

**13th International Association for Sport Information World Congress
11-13 March, 2009 - Canberra, Australia**

The (c)Loud Library: Disruption, Media and Social Knowledge.

Mr. Edward Derse

Vice President and General Manager, GameFly Media
Los Angeles, USA



Australian Government
Australian Sports Commission



AUSTRALIAN
INSTITUTE OF SPORT

13th IASI World Congress

11-13 March, 2009 Canberra, Australia

*Building and sustaining sport information communities -
through connectivity, collaboration and sharing*



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*Building and sustaining sport information communities -
through connectivity, collaboration and sharing*

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The background of the slide is a stylized globe. The globe is composed of many rows of human figures, each with its arms raised and hands touching the neighbors, forming a continuous band around the globe. The figures are rendered in various colors including red, orange, yellow, and grey, and are set against a light blue background. The globe itself is a light yellow color, and the overall background of the slide is a gradient from light yellow to white.

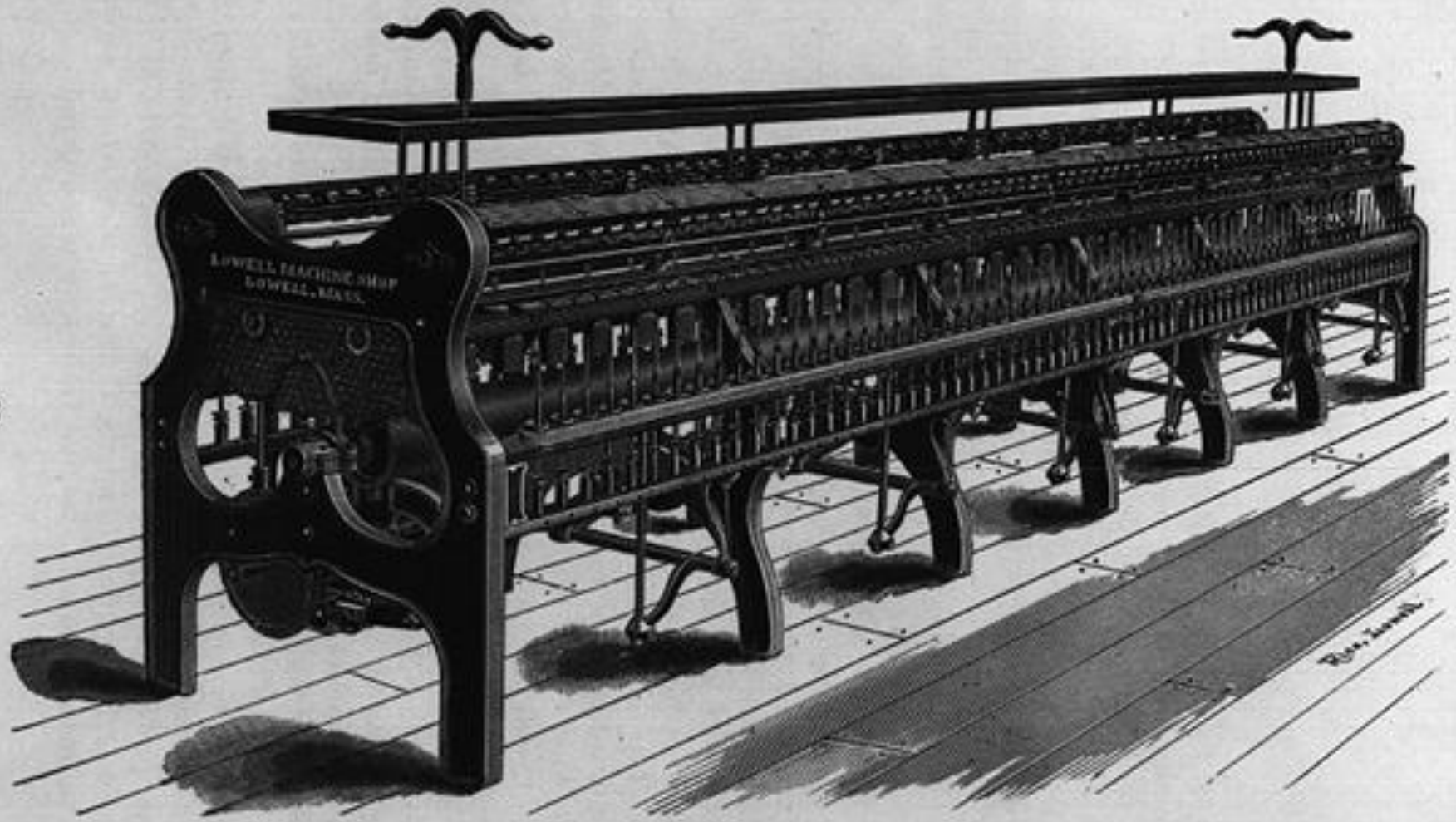
The (c)Loud Library: Disruption, Media
and Social Knowledge

Edward Derse, GameFly, Inc.

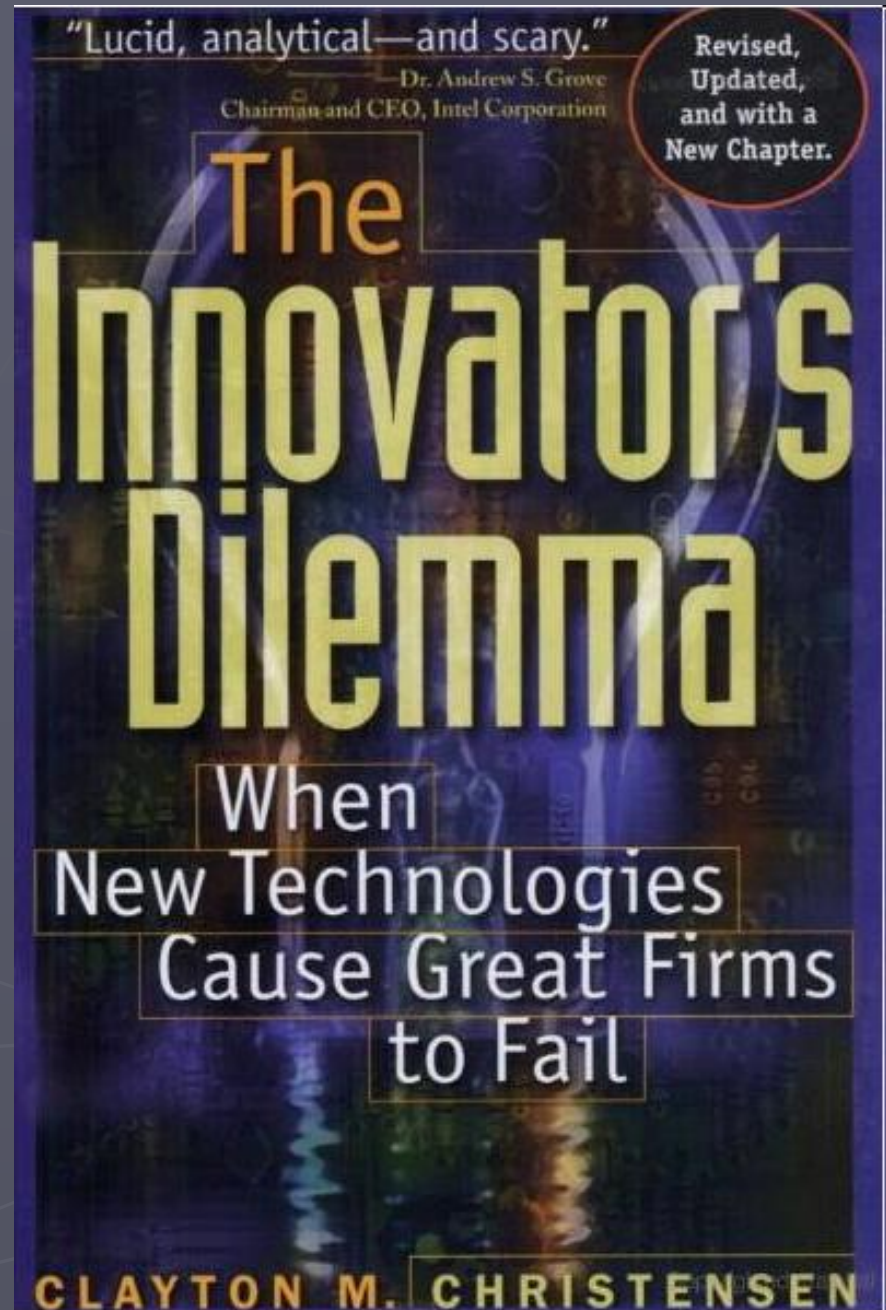
IASI Congress, March 2009

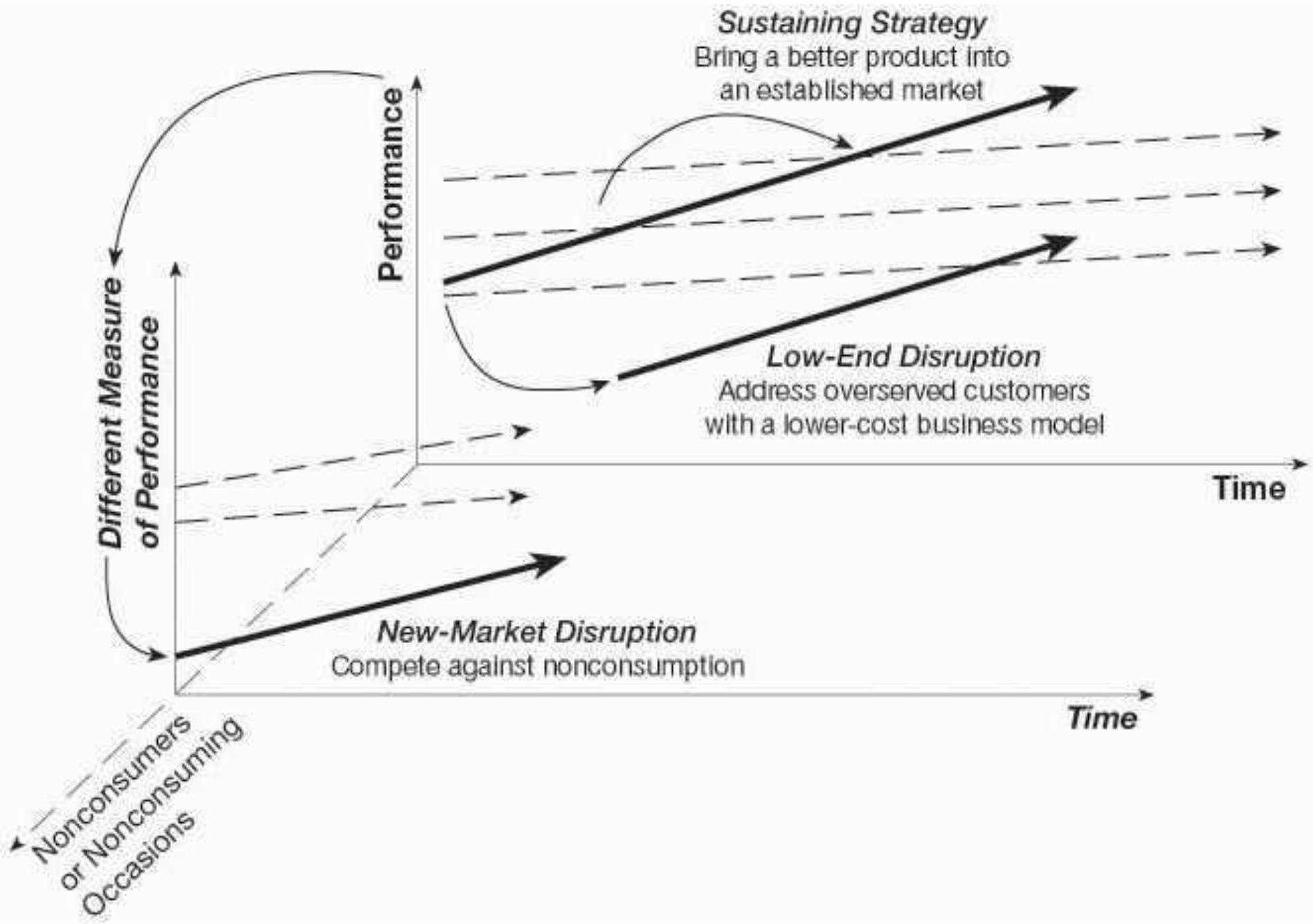
Disruptive Technology

28



Clayton M. Christensen, 1997





Disruptive Technologies enter the market in three stages

"Step 1 is the beginning part, the innocent part. Where you say 'well that's a new business, it's a different type of business, it has no relationship what so ever with what we're doing.'

"Step 2 of the disruptive technology scale is where you're beginning to see the models becoming overlapping with each other, where you're not necessarily seeing direct competition but you're beginning to see a new type of business coming in and causing the existing business to sweat a little bit."

"Step 3 is crisis mode: When you realize this newfangled thing is stealing your business, and you aren't sure how to get it back."

