



# Ausport Awards 2003

## Nomination Information



Recognise, reward and showcase good practice in the Australian sports system  
The Ausport Awards are an initiative of the Australian Sports Commission

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Information about the awards is also available on our web site  
at: [www.activeaustralia.org/events/awards.htm](http://www.activeaustralia.org/events/awards.htm)

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## Message from Mark Peters



The Australian Sports Commission is committed to the ongoing development of sport at all levels and it is inspiring to see the work being undertaken to increase participation in sport by all Australians and to ensure our ongoing excellence in sport performance.

There are many examples of wonderful initiatives and programs that strengthen and develop the grass-roots elements of our national sports system while other activities contribute to excellence in sport performance. Many are worthy of replication and should be showcased and recognised. The Australian Sports Commission is proud to host the 2003 Ausport Awards as they provide a medium for this to occur.

It is fitting that the Ausport Awards take place at the Commission's inaugural sport development conference, 'Our Sporting Future', to be held in Melbourne in March 2003. There are great synergies between the two events. The conference seeks to establish and share good practice in sport, while the Ausport Awards seek to reward and showcase good practice in the Australian sports system.

I urge you to nominate yourself or your organisation, or to encourage others to nominate for one of the award categories in the 2003 Ausport Awards.

Mark A Peters  
Chief Executive Officer  
Australian Sports Commission



## Introduction

The Australian Sports Commission is the body responsible for the development and funding of sport in Australia on behalf of the Federal Government. It has the dual objective of building an effective national sports system and achieving excellence in sports performance.

The Federal Government recognises the important role that sport plays in our communities. It is a source of health and enjoyment for millions of Australians who participate on a daily basis as players, spectators, volunteers, coaches, officials and administrators.

Highlighting the Government's commitment to sport at all levels in Australia, from grass-roots to elite, is its sports policy, *Backing Australia's Sporting Ability: A More Active Australia*. The policy seeks to develop a robust, self-sustaining and dynamic structure for sport in Australia to enhance participation opportunities and to ensure excellence in sports performance.

The central plank of this sports policy and the Australian Sports Commission's work on a day-to-day basis is to increase participation in sport by all Australians, to increase membership of sporting clubs and to sustain achievements in high-performance sport. The Commission's work focuses on making sport accessible for all Australians, including those in rural and regional areas.

It also aims to redress the inequities and create opportunities for population groups that have become marginalised from mainstream sport. Further, it develops and implements programs that are designed to enhance the attractiveness and availability of sport options to the wider community while providing more effective pathways into high-performance sport. Programs delivered by the Commission address issues affecting participation in junior sport, Indigenous sport, disability sport and women's sport.

The Australian Sports Commission (ASC) is developing a national approach to sporting activity under the Ausport banner. Ausport initiatives have been aligned closely with the challenges and needs of national sporting organisations, and their affiliated organisations and clubs as they expand membership and grass-roots sport participation.

National sporting organisations are also supported through the development of a framework that allows sports to develop and implement effective high-performance plans and high-level advice on technical program development and implementation. This service is designed to help sports keep their high-performance programs at the cutting edge of world sport and to ensure the long-term success of Australia's national sporting teams.

Through these initiatives the ASC aims to:

- significantly increase the number of people participating in sport across Australia, including in regional and rural communities
- markedly increase youth participation in sport
- boost the active membership of sporting organisations and local sporting clubs
- build renewed awareness of the enduring values of fair play, self-improvement and sporting achievement
- sustain achievements in high-performance sport
- provide a new means for business to actively support local communities and to enrich the lives of all Australians through sport.

# Ausport Awards

The inaugural 2003 national Ausport Awards (formerly the Active Australia Awards) will acknowledge and reward individuals, clubs, community organisations, schools, local government authorities, and national and state sporting organisations for demonstrating their commitment to good practice in sport, greater grass-roots participation, innovative and inclusive programs, quality sports business management and excellence in sport performance.

The Ausport Awards aim to:

**Recognise, reward and showcase good practice in the Australian sports system.**

## Award categories

Awards will be presented in each of the following categories:

**Club Development Award** — to recognise improved management practices in one of the following areas of the Provider checklist: leadership, planning, people and members.

