



Australian Government
Australian Sports Commission

AUSPLAYTM

National Sport and Physical Activity Participation Report October 2023



ABOUT THIS REPORT

This is the second edition of the National Sport and Physical Activity Participation report, updating the publication from November 2022. It presents a high-level overview of participation among key demographic groups in Australia. It is designed to be a reference resource for readers to dip into as and when required, rather than a report to be read from front to back.

Each section provides the following key AusPlay results for that particular group (where data allows):

- Headline indicators
- Motivations for being active
- Barriers to being active
- All participation rates
- Most popular sport-related activities
- Most popular non-sport-related activities

An online version of this report is also available on the Clearinghouse for Sport. Future editions are planned to be online only.

About AusPlay

AusPlay commenced in October 2015 and is the largest and most comprehensive survey of its kind ever conducted in Australia. From 2016 to 2022, 20,000 Australian residents aged 15 or over completed the survey. Apart from providing information about their own participation, parents/guardians of children under the age of 15 are asked about the organised physical activities undertaken by one of their children aged 0–14 outside of school hours. It is important to note that information is not collected on children's school activities or casual play outside of school as many parents/guardians aren't able to provide this information accurately.

Respondents are asked about their participation in sport and physical activity in the 12 months prior to interview. Until the end of June 2023, interviews were conducted by telephone and continued uninterrupted during COVID-19. The final quarter of telephone interviewing (April to June 2023) had a reduced sample. As a result, the national sample for the July 2022 to June 2023 period was 16,927 and lower than the historical 20,000 per annum.

In July 2023, AusPlay moved to online data collection which makes this report the last to be based on telephone interviewing. The annual online sample size [40,000] will be double the historical telephone sample which, combined with questions on gender diversity and sex using the <u>Australian Bureau of Statistics</u> standards [2020], will allow participation rates among more segments of the population to be reported in the future.

Further information about the change to online data collection will be communicated on the <u>Clearinghouse</u> for Sport in 2024.

JUMP TO PARTICIPATION STATISTICS ABOUT...

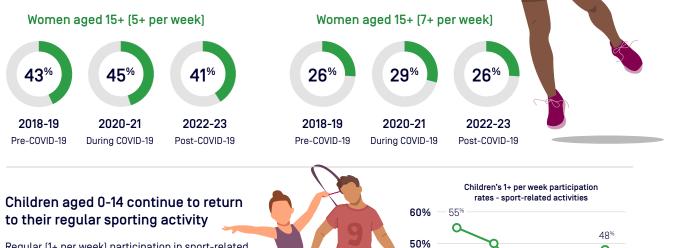
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KEY FINDINGS

The latest AusPlay data provides an indication of how the end of the acute phase of the COVID-19 pandemic has affected Australians' participation in sport and physical activity.

Higher frequency participation among Australian women aged 15+ has dropped back to pre-pandemic levels

When COVID-19 restrictions were in full force, women drove increased participation, especially at higher frequencies. The latest AusPlay data shows these higher levels of participation have not been sustained since restrictions eased.



Regular (1+ per week) participation in sport-related activities reached a low point in 2020-21. Since then, children (both boys and girls) have been returning to sport, although rates are not yet back to pre-pandemic levels.