Disruption of 'traditional' media

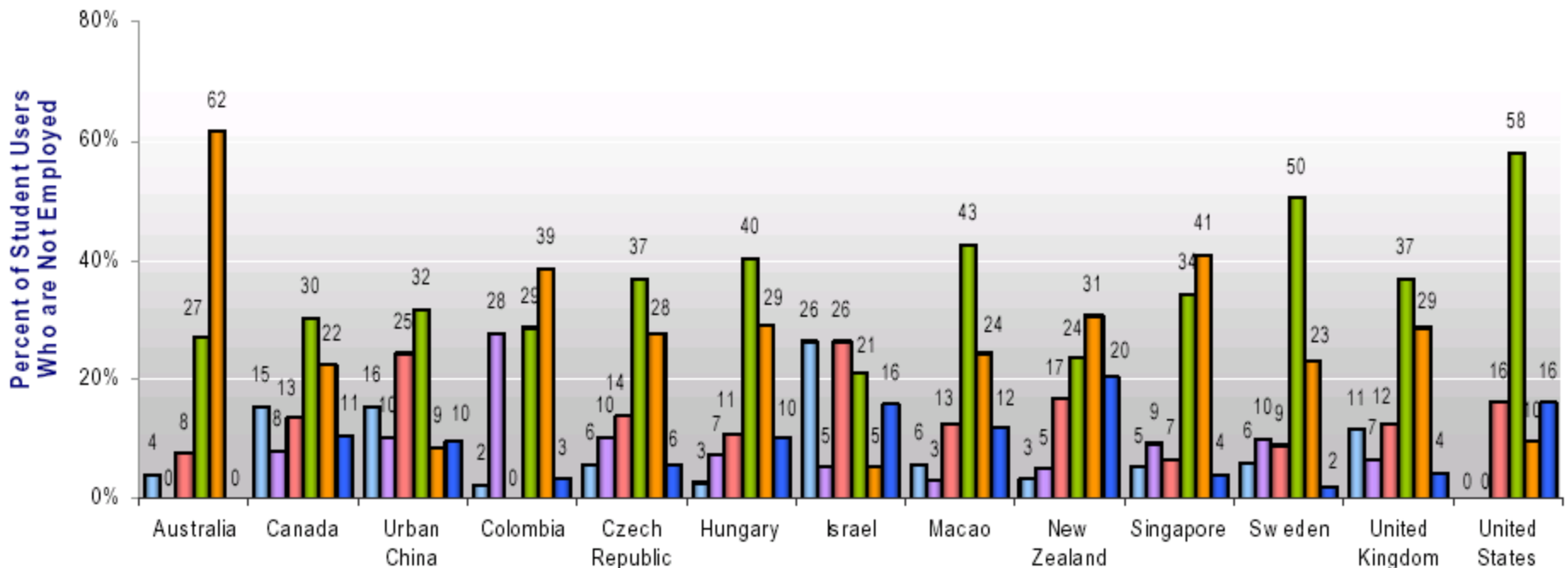




How frequently do you use the Internet to get information for school related work?

(Internet Users Age 18 and Older)

Legend: Never, Less than Monthly, Monthly, Weekly, Daily, Several Times a Day



Information ecology: Then and Now...

Industrial Age

Info was:

Scarce

Expensive

Institutionally
oriented

Information Age

Info is:

Abundant

Cheap

Personally
oriented

QUOTE

CHARTS

NEWS

Chart Type: Line Chart OHLC Chart Range: 1d 1w 1m 3m 6m 1y 3y 5y ytd

Indicators: MACD Rate of Change Relative Strength Stochastics Volume Overlay: Bollinger Bands

03/02/2009 O: 6.2 H: 6.26 L: 5.97 C: 6

NWS:US

News Corp Stock Price



Album sales in U.S. dropped 14% in 2008



TRY 4 FREE ISSUES [MORE](#)

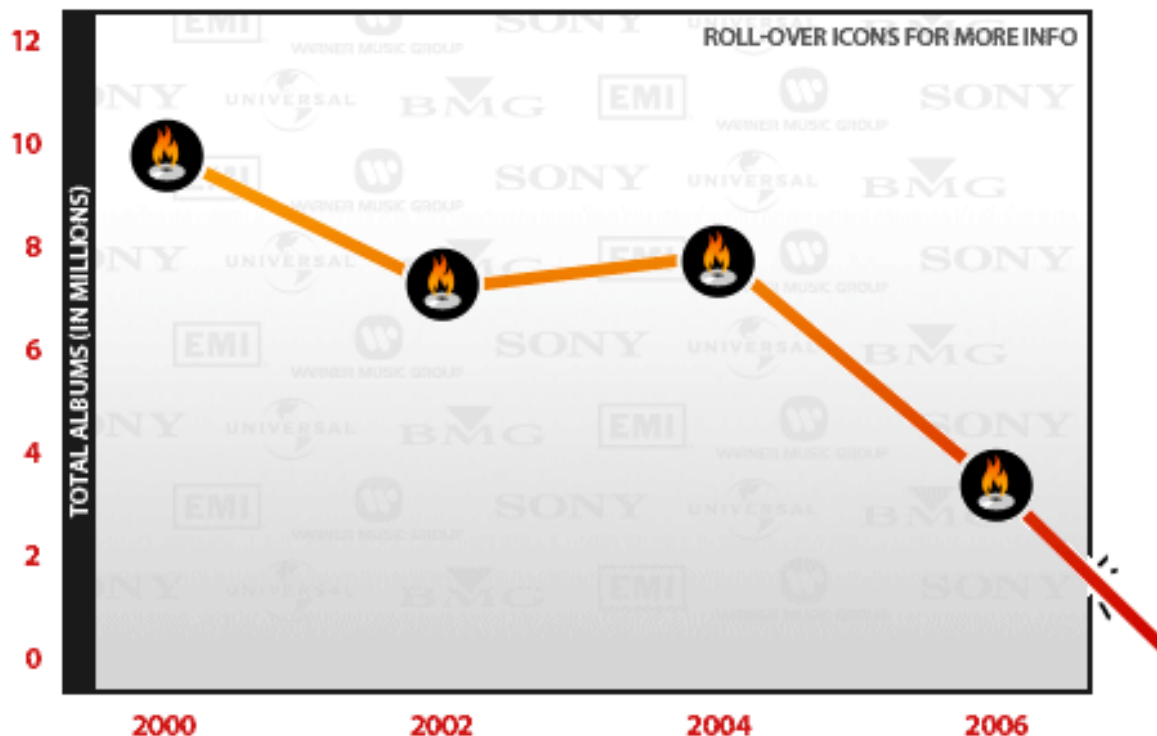
The Story of the Decline

The record business has been shrinking since the beginning of the decade. U.S. album sales have fallen twenty-five percent since 2000, the biggest year on record – and the year Napster went mainstream. Sales of digital singles – which are up 2,930 percent since 2003 – haven't come close to making up the difference, driving revenue down sharply.

 ALBUM SALES TREND

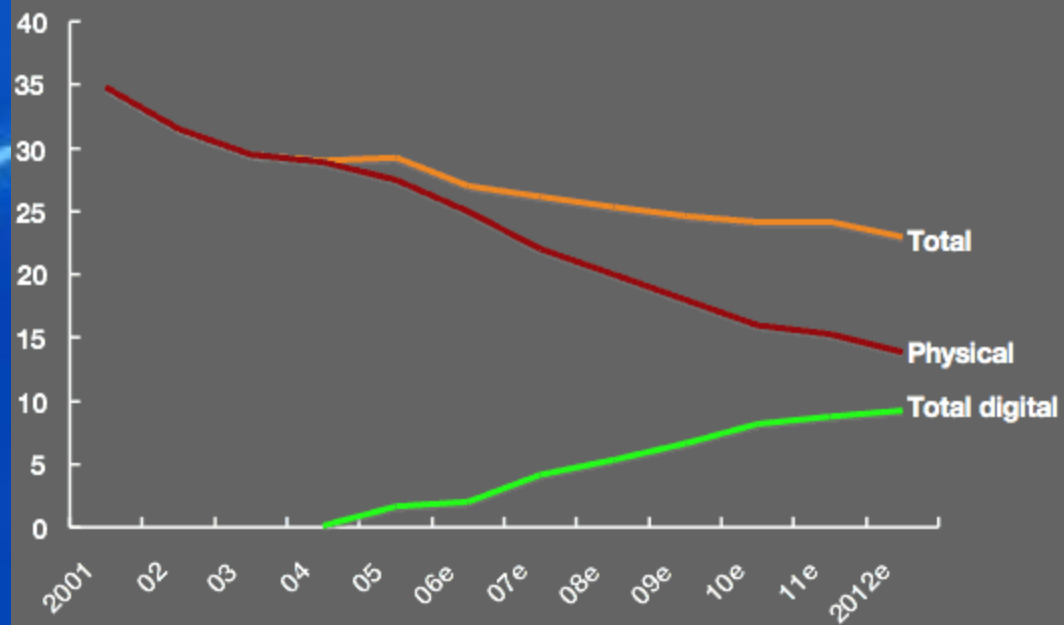


ALBUM SALES HOTPOINT
(ROLL-OVER ICONS FOR DETAILS)



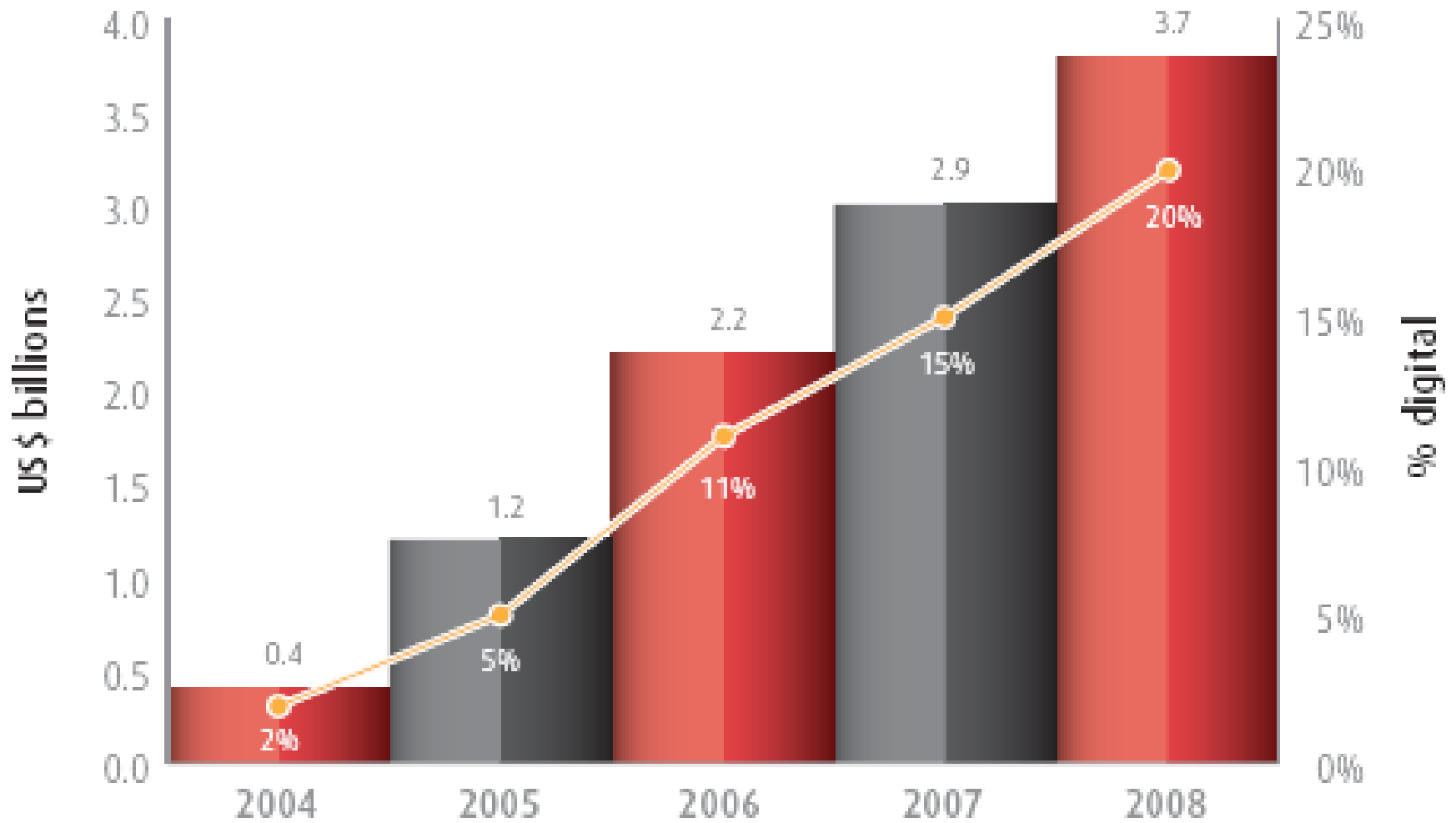
Recorded music sales: actual and forecast — 2001-2012e

\$ Billions





- More than 40 billion files were illegally file-shared in 2008
- Overall 16 per cent of internet users in Europe regularly swapped infringing music on file-sharing services in 2008 according to Jupiter Research.
- A total of 13.7 million films were distributed on P2P networks in France in May 2008, compared to 12.2 million cinema tickets sold.



Source: IFFI. Figures include online, mobile and subscription trade revenues. 2008 figures are estimates. Figures rounded and expressed on a fixed exchange rate.





