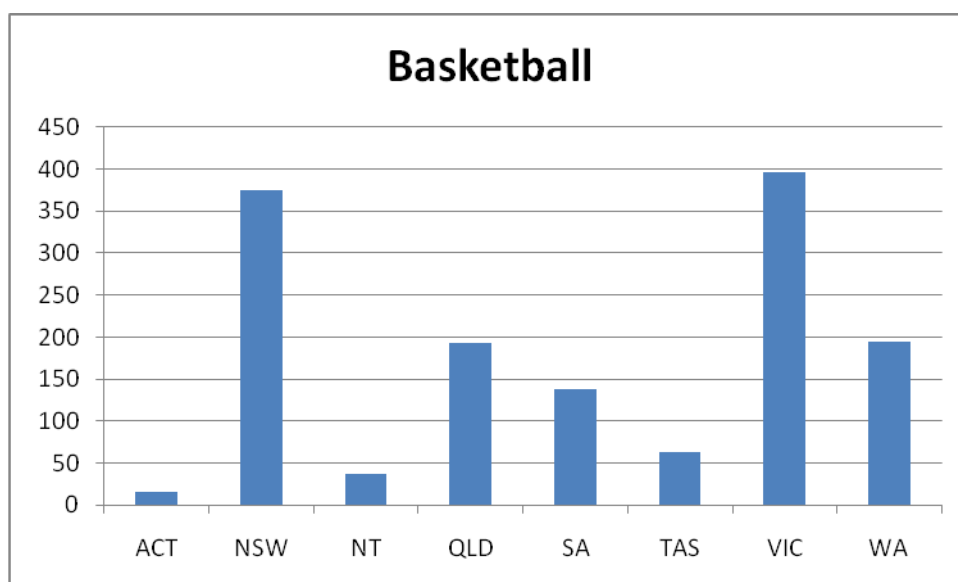


Figure 2: Number of Basketball programs conducted in each state or territory in 2010

NATIONAL SNAPSHOT — (continued) BASKETBALL IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

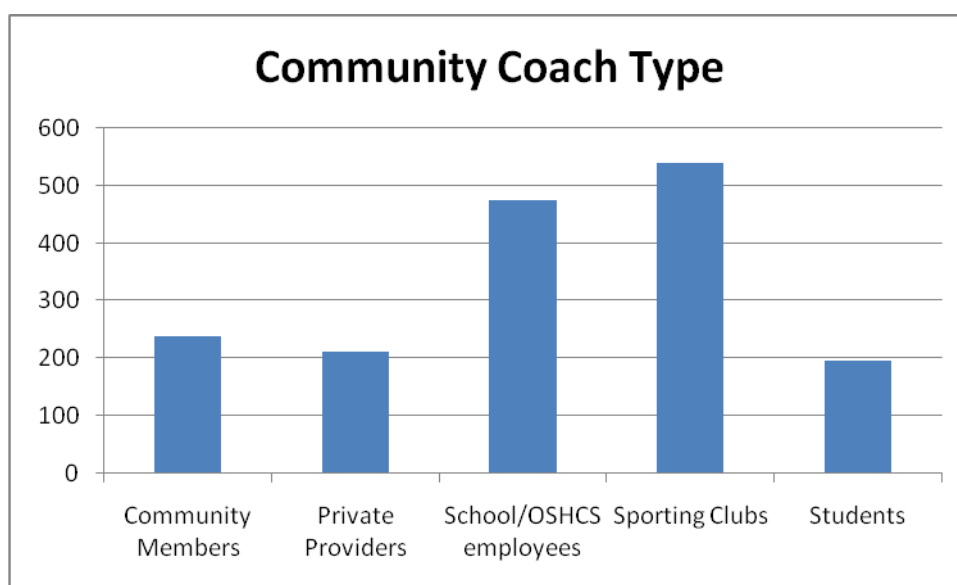


Figure 3: Breakdown of types of Community Coaches delivering Basketball in 2010

Internal Delivery options

In 2010, 29 % of Basketball of community coaches were from schools or OSHCS.

Delivery by sporting representatives

In 2010, representatives of affiliated clubs or associations delivered 32% of all programs. Appendix A on page 7 shows a list of the organisations that delivered Basketball in 2010.

Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, the Regional Coordinator sources private organisations to help extend the reach of the sport. In 2010 private providers were the fourth most common group of community coaches delivering Basketball sessions in the AASC program. Examples of private providers that delivered Basketball within the program in 2010 are provided in Appendix B on page 10.

Schools, OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

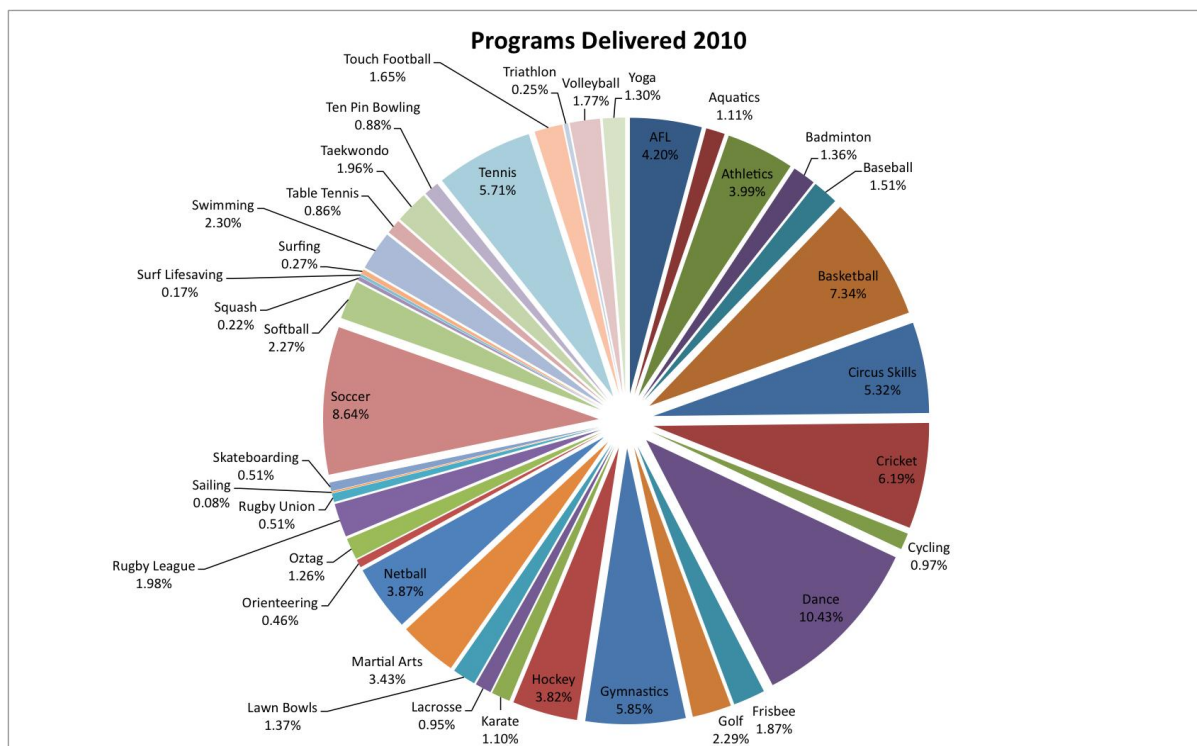


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

AASC BASKETBALL PARTNERSHIPS

Partnership between the AASC and the Woodville Basketball Club

The Woodville Basketball Club delivers sessions to primary schools involved in the AASC program to attract juniors for the upcoming Basketball season. Coaches from the club deliver Playing for Life programs to the children focusing on different basketball skills each week. Coaches wear the club uniform and the coordinator at St Michaels College helped communicate to the children and parents during their AASC basketball session at the school. The coaches give out club flyers to the children to invite them to join the club.

Several children joined the Woodville Basketball Club after the AASC program. One school (St Michael's College) reported that five children joined the club as a result of participating in the AASC program. The AASC coordinator at St Michaels College is currently on the Woodville Basketball Club committee and was able to help promote the club with the coaches at the session.

Partnership between the AASC and Batemans Bay Basketball Association, NSW

In an effort to promote the junior competition within the Batemans Bay Basketball Association, Kylie Armstrong completed the Community Coach Training Program in January 2010. Ms Armstrong delivered an AASC basketball program the following term at St Bernard's Primary, Batehaven. Out of the 17 children who participated in the program, seven registered for an upcoming junior competition. The Association was also successful in securing a grant of over \$350 to purchase equipment for use in the program.