Australians continue to exercise for the social and mental health benefits

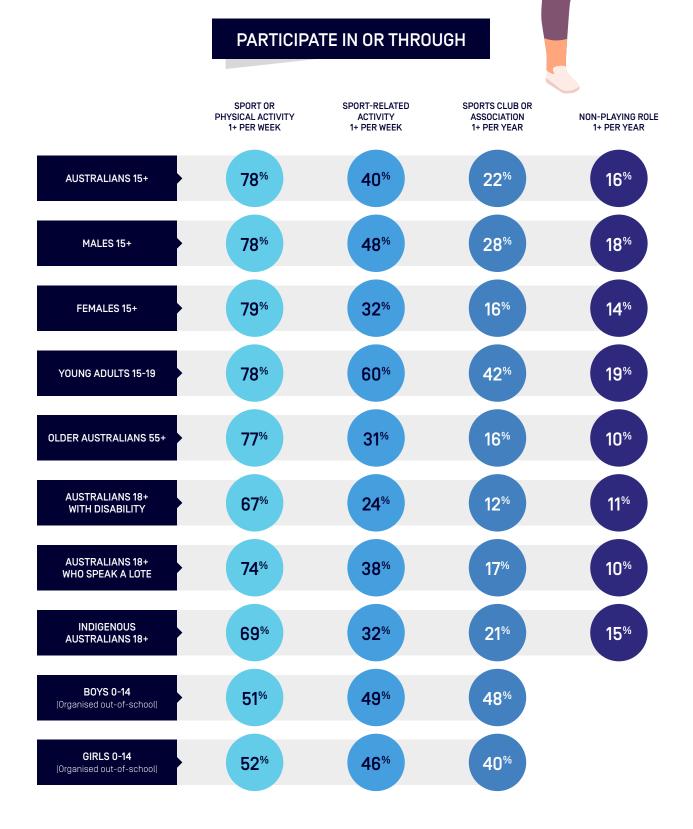
The trend over the past few years of increasing numbers of Australians 15+ exercising for the social or mental health benefits appears to have slowed down but both are still a greater motivator now than before the pandemic.



Further information

The ASC has also produced a <u>short review</u> of how the COVID-19 pandemic impacted participation in sport and physical activity, drawing on the findings from the three previous COVID-19 updates.

PARTICIPATION SNAPSHOT 2022-23



AUSTRALIANS AGED 15+

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:

• Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22



Headline indicators

Participate in sport or physical activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Participate through a sports club or association 1+ per year



Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Take on a non-playing role

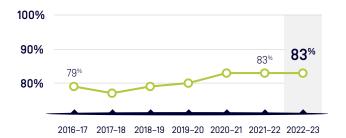
1+ per year





Top motivations in 2022–23

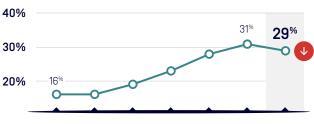
Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

^{20%} **16**%

To be outdoors/enjoy nature



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23



Social reasons

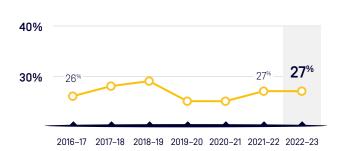
Based on all participants [1+ per year].

What's changed?

30%

The reasons for getting active that increased most during COVID-19 (mental health, social reasons, to be outdoors) came off their peak but have remained higher than before the pandemic.

Top barriers in 2022-23



Poor health or injury

Not a priority (any more)



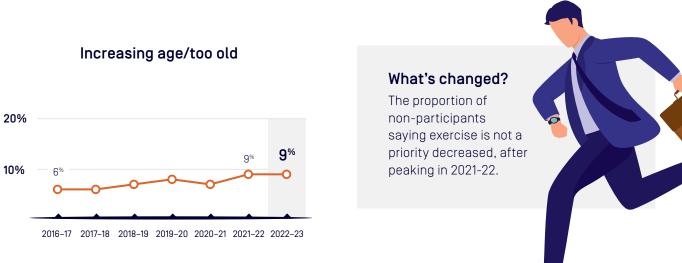
Not enough time/ too many other commitments





*Response option only identified from 2017



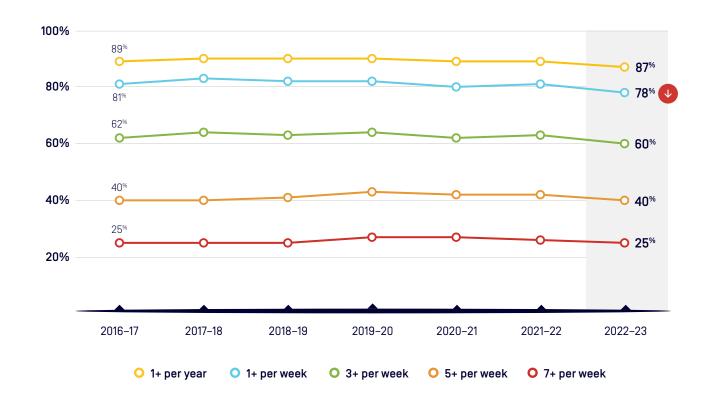


Based on all non-participants.

AUSTRALIANS AGED 15+

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION





Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Top 10 sports/activities shown.