View

Search iTunes Store

\$0.46

dan.schultze@gmail.com



US\$808 million in sales for Q1 2008

- TV Shows
- Music Videos
- Audiobooks
- Podcasts
- iTunes Latino
- iTunes U
- iPod Games
- App Store

MORE IN VIDEO

- TV Networks & Studios **NEW**
- TV Shows Just Added
- Movies Coming Soon

TOP TV EPISODES

- Day 7: 6:00PM - 7:00PM
24
- Day 7: 7:00PM - 8:00PM
24
- Exposed
Heroes

See All →

Electronic	Dance	Pop
No Line On the Hor... U2	Spring Break Shuff... Various Artists	What's Hot - March ... Various Artists
Watchmen (Music ... Various Artists	Watchmen (Origina... Tyler Bates	Middle Cyclone (B... Neko Case
		Total Dance 2009 (C... Tony Okungbowa
		Loudest Common ... Drowning Pool



QUICK LINKS

- Browse
- Power Search
- Account
- Buy iTunes Gifts
- Redeem
- Support
- My Alerts
- Complete My Album
- Upgrade to iTunes Plus **72**

MORE IN MUSIC

- Original Idol Songs **NEW**
- Indie Spotlight **NEW**
- iTunes Essentials

TOP SONGS

- Right Round**
Flo Rida
- Poker Face**
Lady GaGa
- Kiss Me Thru the Phon...**
Soulja Boy Tell 'Em
- Gives You Hell**

GENIUS JUST FOR YOU See All →

All	Alternative	Electronic	Rock	Dance	Pop
-----	-------------	------------	------	-------	-----



Broadcast Television

1928-2018



Broadcast television is in a time of tremendous transition, and if we don't attempt to change the model now, we could be in danger of becoming the automobile industry or the newspaper industry." - Jeff Zucker, CEO, NBC Universal

"Shelly Palmer is one of those rare talents who understands technology and the business possibilities of a new idea almost instantly. He is the invaluable guide to what's happening, why it matters, how it works, and which ones will get really big."

- William Randolph Hearst III

Television DISRUPTED



The Transition from Network to Networked TV

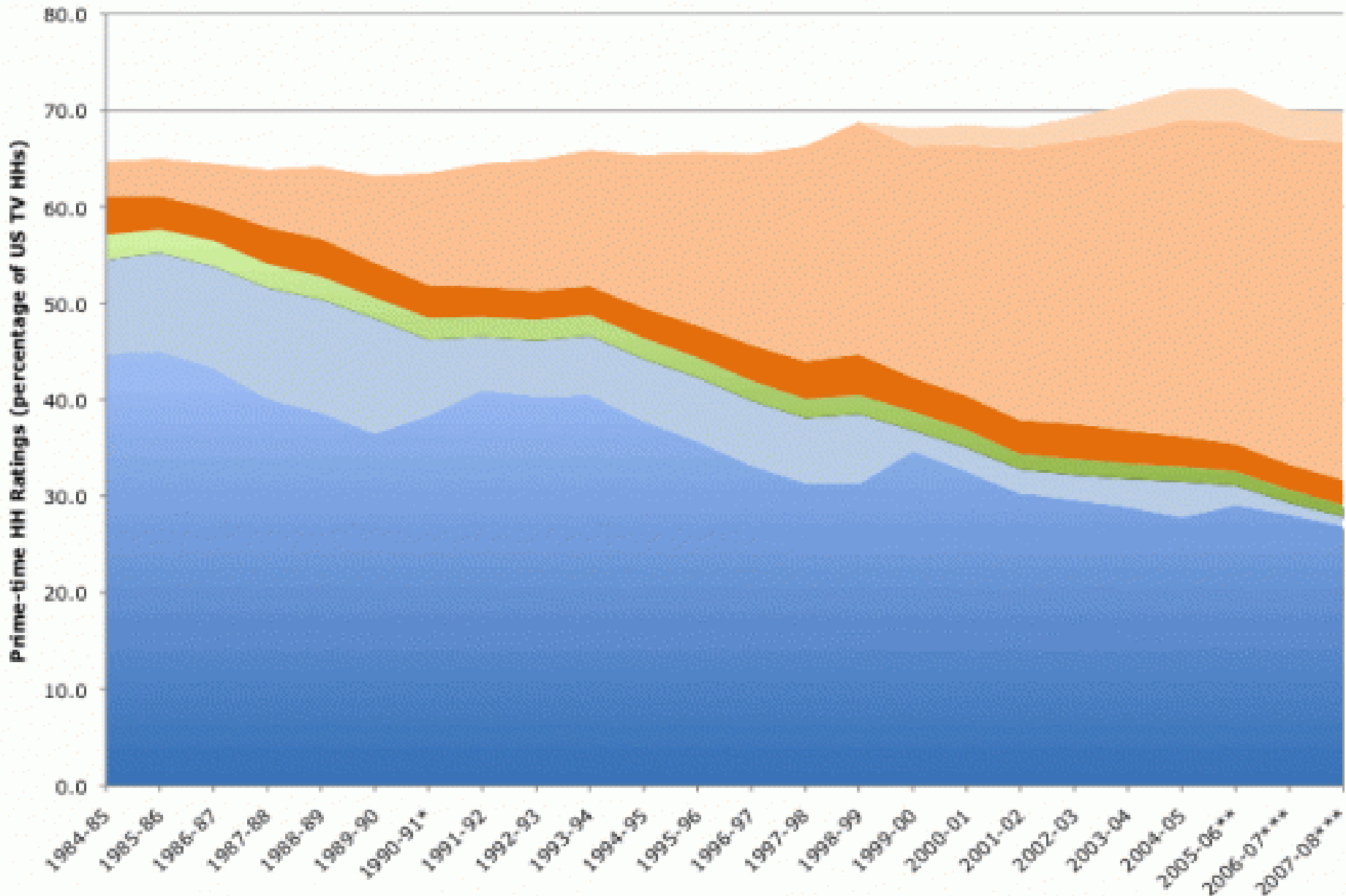
Shelly Palmer

From the President of the Emmy® Awards in New York,
an update to his seminal book about
how the technological transition is changing everything.

2nd Edition

Primetime Viewing Audience, 1984-2008

■ Network Affiliates
 ■ Independent
 ■ Public
 ■ Premium/Pay Cable
 ■ Ad/Basic Cable
 ■ Other Cable



“Those Were The Daayys”

Defining Network Success Downward

Over the last three decades, the most popular sitcoms or dramas of each season have reached an ever-smaller audience.



1978-79 "All In The Family" (CBS); Rating: 30.5*



1988-89 "The Cosby Show" (NBC); Rating: 25.3



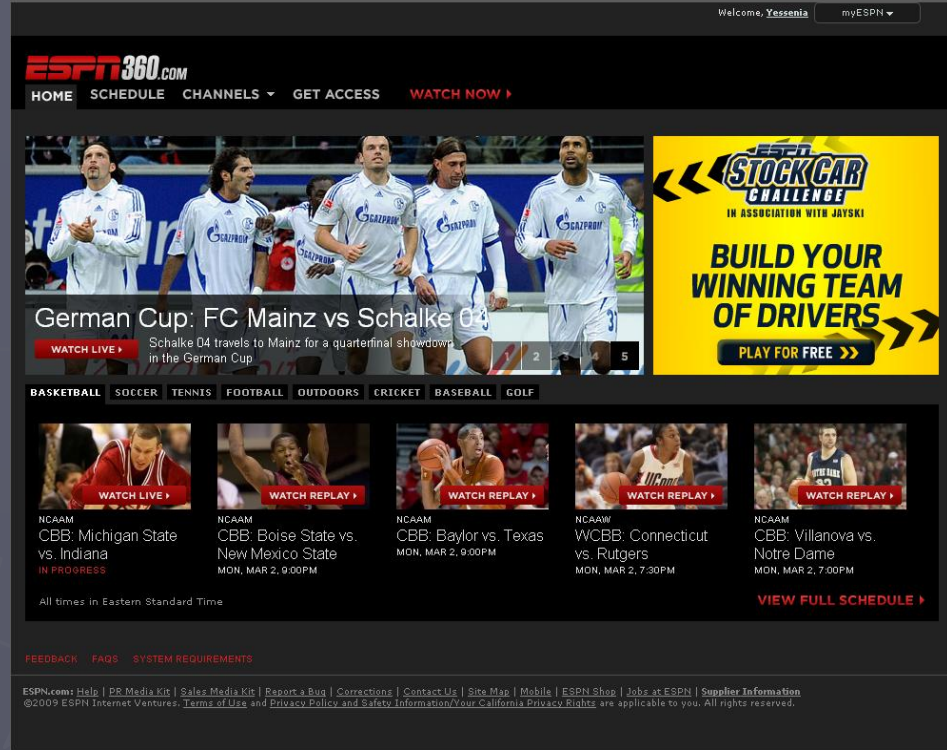
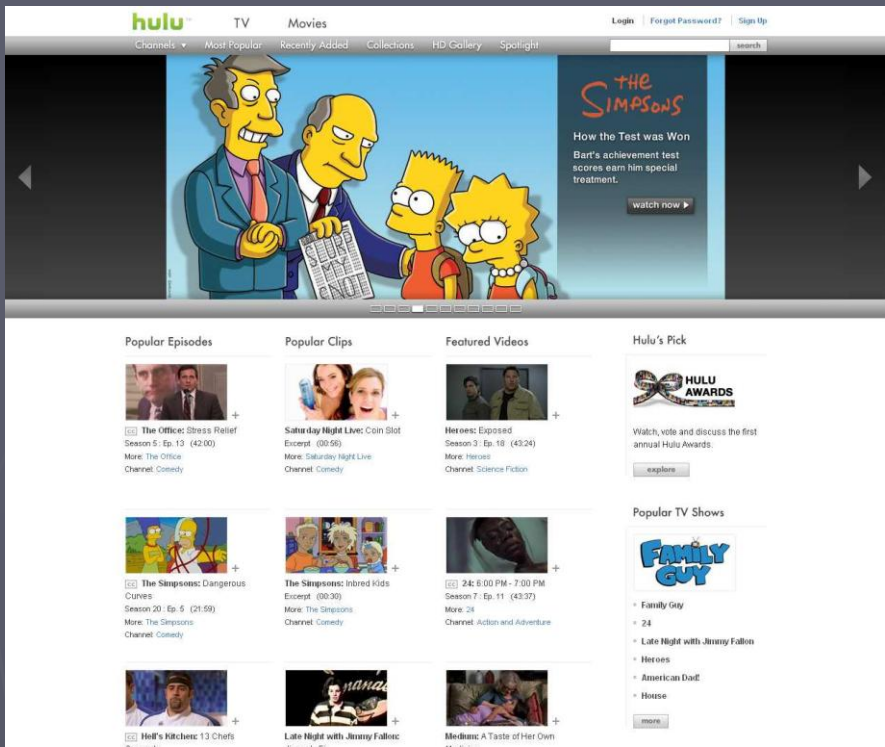
1998-99 "E.R." (NBC); Rating: 17.8



2007-08 "Desperate Housewives" (ABC); Rating: 10.9

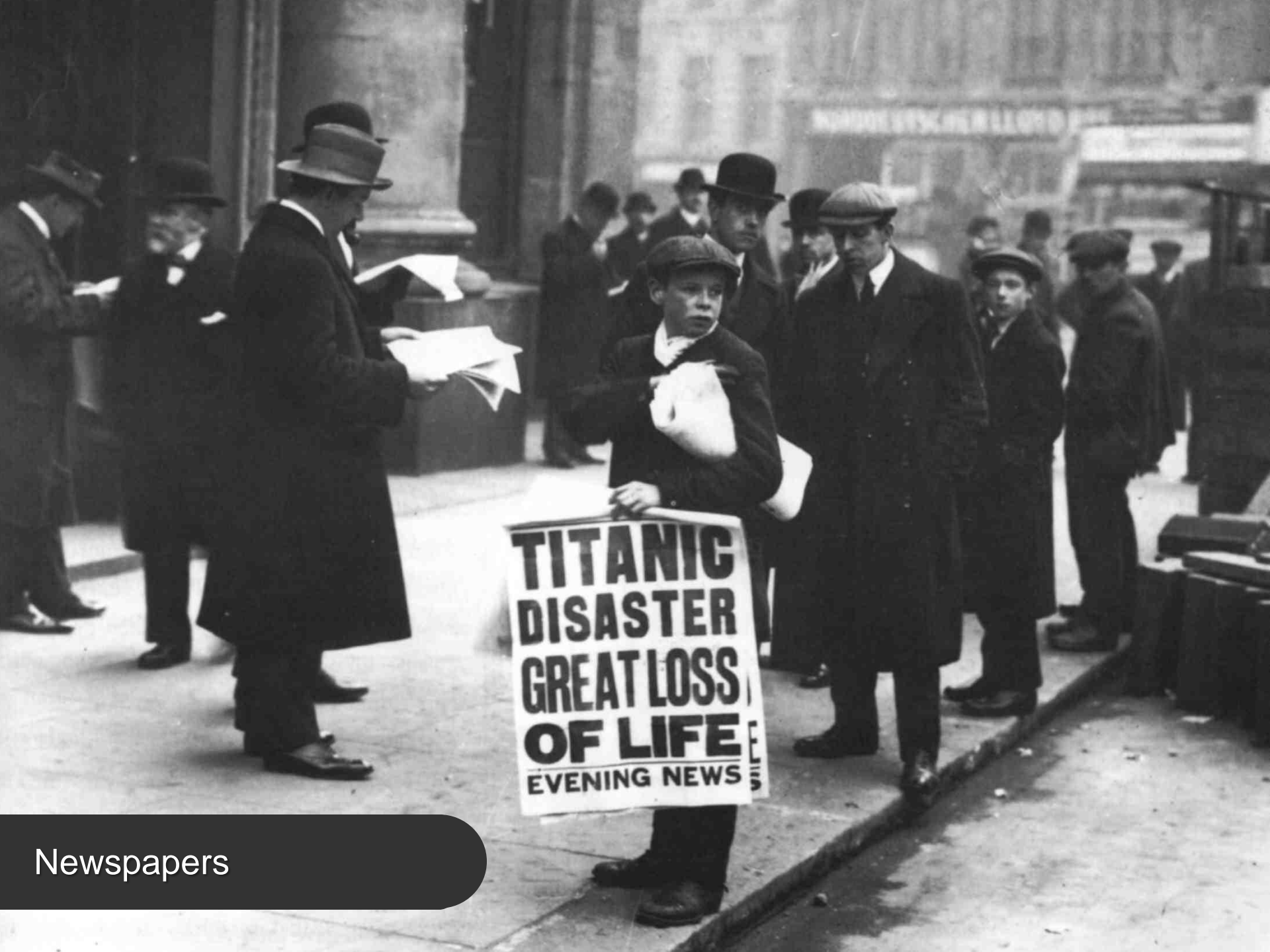
*The rating indicates the percentage of the total number of households with a television watching the show.