Partnership between the AASC and Southern Tigers Basketball Club, South Australia

A “Come and Try” afternoon was held at Morphett Vale Basketball Stadium, aimed at getting children to sign up to join a local sporting club. Approximately 80 children and their parents from Morphett Vale West Primary School attended the event. It was a great day for the children, the clubs and the coaches. Children had the opportunity to experience all activities on the day as they rotated around in groups accompanied by an adult and their parents.

The primary aim of this initiative was to promote the transition of children into local clubs. All clubs involved in this initiative were registered with the AASC program, and those coaches representing them completed the Community Coach Training program. Children were provided with game-based activities that encompassed the Playing for Life approach to physical activity. This ensured that all activities were fun, safe, structured and of very high quality.

The secondary aim of this event was to encourage families and coaches to become involved in club sports as a volunteer. Other desired outcomes included:

- developing existing relationships with local clubs
- developing new relationships with local clubs
- promoting transition to clubs to local community
- new junior members to the participating clubs
- new parents registering as volunteers at local clubs.

The Southern Tigers Basketball Club successfully recruited five new players as a result of the Play for Life, Join a Sporting Club event.

Partnership between the AASC and Bentleigh Lakers, Victoria

In the Southern Metro 4 area of Victoria there are a significant number of AASC children that come from culturally and linguistically diverse communities (CALD). Although these children actively participate in the AASC program at their schools, very few transition into clubs.

As a strategy to increase the number of children transitioning into clubs, focus was placed in identifying young coaches from diverse cultural backgrounds to become deliverers in the AASC program. Such engagement of CALD coaches would assist clubs to accept and embrace the demographic reality of their surrounding community as well as to provide a positive role model for multi-cultural children and their families.

The AASC regional coordinator attended a forum and met three young men from Sudan who spoke about their refugee experience and their love of playing Basketball. Information on the AASC program and coaching opportunities via the Community Coach Training Program (CCTP) was provided by the regional coordinator to the audience.

Following the forum, all three men went on to complete the Community Coach Training Program. Furthermore, the regional coordinator went onto contact two local sporting clubs; Bentleigh Lakers Basketball Club and Dandenong Basketball Association, enquiring whether the clubs would assist the newly qualified coaches in delivering AASC program.

One of the Sudanese coaches has delivered a AASC program on behalf of Bentleigh Lakers to a local school where he was well supported by a mentor coach from the basketball club and also the PE

teacher at the school. He was also invited by the club to become a coach of a boys' team on Saturday mornings and is also playing senior basketball for the club. Both of these events have assisted the club to break down barriers with parents and other coaches/players at the club.

At the end of the 7 week program the club invited children to attend a training night at the club. Ten families from the school attended the training afternoon at the club.

APPENDIX A — DELIVERING BASKETBALL ORGANISATIONS IN 2010

Coaches Organisation	Region
Basketball ACT	ACT - ACT 1
Basketball ACT	ACT - ACT 2
Bankstown Basketball Association	NSW - Bankstown
Camden Valley Basketball Association	NSW - Camden/Picton
Glebe Basketball Association	NSW - Canterbury
Spears Sports Club	NSW - Canterbury
Gosford City Basketball and Sports Stadium	NSW - Central Coast 1
Tuggerah Lakes Basketball Association	NSW - Central Coast 2
Parramatta Basketball Association	NSW - Central West Sydney
East Coast Youth Basketball	NSW - Lake Macquarie
Newcastle Basketball Association	NSW - Lake Macquarie
East Coast Youth Basketball	NSW - Maitland
Maitland Basketball Association Inc.	NSW - Maitland
Taree Basketball Association	NSW - Mid North Coast 1
Coffs Harbour Basketball Association	NSW - Mid North Coast 2
Tamworth Basketball Association	NSW - New England/North West
Newcastle Basketball Association	NSW - Newcastle
Manly Warringah Basketball Association	NSW - Northern Beaches
Port Stephens PCYC	NSW - Port Stephens/Great Lakes
Goulburn Basketball Association Inc	NSW - Queanbeyan/Monaro
Yass High School	NSW - Queanbeyan/Monaro
Deniliquin Sports Park Incorporated	NSW - Riverina 4
Illawarra Basketball Association	NSW - Shellharbour
Batemans Bay Basketball Association Inc	NSW - South Coast
Bermagui Basketball Association	NSW - South Coast
Sutherland Districts Basketball Association	NSW - Sydney South West/South Coast (RM)
ARL Development	NSW - Western 2
Dubbo PCYC	NSW - Western 3
The Disability Trust	NSW - Wollongong
Alice Springs Basketball Association	NT - Central 2
Eagles Basketball Club	NT - Darwin
Minyerri Tigers AFL	NT - Katherine
Basketball NT	NT - Top End 2
Caboolture Basketball	QLD - Brisbane North East
South West Metro Basketball Inc	QLD - Brisbane South
Redlands PCYC (Queensland PCY welfare assoc)	QLD - Brisbane South East
Bundaberg Celtics Basketball Association INC.	QLD - Bundaberg
Cairns Basketball Inc	QLD - Cairns & Tablelands
Croydon Shire Council	QLD - Cairns & Tablelands
Gladstone Amateur Basketball Association	QLD - Capricorn Coast
Noosa District Basketball Ass. Inc	QLD - Central QLD Regional Manager
Seahawks GC Basketball Assoc	QLD - Gold Coast North
Ipswich Basketball Association Inc	QLD - Ipswich / West Moreton

Coaches Organisation	Region
Cairns Basketball Inc	QLD - Mackay
Mackay Basketball	QLD - Mackay
Oztag Townsville	QLD - North QLD Regional Manager
Inala PCYC	QLD - Outer Brisbane West
Kingaroy Basketball Association	QLD - South Burnett
South Burnett Community Training Centre Inc	QLD - South Burnett
Toowoomba Basketball Association	QLD - South West
Maroochydore Eagles Basketball Association Inc.	QLD - Sunshine Coast South
Toowoomba Basketball Association	QLD - Toowoomba & Darling Downs (West)
Toowoomba PCYC	QLD - Toowoomba & Darling Downs (West)
Townsville Basketball	QLD - Townsville / Goldfields
Croydon Shire Council	QLD - Townsville and Gulf
STARplex GAWLER	SA - Barossa
Streaky Bay Area School	SA - Eyre Peninsula
Eastern Mavericks District Basketball Club	SA - Fleurieu and Kangaroo Island
Forestville Eagles Basketball Club	SA - Metro Inner North
Norwood Basketball Club	SA - Metro Inner North
Woodville District Basketball Club	SA - Metro Inner North
Woodville District Basketball Club	SA - Metro North 1
Southern Tigers Basketball Club	SA - Metro South
Copper Coast Sport & Leisure Centre	SA - Mid North & Yorke
Valleys Lifestyle Centre	SA - Mid North & Yorke
Funkyfit Kids At School	SA - Outer South
Southern Tigers Basketball Club	SA - Outer South
Basketball Mount Gambier	SA - South East
North West Tasmania Thunder Basketball Club	TAS - North West
Claremont College	TAS - South 2
Hobart Chargers Basketball Club	TAS - South 2
YMCA - Portland	VIC - Barwon 1 - Hamilton
Basketball Geelong	VIC - Barwon 3 - Geelong
Basketball Geelong	VIC - Barwon 5 - Colac
YMCA - Ararat	VIC - Central 1 - Horsham
Daylesford Springers Basketball Ass.	VIC - Central 2 - Ballarat
Kyabram Sports Centre	VIC - Goulburn 1 - Shepparton
Shepparton Basketball	VIC - Goulburn 1 - Shepparton
St. Brendans P.S.	VIC - Goulburn 1 - Shepparton
Border Bandits Basketball	VIC - Goulburn 5 - Wodonga
Loxton High School	VIC - Loddon 1 - Mildura
Renmark High School	VIC - Loddon 1 - Mildura
Basketball Victoria Country Council	VIC - Loddon 3 - Bendigo
Red Cliffs Secondary College	VIC - Loddon 4 - Mildura
Oakleigh Basketball Association	VIC - Metro Eastern 2
Dandenong Basketball Association	VIC - Metro Eastern 3
Kilsyth & Mountain District Basketball Assoc	VIC - Metro Eastern 3
Sherbrooke Amateur Basketball Association	VIC - Metro Eastern 3

