



Australian Government
Australian Sports Commission

Active After-school Communities

Helping kids and communities get active



Active After-school Communities program and Hockey Australia

MAY 2011



INTRODUCTION

The Active After-school Communities (AASC) program has now been running for over six years. During that time the program has liaised with state and national sporting organisations to help local clubs increase their membership base by exposing primary school aged children to their sport.

Two years ago the Australian Sports Commission (ASC) started to prepare specific National Sporting Organisation (NSO) Reports to detail each sport's involvement in the AASC program. These reports combine a statistical analysis as well as a qualitative review of the information, some examples of best practice case studies and any media articles that may have been generated.

The intent of these reports is for NSOs to utilise the information at a national, state and regional level to help develop their sport. I would also encourage NSOs to use the report as a basis for the sport development officers and the AASC's Regional Coordinators to collaborate and plan deliberate strategies for upcoming terms to promote the transition of children, families and new coaches from the AASC program into respective feeder clubs.

Some transition strategies that have proved successful for many sports are as follows:

- Coordinating a 'Come 'n Try Gala Day' at the end of a term.
- Delivering a clinic at selected sites to promote membership to a designated feeder club or participation in a modified junior sport program.
- Coordinating a cluster of schools/Outside School Hours Care Services (OSHCS) to attend the local club and organise a registration or promotional day.
- Coordinating registration days at participating sites.
- Providing promotional material to sites for coaches to distribute to participating children and their families.

Where sports identify specific development objectives within a particular region/state, the AASC program, through its locally based network of regional coordinators, can provide the opportunity to discuss how the program could assist in meeting these outcomes. Some methods to do this include:

- Actively encouraging schools/OSHCS to deliver that sport in a term that precedes the commencement of the sport season, and therefore feed into registration events
- Actively encouraging participation by schools/OSHCS within identified priority areas for growth or expansion of the sport

EXECUTIVE SUMMARY

This 2011 Report is again a combination of quantitative and qualitative information related to specific sports. The report looks at where Hockey has achieved the greatest success in terms of participation rates and/or growth of AASC program participation.

The following information is included in this report:

- A statistical snapshot of Hockey in the AASC program nation-wide, and also by state and region.
- Examples of any targeted partnerships that were developed during 2010.
- A list of organisations and private providers that delivered Hockey programs in 2010.
- Any media articles that were generated in relation to the AASC program and Hockey.

NATIONAL SNAPSHOT — HOCKEY IN THE AASC PROGRAM

Delivery of Hockey programs

Each semester, schools and OSHCS identify the sports and activities they would like delivered to the children participating within the AASC program. Activities are generally selected in consultation with the children and or the teachers involved, to identify what would be the most suitable program to engage traditionally inactive children.

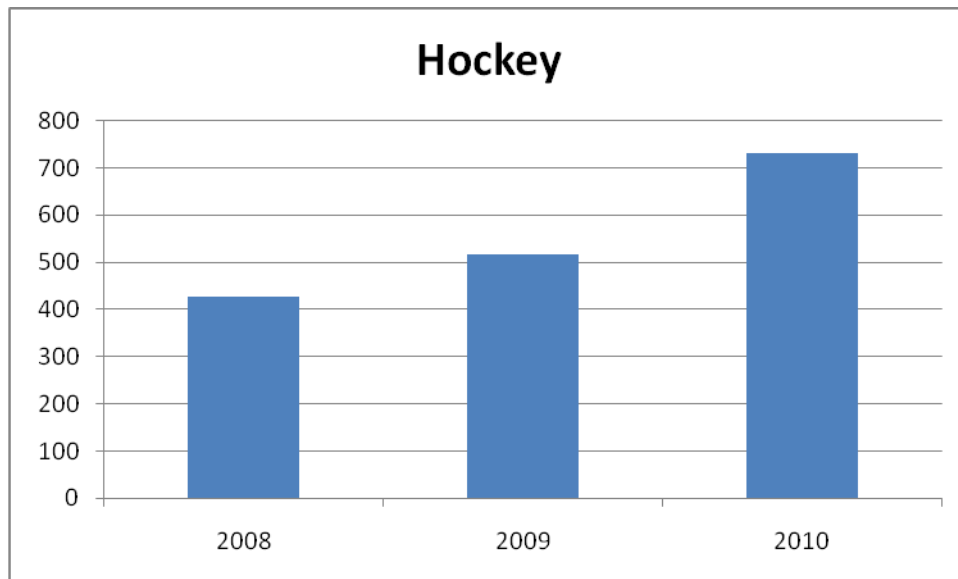


Figure 1: Number of Hockey programs conducted during 2008–2010

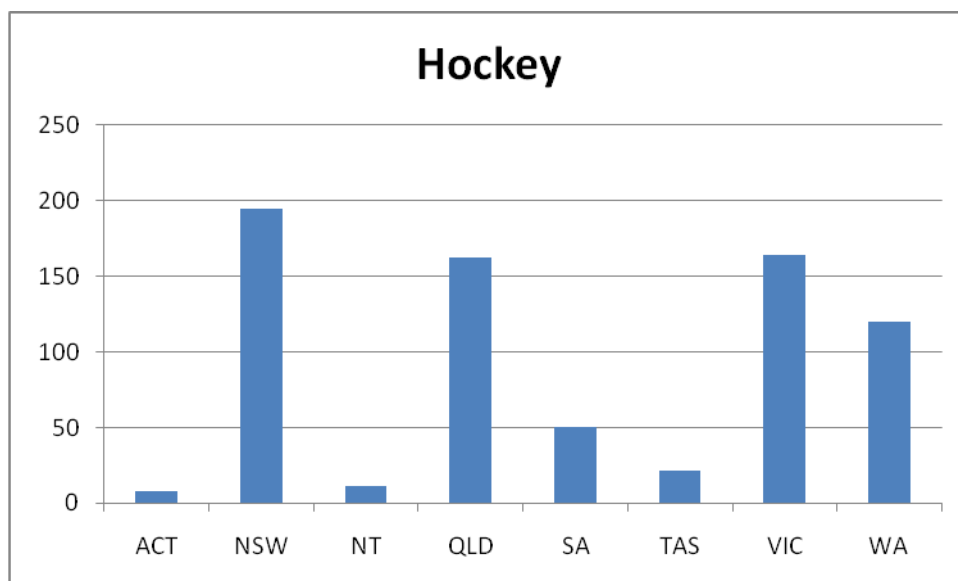


Figure 2: Number of Hockey programs conducted in each state or territory in 2010

NATIONAL SNAPSHOT (continued) — HOCKEY IN THE AASC PROGRAM

Programs are delivered at AASC sites by community coaches who are registered with the ASC. These may be teachers, OSHCS staff, secondary or tertiary students, local club, personnel, private providers or family members.

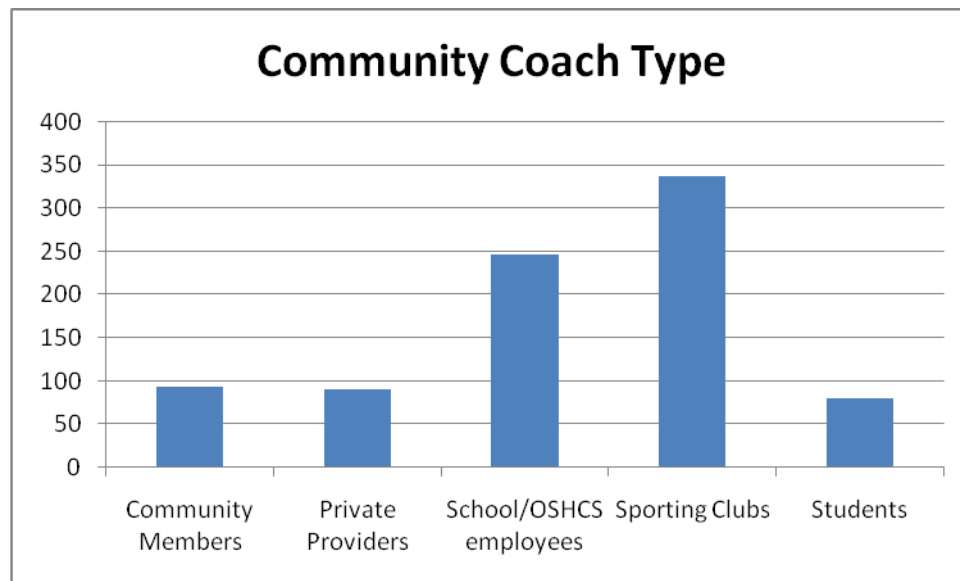


Figure 3: Breakdown of types of Community Coaches delivering Hockey in 2010

Internal delivery options

In 2010, 29% of community coaches were from schools or OSHCS.

Delivery by sporting representatives

In 2010, representatives of affiliated clubs or associations delivered 39% of all programs. Appendix A on page 6 shows a list of the organisations that delivered in 2010.