Source: Nielsen Media Research



Besides, who needs a television?





**TITANIC
DISASTER
GREAT LOSS
OF LIFE**
EVENING NEWS

Newspapers

R.I.P. Newspapers, April 2043

In his book “The Vanishing Newspaper”, Philip Meyer calculates that the first quarter of 2043 will be the moment when newsprint dies in America



Is anybody reading?

Daily Newspaper Readership Trend - Total Adults (1998-2007)

Year	Adults (000)			Average Weekday Readership					
	Total Adults	Men	Women	Total Adults	% of Adults	Men	% of Men	Women	% of Women
1998	134,992	64,972	70,021	79,046	58.6	40,442	62.2	38,624	55.2
1999	136,575	65,785	70,790	77,680	56.9	39,860	60.6	37,821	53.4
2000	138,937	66,922	72,014	76,596	55.1	39,330	58.8	37,267	51.7
2001	140,609	67,763	72,846	76,367	54.3	38,998	57.5	37,369	51.3
2002	143,668	69,245	74,423	79,638	55.4	40,318	58.2	39,321	52.8
2003	146,323	70,486	75,837	79,094	54.1	40,030	56.8	39,064	51.5
2004	148,340	71,534	76,807	78,285	52.8	39,727	55.5	38,558	50.2
2005	150,674	72,874	77,799	77,673	51.6	39,428	54.1	38,245	49.2
2006	152,515	73,941	78,574	76,088	49.9	38,693	52.3	37,395	47.6
2007	154,353	74,931	79,422	74,714	48.4	38,246	51.0	36,467	45.9

Source: Scarborough Research Top 50 Market Report 1998-2007

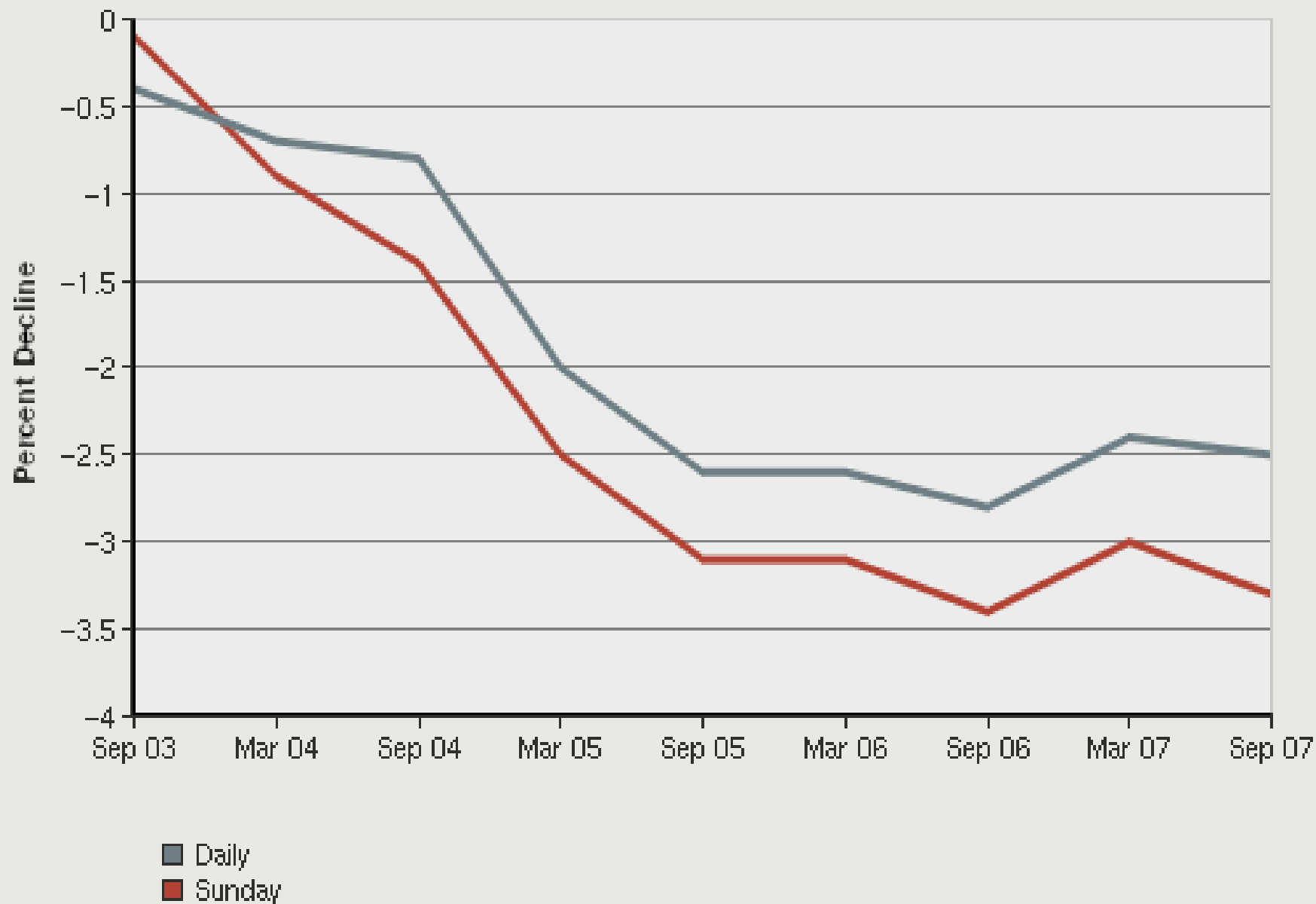
Prepared by NAA Business Analysis & Research Dept.

(Rev. 8/2007)

Note - Beginning in 1998, readership data is based on the top 50 markets measured by Scarborough Research. Projections are not comparable to previous years.

Daily and Sunday Circulation Declines

2003-2007



Deep dive

Annual print sales in \$millions

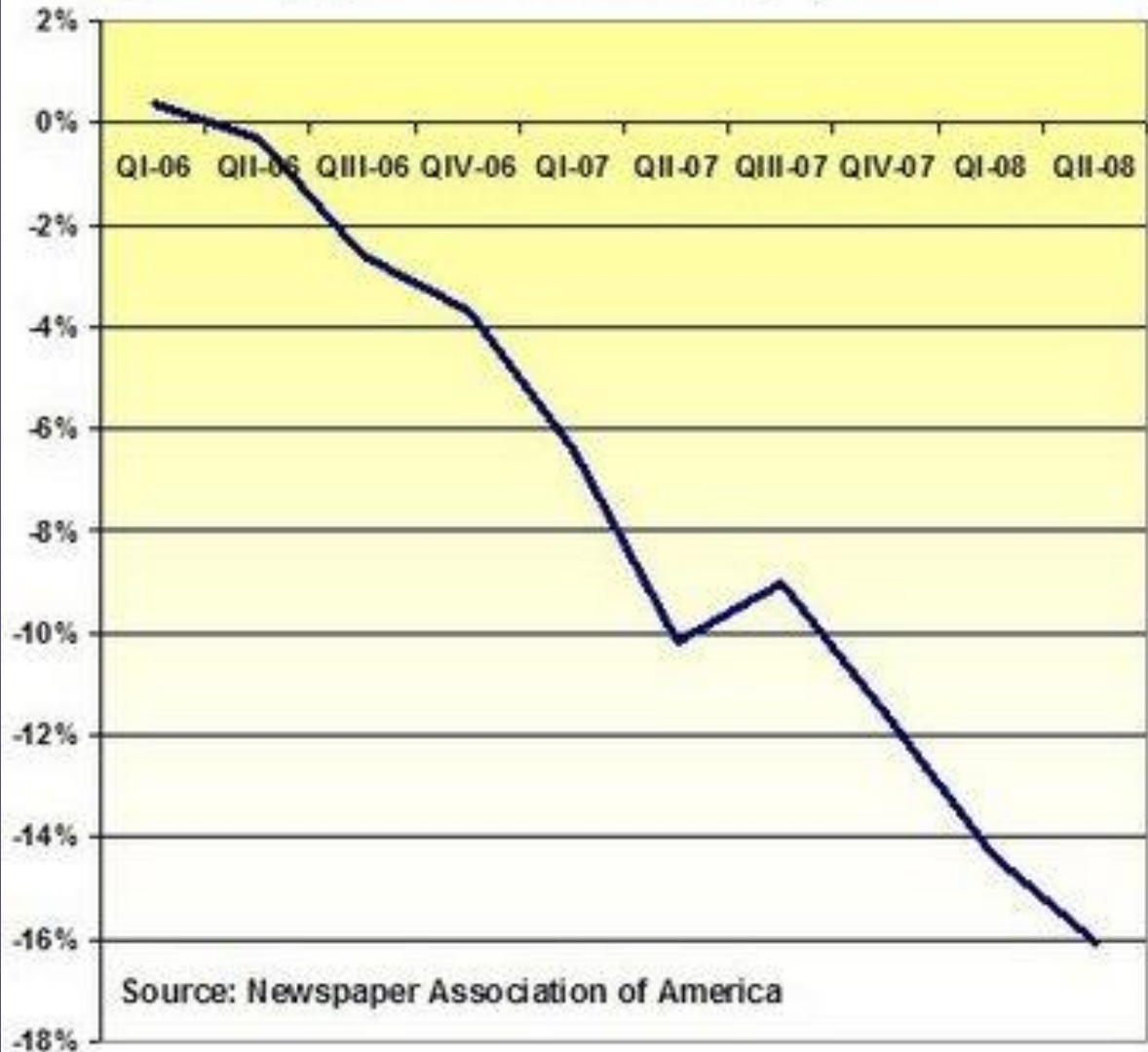


Sources: Newspaper Association of America and Bureau of Labor Statistics

Total revenues for the NY Times declined 10.8%, with ad revenues down 17.6%, in Q4 2008

Accelerating pain

Quarterly print sales at newspapers



Ad revenues will continue to decline sharply

US Newspaper Advertising Revenues, 2007-2012 (billions and % change)

2007	\$45.4 (-7.9%)
2008	\$37.9 (-16.4%)
2009	\$31.9 (-15.9%)
2010	\$30.2 (-5.3%)
2011	\$29.1 (-3.6%)
2012	\$28.4 (-2.5%)

Note: includes classifieds, national, online and retail
Source: eMarketer, December 2008

Ad revenue moves on-line

US Online Advertising Spending, by Format, 2008-2013 (millions)

	2008	2009	2010	2011	2012	2013
Search	\$10,691	\$12,285	\$13,880	\$15,552	\$17,686	\$19,530
Display ads	\$4,629	\$4,933	\$5,448	\$6,182	\$7,175	\$7,958
Video	\$587	\$850	\$1,250	\$1,850	\$3,000	\$4,600
Rich media	\$1,888	\$2,030	\$2,252	\$2,560	\$2,960	\$3,360
Classifieds	\$3,139	\$2,956	\$2,936	\$2,944	\$2,960	\$2,982
Lead generation	\$1,605	\$1,645	\$1,682	\$1,792	\$1,998	\$2,268
Sponsorships	\$590	\$514	\$542	\$576	\$629	\$672
E-mail	\$472	\$488	\$513	\$544	\$592	\$630
Total	\$23,600	\$25,700	\$28,500	\$32,000	\$37,000	\$42,000