Coaches Organisation	Region
Upper Yarra Basketball Association	VIC - Metro Eastern 3
All Stars Basketball Club	VIC - Metro Eastern 6
YMCA VIC Community Programming	VIC - Metro Northern 1
Eltham Wildcats Basketball Club	VIC - Metro Northern 2
Darebin Basketball Association	VIC - Metro Northern 3
Northern Rebels Basketball Club	VIC - Metro Northern 5
Oakleigh Basketball Association	VIC - Metro Northern 5
Dandenong Basketball Association	VIC - Metro Southern 1 (RM)
Dandenong Basketball Association	VIC - Metro Southern 2
Frankston and District Basketball Association	VIC - Metro Southern 2
Monash University Peninsula Campus	VIC - Metro Southern 3
Bentleigh Lakers Basketball Club	VIC - Metro Southern 4
Dandenong Basketball Association	VIC - Metro Southern 4
Bentleigh Lakers Basketball Club	VIC - Metro Southern 5
Brighton Wolves Basketball Club	VIC - Metro Southern 5
Dandenong Basketball Association	VIC - Metro Southern 5
Oakleigh Basketball Association	VIC - Metro Southern 5
Southern Basketball Association-Sandringham Sabres	VIC - Metro Southern 5
Chisholm Institute	VIC - Metro Southern 6
Dandenong Basketball Association	VIC - Metro Southern 6
Frankston and District Basketball Association	VIC - Metro Southern 6
Taylors Lakes Basketball club	VIC - Metro Western 3
Lesmurdie Baptist Church - Sportslife	WA - Canning East
Perth Redbacks Basketball Association	WA - Canning East
St Norbert College	WA - Canning East
Airport City Church	WA - Fremantle North
Cockburn Basketball Association	WA - Fremantle North
Cockburn Basketball Association	WA - Fremantle Peel
YMCA - Eastern Goldfields	WA - Goldfields North
Katanning Junior Basketball Association	WA - Great Southern
Katanning Recreation Centre	WA - Great Southern
Manjimup Senior high School	WA - Great Southern
Albany PCYC	WA - Great Southern - Esperance
ACE OSHC	WA - Peel
Ellenbrook Basketball Club	WA - Swan East
Gidgegannup Basketball Club	WA - Swan East
East Perth District Basketball Association	WA - Swan West
Wanneroo Wolves	WA - West Coast North

APPENDIX B — ELIVERING BASKETBALL PRIVATE PROVIDERS IN 2010

Coaches Organisation	Region
Basic Lifestyle, Fitness & Defence	NSW - Bankstown
Kids Sports	NSW - Bankstown
Fit4Kids Coaching	NSW - Blacktown
GET ACTIVE NOW	NSW - Camden/Picton
Got Game	NSW - Central Sydney
Sports Kickstart	NSW - Central Sydney
Got Game	NSW - Central West Sydney
Funskills	NSW - Eastern Suburbs
Got Game	NSW - Eastern Suburbs
GTE Fitness	NSW - Eastern Suburbs
Kinetic Kids	NSW - Eastern Suburbs
Fit4Kids Coaching	NSW - Hills district
Sports Kickstart	NSW - Hills district
Got Game	NSW - Inner West Sydney
Shaker Sports	NSW - Inner West Sydney
Basic Lifestyle, Fitness & Defence	NSW - Liverpool
Good Sport	NSW - Liverpool
In Motion Health and Fitness	NSW - North Campbelltown
Fit4Kids Coaching	NSW - North Shore
Sports Kickstart	NSW - North Shore
Fit4Kids Coaching	NSW - North West Sydney
Got Game	NSW - Northern Beaches
Sportspro	NSW - Northern Beaches
Basic Lifestyle, Fitness & Defence	NSW - Parramatta/Fairfield
Fit 4 Kids Pty Ltd	NSW - Penrith/Blue Mountains
Fitnessworx	NSW - Penrith/Blue Mountains
Mov3 IT	NSW - Penrith/Blue Mountains
Soccer Under the Stars	NSW - Penrith/Blue Mountains
Playground To Podium Albury	NSW - Riverina 3
Basic Lifestyle, Fitness & Defence	NSW - St George district
Good Sport	NSW - St George district
Good Sport	NSW - Sutherland Shire/Georges River
Got Game	NSW - Sutherland Shire/Georges River
Kids Sports NSW Pty Ltd	NSW - Sutherland Shire/Georges River
LPW Health and Fitness Group Pty Ltd.	NSW - Sydney Metro East (RM)
Cool Sports	QLD - Brisbane Inner West
Cool Sports	QLD - Brisbane North East
Cool Sports	QLD - Brisbane North West
Kelly Sports - Wynnum	QLD - Brisbane South
Kelly Sports - Wynnum	QLD - Brisbane South East
Nathan Selsby Sports	QLD - Cairns & Tablelands
Backyard Sports	QLD - Gold Coast South
In Motion Health and Fitness	QLD - Gold Coast South

Coaches Organisation	Region
KidsQuest Adventure - Brisbane	QLD - Gold Coast South
In Motion Health and Fitness	QLD - Logan / Beaudesert
Outside Insports	QLD - Logan / Beaudesert
Cool Sports	QLD - Outer Brisbane West
Kelly Sports Caboolture - Caloundra	QLD - Sunshine Coast South
Kelly Sports Sunshine Coast North	QLD - Sunshine Coast South
Toowoomba and Darling Downs Basketball Academy	QLD - Toowoomba & Darling Downs (East)
Active Kids SA	SA - Metro East 1 (RM)
m.o.v.e.i.t Fitness Programs	SA - Metro Inner North
Fitkids Australia (SA)	SA - Metro North 1
Fitness For Kids	SA - Metro North 1
m.o.v.e.i.t Fitness Programs	SA - Metro North 1
Active Kids SA	SA - Metro North 2
Fitkids Australia (SA)	SA - North Central
Fitness For Kids	SA - North Central
m.o.v.e.i.t Fitness Programs	SA - North Central
Kelly Sports Northern Tasmania	TAS - North
Getting Active (Miles Investors Pty Ltd Trading As	VIC - Barwon 3 - Geelong
Jump	VIC - Barwon 3 - Geelong
Kelly Sports - Geelong	VIC - Barwon 3 - Geelong
BM Sports Clinic	VIC - Barwon 5 - Colac
Kelly Sports - Geelong	VIC - Barwon 5 - Colac
Andrew Peavey tennis Coaching	VIC - Gippsland 1 - Morwell
Glen Kirstine Sports	VIC - Gippsland 1 - Morwell
Kelly Sports Berwick	VIC - Gippsland 1 - Morwell
Mix-It-Up Fitness	VIC - Gippsland 2 - Moe
Kelly Sports, Shepparton	VIC - Goulburn 1 - Shepparton
Focus Wellbeing & Fitness	VIC - Goulburn 5 - Wodonga
Active Kids Sports Coaching	VIC - Metro Eastern 2
Kelly Sports Berwick	VIC - Metro Eastern 2
Active Kids Sports Coaching	VIC - Metro Eastern 3
Entourage Sports Coaching	VIC - Metro Eastern 3
Kelly Sports Berwick	VIC - Metro Eastern 3
Kelly Sports Greater Mooroolbark	VIC - Metro Eastern 3
Proactivity	VIC - Metro Eastern 3
Sport Development Services	VIC - Metro Eastern 5
Entourage Sports Coaching	VIC - Metro Eastern 6
Proactivity	VIC - Metro Eastern 6
Sport Development Services	VIC - Metro Eastern 6
Sports Extra	VIC - Metro Eastern 6
Kelly Sports Essendon	VIC - Metro Northern 1
Sport Development Services	VIC - Metro Northern 2
Fitkids Australia (VIC)	VIC - Metro Northern 3
Kelly Sports Ivanhoe	VIC - Metro Northern 3

Coaches Organisation	Region
Kelly Sports Berwick	VIC - Metro Northern 5
Kelly Sports Strathmore	VIC - Metro Northern 5
Kelly Sports Caroline Springs	VIC - Metro Northern 6
Fitnessworx	VIC - Metro Southern 2
Kelly Sports - Southbay	VIC - Metro Southern 2
Kelly Sports Mornington	VIC - Metro Southern 3
Progressive Overload	VIC - Metro Southern 3
Fitnessworx	VIC - Metro Southern 4
Playsports Australia	VIC - Metro Southern 4
Fitness Fever	VIC - Metro Southern 5
Fitnessworx	VIC - Metro Southern 5
Playsports Australia	VIC - Metro Southern 5
BM Sports Clinic	VIC - Metro Southern 6
Kelly Sports Greater Seaford	VIC - Metro Southern 6
BM Sports Clinic	VIC - Metro Western 1
Kelly Sports Caroline Springs	VIC - Metro Western 1
Kelly Sports Wyndham	VIC - Metro Western 1
BM Sports Clinic	VIC - Metro Western 2
Kelly Sports Essendon	VIC - Metro Western 2
BM Sports Clinic	VIC - Metro Western 3
Kelly Sports Caroline Springs	VIC - Metro Western 3
Play 4 Life	WA - Canning East
Play 4 Life	WA - Canning West
Play 4 Life	WA - Fremantle North
Elite Sports Programs	WA - Swan East
Body Chi	WA - Swan West
Fitkids Australia (WA) - North	WA - West Coast Central (RM)
Elite Sports Programs	WA - West Coast South



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26-May-2010**

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General News
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Sports sessions

CHILDREN at Oxley Vale Public School will again be the big winners in 2010, thanks to their continued participation in the Active After-school Communities program. This year through the AASC program, more than 100 children at Oxley Vale will get the chance to experience fun, free and safe after-school sessions in at least five different sports.