**National Sporting Organisation Awards** — to recognise the role of national sporting organisations in improving opportunities for grass-roots sports participation and in enhancing sports performance. Two awards will be presented:

- **National Sporting Organisation Community Sport Award** — to recognise national sporting organisations that have shown leadership and innovation in assisting state sporting organisations and sporting clubs enhance their operations, strive for continuous improvement and increase their membership.
- **National Sporting Organisation Performance Award** — to recognise innovative practices and programs developed by national sporting organisations that support and strengthen their national sports system and contribute to sustained achievements in high-performance sport.

**Rural and Regional Award** — to recognise organisations that have developed initiatives and programs designed to address the challenges and issues facing sport in rural and regional Australia.

**Local Government Award** — to recognise the efforts made by local government authorities to improve the opportunities for sports participation in their community and to support the activities of local sporting clubs.

**School-Club Linkage Awards** — to recognise schools that demonstrate a commitment to develop, support and promote sport that is fun, safe, challenging, rewarding, focused on learning, well managed and linked to other schools, local clubs or organisations. Two awards will be presented in this category — one for primary and one for secondary schools.

**Margaret Pewtress Memorial Award** — to recognise significant contributions made by an individual to improve opportunities and access to sport for women and/or girls.

**Eunice Gill Memorial Award** — to recognise and reward an individual's outstanding contributions to coach development.

**Officials Development Award** — to recognise and reward an individual's outstanding contributions to official development.

**Ausport Prize** — to recognise a most outstanding contribution to the Australian sports system. The Ausport Prize recipient will be selected from among the winners of the 10 categories of the 2003 Ausport Awards.

# Benefits of applying



Achievements within sport should be recognised and showcased among peers within the industry and the broader community. Recognition allows nominees to feel a special sense of achievement and highlights activities undertaken in sport that are innovative and worthy of replication, thus contributing to a stronger and more robust national sports system.

The awards provide an opportunity to:

- recognise volunteers and staff for their contribution, enthusiasm and dedication to increase grass-roots participation
- recognise volunteers and staff for their contribution, enthusiasm and dedication to developing and achieving excellence in sports performance
- receive public recognition and congratulations for the contributions you and your organisation make to the community
- positively present your organisation to the public
- attract new members and volunteers through media exposure
- participate in a professional high-profile national awards presentation coinciding with the 'Our Sporting Future' conference in March 2003
- showcase your exemplary practices
- strengthen the national sporting system.

## Eligibility

- Applicants for the Club Development Award must be a member of the Active Australia Provider Club Development Network.
- Applicants for the School–Club Linkage Awards must be members of the Active Australia Schools Network.
- Applicants for the Local Government Award must be a local government authority in Australia.
- Applicants for the Margaret Pewtress Memorial Award, Eunice Gill Memorial Award and the Officials Development Award may be individuals or clubs and organisations that are not necessarily Active Australia Providers.

# The judging process

## How will the awards be judged?

A two-step judging process will be used to assess the award nominations:

- Independent judging panels comprised of representatives from the sports industry will assess nominations in each award category. These panels will undertake the first round of judging to select the finalists in each category.
- A second and separate panel of judges comprised of industry representatives will judge the final winners in each category.

Each category winner will be eligible for the prestigious Ausport Prize. A celebrity panel of judges will assess the winning entries and then select the most outstanding nomination to receive the Ausport Prize.

For further information about the awards and the judging process please visit the web site at [www.activeaustralia.org/events/awards.htm](http://www.activeaustralia.org/events/awards.htm)

## Presentation ceremony

The winners will be presented with their awards at the 'Our Sporting Future' conference in Melbourne on 14 March 2003. Presentations may also be scheduled to take place at regional ceremonies.

## Key dates

Nominations closing date	16 December 2002
First round of judging completed	27 January 2003
Finalists notified	Mid-February 2003
Ausport Awards presentation	14 March 2003

# How to nominate

- Complete the nomination form provided at the back of this booklet.
- Provide written nominations addressing the relevant category questions. Nominations must be limited to two A4 pages.
- Answer all questions as listed in the category overview. You may include evidence to support your nomination — supporting information should be limited to two A4 pages or can be provided in a short video or electronic presentation. Failure to meet these requirements may mean that the nomination is not included in the assessment.
- You may submit more than one nomination. Each nomination must be submitted separately, addressing the particular category questions.
- Provide three additional copies of your completed nomination form and supporting documentation (for distribution to judges).
- Awards information including categories, questions, nomination information and the cover sheet can be downloaded from the web site at [www.activeaustralia.org/events/awards.htm](http://www.activeaustralia.org/events/awards.htm)

Post, fax or email nominations by **Monday 16 December 2002** to:

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## Tips for preparing your nomination

- Ensure that you complete the nomination form and address the relevant category questions.
- Answer each question clearly and in the order in which it is asked.
- Use attachments, videos or electronic presentations for supporting information only.
- Provide references and endorsements to support your nomination.
- It is a requirement that you have your nomination endorsed by a community leader, school principal, or national or state sporting organisation.
- Include illustrations and diagrams where relevant.
- Keep the nomination simple, clear and easy to read.
- Do not forget to include one original and three copies of your nomination.