Delivery by private providers

Where affiliated clubs or associations are unable to assist with meeting the demand for delivery, the Regional Coordinator sources private organisations to help extend the reach of the sport. In 2010, private providers were the fourth most common group of community coaches delivering Hockey sessions in the AASC program. Examples of private providers that delivered Hockey within the program in 2010 are provided in Appendix B on page 8.

Schools, OSHCS coordinators and staff regularly vary the types of sports that are offered to AASC participants.

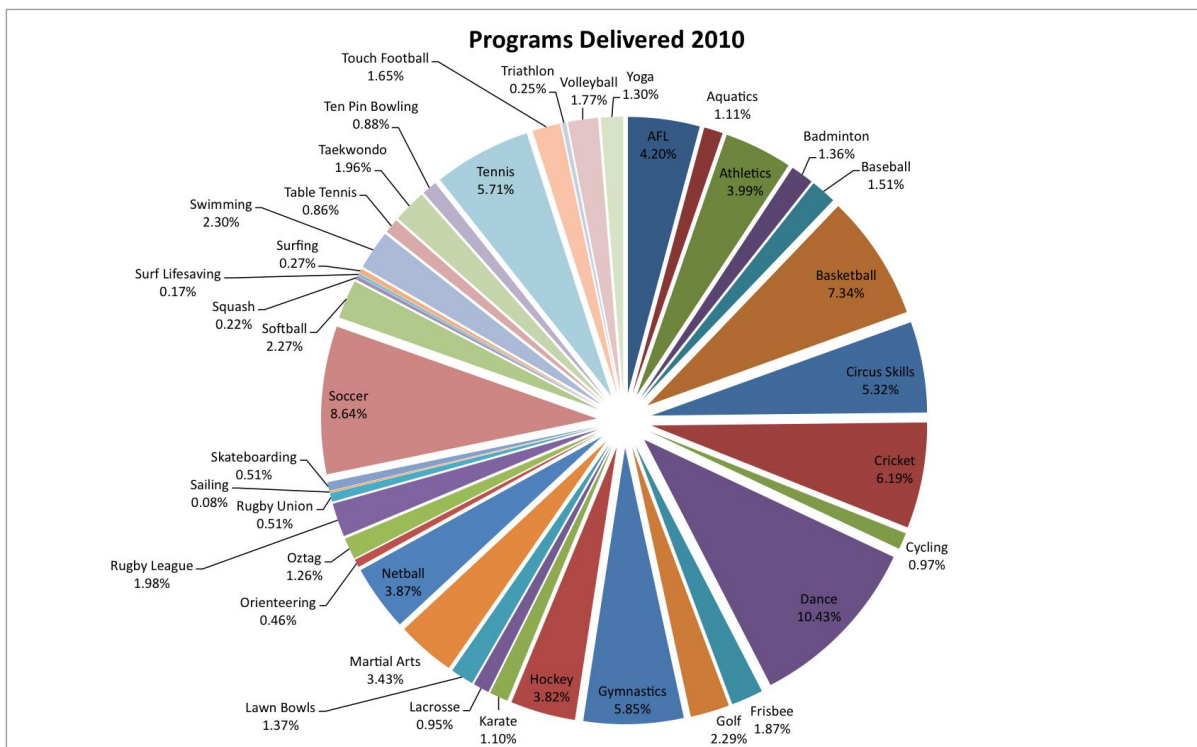


Figure 4 Number of programs by sport in 2010

Figure 4 indicates the sports for which the AASC is providing NSO reports, as well as those sports where the number of programs delivered in 2010 exceeded 200.

AASC AND HOCKEY PARTNERSHIPS

Partnership between the AASC and Hockey Queensland (Remote and Indigenous Program), Queensland

The Active After-school Communities program in collaboration with Hockey Queensland (Remote and Indigenous Program) delivered Hockey skills to the outer Torres Strait islands. Fifty coaches trained and gained Community Hockey Coaching certificates and 400 children were exposed to the sport. As a result of this initiative, Junior Hockey is becoming sustainable in the Torres Strait. Children are able to compete in regional inter-island carnival (Migi Kokan) with the opportunity for selection to attend a clinic and regional carnival in Cairns.

Manager of the Hockey Queensland Remote and Indigenous Program, Mrs Julie McNeil is excited by both the response in the communities to the sport of Hockey, and by the standard of the sport being played at the Migi Kokan carnival.

Partnership between the AASC and North East Hockey Club, South Australia

The North East Hockey Club has been an active club in delivering the AASC program in schools in the Metro North 2 and North Central regions since the program began in 2005. The club has six Community Coach trained coaches. In October 2010, the North East Hockey Club held a successful 'Come and Try' event for neighbouring AASC sites - 25 new junior members stemmed from the event. Such a successful recruitment day has resulted in the creation of three new junior Hockey teams for the 2011 season.

APPENDIX A — DELIVERING HOCKEY ORGANISATIONS IN 2010

Coaches Organisation	Region
United Hockey Club	ACT - ACT 1
United Hockey Club	ACT - ACT 2
Campbelltown City Womens Hockey Association	NSW - Campbelltown
Easts Hockey Club	NSW - Campbelltown
Raby Hockey Club	NSW - Campbelltown
Norah Head Hockey Inc	NSW - Central Coast 1
Avoca Womens Hockey Club	NSW - Central Coast 2
Norah Head Hockey Inc	NSW - Central Coast 2
Maitland PCYC	NSW - Maitland
UTS Hockey Club	NSW - Northern Beaches
United Hockey Club	NSW - Shellharbour
Eurobodalla Coast Hockey Association Inc	NSW - South Coast
Far South Coast Hockey Association Inc	NSW - South Coast
St George Randwick Hockey Club Inc	NSW - St George district
NSW Lacrosse	NSW - Sutherland Shire/Georges River
Dubbo PCYC	NSW - Western 3
Northern Territory Hockey Association	NT - Darwin
Brisbane Women's Hockey Association Inc	QLD - Brisbane North East
Brisbane Women's Hockey Association Inc	QLD - Brisbane North West
Brisbane Women's Hockey Association Inc	QLD - Brisbane South East
Redlands Hockey Association	QLD - Brisbane South East
All Blacks Hockey Club incorporated	QLD - Bundaberg
Cairns Hockey	QLD - Cairns & Tablelands
Croydon Shire Council	QLD - Cairns & Tablelands
Cairns Hockey	QLD - Cape & TSI
Frenchville Sports Club/Frenchville Rovers Hockey	QLD - Capricorn Coast
Rockhampton Hockey Association	QLD - Capricorn Coast
Gold Coast Hockey Association	QLD - Gold Coast North
Hancock Brothers Hockey Club	QLD - Ipswich / West Moreton
Thistles Ladies Hockey Club Inc	QLD - Ipswich / West Moreton
CQ Hockey	QLD - Mackay
Brisbane Hockey Association Inc	QLD - Moreton Bay
Caboolture Hockey Club	QLD - Moreton Bay
Townsville Hockey Association	QLD - North QLD Regional Manager
Croydon Shire Council	QLD - Townsville and Gulf
Gawler Strikers Hockey Club	SA - Barossa
Port Lincoln Hockey Association	SA - Eyre Peninsula
Burnside Hockey Club Inc	SA - Metro Inner North
Port Adelaide Hockey Club	SA - Metro North 1
Woodville Hockey Club	SA - Metro North 1
Forestville Hockey Club	SA - Metro South
North East Hockey Club	SA - Metro South

Coaches Organisation	Region
Minlaton Hockey Club	SA - Mid North & Yorke
Seacliff Hockey Club	SA - Outer South
Hockey Tasmania	TAS - South 3
YMCA - Portland	VIC - Barwon 1 - Hamilton
Geelong Hockey Association Inc (Hockey Geelong)	VIC - Barwon 4 - Geelong (RM)
Horsham Hockey Club	VIC - Central 1 - Horsham
Maryborough Hockey Association Inc	VIC - Central 2 - Ballarat
Baw Baw Hockey Club	VIC - Gippsland 2 - Moe
Warragul Regional College	VIC - Gippsland 2 - Moe
Swan Reach Hockey Club	VIC - Gippsland 3 - Sale
Echuca Moama Hockey Club	VIC - Goulburn 1 - Shepparton
Mooroopna Hockey Club	VIC - Goulburn 2 - Shepparton
SYC Hockey Club	VIC - Goulburn 2 - Shepparton
Wangaratta Hockey Club	VIC - Goulburn 4 - Bright
Albury Wodonga Hockey Club	VIC - Goulburn 5 - Wodonga
Red Cliffs Secondary College	VIC - Loddon 1 - Mildura
Renmark High School	VIC - Loddon 1 - Mildura
Central Victoria Hockey Association	VIC - Loddon 3 - Bendigo
Red Cliffs Secondary College	VIC - Loddon 4 - Mildura
Knox Hockey Club	VIC - Metro Eastern 5
Essendon Hockey Club	VIC - Metro Northern 1
Greensborough Hockey Club	VIC - Metro Northern 2
Mornington Peninsula Shire Council	VIC - Metro Southern 3
Mentone Hockey Club	VIC - Metro Southern 5
Werribee Hockey Club	VIC - Metro Western 1
Kalamunda Districts Hockey Club	WA - Canning East
Southern River Hockey Club	WA - Canning East
Southern River Hockey Club	WA - Canning West
Challenger TAFE	WA - Fremantle Peel
Rockingham Districts Hockey Club	WA - Fremantle Peel
Shire of Laverton	WA - Goldfields North
YMCA - Eastern Goldfields	WA - Goldfields North
Lower Great Southern Hockey Association	WA - Great Southern
Albany PCYC	WA - Great Southern - Esperance
Challenger TAFE	WA - Peel
UWA Kurruppa Kunyjunyu	WA - Pilbara
Eastern Blades Hockey Club	WA - Swan East
West Coast TAFE	WA - Swan East
Eastern Blades Hockey Club	WA - Swan West
Hockey WA	WA - West Coast North
Joondalup Lakers Hockey Club	WA - West Coast North
West Coast TAFE	WA - West Coast North
YMCC Hockey Club	WA - West Coast South