AASC community coach and local Tamworth Basketball Association officer Karen Irwin is looking forward to continuing her association's involvement in the program.

"It's great watching these children have a go at basketball," she said.

"We teach the fundamentals and then encourage them to join our local club."

Since working with the AASC program, the Tamworth Basketball Association has seen interest increase in its sport and, as a result, more young members are joining the club or attending holiday camps.

AASC regional coordinator Justin Hathaway said the AASC program offered a boost to local sport.

"Local people are employed as coaches, local sporting clubs get free promotion of their sport and we're getting these children more active and healthy," Mr Hathaway said.



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 Page: 53
 General News
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Time for transition

The aim of the Active After-school Communities (AASC) program is to engage primary aged children in physical activity.

Fifteen extra children shooting hoops with the Kingaroy Junior Basketball association on Tuesday shows the program is achieving its aim and having an effect on the health and well-being of South Burnett Children.

After completing a seven week AASC basketball program the 15 Kumbia State School students played their first fixtures at club level

during an AASC transition day. AASC South Burnett regional coordinator Jay Wehlow was on hand to see the children make their successful transition.

"It's a great outcome," he said. "As well as getting kids active it's really what the program is all about."

"We want to introduce kids to sporting activity in a comfortable environment and then see them make the transition from program to club level."

"15 kids made the trip from Kumbia to Kingaroy and played in their

first club games which is really good."

Kumbia State School principal Ross Deards was also a keen spectator at the games and had nothing but praise for the AASC program.

"We love it," he said.

"It's an excellent program and a great opportunity for kids to get involved in physical activity."

"We are also really impressed with the organisation and structure of the program as well as the quality of coaching the kids receive."



TRANSITION: Kumbia State School students Nathan Ramm, Kellan Cross, Georgia Johnston, Kipp Baron and Meghan Newman recently completed an Active After School Communities (AASC) basketball program with AASC coach Bill Johnston and are now making the transition to club level basketball.



FIRST GAME NERVES: Kumbia State School's Georgia Johnston gets some shooting practice in before her first club game.



Setting the wheels in motion

Wheelchair basketball a big hit for all abilities

Steve Menzies and Sarah Campbell

EVERYONE is invited to take part in the wheelchair basketball games at the Traeger Park stadium on Sunday – even able-bodied people.

Children are being encouraged to go along, and take their families with them too, once they have experienced wheelchair basketball at school.

Araluen Christian College students set the wheels in motion earlier this month.

They had the chance to try out wheelchair basketball at a basketball session held as part of the Australian Sports Commissions Active After-school Communities (AASC) program.

Sarah Campbell and David Gardiner, the regional coordinators of the AASC program, organised the experience, collecting the wheelchairs from Alice Springs Basketball Stadium and taking them to the school for the session.

Campbell said: "The children were just raring to start wheeling around.

"This was a great opportunity for them to experience something different and stretch their skills."

Sandra Cooper, a teacher at Araluen Christian College and 5-Star AASC Community Coach, has been running the AASC program at the school for two years along with helpers from the middle school.

She said: "I've noticed a marked increase in the participation levels of students in sport.

"The students are enjoying an hour of physical activity twice a week that they otherwise would not be doing.

"It was fantastic to see the students engaged in wheelchair basketball – they saw how challenging it was while still having a lot of fun."

NT Basketball development officer Samantha Fisher has been running the

basketball sessions at Araluen Christian College.

She said: "It's great to be able to provide children of all abilities the opportunity to play sport and to see what the challenges are when you are in a wheelchair.

"Casual wheelchair basketball sessions have started on Sundays from 5pm to 7.30pm for anyone to come and try, and if we have enough interest we will look at running a six-week competition."

The AASC program is a free Australian Government initiative that is delivered nationally and creates opportunities for Australian children to discover the benefits of happy, healthy and active lifestyles through community sport. Around 150 000 children take part each term across Australia, gaining the opportunity to experience more than 70 different sports and up to 20 other structured physical activities.

Wheelchair basketball games are held every second Sunday, on July 4 and 18 and August 1.

Teams are organised on the night so people who are interested can go by themselves or come along as part of a group.

No experience is necessary, and all the wheelchairs are provided.

For more information about the AASC program visit www.ausport.gov.au/aasc or contact regional coordinators Sarah Campbell on 8959 4209 or David Gardiner on 8959 4264.

For more information about Wheelchair Basketball contact Sam Fisher on 0438 884 394 or email asbasketball.development@bigpond.com.

'It's great to be able to provide children of all abilities the opportunity to play sport and to see what the challenges are when you are in a wheelchair.'

NT BASKETBALL DEVELOPMENT OFFICER SAMANTHA FISHER



Brooke Billington going places in wheelchair basketball.



Rachel Charlesworth and Cody Billington practise passing.



Cody Billington (left) moves the ball, while Mark Charlesworth (centre) and Noma Khumalo get ready for action



South Gippsland Sentinel Times
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General News
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Size: 143.10 sq.cms
Frequency: -T-----

Basketball booming

WONTHAGGI Basketball Association is about to commence a bumper season with 400 people set to take the court.

The record number is sure to help the push for a new stadium with the feasibility study currently underway.

Renee Scott from the WBA said the interest in the sport is going up each year.

"Numbers are progressively going up each year, from 370 to 380 and now 400," Renee said.

Part of the work of WBA is introducing kids to the

sport through the Active After School care program.

The program is held at St Joseph's for kids from five to eight years old.

"The program is open to kids from all schools and runs on Tuesday afternoons. It's great for the kids," Renee said.



Basketball is taking off in Wonthaggi and the youngsters are loving it as part of a local after school care program. They are, from back left, Amelie, Jackson and Jacob and front, Saoirse, Jaspar and Cooper.



Wagin Argus
16-Dec-2010
Page: 13
General News
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Frequency: --W----

Coach visits Lake Grace

TUESDAY, November 30 saw a great turnout to basketball with coaching clinics being held for the junior players and umpiring briefing for the seniors.

State level coach/umpire Bruce Nairn came to Lake Grace to hold the clinics and 60-plus juniors participated.

The umpiring part was great with lots of questions being thrown at Nairn and some sticky points of the rule being cleared up.

Now everyone is on the same page, there should be some good games to be had come February when senior basketball cranks up again to finish the season.

Thank you to Diedre Trevenen who arranged the day – she did a wonderful job of making it run smoothly and fun for the children.

It is thanks to the school and its involvement in the Active After School Program that made this possible and her commitment to the program is to be commended.

Fixtured basketball is taking a break until February 1 when competition will recommence for under 13s and seniors.

Social basketball may be held over January if anyone is interested.



ON THE MOVE: Kendrick Amores executing a layup while Bruce Nairn guards

(Paragraph 2 could provide a contact for a follow up case study if needed.)

'Play for life...join a sporting club' a huge success

More than 100 parents, children and representatives from Central Coast sporting organisations attended the *Play for life...join a sporting club* event at Mingara Recreation Club on 3 August.

At the Central Coast event, children took part in a 'playing for life' session where they experienced a number of different sports. The two newest recruits from Tuggerah Lakes Basketball Association spoke about how they discovered their love of basketball through the AASC program and now represent their region in the sport.

The event formed part of a national campaign, *Play for life...join a sporting club*, which saw up to 150 'try a sport' events or gala days held between July and September to introduce children and parents to the range of club sports available in their area. On the Central Coast, many sites used this as the theme for their Term 3 programs, inviting representatives from a variety of sporting organisations to promote their club/association to AASC children.

The campaign reflected the importance of physical activity for the healthy growth and development of our children. Research shows that it helps children cope with stress, reduces anxiety and depression, strengthens self-esteem, and boosts mental alertness. Playing a club sport adds another dimension – it helps children develop valuable life skills such as co-operation, discipline, respect and tolerance

Play for life...join a sporting club was an Australian Sports Commission initiative, supported by state and territory departments of sport and recreation and Communities NSW.

Basketball a winner



Two students who attended the 'Play for life ... join a sporting club' Central Coast event are pictured with Jill Hall, MP for Shortland. The students gave a speech at the forum about how their involvement in the Active After-school Communities program introduced them to club basketball.

playing for life

GALA BASKETBALL AFTERNOON

Slam dunk for basketball

A gala basketball afternoon was held in December 2009 at the Johnny Warren Indoor Sports Centre, providing many children with their first experience in the sport. CCTP trained coaches from St George Basketball Association ran a variety of fun basketball related games and activities.