Source: eMarketer, November 2008

post to classifieds

my account

help, faq, abuse, legal

search craigslist

for sale

event calendar

M	T	W	T	F	S	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

avoid scams & fraud

personal safety tips

craigslist blog

craigslist factsheet

best-of-craigslist

craigslist movie & dvd

craigslist T-shirts

craigslist foundation

defend net neutrality

system status

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[about us](#) [help](#)

community

- artists
- activities
- classes
- childcare
- events
- local news
- general
- lost+found
- groups
- musicians
- pets
- rideshare
- politics
- volunteers

personals

- strictly platonic
- women seek women
- women seeking men
- men seeking women
- men seeking men
- misc romance
- casual encounters
- missed connections
- rants and raves

discussion forums

- selfemp
- gifts
- pets
- apple
- haiku
- philos
- arts
- health
- politic
- atheist
- help
- psych
- autos
- history
- queer
- beauty
- houses
- recover
- bikes
- jobs
- religion
- celebs
- jokes
- rofo
- comp
- kink
- science
- crafts
- l.t.r.
- shop
- diet
- legal
- spirit
- divorce
- linux
- sports
- dying
- loc pol
- t.v.
- eco
- m4m
- tax
- educ
- money
- testing
- etiquet
- motocy
- transg

houses

- flats/houses
- holiday rentals
- house swap
- house wanted
- office / commercial
- parking / storage
- property for sale
- rooms / shared
- sublets / temporary

for sale

- barter
- arts+crafts
- bikes
- auto parts
- boats
- baby+kids
- books
- boot/rummage
- business
- cars+vans
- caravans
- cds/dvd/vhs
- computer
- clothes+acc
- free
- collectables
- garden
- electronics
- general
- furniture
- material
- games+toys
- sporting
- household
- tickets
- jewellery
- tools
- motorcycles
- wanted
- music instr
- photo+video

services

- beauty
- financial
- erotic
- household
- event
- property
- legal
- removals
- lessons
- skill'd trade
- automotive
- sm biz ads
- computer
- therapeutic

jobs

- accounting+finance
- admin / office
- arch / engineering
- art / media / design
- biotech / science
- business / mgmt
- customer service
- education
- food / drink / hosp
- general labour
- government
- human resources
- internet engineers
- legal / paralegal
- manufacturing
- marketing / pr / ad
- medical / health
- property
- retail / wholesale
- sales / biz dev
- salon / spa / fitness
- security
- skilled trade / craft
- software / qa / dba
- systems / network
- technical support
- third sector
- transport
- tv / film / video
- web / info design
- writing / editing
- [ETC]
- [part-time]

gigs

- crew
- domestic

- adelaide
- brisbane
- canberra
- darwin
- hobart
- melbourne
- perth
- sydney

asia/pacific

- ahmedabad
- auckland
- bangalore
- beijing
- chennai
- christchurch
- delhi
- goa
- micronesia
- guangzhou
- hiroshima
- hong kong
- hyderabad
- indonesia
- kerala
- kolkata
- malaysia
- manila
- mumbai
- okinawa
- osaka
- pune
- seoul
- shanghai
- singapore
- taiwan
- thailand
- tokyo
- vietnam
- wellington

intl

- amsterdam
- bangalore
- bangkok

- argentina
- australia
- austria
- bangladesh
- belgium
- brazil
- canada
- caribbean
- chile
- china
- colombia
- costa rica
- czech repub

Craigslist Killed the Classifieds

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- Business
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[Many in Mass. may get mortgage help](#)

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By Jenifer B. McKim More than 100,000 Massachusetts homeowners who cannot refinance at current low rates because of falling property values may now be able to do so as part of the Obama administration's housing plan.

[Understanding the Mortgage Plan](#) - Washington Post

[Obama mortgage plan should rescue many Seattle homes](#) - Seattle Post Intelligencer

[Newsday](#) - [San Francisco Chronicle](#) - [USA Today](#) - [Philadelphia Inquirer](#)

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ABC News

[China 'faces most difficult year'](#)

BBC News - 1 hour ago

Chinese Premier Wen Jiabao has said the coming year will be the most difficult the country has faced this century because of the global economic crisis.

[China vows to ride out global storm](#) - Aljazeera.net

[China Seeks 'Comprehensive' Economic Pact With Taiwan](#) - Bloomberg

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[Barbara Bush recovering from heart surgery](#)

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WASHINGTON (Reuters) - Barbara Bush, mother of former President George W. Bush, was recovering on Wednesday from heart surgery in a Houston hospital where her aortic valve was replaced, a spokeswoman said.

[Ex-First Lady Barbara Bush Has Heart Surgery](#) - ABC News

[Barbara Bush Recovering After Heart Surgery](#) - FOXNews

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[Let's Make a Deal](#)

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THE HUFFINGTON POST

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Bank of America.



Merrill Lynch

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FINANCIAL UPDATE: Asian Stocks Rise For 2nd Day On China Stimulus

What is Twitter?

What?

Why?

How?



Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: **What are you doing?**

▶ Watch a video!

Please sign in

user name or email address:

password:

Remember me

Sign In »

Forgot password? [Click here.](#)

Already using Twitter from your phone? [Click here.](#)

First news of US Air Flight 1549

If you aren't familiar with Twitter, it is one of those things, like MySpace, that sounds totally ridiculous and stupid when you first hear about it. But once you start using it, you realize how much fun it is.

Eric Nuzum, Author of The Dead Travel Fast

Suddenly, it seems as though all the world's a-twitter.

Newsweek

I really

Jeff Barr
Manage





Hey there! andersoncooper is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **andersoncooper's** updates.

Join today!

Already using Twitter from your phone? [Click here.](#)



andersoncooper

Beat 360° 3/9/09
<http://tinyurl.com/c2jr7f>

about 1 hour ago from twitterfeed

Oprah to Rihanna: 'He will hit you again' <http://tinyurl.com/cdlz7b>

about 1 hour ago from twitterfeed

Financial Dispatch: World Bank issues grim forecast

Name Anderson Cooper

Location New York

Web <http://ac360.com>

Bio A behind the scenes look at "Anderson Cooper 360°" and the stories it covers, written by Anderson Cooper and the show's correspondents and producers.

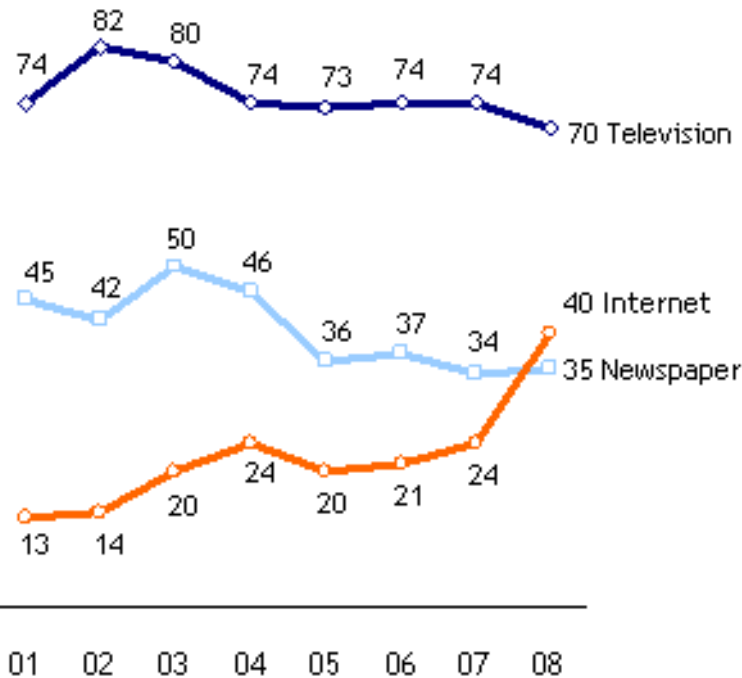
7 following	34,901 followers	3,390 updates
----------------	---------------------	------------------

Updates

Favorites

Nailing the Coffin: Gen Y couldn't care less

Where Do You Get Most of Your National and International News?



Internet Rivals TV as Main News Source for Young People*

Main source of news	Aug 2006 %	Sept 2007 %	Dec 2008 %	07-08 Change
Television	62	68	59	-11
Internet	32	34	59	+25
Newspapers	29	23	28	+5
Radio	16	13	18	+5
Magazines	1	*	4	+4
Other (Vol.)	3	5	6	+1

* Ages 18 to 29.

Figures add to more than 100% because multiple responses were allowed.

Consumers expect content to be free and available



Disruption and the library



Traditional media is disrupted

Media companies are in the content delivery business

Libraries are in the information delivery business

In a digital world, information is content

Libraries are media organizations

Libraries are disrupted

Survey belies belief that Internet reduces library use

More than half (53 percent) of Americans said in a 2007 survey that they had visited a public library in the past year, and one in eight went there for help solving problems. Of those who visited a library:

- 68%.....used the computer to look up information on the Internet or check on library materials
- 58%.....used library reference materials
- 42%.....read newspapers and magazines
- 70%received help from library staff. Of these, 88% said they found a lot or some of what they were seeking.
- 53%.....of those who did not seek help said they found a lot or some of what they were seeking.
- 79%of visitors said they were very satisfied with the assistance they received
- 19%of visitors said they were satisfied with the assistance they received.

"The reports of public libraries' death due to the rise of the Internet have been greatly exaggerated."

— Anne-Imelda Radice
Director, Institute of Museum
and Library Services (IMLS)

Who goes there?

Demographic group	% who used library in past 12 months
Age	
Generation Y (18-30)	62%
Generation X (31-42)	58%
Income	
More than \$40,000	59%
Less than \$40,000	48%
Education	
College degree	65%
College, no degree	57%
High school diploma	44%
Families	
Parents with children at home	63%
Adults without children at home	48%

Come again?

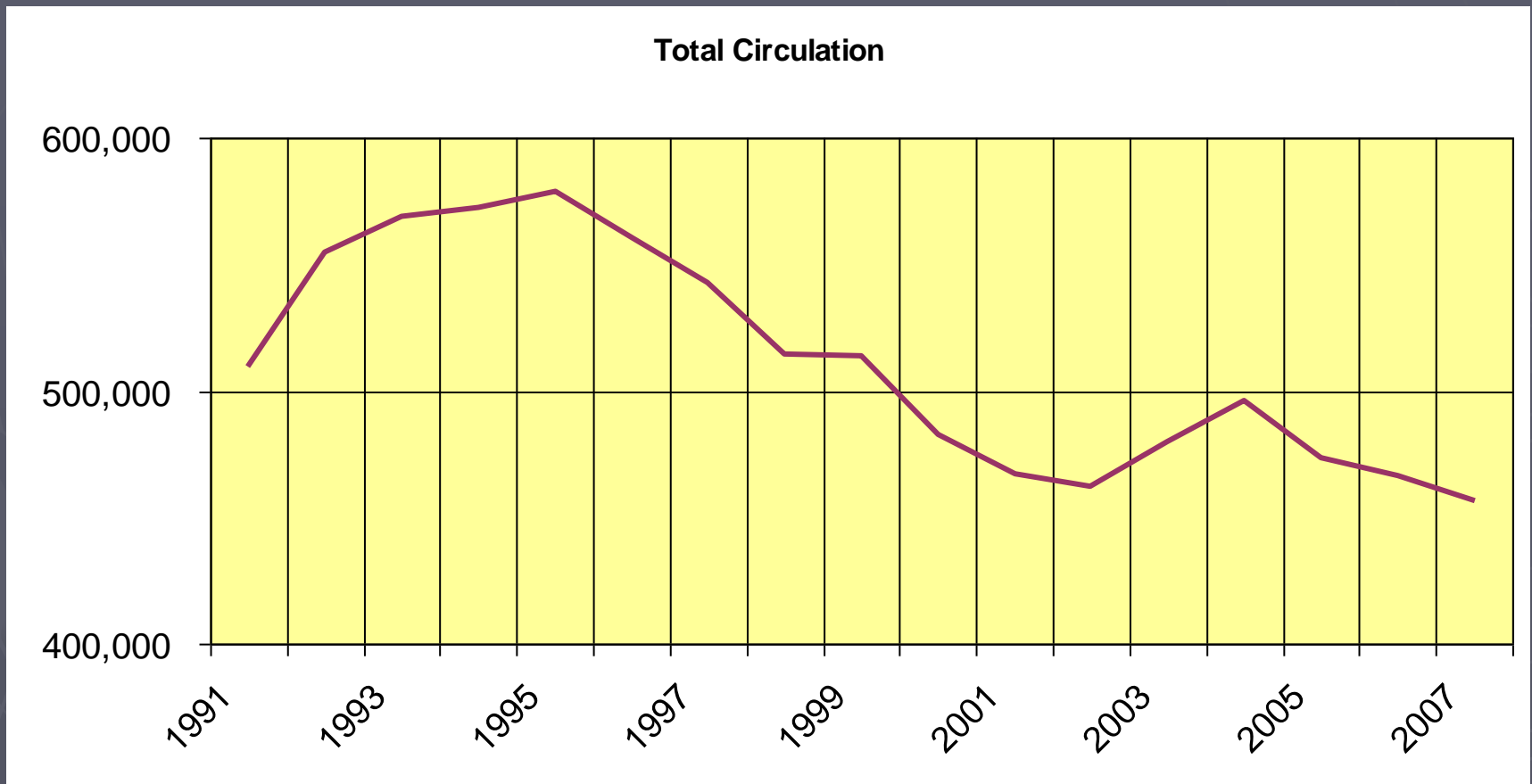
Which visitors are very likely or somewhat likely to visit a library in the future when faced with a problem?

- 40%.....of Generation Y (18-30)
- 26%of Generation X (31-41)
- 50%.....of African Americans
- 42%of Latinos
- 24%of white non-Hispanics

Source: Information Searches That Solve Problems: How People Use the Internet, Government Agencies, and Libraries When They Need Help, a survey of 2,796 Americans by the Pew Internet & American Life Project and University of Illinois, funded by the IMLS.