APPENDIX B — DELIVERING HOCKEY PRIVATE PROVIDERS IN 2010

Coaches Organisation	Region
Come Try Sports	ACT - ACT 1
Basic Lifestyle, Fitness & Defence	NSW - Bankstown
Fit4Kids Coaching	NSW - Blacktown
Sports Kickstart	NSW - Blacktown
Shaker Sports	NSW - Canterbury
Good Sport	NSW - Central Sydney
Sports Kickstart	NSW - Central Sydney
Sportspro	NSW - Eastern Suburbs
Fit4Kids Coaching	NSW - Hills district
In Motion Health and Fitness	NSW - Hills district
Shaker Sports	NSW - Inner West Sydney
Mad Sports	NSW - North Coast 1
Kids Sports NSW Pty Ltd	NSW - North Shore
Total Coaching Solutions	NSW - North Shore
Sportspro	NSW - Northern Beaches
Greg McDonald Sports Coaching	NSW - Northern Districts
Basic Lifestyle, Fitness & Defence	NSW - St George district
Kids Sports NSW Pty Ltd	NSW - Sutherland Shire/Georges River
Kelly Sports Ivanhoe	QLD - Brisbane South
Backyard Sports	QLD - Gold Coast South
Outside Inports	QLD - Logan / Beaudesert
Kelly Sports Caboolture - Caloundra	QLD - Sunshine Coast South
Kelly Sports Sunshine Coast North	QLD - Sunshine Coast South
Toowoomba Hockey Association	QLD - Toowoomba & Darling Downs (East)
Better Bodz for Life	SA - Mid North & Yorke
Getting Active (Miles Investors Pty Ltd Trading As	VIC - Barwon 3 - Geelong
Kelly Sports - Geelong	VIC - Barwon 3 - Geelong
Kelly Sports - Ballarat	VIC - Central 3 - Ballarat
Kelly Sports Berwick	VIC - Gippsland 1 - Morwell
Active Edge Coaching	VIC - Goulburn 5 - Wodonga
Proactivity	VIC - Metro Eastern 2
Entourage Sports Coaching	VIC - Metro Eastern 3
Fitnessworx	VIC - Metro Eastern 3
Kelly Sports Berwick	VIC - Metro Eastern 3
Kelly Sports Greater Mooroolbark	VIC - Metro Eastern 3
Proactivity	VIC - Metro Eastern 3
Proactivity	VIC - Metro Eastern 6
Sport Development Services	VIC - Metro Eastern 6
The Melbourne Sports Institute	VIC - Metro Eastern 6
kelly Sport	VIC - Metro Northern 2
Kelly Sports Strathmore	VIC - Metro Northern 2
Kelly Sports Pty Ltd.	VIC - Metro Northern 5

Coaches Organisation	Region
Kelly Sports - Southbay	VIC - Metro Southern 2
Kelly Sports Berwick	VIC - Metro Southern 6
Kelly Sports Greater Seaford	VIC - Metro Southern 6
Play 4 Life	WA - Canning East
Play 4 Life	WA - Fremantle North



West Gippsland Trader
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Program gets students active

A program encouraging primary school children to get active has kicked off in West Gippsland for 2010.

The Active After-School Communities, a national initiative, is a free and fun program introducing children to over 70 sports and 20 structured physical activities.

Member for Narracan Gary Blackwood visited St Joseph's Primary School in Warragul to view about 15 students take part in a hockey session delivered by the Baw Baw Hockey Club community coaches.

"It's great seeing students from St Joseph's so

enthusiastic about sport," said Mr Blackwood.

"To become a healthier nation and develop Australia's sporting future, we need to encourage our children to lead healthy and active lifestyles and sport plays a huge part in this."

The mixed grade hour-long session taught students a variety of hockey skills through related games. The students also enjoyed a healthy snack and water prior to participating.

"I commend those who have worked tirelessly and given their time and effort to make this Australian Government program such a success," Mr Blackwood said.



Having fun at the Active After-School Communities hockey session at St Joseph's Primary School are (from left) Member for Narracan Gary Blackwood, Bernie Sheehan, Kylie Sheehan, Olivia Sheehan and AASC regional co-ordinator Bernie Walsh. Photograph: EMMA BALLINGALL



Port Lincoln's Gidja Club enjoying hockey this term

THE Gidja Club in Port Lincoln is getting active this term with after school hockey and tennis sessions.

The sessions on Wednesday and Thursday afternoons are part of the Active After School program.

Anywhere between 35 and 50 Aboriginal children attend Gidja regularly and as well as sport, they do art, crafts, computer work and have homework time.

Hockey program coordinator Phill Foreman said the children were enjoying their weekly hockey.

"We teach them to warm up, the importance of stretching and the basics of hock-

ey," he said.

"Numbers have been building each week and next week the program will culminate with a game."

Mr Foreman said the Active After School program also provided an opportunity for young coaches.

"We have several high school students come and help run the program and it's a vehicle for them to learn to coach.

"At the end of the program they'll receive an Active After School coaching accreditation.

"The older students really enjoy it and the younger kids identify with the young coaches."



NEW SPORT: Zoe Mundy has enjoyed helping out at the Active After School program which this term has introduced hockey to members of the Gidja Club. Zoe is pictured with Zaneeta Walsh, Melika Saunders and Keith Bilney-Vlassco



St Joseph's after school activities proving a big hit

A RECENT Active After-school Communities session at St Joseph's Primary School proved a hit – literally – with about 20 youngsters being introduced to hockey.

Roneece Cupitt, from the Thistles Ladies Hockey Club, helped newcomers discover the benefits of playing hockey.

She taught the youngsters how to use a stick and basic hitting techniques.

The afternoon session was part of

the after-school program overseen by regional co-ordinator Rodney Coxsedge.

"One of our main initiatives is to build on local club involvement and to create pathways for these kids to start playing in local clubs," Coxsedge said.

The ongoing program has been running since 2004.

Among future major events will be a combined sports spectacular, planned for the July school holidays.

Regional children involved in the after-school program will have access to 12 to 14 sports.

A community coach training course for parents and aspiring coaches will be held on June 5 at the Ipswich Police Citizens Youth Club at Eastern Heights.

Inquiries can be made to Coxsedge on 3031 8013 or rodney.coxsedge@ausport.gov.au



LEFT: Brielle de Waard comes to grips with hockey.

MY1710HL



RIGHT: Roneece Cupitt is running an after-school hockey program for St Joseph's Primary School.

Photos: Sarah Harvey
MY1710HP



ABOVE: Lincoln Brown waits his turn at St Joseph's Primary School after-school hockey activities. MY1710HO



ABOVE: Mikayla Doncaster tries her hand. MY1710HM



RIGHT: Thomas Parker shows how it's done with a hockey stick. MY1710HK



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Hockey hope for development day

by Aidan Fawkes

In-recess Colac Hockey Association is using a come-and-try sports day this weekend as a last-ditch effort to revive hockey in Colac.

Competitive hockey hasn't featured in Colac since 2006 when the association went into recess, with occasional school clinics filling the void for keen junior players.

But interest in hockey has spiked this year in three Colac district primary schools as part of an Australian Government "Active After School" program.

Hockey is one of 12 Colac district sports which will feature at a Colac Clubs Day – part of the AAS program – on Sunday morning.

The two-hour session is an opportunity for children to try

new sports and for sports clubs to recruit new players.

Colac Hockey Association president Ann Maree Convery said Sunday could provide a lifeline for Colac hockey, or be its death knell.

"It really depends on what happens on Sunday," Mrs Convery said.

"If there's no interest on Sunday, I think we'd have to think then, unfortunately we've put a lot of time and effort into it but that's it," she said.

Hockey, like other marginal sports in Colac, has a group of eager players but not enough interest to sustain a competition.

Mrs Convery said there were players wanting to play hockey, with parents contacting governing body Hockey Victoria following school clinics about where

their child could play.

"If there are 12 kids that are definitely interested it's worth running because those 12 kids will bring a friend and there are your 24 kids," she said.

"If that happens, we'd have to look at calling a meeting of interested families."