NSW Minister for Sport and Recreation, MP Kevin Greene, joined over 80 children from the St George region, from six different AASC sites. He was very impressed with the amount of activity and the AASC program.

The event was designed to promote ongoing participation in sport. Children are taking part in a range of different sports and activities during their after-school AASC program timeslot, and are being encouraged to then join a local club and continue to be active for many years to come.

AASC sites who took part in the event were Oatley Public School, Bexley Public School, Hurstville BASC, Happy Faces OOSH and Pole Depot (Neighbourhood Centre and Penshurst West).



MP Kevin Greene joined St George children for a game of basketball.



Trevor's an energetic coach!

Newcastle Basketball's coach Trevor Gallacher has been recognised as an outstanding community coach in the AASC program in our region.

We would like to congratulate Trevor for his regional nomination in this term's 5 Star Community Coach Award.

Trevor coaches AASC basketball sessions at Boolaroo Public School, Teralba Public School, Wakefield School and Kotara School. Trevor's basketball sessions have been requested by many other sites in the coming terms.

The overwhelming noise of bouncing basketballs and excited children running around the playground is what you will see when watching one of Trevor's energetic sessions.

Trevor has developed a range of competitions at Broadmeadow Basketball Stadium to cater for children who show an interest in basketball as a result of attending AASC sports sessions.



Trevor receiving his award from AASC regional coordinator Sue Barben.

(Could provide a contact for a follow up case study if needed)

SA

Expo on the Eyre Peninsula

Eyre Peninsula (EP) Regional Coordinator Rebecca Hayman, hosted a sports expo at Port Lincoln Primary School for more than 200 children from AASC schools. Rebecca was assisted in the project by Healthy Weight Coordinator Anna Angus and EP *Be Active* Field Officer Mark Fisher. Students and parents participated in a number of activities conducted by:

- Port Lincoln Soccer Association
- Port Lincoln Little Athletics Club
- Port Lincoln Hockey Association
- Port Lincoln Gymnastics Club
- Port Lincoln Basketball Association
- Port Lincoln Tennis Association.

At the conclusion of the expo each family received a show bag containing a number of giveaways and promotions, including come and try sessions being staged at the participating clubs, and special incentives for the children to join the clubs.



*Back Row: Dean Polkinghorne (Port Lincoln Tennis Association),
Paul Polkinghorne (Port Lincoln Tennis Association),
Jake Mislov (Port Lincoln Basketball Association),
Demi Skinner (Port Lincoln Basketball Association)
Front Row: Anna Angus (Healthy Weight Project Coordinator),
Rebecca Hayman (Eyre Peninsula RC), Kim Blatchford (Port Lincoln Hockey Association)*

WA

Term 3 Campaign - Perth Redbacks' Delight

The WA launch of the Term 3 campaign, *Play for life - join a sporting club*, focused on basketball with the support and involvement of the Perth Redbacks Basketball Association. During the event, in addition to an activities program, the association representatives provided information on how the participating children could get involved in local competitions. In recent discussions with association representatives the success of the event was truly realised.

Gary Prior, President of the Perth Redbacks Basketball Association expressed his delight with the exposure and benefits they have gained from their involvement with the AASC and specifically the Term 3 campaign.

"We were amazed. Since the Active After-school Communities event, our junior competition held at the Loftus Centres has increased from 36 to 45 teams. We have attributed approximately half of this increase to our involvement in the Active After-school Communities program event.

"As a result of the increase in membership an additional six matches are scheduled each round and more people are going into the Loftus Centre. The venue is benefiting from both the increased exposure and patronage," said Gary.

The Perth Redbacks experience is testament to the capacity of the AASC program to grow participation in community sport.



Perth Redbacks inspire children to play basketball



Nowra coach Rachel Marron has been recognised as an outstanding community coach in the AASC program in our region.

We would like to congratulate Rachel for her regional nomination in this term's 5 Star Community Coach Award

Rachel has coached AASC basketball and croquet sessions at Bomaderry Public School and Nowra East public school.

Rachel's sessions are always well planned and delivered with enthusiasm. As a member of Nowra Basketball Association, she has actively promoted her club and opportunities for children to pursue basketball at local club level.

https://secure.ausport.gov.au/aasc/Information_for_Community_Coaches/community_coach/5_star_community_coach_2010

National Award Nominees

ACT - Jesamine Wheeler

Junior basketball participation rates are booming in Canberra's north and those in the know say much of that is due to the Active After-school Communities (AASC) sessions run by Basketball ACT Coach, Jesamine Wheeler.

The ACT 5 Star Community Coach Award winner is renowned for going the 'extra step' to ensure AASC participants transition from the AASC program into basketball clubs. Jesamine has even worked with one after-school care centre to set up their own basketball team to play in local competition.

Jesamine is an enormous advocate of Basketball Australia's introductory Aussie Hoops program which focuses on a games sense approach and can be played indoors or outdoors, often without even a hoop.

She sees a synergy in the Aussie Hoops and AASC programs and actively promotes both programs to children.

AASC ACT 2 Regional Coordinator, David Simpson, said Jesamine works closely with basketball clubs across Australia to recruit children from both the AASC program and the Aussie Hoops program into clubs.

'She also recruits players and coaches from local clubs to attend community coach training to help deliver programs in their regions and promote their club to the children,' he said.

'Jes has always maintained a great rapport with children and site coordinators and she is regularly commended for her delivery, professionalism and ability to engage the children.

'If kids drift away, she finds ways of getting them back on board. She is a player herself and has coached for some time and I think those underlying skill sets and techniques are borne out of that experience.

'She's also a great "team" player for the AASC program. She's the first to put her hand up if we've got extra campaigns or events on, like Floriade, or to step in if other community coaches pull out.'



Vic 5 Star Community Coach Award Term winner

[https://secure.ausport.gov.au/aasc/Information for Community Coaches/community_coach/5_star_community_coach_2010_state_term_winners/victoria](https://secure.ausport.gov.au/aasc/Information%20for%20Community%20Coaches/community_coach/5_star_community_coach_2010_state_term_winners/victoria)

Term 3, 2010 winner – Rick Humphrey

Rick Humphrey from Bannockburn is the Term 3, 5 Star Community Coach Award winner for Victoria.

Rick is a hit at Bannockburn Primary School both as Head PE Teacher during the day and AASC Supervisor/Coordinator and/or coach every Tuesday and Thursday afternoon. Rick is always in attendance on both days and takes on many roles with the support of other staff.

Rick watched the AASC program when it was initially introduced through the Out of School Hours Care Service (OSHCS). He then put forward a proposal outlining how it could be enhanced to entice more inactive children from the school to become involved.

At the commencement of 2008 the program was transferred to the school with greater involvement from both school and OSHCS children. On Tuesday and Thursday afternoons 45 plus students attend the program (on both days) from the junior and senior school - many of these participating due to Rick personally approaching them and their parents about their involvement.

Rick's intentions have been, and are still, to provide opportunities for children to participate in physical activity; have children from the AASC program join a local club; promote enough interest in activities that club memberships increase or new clubs are formed in the region, all the while working with the principal to encourage parental and community involvement and ownership of the program.

Rick has utilised the AASC program to enhance his coaching skills and those of other internal staff. He has used his new skills to teach participants the basics for the first 3 - 4 weeks of each program bringing in expert coaches for the remaining weeks. Coaches have come from, basketball, judo, dance, tennis AFL, netball, soccer, and volleyball.

In partnership with the Geelong Basketball Association Rick made links with other small local schools to create basketball opportunities for AASC participants and their parents. All schools collaborated to run basketball sessions for a nominated period with the result being combined teams from all schools that could play at association level. This assisted each small school to participate when they would have otherwise not had enough students to make separate aged teams. Basketball was also run outside of the AASC program to increase the students' skills and knowledge to assist with game preparation. A basketball training program was also delivered to parents.

With no local tennis club coaches available in the after school time slot Rick appointed two professional tennis coaches from Geelong with links to the local club to deliver in the AASC program. As a direct result of interest from AASC participants the Bannockburn Tennis Club has created new junior teams from 80 new memberships. The Geelong coaches have also established private lessons in the town for some of the new club recruits.

New clubs have also been established in judo and dance due to interest from AASC participants.

AASC Regional Coordinator Jo-Anne McDonald said, "Bannockburn Primary School Principal Rob Nelson and Rick want sustainable programs at the school that do not rely solely on their involvement so their main emphasis with physical activity is to create programs during the day, and after school through the AASC program, that anybody can run. They are forward planners always thinking outside the square."

Rick is a deserving winner of this award and is to be congratulated on his collaborative efforts with the AASC program, his school and the broader Bannockburn community.





5 STAR COMMUNITY COACH

Coach Dom is a star!