## Conditions of entry

The following conditions of entry apply:

- Applicants must meet the eligibility criteria (see page 6).
- Applicant and nominee details must be clearly written or typed on the nomination form.
- Information addressing each category question must be included with each nomination.
- Nominations must cover events, programs or initiatives currently operating or held during the past 12 months from 1 November 2001 to 31 October 2002 (with the exception of the Margaret Pewtress Memorial Award, Eunice Gill Memorial Award and Officials Development Award).
- Applicants acknowledge that the Australian Sports Commission may use information supporting nominations for educational or promotional purposes.
- Applicants may be approached for publicity purposes before or after the awards presentation.
- Finalists will be invited to attend the awards ceremony, with return travel and accommodation costs to be paid by the Australian Sports Commission.
- The judging panels' decisions will be final and no correspondence will be entered into.
- Winners may also be invited to receive their awards at a presentation in their local region.
- Retain a copy of your completed nomination form and any additional material supplied that supports your nomination. Nomination materials will not be returned after judging.

# Award category overview

## Club Development Award

The Provider club development program assists sporting clubs to improve the management of their committees so that they can deliver the best possible service to their members.

One award will be presented to a member of the Provider network who has demonstrated improvements in one of the following four areas of the Provider checklist:

- leadership
- planning
- people
- members.

Examples of the type of improvements that a club may have initiated include:

**Leadership** — improvements in the leadership of a club to ensure that the needs of its members are met by managing its resources efficiently and effectively. Good leadership provides inspiration and guides the direction of the club.

**Planning** — improvements in the planning process that engage the broader membership in identifying and addressing the needs of the club. Plans help to identify the goals a club wants to reach and ways to monitor and evaluate the success in meeting them.

**People** — improvements in developing motivated, committed and satisfied volunteers or staff. These people are more likely to make a positive contribution towards meeting the needs and expectations of the members they interact with and serve.

**Members** — improvements in either services or activities that meet the needs of members. Satisfied members are more likely to return to a club as well as tell others about their positive experiences.

Applicants are encouraged to refer to their Provider checklist to assist them in their application.

All applications will be assessed based on how well the initiative improved the club's ability to deliver the best possible service to its members.

**Please outline:**

- the type of initiatives, programs or activities undertaken
- the results of the initiatives, programs or activities.



## National Sporting Organisation Community Sport Award

This award recognises national sporting organisations that have shown leadership and innovation in assisting state sporting organisations and sporting clubs enhance their operations, strive for continuous improvement and increase their membership.

### Question 1

How has your organisation enhanced the operations of state sporting organisations and clubs by encouraging and supporting a culture of continuous improvement?

Examples include:

- Strategies to improve business and management practices
- Implementation of policies and guidelines — risk management, member protection, ethics, etc.
- Providing leadership, funding and support
- Education and training opportunities
- Research and development
- Use of information technology

### Question 2

What innovative programs and activities, instigated by your organisation (not related to the ASC Targeted Sports Participation Growth Program), have resulted in increased opportunities for club membership and participation in grass-roots sport?

Examples include:

- Increasing the accessibility of your sport at the community level
- Making your sport more inclusive of particular groups, for example, women, children, people with disabilities, Indigenous people
- Implementation of participation pathways for players, coaches, officials, volunteers and administrators
- Improving linkages between local community sporting clubs and school sports programs

#### Please outline:

- the type of initiatives, programs or activities undertaken
- the results of the initiatives, programs or activities.



## National Sporting Organisation Performance Award

This award recognises innovative practices and programs that have been developed by national sporting organisations which support and strengthen the national sports system and contribute to sustained achievements in high-performance sport.

### Question 1

How has your organisation strengthened its national sports system/infrastructure?

Examples include:

- National leadership to state, association and club affiliates
- Effective pathways from grass-roots participation to high performance
- Structural reform and the adoption of sound business models
- Building partnerships with the corporate sector
- Support services to state, association and club affiliates
- Research
- Targeted sport initiatives

### Question 2

What innovative practices have been implemented by your organisation to ensure sustained achievements in high-performance sport? (This can include programs and activities related to the Targeted Sports Participation Growth Program.)