Mrs Convery pointed to the success of indoor hockey sessions in the AAS program as being one way of reviving competition in Colac.

"It's something we could look at – if outdoor can't get off the ground, maybe indoor," she said.

"We could perhaps look at a twilight session in summer because traditionally hockey has been a winter sport."

The Colac Clubs Day runs from 10am to 12pm on Sunday at Colac South West Primary School.



Hockey hits off in the Torres Strait

Australian Sports Commission launched the Play for Life – Join a Sporting Club / Try a New Sport and a joint initiative with Queensland Hockey (Remote and Indigenous Program) has enabled Torres Strait communities the opportunity to have a go at hockey.

ASC Active After-school Communities Regional Coordinator of Cape and Torres Strait Islands Chris Conlon was accompanied by hockey coach David McNeill and hockey manager Julie McNeill.

Mrs Conlon said: “The primary aim is to promote the transition of children into local club sport and the secondary aim is to encourage families and coaches to become involved in club sports as a player or volunteer.

“We also like to support our coaches in these communities by providing coaching accreditation and the opportunity to try new sports and gain new skills which they can pass on to children.”

Whilst on the islands they conducted physical

education classes; ran adult hockey coaching sessions and hopefully gave adults and children a taste for the game of hockey.

Although this campaign aims to encourage children to join a sporting club, where clubs exist, however, if they don't, then the children are encouraged to try a new sport.

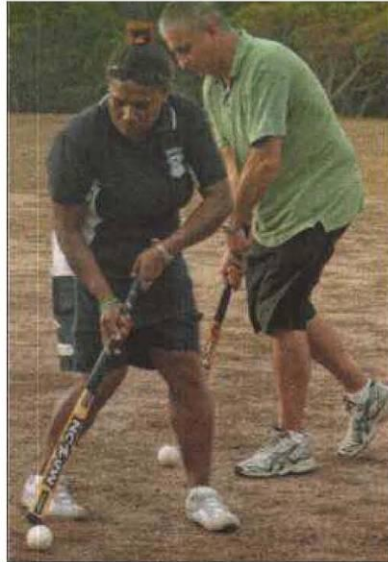
Mrs Conlon is encouraging communities to put into practice small competitions and/or activities which allow people to try new sports and have fun being physically active.

“Support your local sport and recreational officers and coaches as they endeavour to introduce activities; whether it's recreational or competitive in your community.

“We had a great deal of fun on this trip and really thank the communities for their support and participation.”

Hockey clinics were held at Horn Island, Moa Island, Mabuyag Island, Badu Island, Mer Island and Erub. Participants also received Community Hockey Coaching Certificates.







Inactive kids thrown lifeline

By Marc McGowan

Australian Sports Commission officials are targeting inactive children.

The *Play for life... join a sporting club* campaign aims to encourage the estimated one million children aged between five and 14 who do not participate in organised sport.

Active After-School Communities (AASC) regional coordinator Megan Carr selected Goulburn Valley Hockey Association as the sport the commission-run program would support this school term.

The month-long program, which involved about 200 primary school-aged children, finished on Wednesday with a hockey clinic at McEwen Reserve.

"We ran *Get Out! Get Active!* in term two and the hockey association was so proactive that I contacted them to see if

they'd be interested in running this," Carr said.

"We decided we wanted to run a grand finale, but we wanted to get the kids involved in the sport first.

"The last three weeks we've been going into Grahamvale, Kialla Central and Kialla West (primary schools) and running hockey clinics with their Years 4 and 5 students.

"From there they were invited to come down today (Wednesday) and be part of it and we also sent an email out to every school that takes part in the AASC and invited them along."

Carr has worked with Goulburn Valley hockey coaches to teach them the *Play for life* philosophy.

"By going out to the schools we've got more coaches from different clubs involved and they've come out with us, so upskilling coaches has also

been a big part of it," Carr said.

"The way we've coached in the schools is a *Play for life* approach and that's the way we teach our coaches.

"The *Play for life* philosophy is about fun, high-intensity, high-involvement and safe sessions."

Carr said the recent initiative had illustrated schools were "very receptive" to sports programs.

"One of the big things we're trying to do through the AASC program is link kids to organised community sport," she said.

"We want to get traditionally inactive kids into sport through the program and then have the pathways.

"If we've got club people coaching in the schools we've got a better chance to do that."



Hotly contested: Jesse Lock and Nakita Brymer.

Pictures: Julie Mercer



Giving chase: Amy Duguid.



Involved: Katie Brymer.



On the run: Meg Nicholson.



Long jump: Ethan Peters



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Sporting equipment

ROOTY Hill RSL Hockey Club has received \$500 worth of sporting equipment after it was named a joint state winner in the Active After-school Communities (AASC) program club awards. The club was recognised for its efforts in increasing junior participation in their sport. "We gained five new members from one school that runs the AASC program (St Marys North Public School)," a club spokeswoman said.



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Hockey clinics for school

MOONEE Ponds West Primary School has joined forces with an Essendon hockey club to get active and stay fit.

The school is holding after-school hockey workshops with Essendon Ladies Hockey Club to improve students' health and wellbeing.

Hockey club member Melissa Lester is coaching a group of 20 students once a week.

"Some of these students have never been involved in a sporting club, and seeing them get involved

and improve over a seven-week timespan is very rewarding," she said.

"I've seen students improve and develop and it feels great to know that I'm making a difference in their lives."

The program, Play for life... join a sporting club, is a federally-funded initiative to raise awareness of how club sport contributes to healthy growth and development, co-operation, discipline, respect and tolerance.



Jordan and Ally learn from Essendon Ladies Hockey Club's Melissa Lester. N16MV307

Hockey Club Sweeps Through Schools Thanks to AASC Program

Like most sports clubs, Rooty Hill RSL Hockey Club's 'wish list' included getting more juniors involved in their club, but until the Active After-school Communities (AASC) program came along, that wish never looked like becoming a reality.

Club secretary and coach Jodi Parnham said that despite a number of teachers and even a principal playing under the club banner, 'no-one could get a foot in the (school) door'.

'It's been a matter of helping parents see that a hockey stick is not a weapon and educating schools that [hockey] is not a dangerous sport. It's no more dangerous than football or softball,' Parnham said.

An AASC Community Coach Training Program (CCTP) proved to be a boon in advancing the club's cause. 'We had about 21 attend the course from the club as well as from the Penrith District Hockey Association and Western District Hockey Association,' Parnham said.

'It was a very informative session and showed us lots of different ways of keeping kids interested and entertained – including ways that don't always need a stick or a ball. It was a very innovative approach to coaching children.'

Since joining forces with the AASC program in Term 3, 2009 the club has gone from strength to strength. A Term 4 gala day at the club's ground in Kingswood created even further interest from both players and AASC sites. St Mary's North Public School approached the club to offer hockey as part of its AASC program in Term 1, 2010. As a result, five new players from the school have joined the club and are playing in the club's junior grade competition.

'Having those five new players has enabled us to add a whole team to the competition which is just fantastic,' Parnham said, adding that the club had also presented at an out of school hours care services (OSHCS) gala day and had OSHC sites express interest in having the club deliver hockey at their sites.

'Our involvement in the AASC program has proven to be very worthwhile,' Parnham said. 'It has provided us with a link into the school system and helped create a pathway for interested people to join our club. The support we've had has also been fantastic and [AASC regional coordinator] Gary Everson and his team simply can't do enough to help us, going even beyond what is required of them.'

Rooty Hill RSL Hockey Club is one of 13 clubs across the country to have won a \$500 Hart sporting equipment voucher in a recent AASC competition by demonstrating how their club has benefited from working with the AASC program.

Rooty Hill RSL Hockey Club on a winner



Rooty Hill RSL Hockey stars of the future from left to right Amieleigh Wall, Emily Dehaas and Crystal Hickey, all from St Marys North Public School.

The AASC program proved to be a goldmine for the Rooty Hill RSL Hockey Club who delivered hockey at St Marys North Public School last term. The club picked up five new junior players from the school, enabling them to make up a full under-10 team for their Saturday morning competition which is played at the UWS Hockey fields at Kingswood.

Jodi Parnham, along with Jan Harrison and Michelle Kennedy, delivered the hockey program. 'I'm elated at picking up so many new players for the club,' said Jodi. 'It means that we will now be able to field an under-10 team on a Saturday morning. Our involvement in the program has already paid a dividend.' St Marys North Public school teacher Jenny Bayada said the school has keenly supported the AASC program and 'it's great to see the children make that all important link to a club'.

Internal newsletter December, 2010

Metro North 2 – Martin Grose

Teaming up with Jen Stuppel (Metro North 1) and Hockey SA, we hosted a Hockey specific CCTP course and gala day at the State Hockey Centre. Four local schools participated and the outcome was that we now have seven new hockey coaches operating in the two regions and over 200 kids had a positive introduction to hockey. The day was so well received by the kids, the teachers, the coaches and Hockey SA that we are planning a similar event for first term next year in the Metro North 1 and Metro West regions.