What's changed?

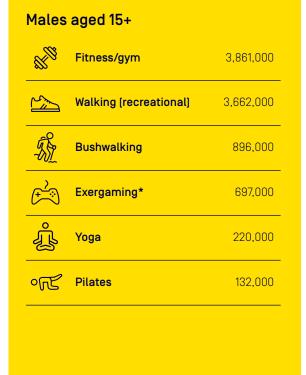
Among adults 15+, Running/athletics is less popular in 2022-23 than it was in 2021-22 but has still grown in participant numbers since before COVID.

Swimming and Basketball are more popular activities in 2022-23 than in 2021-22.

Femal	es aged 15+	
Ko	Swimming	2,245,000
- St	Running/athletics	1,640,000
No	Cycling	1,063,000
5	Netball	573,000
P	Tennis	516,000
	Football/soccer	360,000
3	Basketball	299,000
Å	Surfing	278,000
	Golf	260,000
ŝ	Volleyball	214,000

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.

What's changed?

Among adults 15+, Walking is less popular in 2022-23 than it was in 2021-22 but has still grown in participant numbers since before COVID-19.

Bushwalking, Pilates and Exergaming have continued to increase after becoming more popular during COVID-19.

Females aged 15+		
	Walking (recreational)	5,736,000
a a a a a a a a a a a a a a a a a a a	Fitness/gym	4,473,000
Ŷ	Yoga	1,211,000
-	Bushwalking	1,296,000
৽৻ৼ	Pilates	1,053,000
(†~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Exergaming*	679,000
Ť	Dancing (recreational)	315,000



MALES AGED 15+

According to the 2021 Census there are 10.2 million males in Australia aged 15+, making up 49% of the 15+ population. There are 3.3 million males aged 15-34, 3.3 million aged 35-54 and 3.5 million aged 55+. Over more than six years, AusPlay has interviewed around 79,000 males aged 15+.

In terms of participation in sport and physical activity, a typical male in the 35-54 age bracket might be someone like Scott*. He's 41 and lives in New South Wales. AusPlay tells us someone like Scott typically participates in fitness or gym activities and/or running, with running/athletics the most popular sport for his age group.

Scott gets active for health reasons and is also considering taking up walking.

The following pages tell us more about how males aged 15+ participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



Participate through a sports club or association 1+ per year

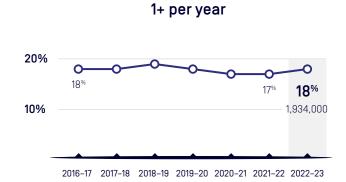


Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Take on a non-playing role





Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

To be outdoors/enjoy nature





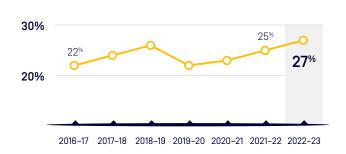
Social reasons

Based on all participants (1+ per year).

What's changed?

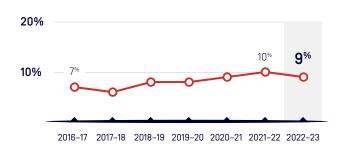
Being outdoors/enjoying nature, mental health and social reasons are all less of a motivator for active males in 2022-23 than they were during the years when COVID-19 restricted activities.

Top barriers in 2022-23



Poor health or injury

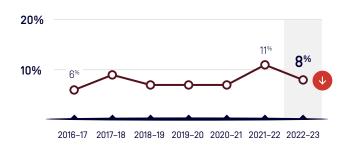




Not enough time/ too many other commitments



Not a priority (any more)





Have a physical job *Response option only identified from 2017

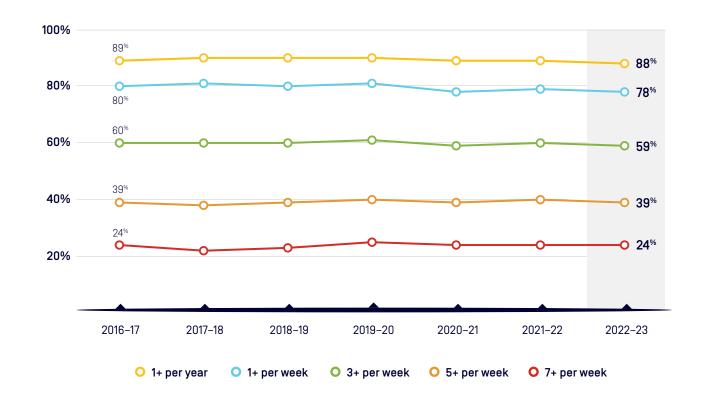


Based on all non-participants.