Examples include:

- Good practice governance
- Structural reform to address the emerging business needs of high-performance sport
- Research
- Sport science services
- Business models
- Technology
- Strategic management
- Volunteer management
- Official's education and development
- Coach's education and development
- Volunteer management
- Elite athlete development and education

**Please outline:**

- the type of initiatives, programs or activities undertaken
- the results of the initiatives, programs or activities.

## Local Government Award

This award acknowledges the contributions made to sport by local governments in Australia. In particular, this award recognises local government authorities that provide programs and services that have had a direct impact on:

- opportunities for people to participate in organised sport in their local area or region
- boosting the active membership and reach of local sporting organisations and clubs
- improving management practices of local sporting organisations and clubs.

### Question 1

What has your local government done during the past 12 months to encourage participation in grass-roots sport?

Examples include:

- Holding community sporting events such as community walks or fun runs
- Programs that create opportunities for specific populations such as women, people with a disability, Indigenous people, youth and people from non-English speaking backgrounds to participate in sport
- Development of strategic plans and policies that improve community access levels to sporting facilities, for example, sport development plans, fees and charges policies, and facility management plans
- Initiatives that address participation barriers, for example, construction of new or improved community sports facilities

## **Question 2**

How does your local government assist and support the membership base of local sporting organisations and clubs?

Examples include:

- Provision of funding to local organisations/clubs for sport development initiatives
- Development of partnerships between local schools and clubs
- Coordination of local sport councils
- Assistance with club 'Sign-on Day' activities
- Conducting Sports Expos

## **Question 3**

How has your local government helped local sporting organisations and clubs improve their business and management practices?

Examples include:

- Conducting educational programs, for example, volunteer and club-management workshops, risk-management seminars
- Assistance with fund-raising initiatives
- Assistance with strategic/business planning for local sporting clubs

### **Please outline:**

- the type of initiatives, programs or activities undertaken
- the results of the initiative, programs or activities.



## School–Club Linkage Awards

Two awards — one primary and one secondary — will be made to recognise schools or school clusters demonstrating a commitment to develop, support and promote sport that is fun, safe, challenging, rewarding, focused on learning, well managed and linked to other schools, local clubs or organisations. Applicants must be members of the Active Australia Schools Network.

### *Question 1*

What initiatives have your school or school cluster undertaken during the past 12 months to create better links between school sports programs and local community sporting clubs or associations?

**Please outline:**

- the type of initiatives, programs or activities undertaken
- the results of the initiatives, programs or activities.

## Rural and Regional Award

This award recognises organisations that have developed or operated initiatives and programs during the past 12 months to address the challenges and issues facing sport in rural and regional Australia.

The award is open to a range of organisations including, but not limited to, local government authorities, national and state sporting organisations, regional associations, clubs and state agencies.

### *Question 1*

- What initiative, program or activity did your organisation undertake to address the challenges and issues facing community participation in grass-roots sports in rural and regional Australia?

### *Question 2*

- Why did your organisation decide to undertake this initiative, program or activity?

**Please outline:**

- the type of initiatives, programs or activities undertaken
- the results of the initiatives, programs or activities.



## Margaret Pewtress Memorial Award

Margaret Pewtress OAM was president of the All Australia Netball Association, a board member of the Australian Sports Commission and chairperson of the Australian Sports Commission's Women in Sport Unit. She is remembered for her contribution to raising the profile of women's sport.

This award recognises an individual's contribution to the development of programs and activities that have had a positive impact on women's sport. This could include initiatives that enhance community participation, improve high-performance results, provide coaching, officiating or leadership opportunities or other activities that develop women's sport.

The assessment is not limited to the nominee's achievements during the previous 12 months. Nominees will be assessed on their contribution and commitment to women's sport throughout their career.

**Nominations should address the following:**

- Provide an overview of the nominee's history of involvement in women's sport
- Outline the main contributions made by the nominee to advance women's sport from participation to performance (who, how many have benefited and how)
- Outline the nominee's contribution to encouraging, promoting and implementing a more active Australia
- Outline how the nominee linked or worked with other networks, groups or organisations, from community to national sporting organisations, to further women's sport

**Attach references from relevant organisations to support your application.**



## Eunice Gill Memorial Award

Eunice Gill MBS was a player, coach, manager, official and administrator. She was the president of the National Netball Association and vice-president of the International Federation of Netball Associations. Eunice was a senior lecturer in the Department of Human Movement Studies at the University of Melbourne and had considerable involvement with a number of national sporting bodies. In 1974, Eunice was awarded an MBE Honours Award for services to sport, recreation and physical education.