Hockey Day

NSW 5 Star Community Coach Award Term winner

https://secure.ausport.gov.au/aasc/Information_for_Community_Coaches/community_coach/5_star_community_coach_2010_state_term_winners/nswact_5_star_community_coach_award_winners_2010

Term 4, 2010 winner – Kerry Holmes

Kerry Holmes from the Central Coast is the Term 4, 5 Star Community Coach Award winner for NSW.

Kerry's sessions are always fun and engaging and her sessions epitomize the Playing for Life principles. Children don't want to finish when it's time to go home and many parents have remarked that they have been excitedly showing them, and other family members, the new hockey skills they have learnt.

Kerry has been involved with the AASC program on the Central Coast for the last 6 months and is a representative of the Norah Head Hockey Club. She has worked tirelessly during this time to grow the sport of hockey from 0 programs in 2009 to 13 in 2010. This means over 1000 children have had the opportunity to experience quality, fun hockey programs due to her hard work.

At the start of Term 3, Kerry conducted a hockey workshop with other coaches she had sourced from the region. These coaches are now successfully delivering hockey sessions in the AASC program because of the development and support Kerry has shown them.

Kerry, and 'her coaches' have promoted pathways to the Hockey Association's Summer Competition as well as 'Come and Try Hockey' day. Norah Head Hockey Club is conducting in the summer holiday period. In Term 1, 2011 the club will conduct an inter-school development afternoon at the hockey fields where children will be able to demonstrate their new skills to family and friends and register for the 2011 season.

Regional coordinator Felicity James said, 'Kerry is an amazing coach who is a role model for all the AASC children she coaches. She is passionate about her sport of hockey and goes out of her way to make sure all children have a positive introduction to the sport - such as spending hours making newspaper hockey sticks. Norah Head Hockey Club has organised a number of fantastic initiatives to inspire and motivate children to try hockey and this is largely due to the time and effort Kerry has put into developing the sport.'

Kerry is a true advocate of the Playing for Life philosophy and is an asset to the AASC program and the sport of hockey



Tas 5 Star Community Coach Award Term winner

https://secure.ausport.gov.au/aasc/Information_for_Community_Coaches/community_coach/5_star_community_coach_2010_state_term_winners/tas_5_star_community_coach_award_winners_-_2010

Term 3, 2010 winner – Leanne Bissett

North West Coast hockey coach Leanne Bissett has been awarded the 5 Star Community Coach Award for Term 3, 2010.

In her first year in the AASC program as a part time North West Tasmanian Hockey Development Officer Leanne has successfully delivered hockey at primary schools and out of school hours care centres, always emphasising fun and making sure that children are the focus of her games and activities.

Leanne has used the AASC program to dovetail her role with Hockey Tasmania. She and some members of her club, participated in the Term 2 campaign *Play for life ... join a sporting club* where children were provided with details of upcoming *Hook in2 Hockey* programs. Leanne was able to observe an increase in the number of children attending these programs, which she traces back to the campaign.

Fantastic is a word often used to describe Leanne - fantastic in her delivery, fantastic in her communication and fantastic in helping create pathways to hockey clubs.

Wendy Richards, Manager of Wynyard Children Services said, "Leanne is a brilliant community coach. She has a fantastic understanding of working with a group of children and great techniques in keeping them actively engaged and participating for the full session."

Leanne is a great coach who understands that the AASC program is a valuable vehicle to strengthen links between clubs, development officers and schools.



WA 5 Star Community Coach Award Term winner

[https://secure.ausport.gov.au/aasc/Information for Community Coaches/community coach/5 star community coach_2010_state_term_winners/WA](https://secure.ausport.gov.au/aasc/Information%20for%20Community%20Coaches/community%20coach/5_star_community_coach_2010_state_term_winners/WA)

Term 1, 2010 winner - Emma and Mia Herriman

Emma and Mia Herriman from West Coast South are the joint Term One 5 Star Community Coach Award winners for WA.

Emma and Mia are active members of the YMCC Hockey Club and represent the club in the AASC program through the delivery of hockey games and activities with a Play for Life approach.

Emma and Mia are new to coaching in the AASC program this year, yet have demonstrated a strong understanding of what it means to coach in the program. They deliver safe, fun, high quality Play for Life hockey sessions. They have also assisted the YMCC Hockey Club to secure grant funds from the Australian Sports Commission for equipment to assist her with the delivery of quality AASC sessions.

Emma and Mia are great role models for AASC program participants. As active club members and high achievers in their sporting field their enthusiasm and passion for hockey is obvious and clearly conveyed in their energetic coaching style. They believe their behaviour management skills are a reflection of their father's influence, who is a school sports teacher and old junior hockey coach.

Emma and Mia arrive early to all AASC sessions, are clearly prepared with written session plans and bring all the equipment they need with them. They have proven themselves capable of organising AASC sessions for groups of fifteen through to sixty five and effectively organising Site Supervisors and parent helpers to maximise the involvement and enjoyment levels for all participants.

Emma and Mia are reliable coaches who always deliver well organised sessions that incorporate skill progression delivered in a Playing for Life approach. Regional coordinator, Michelle Duffield said, "Emma and Mia are a pleasure to deal with and I look forward to their continued involvement in the AASC program."

Emma and Mia are fantastic representatives of the YMCC Hockey Club and great role models in the AASC program.



Top End/Darwin Term 3, Gala Day (7 September 2010) - NT Touch/NT Hockey Association/Marrara Judo

What a fantastic afternoon we had. One hundred and 25 children, three sports, 12 community coaches, three regional coordinators, one state manager, one casual AASC staff member, two NT Sport and Recreation officers and a photographer from Intensity Sports Magazine.

What more could you ask for? Well there is more!

- 125 well behaved children that had a fantastic time
- 12 community coaches that delivered exciting programs that wanted children to join their clubs
- Site coordinators that got involved
- Parents that came down to Marrara Indoor grassed area, to pick up their children and stayed around for a barbecue.

Congratulations must go to the Manunda Terrace School OSHCS children and staff. They arrived with T-Shirts that incorporated all three schools that attend the OSHCS, the *Play for life....join a club* logo which was designed by one of the students.



Manunda Terrace School OSHCS children

PLAY FOR LIFE... JOIN A SPORTING CLUB

At the end of Term 3 students of all ages from Athelstane and Oatley public schools visited the hockey astroturf at Kyeemagh RSL Club – the home of St George Randwick Hockey Association.

There were plenty of coaches from the hockey club on hand to show the Active After-school Communities (AASC) kids the basics of dribbling, passing, trapping and shooting goals though fun Playing for Life and Hook into Hockey based games. They even had a goal keeper in full kit to try and score against!



Learning the basics at the hockey gala afternoon.

Hockey NSW contributed by providing coaches and giving away a number of Hook into Hockey showbags. They also presented each school with pop-up hockey goals they can use for AASC sports sessions or PE (physical education lessons). Registrations forms were also given to the children. A number of students have already expressed an interest in joining the St George Randwick Hockey Club as a result of the gala afternoon. The afternoon was part of the Australian Sports Commission's national campaign *Play for life...join a Sporting Club.*

Southern River Hockey Club Gala Day

(Canning Regional Newsletter Term 2 2010, WA)

Over 118 children from the City of Gosnells took part in a huge sports day on Friday, 16 April 2010.

Southern River Hockey Club hosted the gala day to promote hockey and the Hook in2 Hockey program, a modified game of hockey for juniors, as a school holiday program to children in out of school hour's care. The day provided many children with their first experience in the sport. All activities were run by specially trained community coaches in a fun, safe and friendly environment.