Domenic Furlan has many years of experience coaching basketball and teaching children to play the game. He is heavily involved with St George Basketball Club and coaches 'Learn to Play' at Hurstville Leisure Centre. He combines 'playing for life' philosophies with his own knowledge to create fun AASC basketball sessions for kids of all ages and abilities.

Dom has coached at seven different AASC sites and often more than once a week – sites love his coaching and have asked him back as the children look forward to it, are so involved and are always improving their basketball.

Dom was instrumental in organising a basketball gala day last year with his club, St George Basketball, at Hurstville Leisure Centre with nearly 100 children.

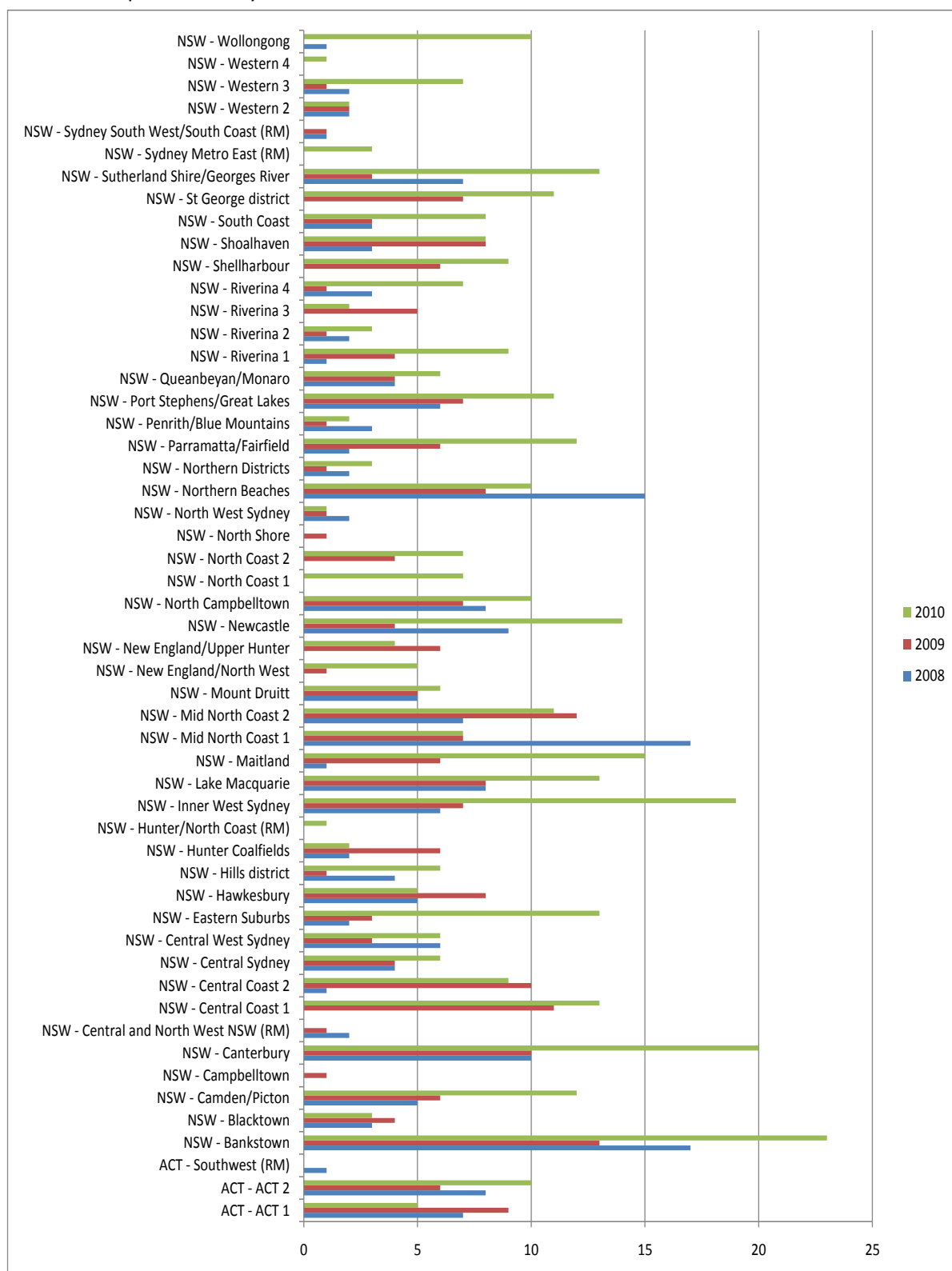
His enthusiasm has seen him nominated for the AASC program's 5 Star Community Coach Award, which recognises outstanding coaching in the program.



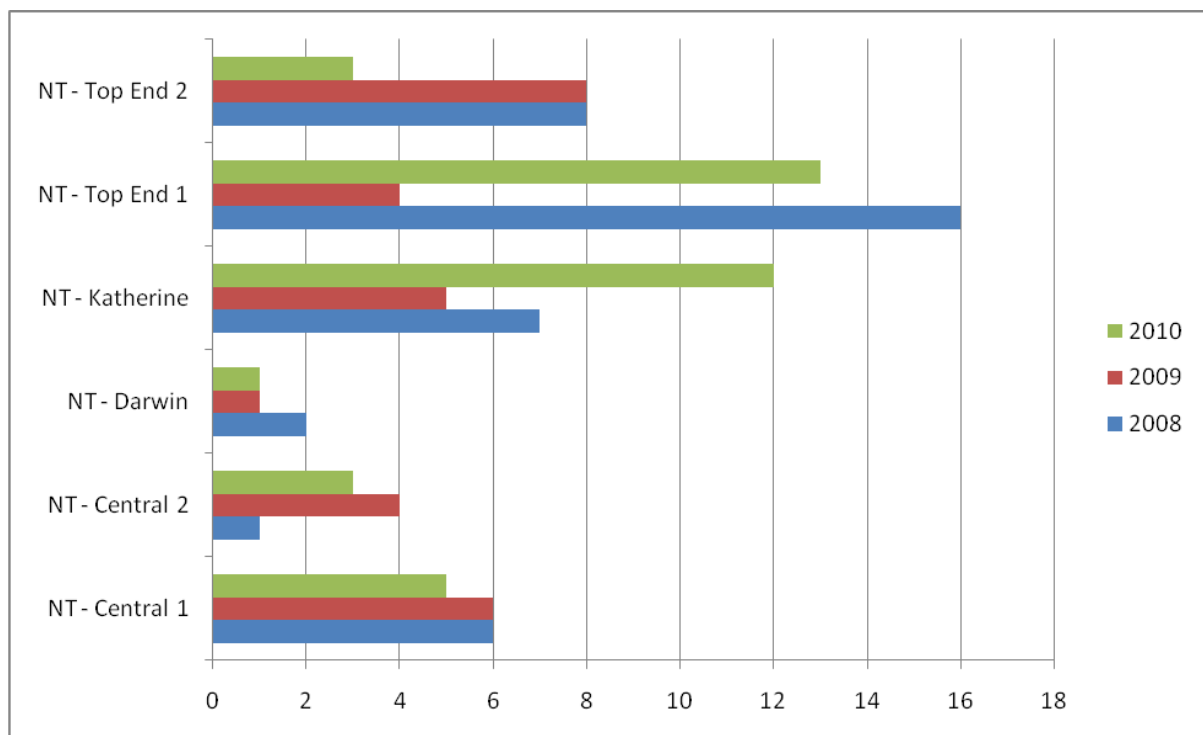
Coach Dom with AASC basketballers.