MALES AGED 15+

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION





Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS







Top 10 sports/activities shown.

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS







Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.



AusPlay tells us she's likely to stay active by going to the gym and might frequently go for a run. She still occasionally plays netball with a club. The most popular sports for her age group are running/ athletics and swimming. Some females in this age group are still active in team sports such as netball, football/soccer and basketball. Kate's main motivations to be active are health and fitness. The following pages tell us more about how females

The following pages tell us more about how females aged 15+ participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

FEMALES

AGED 15+

The 2021 Census tells us there are 10.6 million females in Australia aged 15+, making up 51% of the 15+ population. There are 3.3 million females aged 15-34, 3.4 million aged 35-54 and 3.9 million aged 55+. Since October 2015, we have interviewed around 75,100 females aged 15+ in the AusPlay survey.

In terms of participation in sport and physical activity, a typical female in the 15-34 age bracket might be someone like Kate*. She's 29 and lives in Victoria.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22



Headline indicators





Participate through a sports club or association 1+ per year



Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Take on a non-playing role

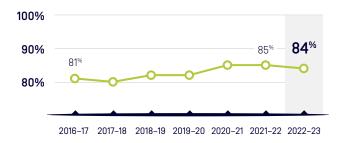
1+ per year





Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



To be outdoors/enjoy nature



Social reasons



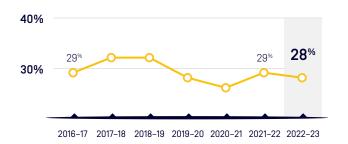
Based on all participants [1+ per year].

What's changed?

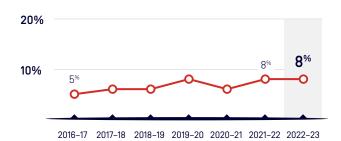
Fewer females aged 15+ are motivated by being outdoors/enjoying nature in 2022-23 than in 2021-22. This is likely linked to exercise being used as a reason to be able to leave home during COVID-19 lockdowns.

Top barriers in 2022-23

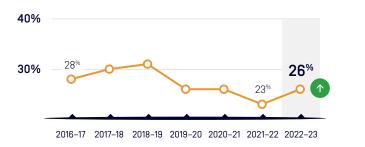
Poor health or injury



Increasing age/too old

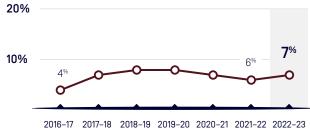


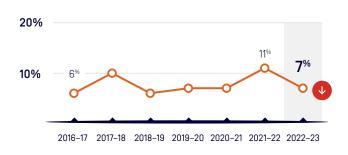
Too lazy



Not enough time/

too many other commitments





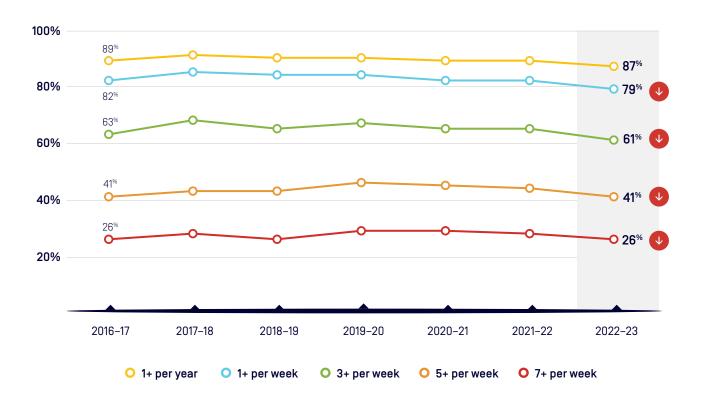
Not a priority (any more)

Based on all non-participants.

What's changed? Not having enough time to exercise is becoming more of a barrier again for women, though it is not yet back to pre-COVID-19 levels.

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



What's changed?