On retirement in 1986 after four years as Australian Coaching Council Chairperson, Eunice became one of the few to be awarded the ACC's Certificate of Merit for outstanding service.

Consistent with Eunice's long-term achievements in coach development at various levels, nominees will be assessed on their contribution and commitment to coach development throughout their career.

**Nominations should address the following:**

- Outline the nominee's background in sport and their contributions to coaches' development, including years of service, positions held, and education and training employment history
- Describe the nominee's influence on coaches' development in Australia

**Include information on one or more of the following:**

- Developing, coordinating, preparing and/or conducting coaching courses
- Implementing appropriate and accepted coaching principles to improve the standard and presentation of events and competitions
- Contributing to the development of education resources (for example, books, magazines or videos)
- Developing policies relating to coach education
- Developing and making available education and training programs that assist organisations to recruit and retain coaches
- Contributing to increased participation by coaches particularly in rural and regional communities
- Increasing opportunities for participation in coaching, particularly by youth, Indigenous people and people with disabilities
- Providing effective pathways for participation by all Australians in coaching, especially young and Indigenous people, women and people with disabilities
- Working with clubs, and state or national organisations to further coach development

**Attach references from relevant organisations to support your application.**



## Officials Development Award

This award recognises and rewards an individual's outstanding contribution to official development.

**Nominations should address the following:**

- Outline the nominee's background in sport and their contributions to officials' development including years of service, positions held, and education, training and employment history
- Describe the nominee's influence on officials' development in Australia

**Include information on one or more of the following:**

- Developing, coordinating, preparing and/or conducting officiating courses
- Implementing appropriate and accepted officiating principles to improve the standard and presentation of events and competitions
- Contributing to the development of education resources (for example, books, magazines or videos)
- Developing policies relating to officials' education
- Developing and making available education and training programs that assist organisations to recruit and retain officials
- Contributing to increased participation by officials particularly in rural and regional communities
- Increasing opportunities for participation in officiating, particularly by youth, Indigenous people and people with disabilities
- Providing effective pathways for participation by all Australians in officiating especially young and Indigenous people, women and people with disabilities
- Working with clubs, and state or national organisations to further officials' development.

**Attach references from relevant organisations to support your application.**

## Ausport Prize

This most prestigious award will be presented to the 'Winner's Winner'. The Ausport Prize recipient will be selected from all winners of the 10 categories of the 2003 Ausport Awards. The award is to recognise a most outstanding contribution to the Australian sports system.

There is no separate nomination process for the Ausport Prize as the winner of this award will be selected from the 10 category winners.

# Nomination form

## Ausport Awards 2003

Before completing this form, please read the sections in the booklet on 'Conditions of Entry', 'Eligibility' and 'Award categories'.

Please complete and attach this cover sheet to your nomination. Please ensure that you attach any additional supporting information.

If you have any questions or concerns about the awards, contact the Project Officer for the Ausport Awards on 1300 130 121.

### Category nomination (please tick)

- Club Development Award
- National Sporting Organisation Community Sport Award
- National Sporting Organisation Performance Award
- Rural and Regional Award
- Local Government Award
- School–Club Linkage Awards       Primary       Secondary
- Margaret Pewtress Memorial Award
- Eunice Gill Memorial Award
- Officials Development Award

Name of school, organisation or individual being nominated for an award

Address

State

Postcode

Tel. (bh)

Tel. (ah)

Fax

Email

**Nominator's contact details**

Name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Tel. (bh) \_\_\_\_\_ Tel. (ah) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

**How did you find out about the awards?**

National sporting organisation

Magazine article

State sporting organisation

Sporting club

Web site

Local government

Conference

Other \_\_\_\_\_

**I certify that the information provided in support of this nomination is true and accurate.**

Signature \_\_\_\_\_

Date / /

For Club Development and School-Club Linkage categories please provide your network certificate number \_\_\_\_\_

Please ensure that your national or state sporting organisation, Justice of the Peace, school principal or club endorses your nomination.

Name \_\_\_\_\_

Title \_\_\_\_\_

Organisation \_\_\_\_\_

Date / /

Thank you for taking the time to submit this nomination  
and we wish you the best of luck!