APPENDIX D — REGIONAL BREAKDOWN OF BASKETBALL PROGRAMS FROM 2008-2010

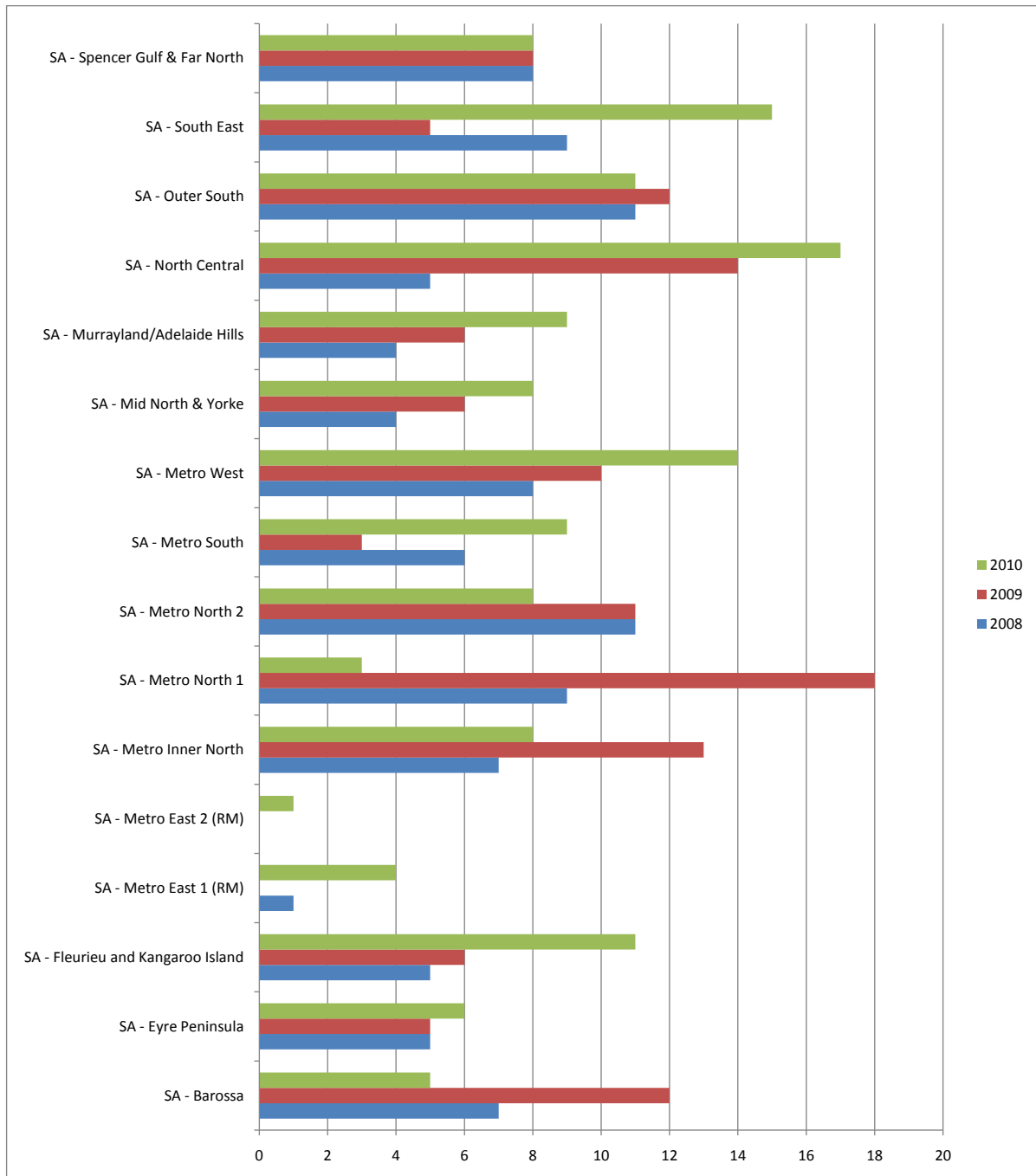
Australian Capital Territory and New South Wales