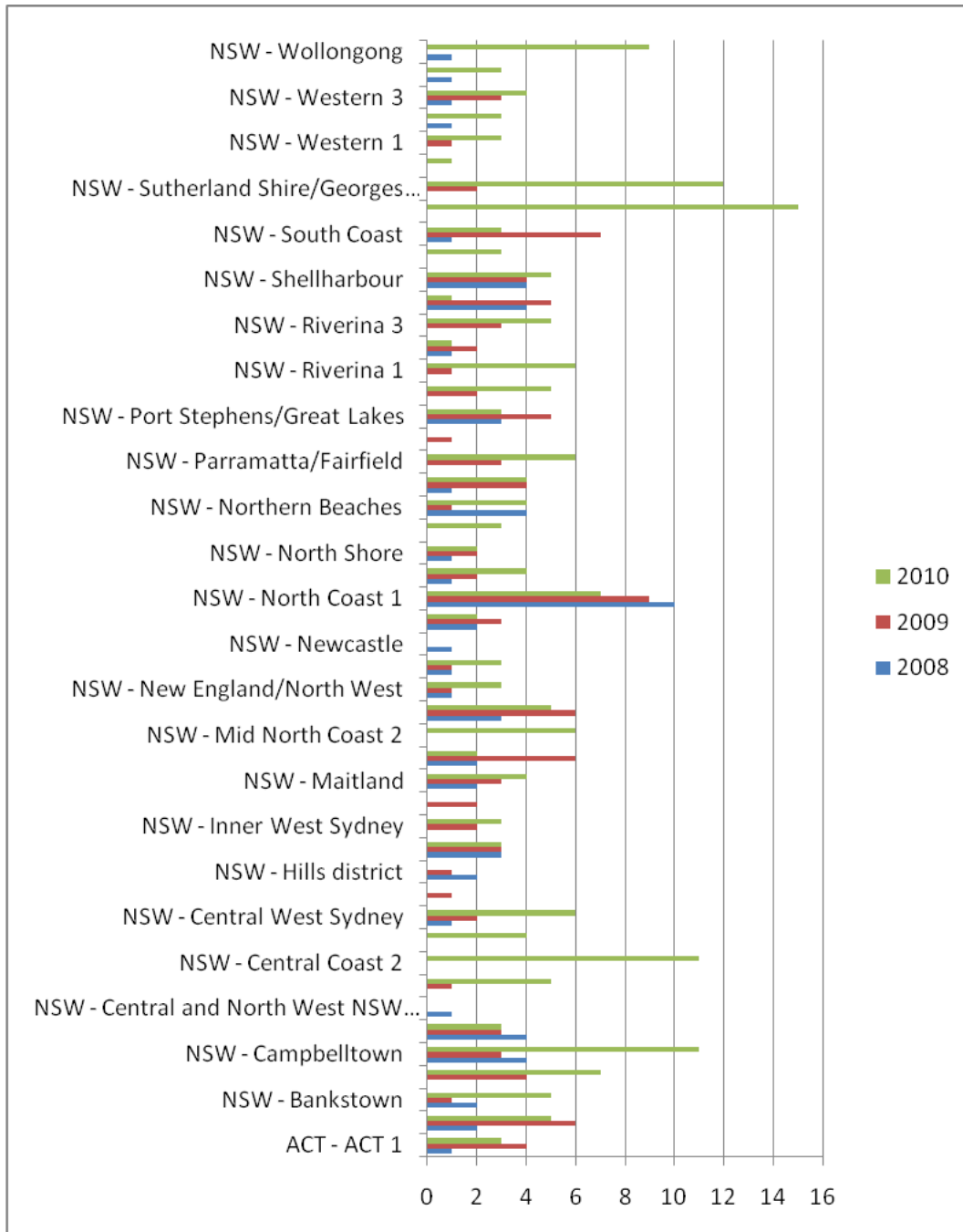
Three local Bounce Out of School Hours Care centres were invited to participate in the day and included Bounce Excelsior, Bounce Excelsior, Bounce Caladenia and Bounce Campbell.

Cindy Heath, the junior coordinator for the Southern River Hockey Club said, "The Southern River Hockey Club is a young hockey club that is focussed on planning for their future. The Junior Committee has already recognised that junior players are the back bone of any club. We at the Southern River Hockey Club are very proud to be associated with the Active After-school Communities program. Together we believe that programs like the AASC are very beneficial in helping kids keep active and also exposing them to the team environment that they will find at a club level."

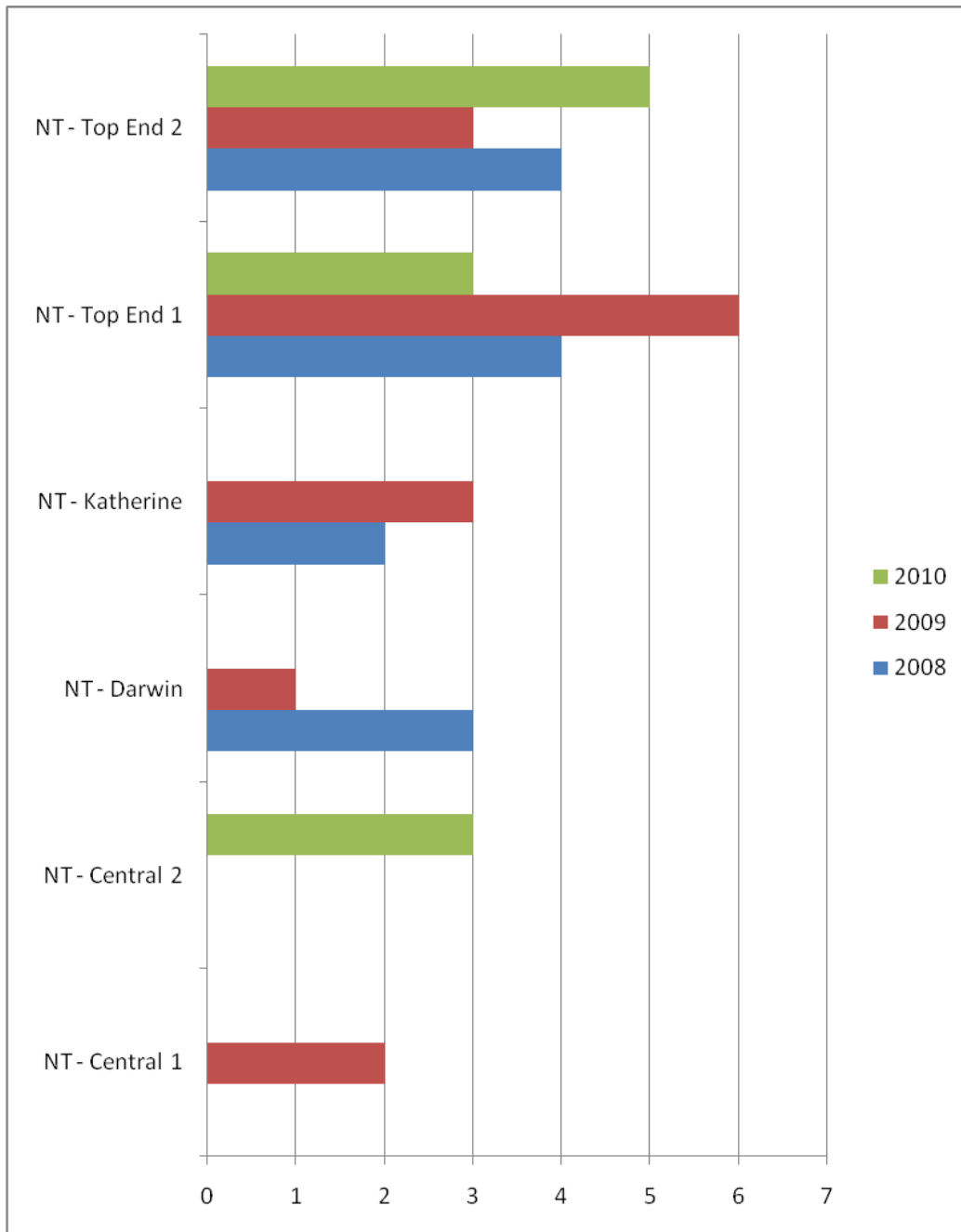
The day was visited by local Federal Member for Hasluck, Ms Sharryn Jackson and the Mayor of Gosnells, Mrs Olwen Searle, Australian Kookaburra Chris Ciriello and Hockey WA representative Nicole Serafini.

APPENDIX D — REGIONAL BREAKDOWN OF HOCKEY PROGRAMS FROM 2008-2010

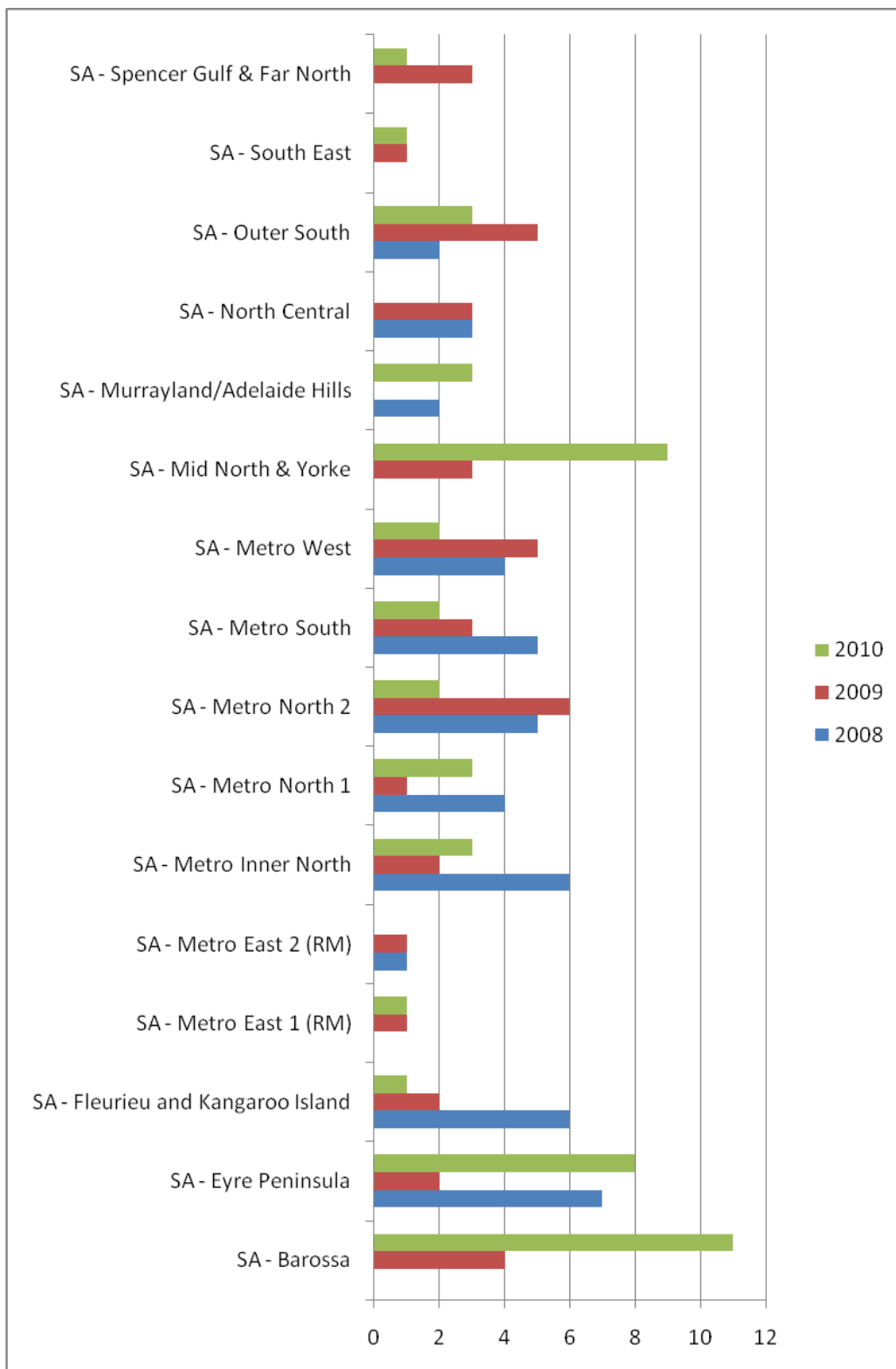
Australian Capital Territory and New South Wales