Participation rates among females 15+ have declined across regular frequencies. Rates for 1+ per week, 3+ per week, 5+ per week and 7+ per week, which increased for women during COVID-19, have dropped back to previous levels or below.

Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Females aged 35–54		
Ro	Swimming 853,000	
- Nor Nor Nor Nor Nor Nor Nor Nor Nor Nor	Running/athletics	
N	Cycling 503,000	
Ð	Tennis 184,000	
5	Netball 147,000	
Å	Surfing 115,000	
	Football/soccer 105,000	
8	Basketball 85,000	
Ø	Canoeing/kayaking 76,000	
-373	Equestrian 66,000	



Top 10 sports/activities shown.

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS







Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.

YOUNG ADULTS AGED 15–19

The 2021 Census says there are 1.5 million young adults aged 15-19 in Australia, making up 6% of the overall population. Over more than six years, AusPlay has interviewed around 8,700 young adults in this age group.

In terms of participation in sport and physical activity, a typical young adult this age bracket might be someone like Cody*. He is 17 and was very active as a young kid growing up in Queensland.

Cody used to swim but has given that up, these days he mostly goes to the gym for health and fitness reasons. At his age, having fun and social contacts are very important and motivate him to keep playing basketball. The most popular sports and physical activities for this age group are fitness/gym, basketball, football/soccer, and Australian football. A recent addition to Cody's fitness routines in the past two years has included exergaming. This was a necessary addition to stay mentally healthy during COVID-19 lockdowns and physical distancing.

The following pages tell us more about how young adults aged 15-19 participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



Participate through a sports club or association 1+ per year

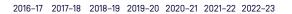


Participate in sport-related activity 1+ per week



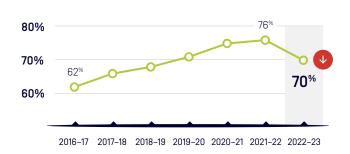
2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23







Top motivations in 2022–23



Physical health or fitness

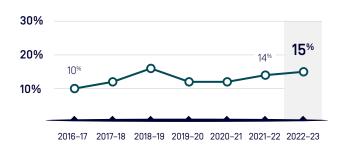
Fun/enjoyment



Psychological/mental health/therapy



Performance/competition





Based on all participants (1+ per year).

As this is a small population cohort, barriers are not shown.

Social reasons

What's changed?

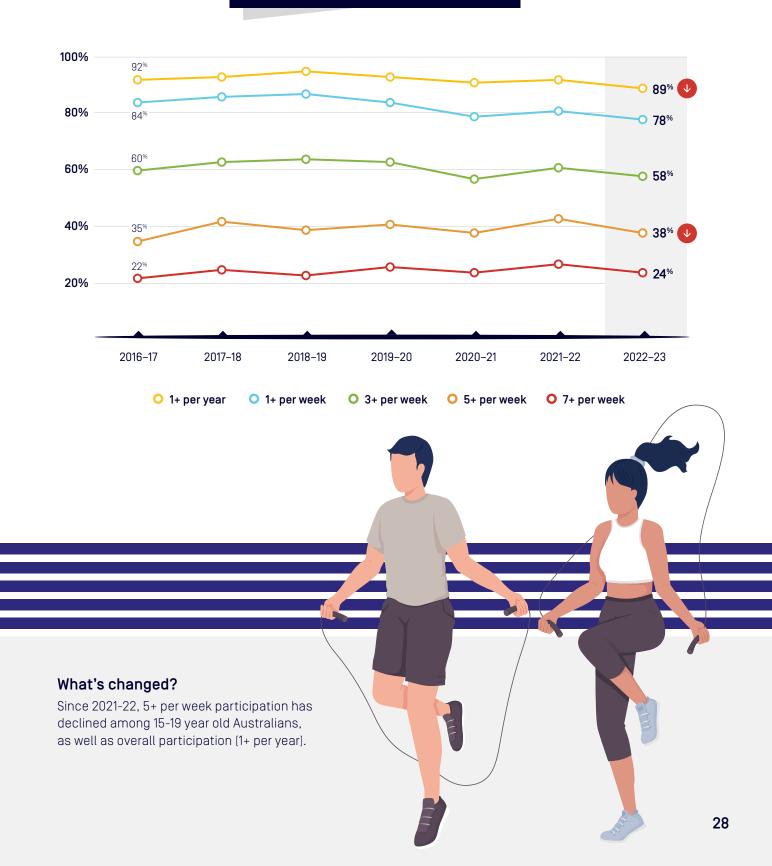
Physical health or fitness is less of a motivator in 2022-23 than it was in 2021-22 for young adults.