Total Circulation

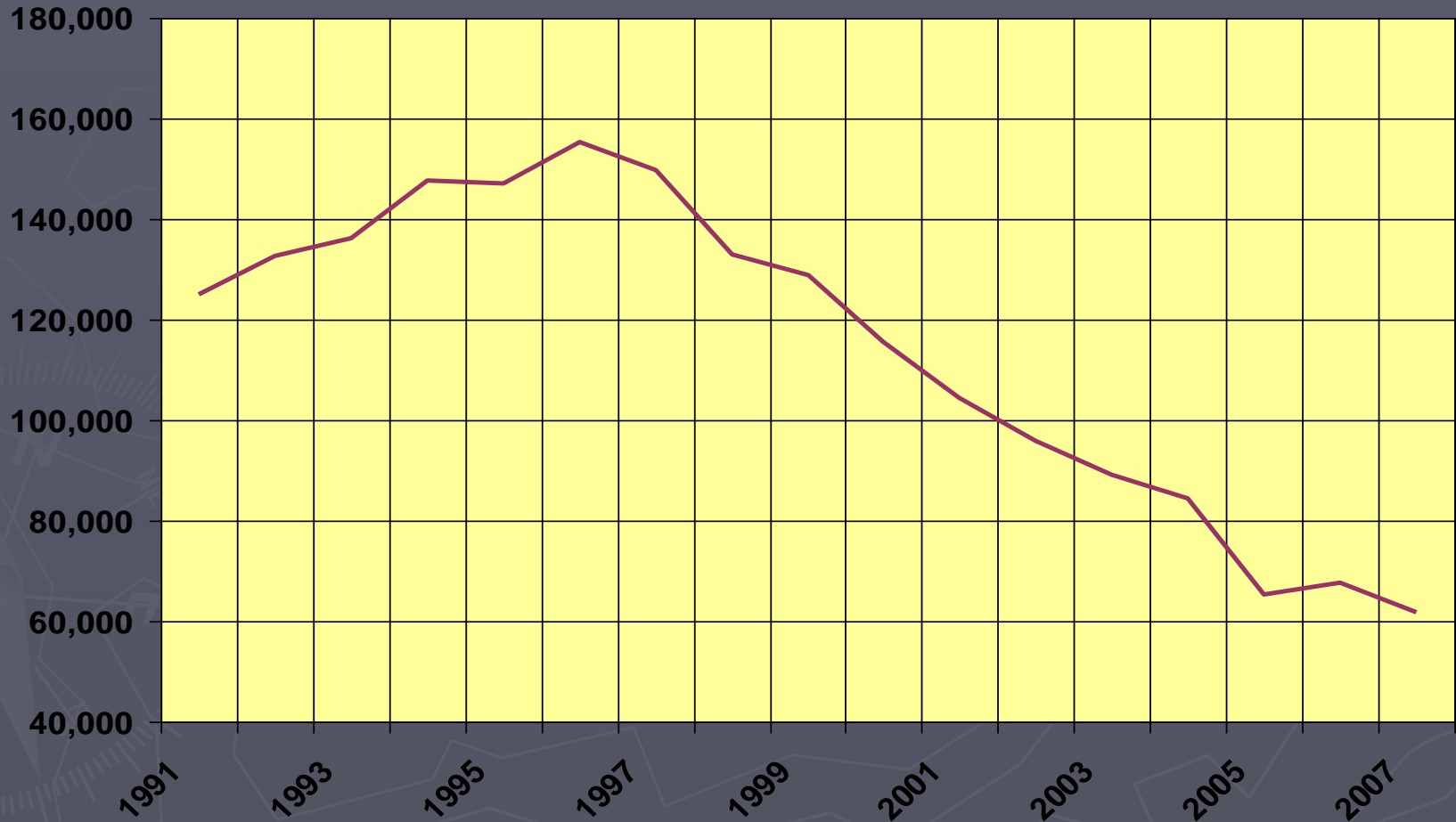
ARL Statistics 2006-07



Reference Transactions

ARL Statistics 2006-07

Reference Transactions



University of Washington

(Planning for an 8%-12% Budget Reduction 2009-11 Biennium)



- ▶ Located in Seattle metro area, population 3.2 million
- ▶ Comprehensive public research university
 - 27,000 undergraduate students
 - 12,000 graduate and professional students (80 doctoral programs)
 - 4,000 research and teaching faculty
- ▶ Large library system
 - **Active assessment program**
 - \$40 million annual budget
 - 150 librarians on 3 campuses
 - **3 “large” libraries**
 - ▶ “Main, Health Sciences, Undergrad
 - **12 subject branch libraries**

The Changing Business Model: Trends in Library Use at UW

Traditional Library Core Business (Usually in-person)

► Physical Collections

- Print (primarily)
- Microforms
- Other

► Facilities

- House collections
- Customer service & work space
- Staff work space

► Services

- Reference
- Instruction
- Access

UW Libraries Usage Data

Items Used In-Library

800,000 in 2002-03

300,000 in 2007-08

(5.5 million article downloads in 2007-08)

Gate Counts

4.6 million in 2002-03

4.3 million in 2007-08

(6.3 million Web site user sessions in 2007-08)

In-Person Reference Questions

140,000 in 2002-03

90,000 in 2007-08

(12% of all ref queries are virtual in 2007)

Disruptive Technologies enter the market in three stages:

"Step 1 is the beginning part, the innocent part. Where you say 'well that's a new business, it's a different type of business, it has no relationship what so ever with what we're doing.'

"Step 2 of the disruptive technology scale is where you're beginning to see the models becoming overlapping with each other, where you're not necessarily seeing direct competition but you're beginning to see a new type of business coming in and causing the existing business to sweat a little bit."

"Step 3 is crisis mode: When you realize this newfangled thing is stealing your business, and you aren't sure how to get it back."

Analyst Peter Krasilovsky, senior partner, Borrell Associates,
[Western Knight Center for Specialized Journalism's Multimedia Reporting and Convergence Workshop](#): 2003



Google Search

I'm Feeling Lucky

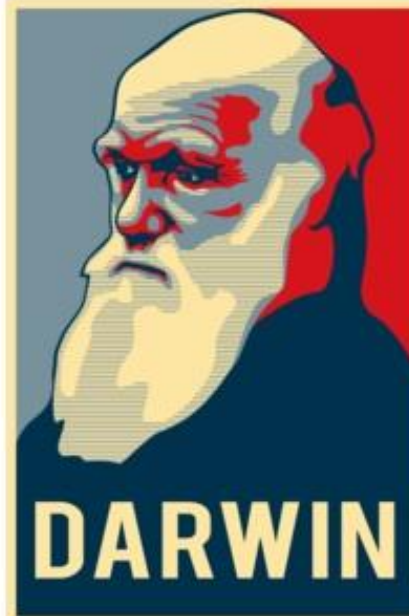
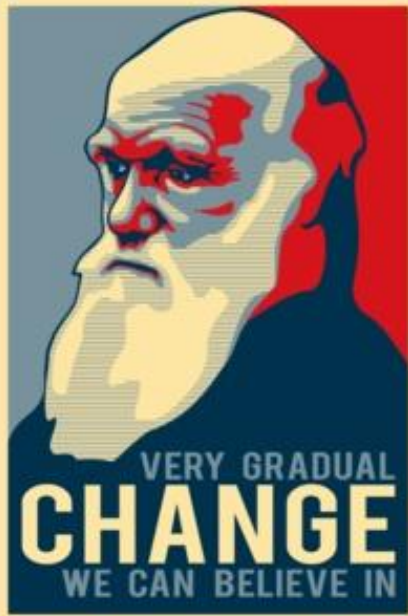
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“Do no evil”

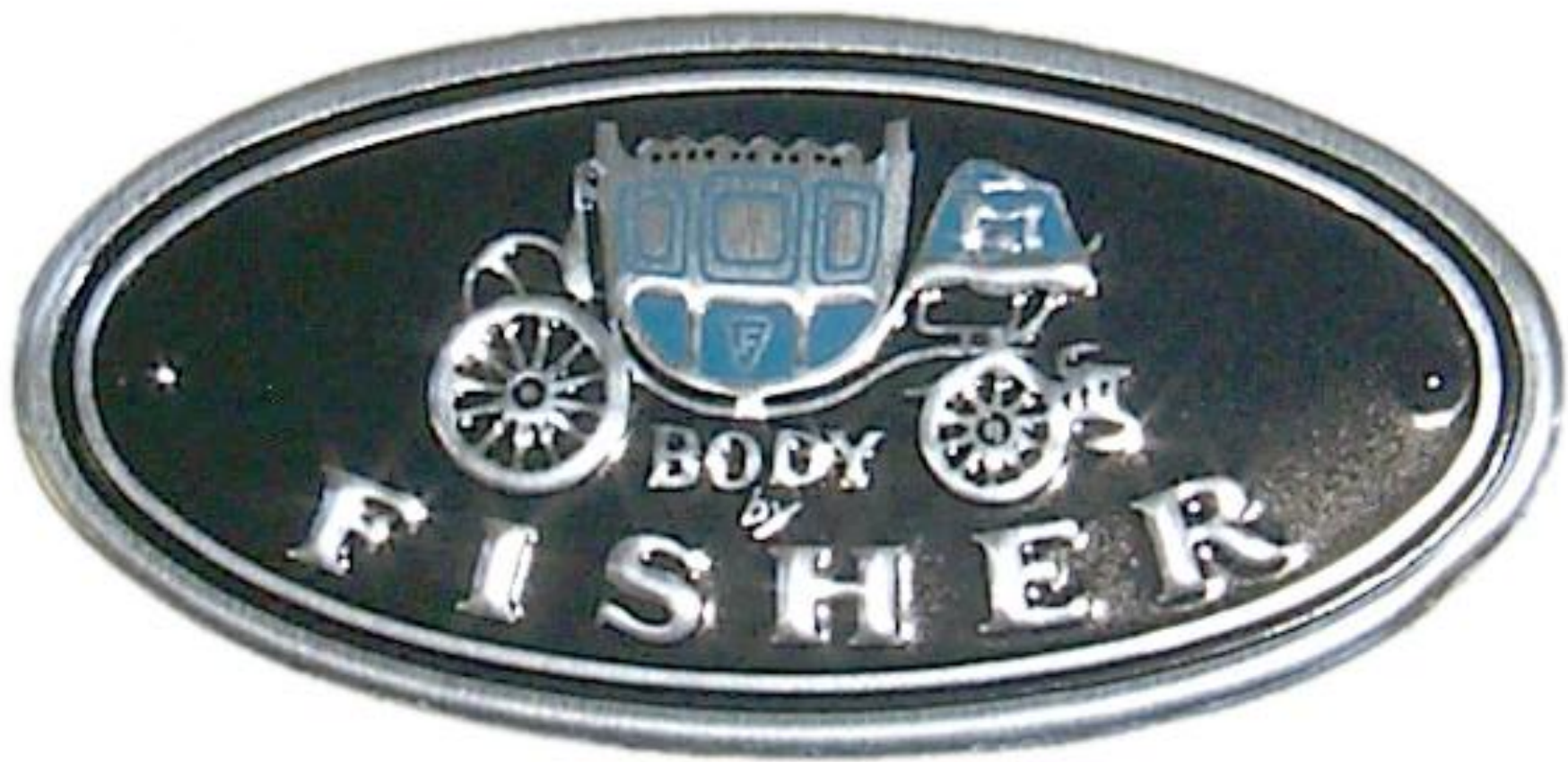






Adaptation.

Nicolas Cage
cagefactor.com

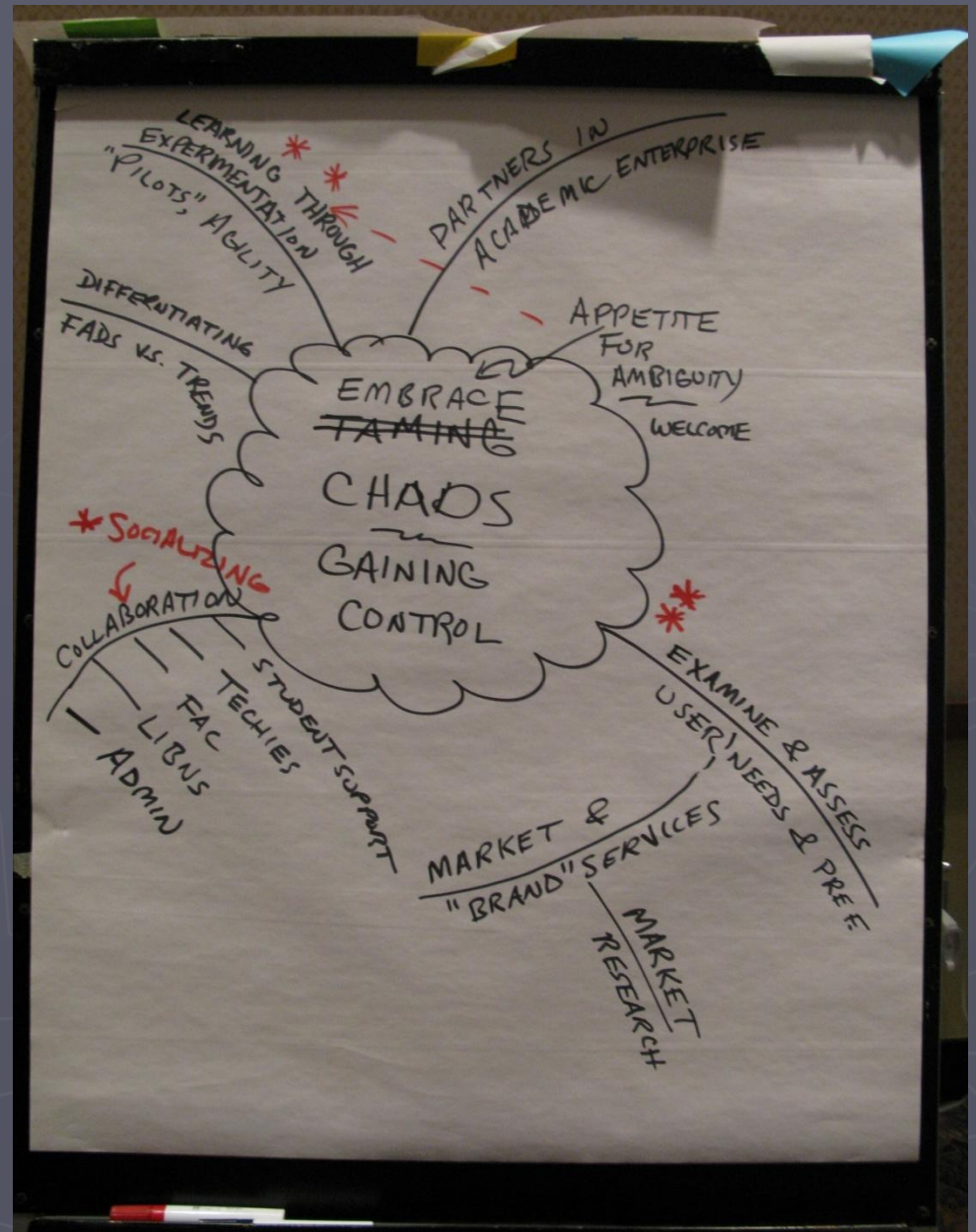




Seeing the problem



How does the library adapt?