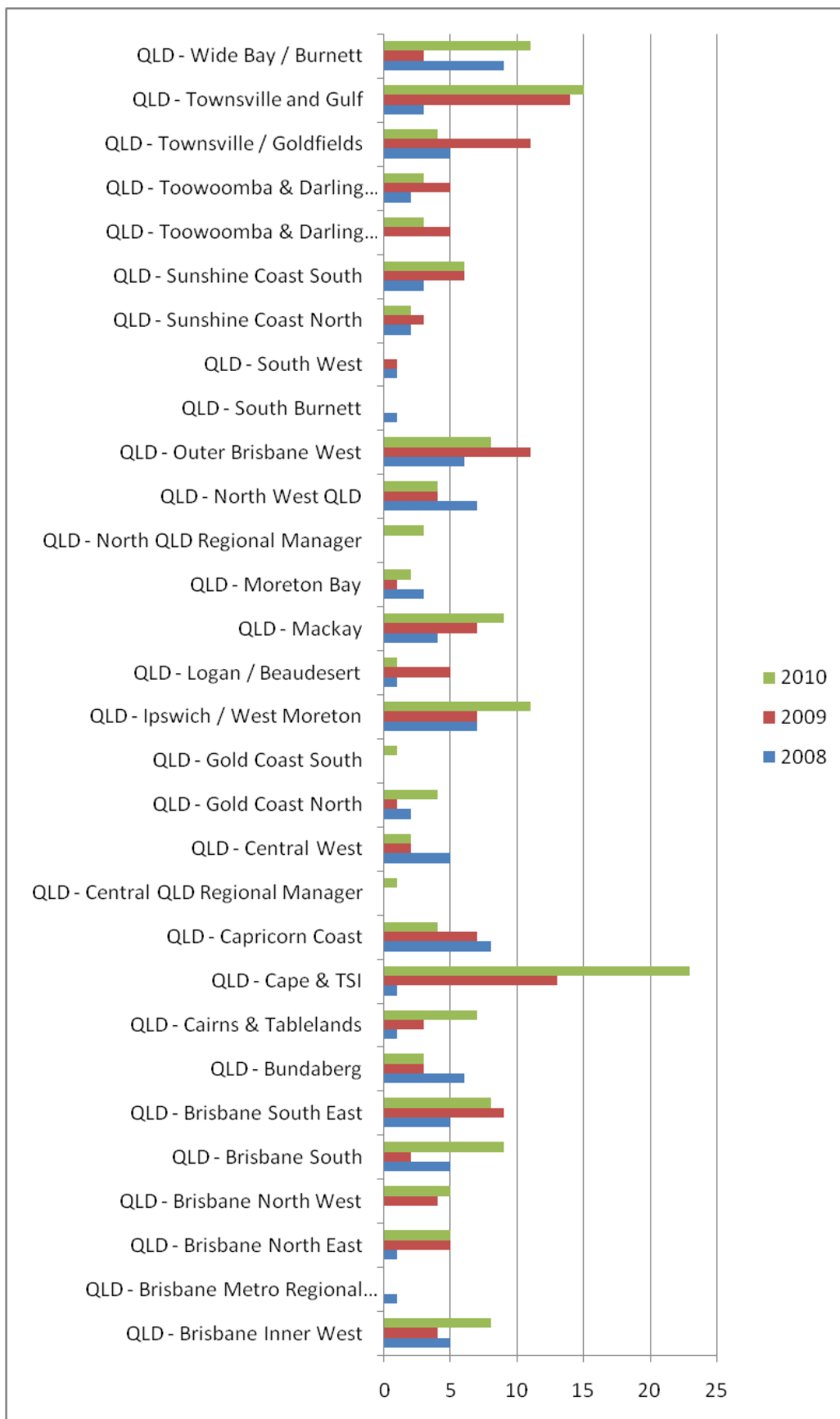
Northern Territory



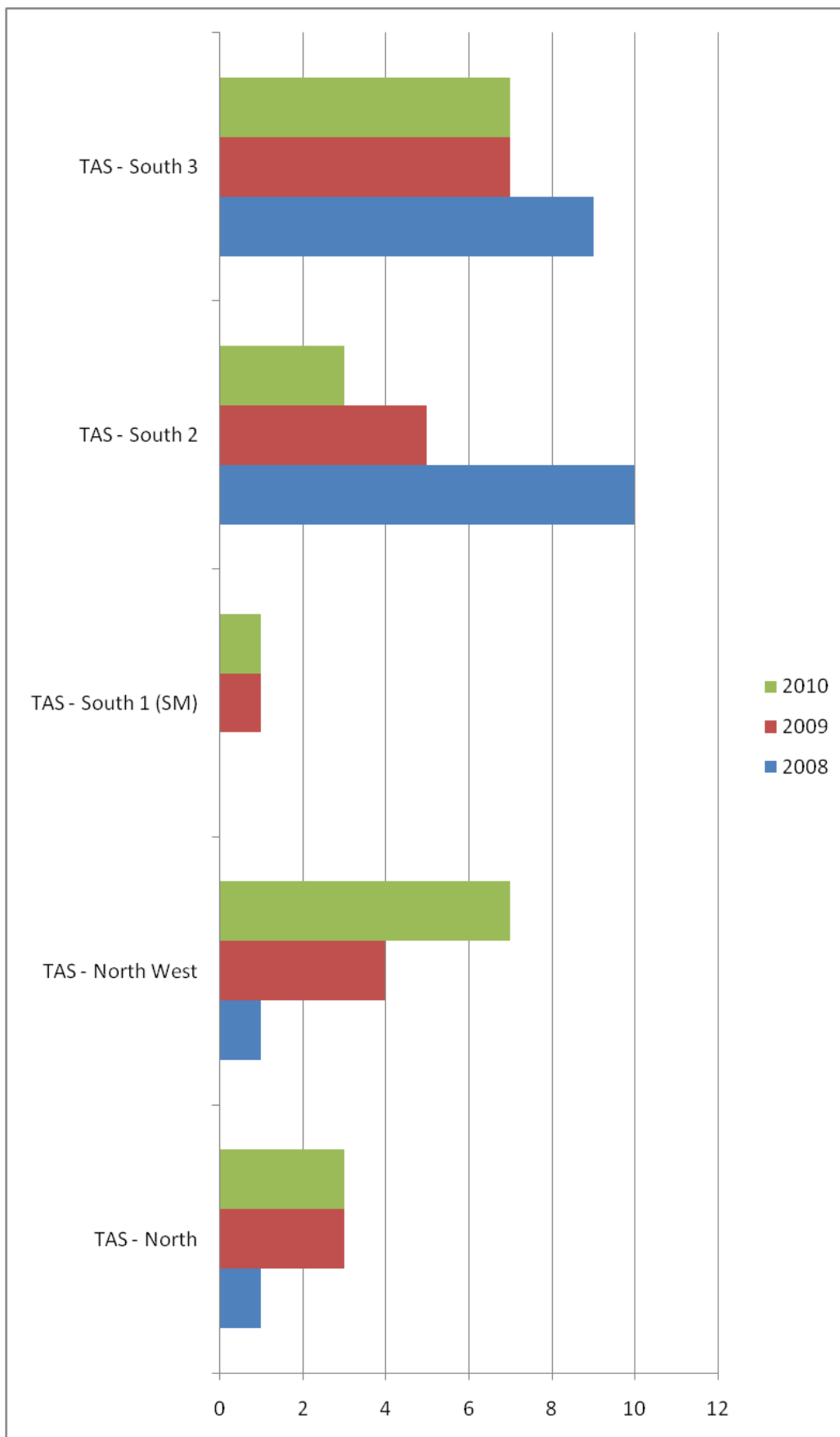
South Australia



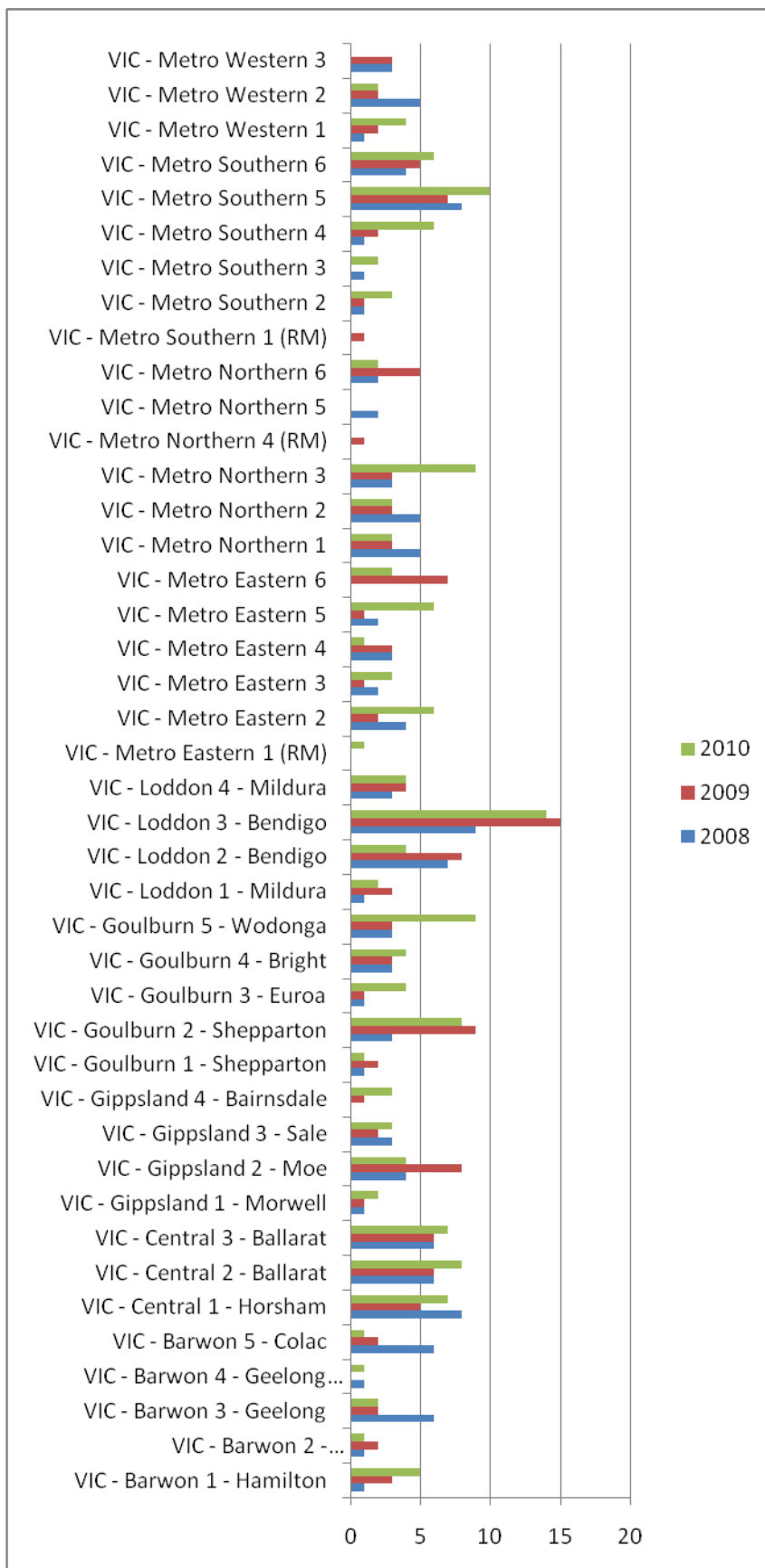
Queensland



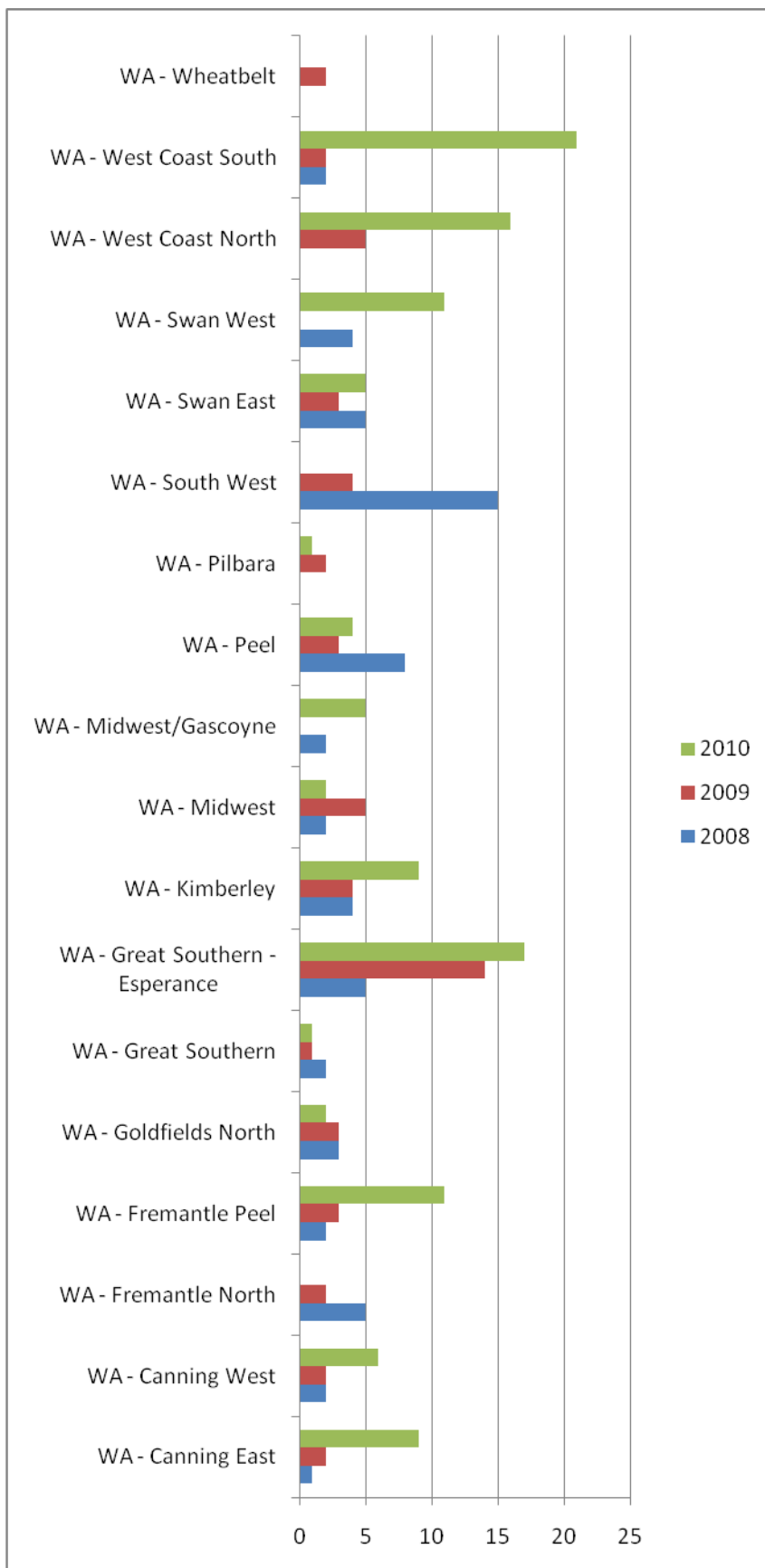
Tasmania



Victoria



Western Australia



SUMMARY

I hope you have found this report informative and interesting. We value your participation in the AASC program and would like to further develop our association to help you develop your sport. We encourage you to continue to consider the AASC program as an ideal opportunity to create an awareness of and engagement in your sport, and to promote participation and/or membership in specific regions.

We welcome you to contact the AASC National Office (through my contact details below) to learn further information about the program, to discuss opportunities for ongoing collaboration, or to find local contacts within our national Regional Coordinator network.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Kitty Chiller', written in a cursive style.

Kitty Chiller

Deputy General Manager
Active After-school Communities
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