YOUNG ADULTS AGED 15-19

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



Most popular **sport and non-sport-related** activities

ESTIMATED NUMBER OF PARTICIPANTS



Females aged 15–19		
Fitness/gym	270,000	
Netball	166,000	
Running/athletics	162,000	
Walking (recreational)	156,000	
Swimming	150,000	
Exergaming*	139,000	
Football/soccer	118,000	
Volleyball	101,000	
Basketball	87,000	
Australian football	57,000	

Top 10 sports/activities shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.



OLDER **AUSTRALIANS AGED 55+**

According to the 2021 Census there are 7.4 million people in Australia aged 55+, making up 29% of the overall population. There are 3 million people aged 55-64 and 4.4 million aged 65+. The AusPlay survey has collected information from around 67,600 older Australians since it began in 2015.

In terms of participation in sport and physical activity, a typical female in the 55+ age bracket might be someone like Lisa*.

Lisa is 62 and lives in South Australia. AusPlay tells us she mostly stays active by swimming at her local pool, walks whenever she can and takes the occasional yoga class with friends. More people at this age are active through physical activity versus sports, with swimming the most popular sport for her age group, and many still take part in cycling and running, golf or tennis. Martial arts is also a somewhat popular activity among women 55+. Lisa's main motivations to be active are health and fitness with fun and social interactions also playing a part too.

The following pages tell us more about how people in Australia aged 55 and over participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Participate through a sports club or association 1+ per year



Participate in sport-related activity 1+ per week



Take on a non-playing role 1+ per year

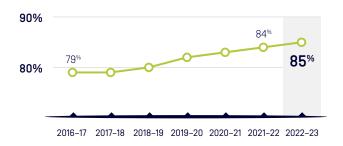


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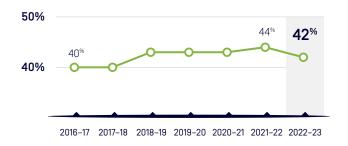
31

Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

To be outdoors/enjoy nature



Social reasons



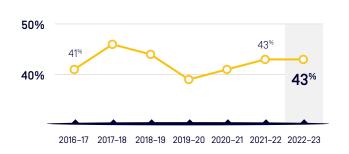
What's changed?

Like adults overall, older Australians are less likely to be motivated by mental health, social reasons and being outdoors than they were in 2021-22.



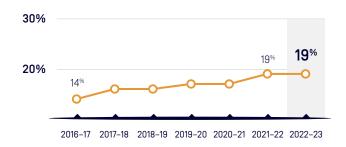
Based on all participants [1+ per year].

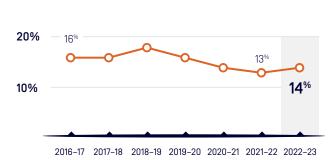
Top barriers in 2022-23



Poor health or injury

Increasing age/too old





Not enough time/ too many other commitments

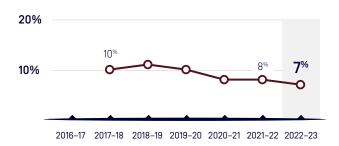
Based on all non-participants.



Disability

Have a physical job

*Response option only identified from 2017

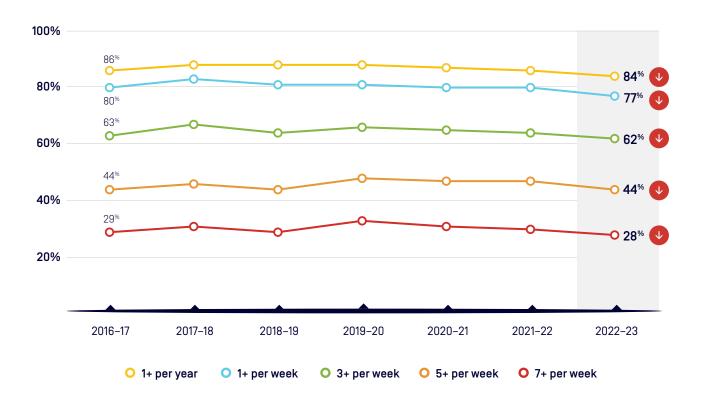




OLDER AUSTRALIANS AGED 55+

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



What's changed?