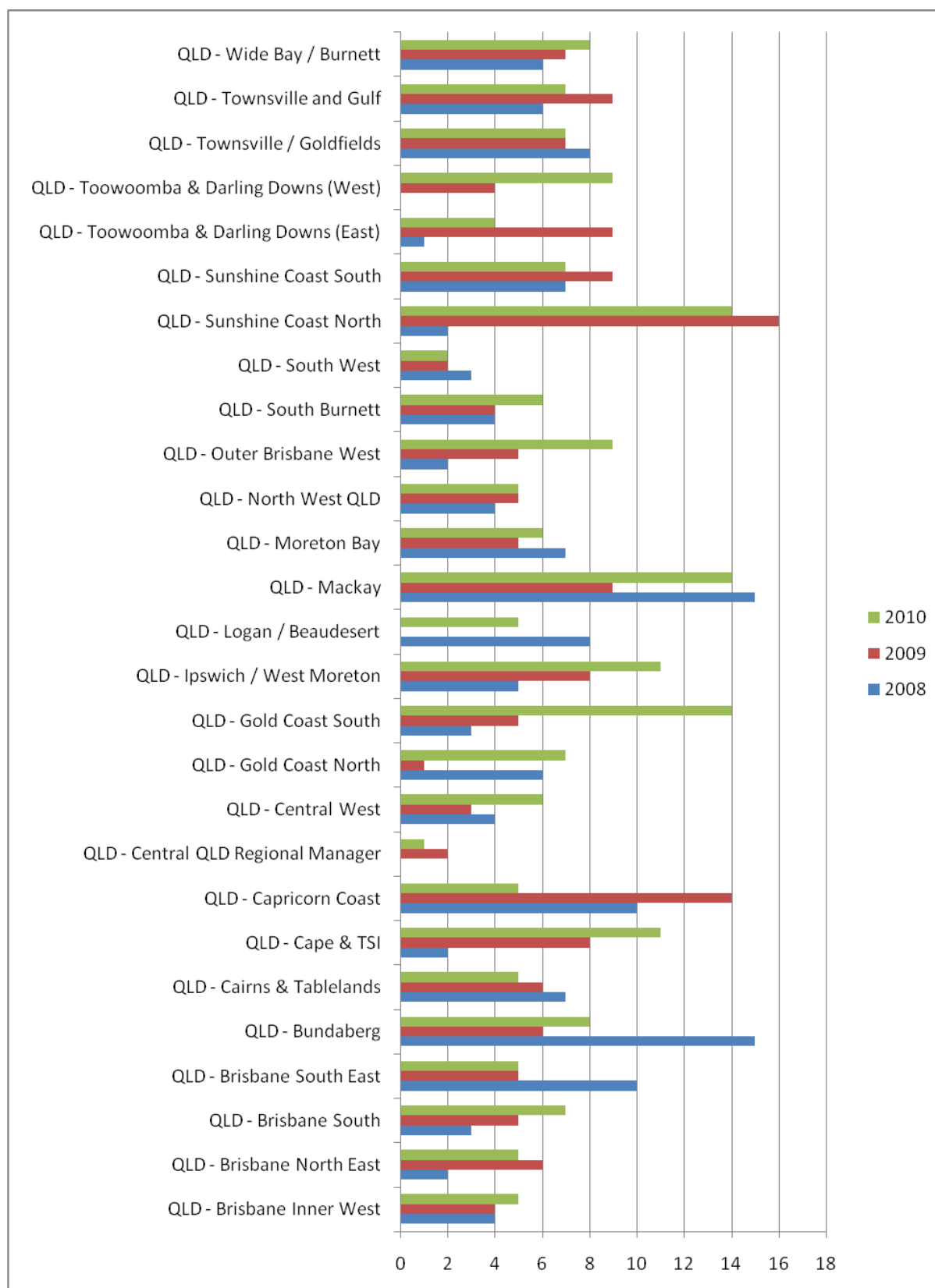
Northern Territory



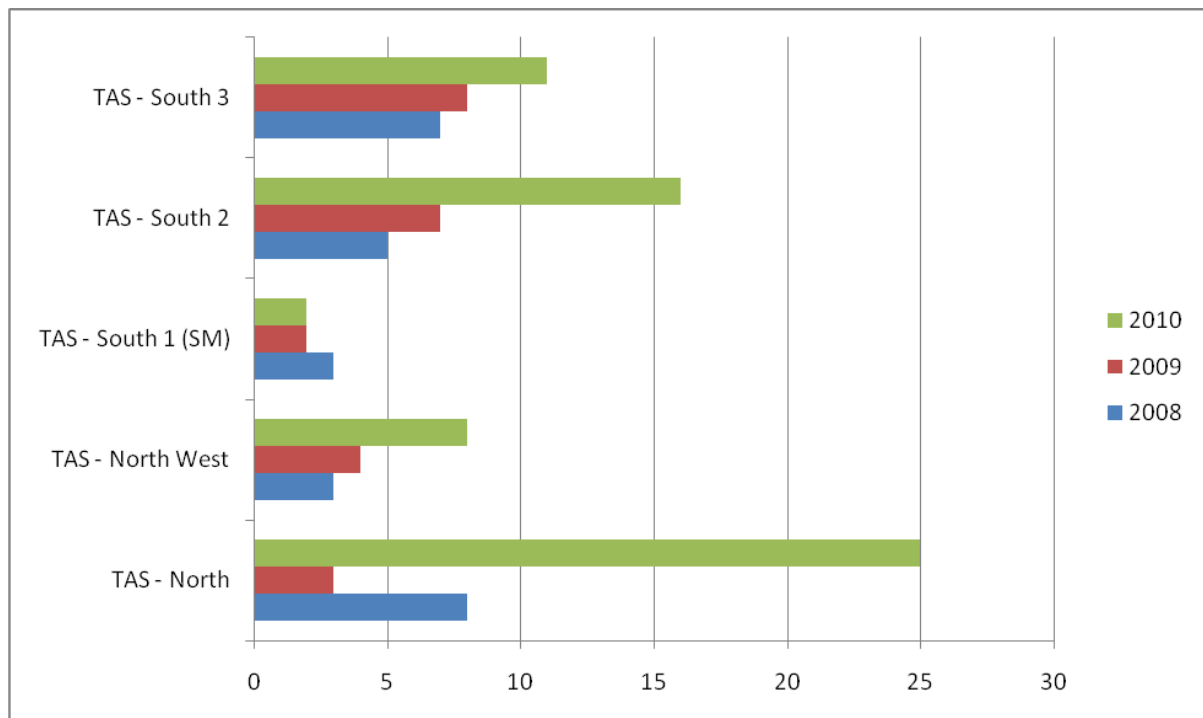
South Australia



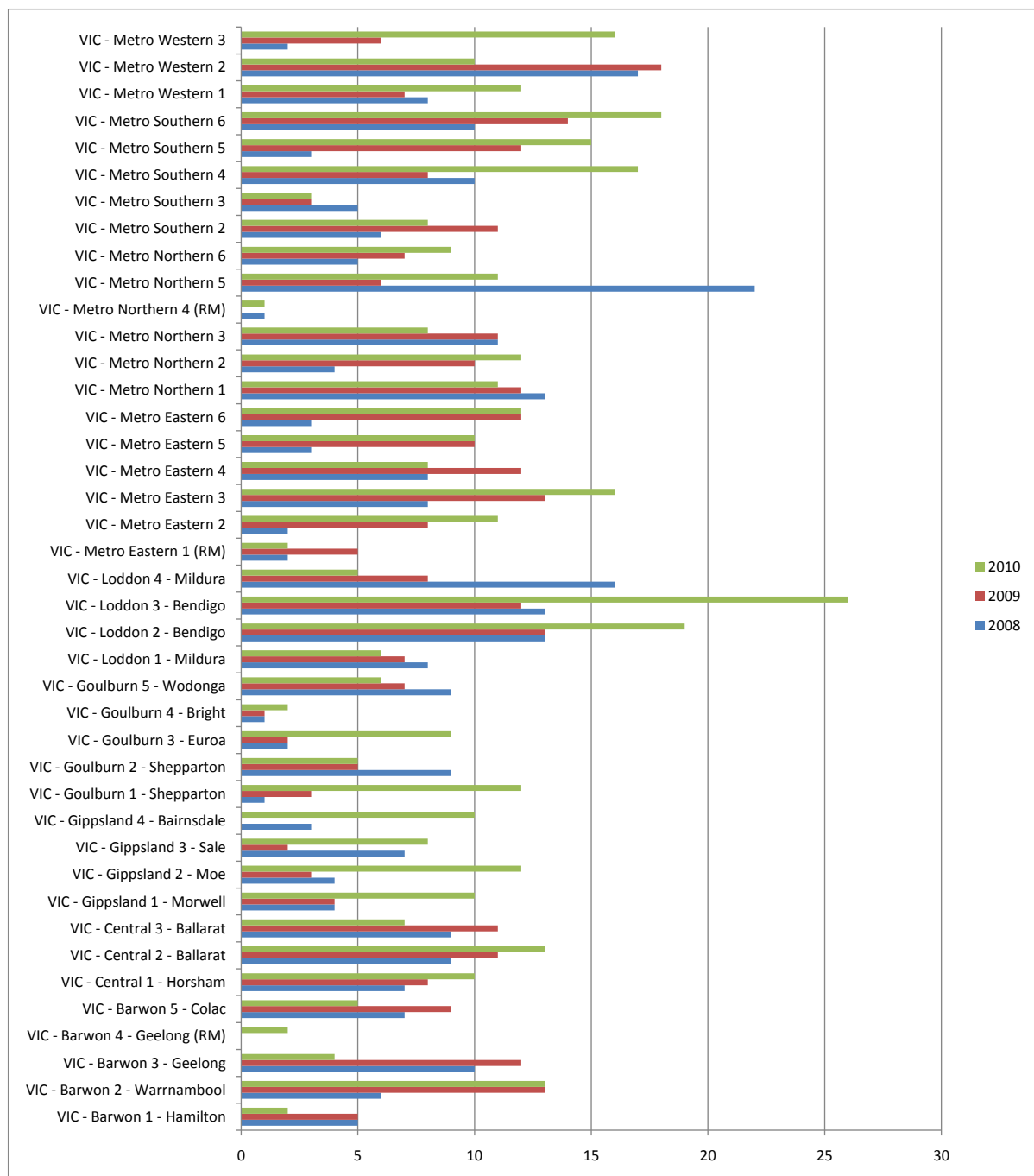
Queensland



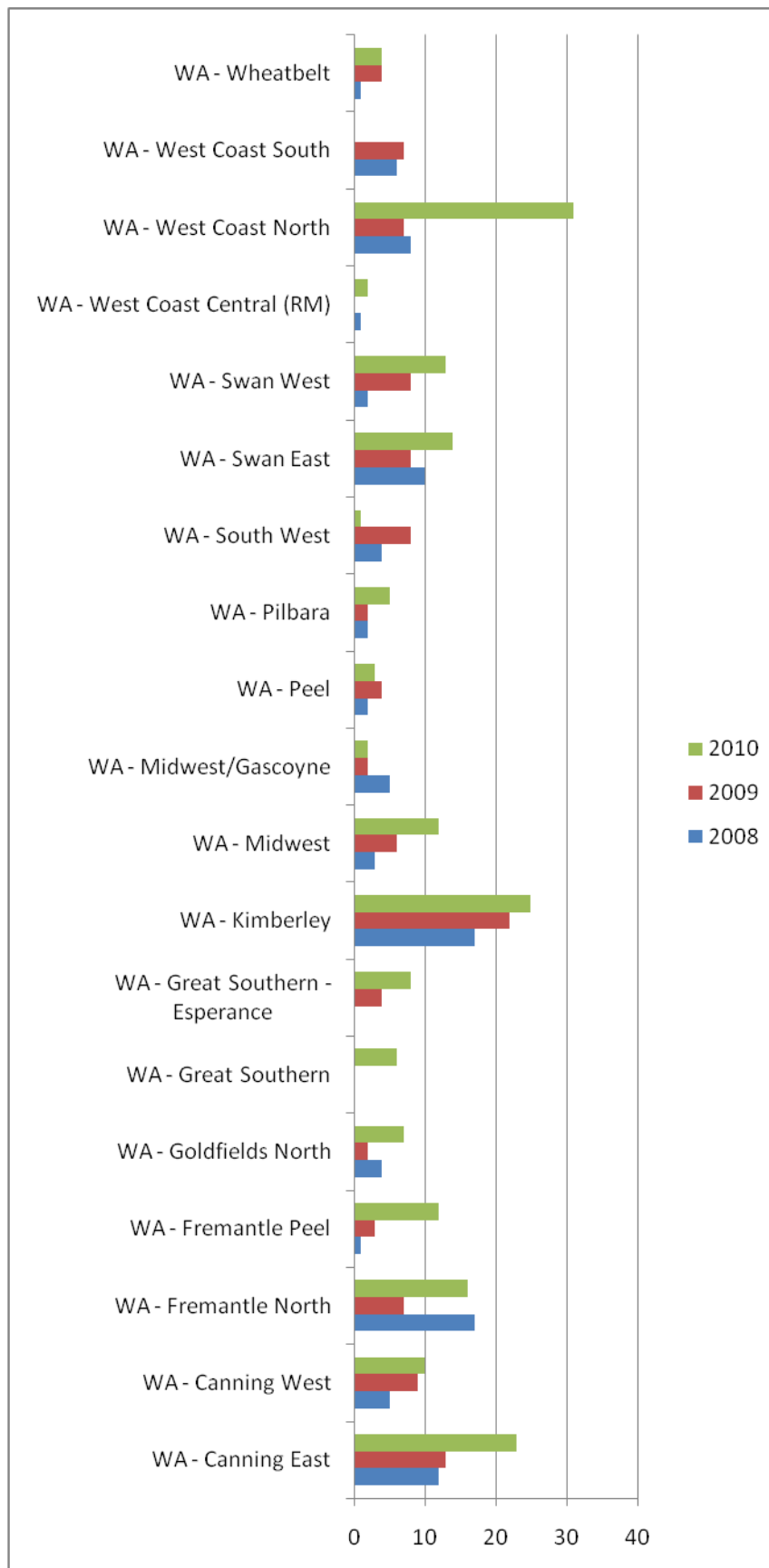
Tasmania



Victoria



Western Australia



SUMMARY

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Kitty Chiller', with a stylized, flowing script.

Kitty Chiller

Deputy General Manager
Active After-school Communities
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