



Reframe and redefine what volunteering looks like to young people

When we spoke to young people about volunteer marketing; three barriers emerged



Volunteers were the epitome of a selfless 'saint-like' person





Too many competitors for a young person's time



You can find connection and community through volunteering

There are so many incredible ads vying for a young person's attention



Share stories that show what young people have experienced through volunteering

> Notre Dame Volunteer Network



Recruiting Volunteers

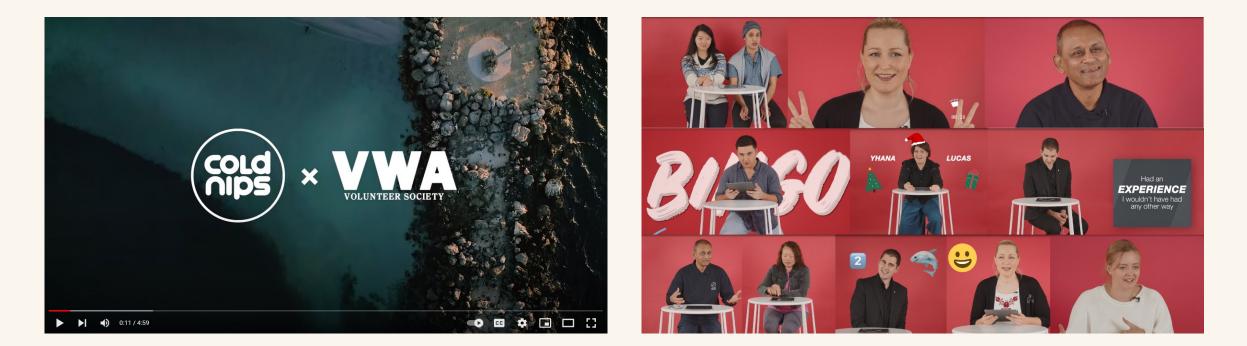
CONTENT TO INSPIRE ACTION





Download PDF Handout





Watch ColdNips x Volunteering WA Story

Watch VWA Volunteer Bingo



Volunteering WA

Empowering people and communities to enrich Western Australia

www.volunteeringwa.org.au info@volunteeringwa.org.au 08 9482 4333

in () f 🈏 🗸