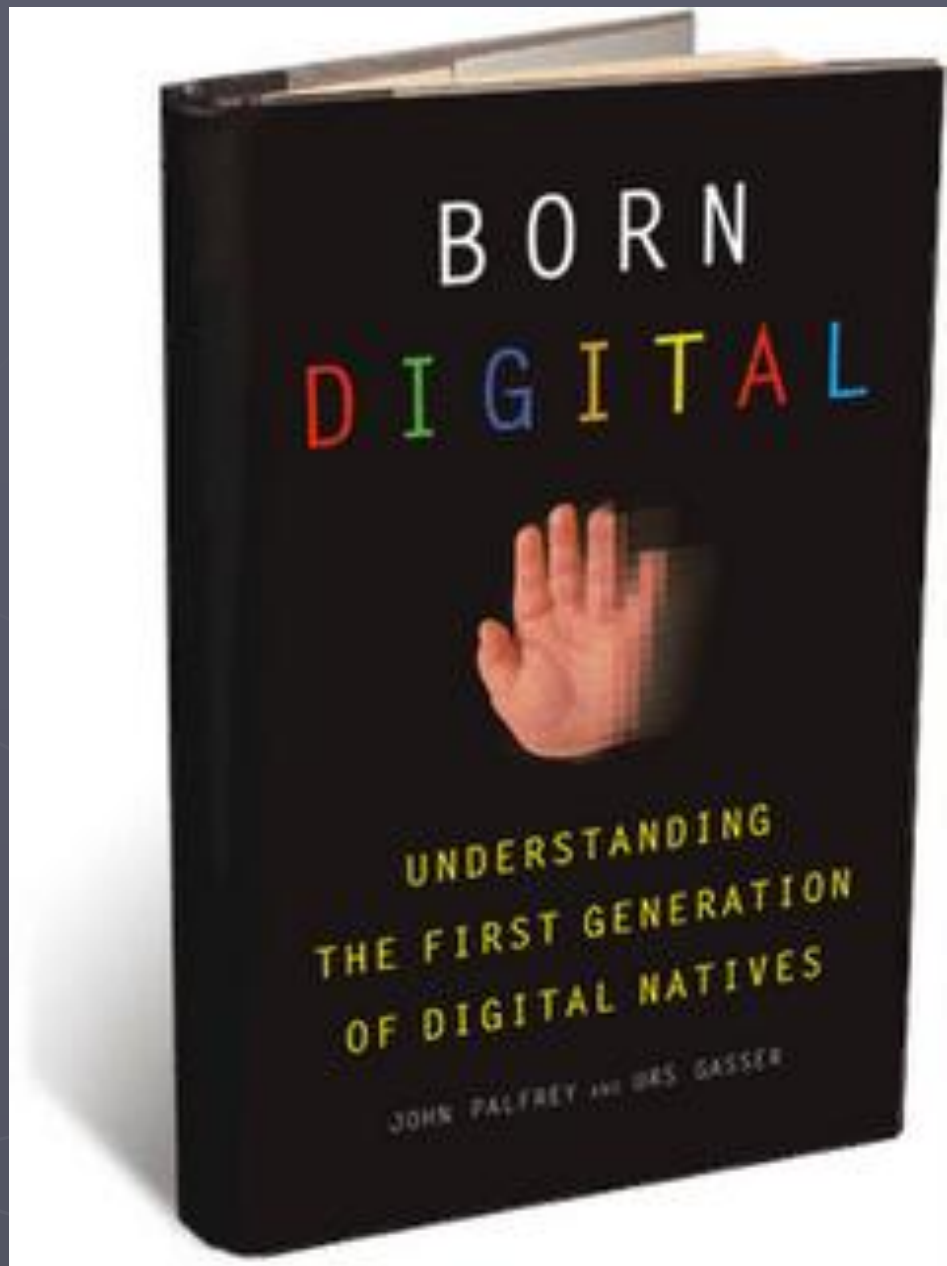
Generations in 2009

Step 1 - Know your consumer

Generations Explained			
Generation Name*	Birth Years, Ages in 2009	% of total adult population	% of internet-using population
Gen Y (Millennials)	Born 1977-1990, Ages 18-32	26%	30%
Gen X	Born 1965-1976, Ages 33-44	20%	23%
Younger Boomers	Born 1955-1964, Ages 45-54	20%	22%
Older Boomers	Born 1946-1954, Ages 55-63	13%	13%
Silent Generation	Born 1937-1945, Ages 64-72	9%	7%
G.I. Generation	Born -1936, Age 73+	9%	4%

Source: Pew Internet & American Life Project December 2008 survey. N=2,253 total adults, and margin of error is $\pm 2\%$. N=1,650 total internet users, and margin of error is $\pm 3\%$.

*All generation labels used in this report, with the exception of "Younger -" and "Older -" Boomers, are the names conventionalized by Howe and Strauss's book, *Generations: Strauss, William & Howe, Neil Generations: The History of America's Future, 1584 to 2069* (Perennial, 1992). As for "Younger Boomers" and "Older Boomers", enough research has been done to suggest that the two decades of Baby Boomers are different enough to merit being divided into distinct generational groups.



Young Millennials - the Digital Natives

- ▶ 1990 - born
- ▶ 1996 - starts school
- ▶ 1999 - 4th grade
- ▶ 2001 - starts jr high
- ▶ 2003 -
- ▶ 2004 - 1st year HS
- ▶ 2005 - 2nd year
- ▶ 2006 - 3rd year
- ▶ 2007 - 4th year
- ▶ 2008 - enters college
- ▶ PC is 15 years old
- ▶ Palm Pilot introduced
- ▶ Napster (P2P files)
- ▶ Wikipedia
- ▶ Skype, iPod
- ▶ Podcasts
- ▶ YouTube
- ▶ MySpace
- ▶ Facebook
- ▶ Twitter

Step 2 - Get lost in the clouds



“Cloud computing” takes hold as 69% of all internet users have either stored data online or used a web-based software application

Cloud Computing Activities

Internet users who do the following online activities (%)

Use webmail services such as Hotmail, Gmail, or Yahoo! mail	56%
Store personal photos online	34
Use online applications such as Google Documents or Adobe Photoshop Express	29
Store personal videos online	7
Pay to store computer files online	5
Back up hard drive to an online site	5

Source: Pew Internet & American Life Project April-May 2008 Survey. N=1,553 Internet users. Margin of error is $\pm 3\%$.

Cloud Computing Activities by Different Age Cohorts

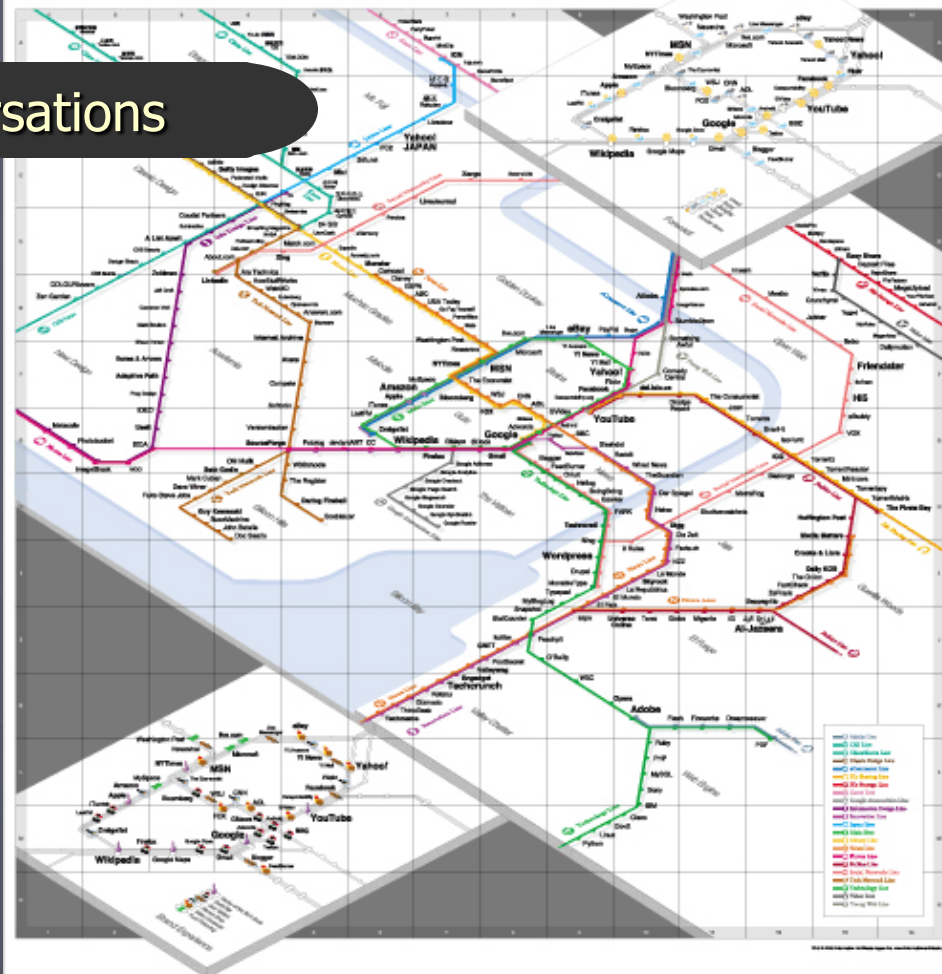
Internet users in each age group who do the following online activities (%)

	18-29	30-49	50-64	65+
Use webmail services such as Hotmail, Gmail, or Yahoo! mail	77%	58%	44%	27%
Store personal photos	50	34	26	19
Use online applications such as Google Documents or Adobe Photoshop Express	39	28	25	19
Store personal videos	14	6	5	2
Pay to store computer files online	9	4	5	3
Back up hard drive to an online site	7	5	5	4
Have done at least <u>one</u> activity	87%	71%	59%	46%
Have done at least <u>two</u> activities	59	39	31	21

Source: Pew Internet & American Life Project April-May 2008 Survey. N=1,653 Internet users. Margin of error is $\pm 3\%$.

Web Trend Map

Step 3 - Participate in conversations



Entity	Trend Category	Value
Google	Stable	100
YouTube	Growth	85
Wikipedia	Stable	70
Amazon	Growth	60
Yahoo!	Decline	45
MSN	Decline	30
AOL	Decline	20
News	Stable	15
Media	Stable	10
Search	Stable	5
Shopping	Stable	5
Video	Stable	5
Music	Stable	5
Games	Stable	5
Mobile	Stable	5
Cloud	Stable	5
Security	Stable	5
Privacy	Stable	5
AI	Stable	5
AR	Stable	5
VR	Stable	5
IoT	Stable	5
Blockchain	Stable	5
Cryptocurrency	Stable	5
Big Data	Stable	5
Analytics	Stable	5
Automation	Stable	5
AI	Stable	5
AR	Stable	5
VR	Stable	5
IoT	Stable	5
Blockchain	Stable	5
Cryptocurrency	Stable	5
Big Data	Stable	5
Analytics	Stable	5
Automation	Stable	5



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At least 6 letters. For example, pariscyclists.ning.com

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Ning Spotlight

Here are a few of the hundreds of thousands of social networks on Ning today...



8925 members

Recruiter Earth

A Common area for HR, Corp. & Exec. Recruiters, Staffing, Researchers, & Candidates to connect, share ideas, educate and entertain! *Created by Chris Lal'ose*



2365 members

Es Tu Diabetes

Un espacio para ayudar a personas con diabetes a no sentirse solas. *Created by Nancy Hernandez*



2885 members

Pink Paislee

"LIVE PINK" is an interactive community hosted by Pink Paislee that lets you focus on all things "PINK." Join us for weekly polls, daily discussions and lots of Pink Paislee inspiration! *Created by Pink Paislee*



1227 members

SXSW '09 Insider's Guide

Survival guide for SXSW 2009. *Created by SXSW Admin*



2899 members

48Days.NET

48Days.NET is the Idea Networking site started by Dan Miller for people who want to generate their own income...full time or part time. *Created by Jon Dale*



2352 members

Babble Playground

Babble is an online magazine and community for parents. *Created by Babble*

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Today's featured article



The Relapse is a [Restoration comedy](#) from 1696 by [John Vanbrugh](#), a [sequel](#) to [Colley Cibber's](#) notorious tear-jerker *[Love's Last Shift, or, Virtue Rewarded](#)*. In Cibber's *Love's Last Shift*, a free-living [Restoration rake](#) is brought to repentance and reform by the ruses of his wife, while in *The Relapse*, the rake succumbs again to

temptation and has a new love affair. His virtuous wife is also subjected to a determined seduction attempt, and resists with difficulty. Vanbrugh planned *The Relapse* around particular [actors](#) at [Drury Lane](#), writing their stage habits, public reputations, and personal relationships into the text. One such actor was Colley Cibber himself, who played the luxuriant [fop](#) Lord Foppington in both *Love's Last Shift* and *The Relapse*. However, Vanbrugh's artistic plans were threatened by a cut-throat struggle between London's two theatre companies, each of which was "seducing" actors from the other. *The Relapse* came close to not being produced at all, but the successful performance that was eventually achieved in November 1696 vindicated Vanbrugh's intentions, as well as saving the company from

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- [United Nations](#) envoy [Jan Pr](#) after he [blogs](#) on recent [milita conflict](#).
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Lor

I have a medal engraved with - Serie olympia 1908 1ePr 1eAfd - the back side has a soccer player

Is this an Olympic medal. If not what would the medal have issued for. It was my grandfather's who resided in the Netherlands

Add comment (**1 comment**)

1/7/2009 | [Report abuse](#)



whipsaw
☆☆

Best Answer!

I couldn't track down images of Olympic football (soccer) medals from 1908, but was able to confirm that the Netherlands team won bronze in that event. Here is a list of players, perhaps a name might be familiar?

Reinier Beeuwkes, Frans de Bruyn Kops, Karel Heijting, Jan Kok, Bok de Korver (captain), Emil Mundt, Louis Otten, Jops Reeman, Edu Snethlage, Ed Sol, Jan Thomée, Caius Welcker

5 votes | Add comment (**2 comments**)

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This question is closed.

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This question's tags

Sports soccer

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Former member

Yes, It is. He was part of that winning soccer team. could be worth a lot. No could be it is, especially to a collector.

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"No best answer" received 0 votes

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kaiser

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1024 characters

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Answers (1)

Let's hope is shows up soon because you ask a lot of questions about it.



Asked about 7 hours ago.



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Level: Bronze



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If you don't, others will

What Adapting Means

- ▶ Live in the cloud
- ▶ Less attachment to the physical collection
- ▶ Don't control the categorization of knowledge
- ▶ Use social knowledge (even imperfect)
- ▶ Lead conversations where they happen
- ▶ Acquire skills specific to social technology
- ▶ Surface data from the deep Web
- ▶ Develop your node in the social graph

Sports libraries, conversation and participatory networks

- Coaching is conversation
- Sport is global and networked
- Potential for a seamless web of sport information




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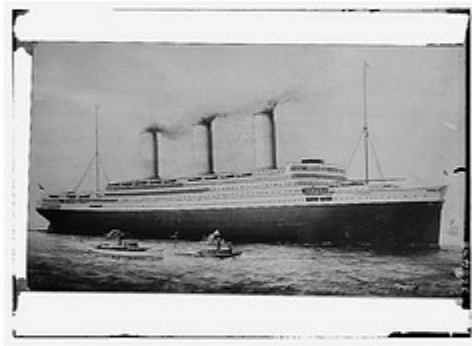
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Women Striving Forward, 1910s...

23 photos



Abraham Lincoln (1809-1865)

22 photos

Suffrage news girls - Liz Freeman (LOC)



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What does this (c)loud library look like?

Isn't this what it's about?

The following statistics attest to the popularity and impact of the pilot. As of October 23, 2008, there have been:

- 10.4 million views of the photos on Flickr.
 - 79% of the 4,615 photos have been made a “favorite” (i.e., are incorporated into personal Flickr collections).
 - More than 15,000 Flickr members have chosen to make the Library of Congress a “contact,” creating a photostream of Library images on their own accounts.
-
- 7,166 comments were left on 2,873 photos by 2,562 unique Flickr accounts.
 - 67,176 tags were added by 2,518 unique Flickr accounts.
 - 4,548 of the 4,615 photos have at least one community-provided tag.
 - Less than 25 instances of user-generated content were removed as inappropriate.
 - More than 500 Prints and Photographs Online Catalog (PPOC) records have been enhanced with new information provided by the Flickr Community.



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<http://www.myosource.com/racexcharlottespeed.htm> (RIP) Coach Guy

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National Chinese **training** facility in Dalian, China ...

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Track & Field Training : How to Train for the 100-Meter Dash

In **training** for the 100-meter dash, a runner should focus on pulling the toes up

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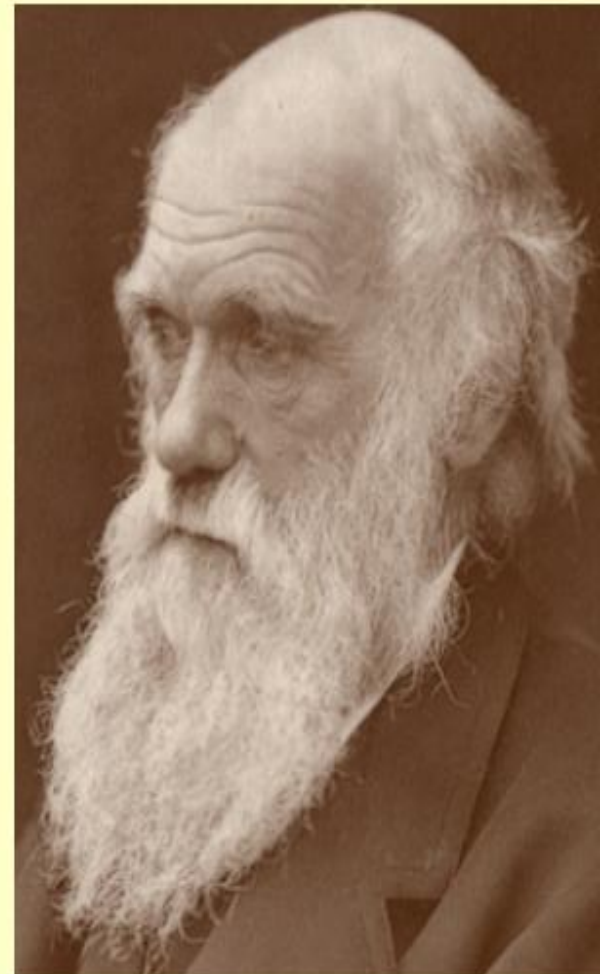
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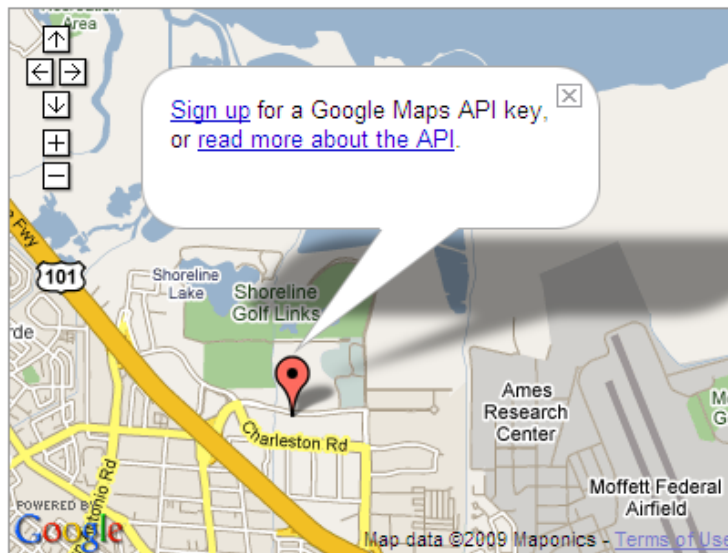
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What is the Google Maps API?

The Google Maps API lets you embed Google Maps in your own web pages with JavaScript. The API provides a number of utilities for manipulating maps (just like on the <http://maps.google.com> web page) and adding content to the map through a variety of services, allowing you to create robust maps applications on your website.

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How do I start?

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By DENNIS OVERBYE
Published: March 9, 2009

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Australian Institute of Sport

From Wikipedia, the free encyclopedia

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The Australian Institute of Sport (AIS) leads the development of elite sport and is widely acknowledged in Australia and internationally as a world best practice model for elite athlete development. The AIS is a pre-eminent elite sports training institution in Australia with world class facilities and support services.

The Institute's headquarters is situated in [Canberra](#), the capital city of [Australia](#). The 65 hectare site [campus](#) is in the northern suburb of [Bruce](#), but some of the institute's programs are located in other Australian cities. The AIS is a division of the [Australian Sports Commission](#).



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History

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Set up in 1981 after the [1976 Montreal Olympic Games](#) in which Australia failed to win a [gold medal](#) (regarded as a severe national embarrassment in Australia), the Institute's well-funded programs (and more generally the generous funding for elite sporting programs) are regarded as a major reason for Australia's success in international sporting competition.

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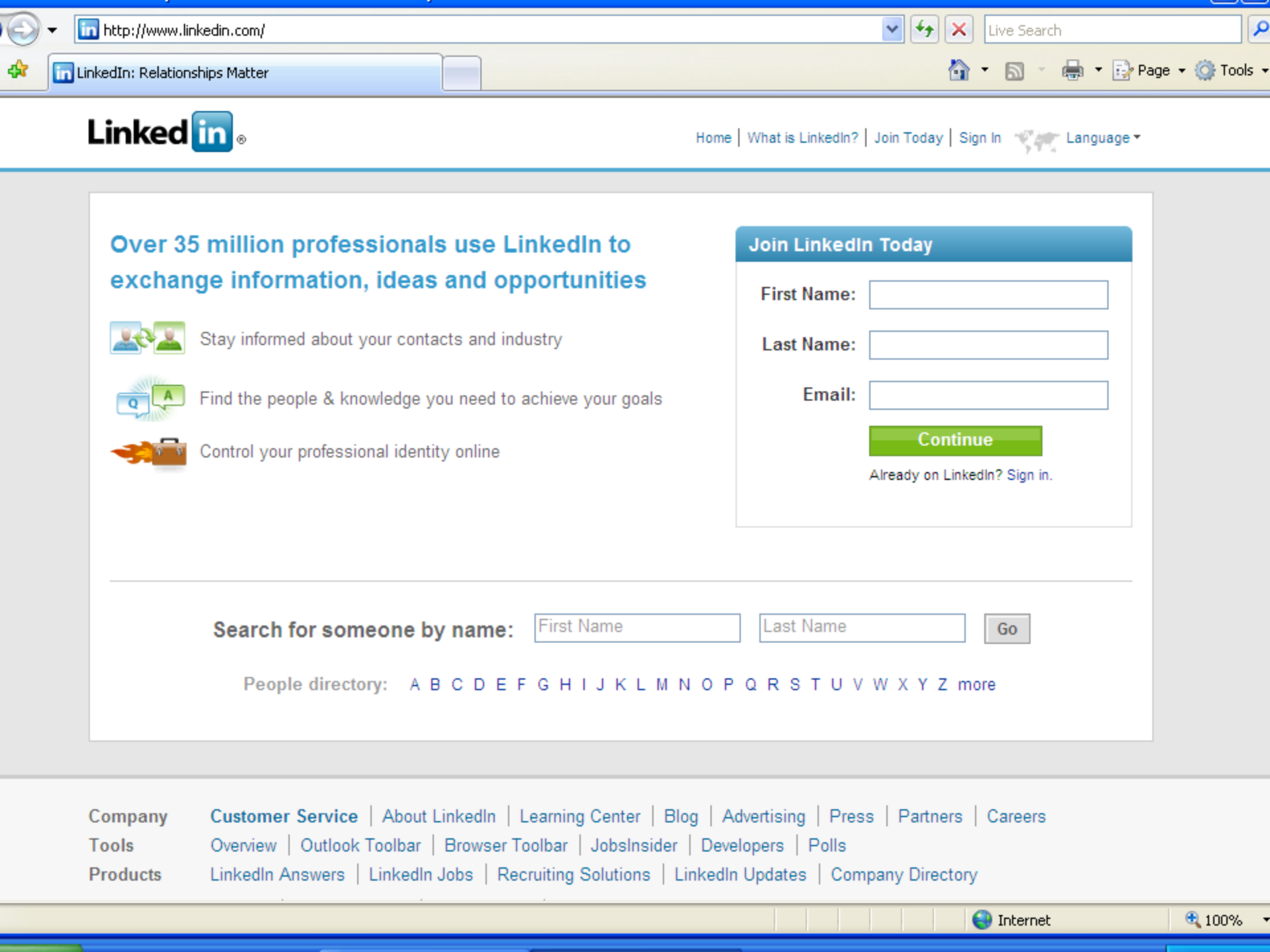
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