Participation rates among older Australians across all frequencies have decreased since 2021-22.

Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS

Males 55+		
8° (Cycling	619,000
Ko :	Swimming	542,000
	Golf	474,000
	Running/athletics	259,000
D.	Fennis	190,000
	Fishing	143,000
	Bowls	123,000
÷	Surfing	119,000
J.	Canoeing/kayaking	76,000
	Sailing	72,000

Fema	Females 55+		
<u> </u>	Swimming	659,000	
Sõ	Cycling	324,000	
-	Running/athletics	195,000	
	Golf	175,000	
P	Tennis	157,000	
	Bowls	110,000	
R	Martial arts	75,000	
Ì	Canoeing/kayaking	73,000	
Å	Surfing	60,000	
	DanceSport	49,000	

Top 10 sports/activities shown.

Malaa EE

Most popular non-sport-related activities 2022-23

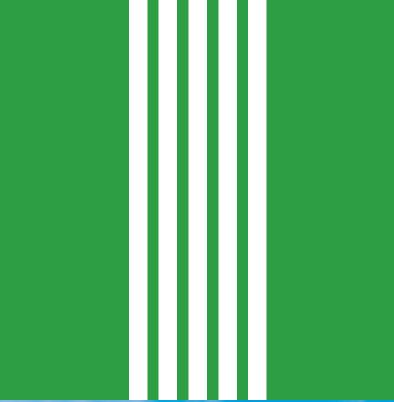
ESTIMATED NUMBER OF PARTICIPANTS

Males	55+	
	Walking (recreational)	1,887,000
al a construction of the second secon	Fitness/gym	952,000
-Fil	Bushwalking	245,000
°Ę	Yoga	70,000
<u>ب</u>	Exergaming*	56,000
৽৻ৼ	Pilates	56,000

Femal	es 55+	
5	Walking (recreational)	2,494,000
and the second s	Fitness/gym	1,431,000
÷.	Yoga	344,000
-5°L	Bushwalking	323,000
৽৻ৼ	Pilates	317,000
Ť	Dancing (recreational)	111.000
(*)	Exergaming*	72,000

Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.





AUSTRALIANS AGED 18+ WITH DISABILITY

According to the Australian Bureau of Statistics' 2018 Survey of Disability, Ageing and Carers, there are an estimated 3.9 million people with disability aged 18+ in Australia, making up 21% of the 18 and over population. In almost seven years, we have interviewed around 27,700 Australians with disability in the AusPlay survey.

In terms of participation in sport and physical activity, a typical male with disability might be someone like Clint*. Clint is 34 and lives in Western Australia.

Sport is important for every Australian to stay fit and healthy. It is also a main motivation for people with disability in selecting activities. Clint is mostly active through individual sporting activities such as cycling, running or swimming, the most popular sports for people with disability in Australia. Clint may also take part in the occasional round of golf for a more fun and social activity. Exergaming (riding his bike on a virtual cycling platform) has been an activity that has increased for Clint during and since the pandemic.

The following pages tell us more about how adults with disability in Australia participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



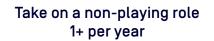
Participate through a sports club or association 1+ per year

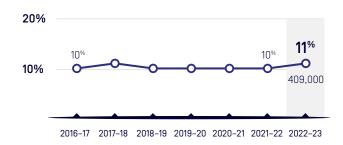


Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23







Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Physio/rehab/ physical therapy/post op





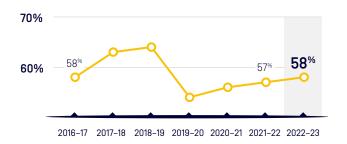
Social reasons



Based on all participants [1+ per year].

Top **barriers** in 2022–23

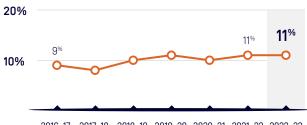
Poor health/injury



Disability



Increasing age/too old

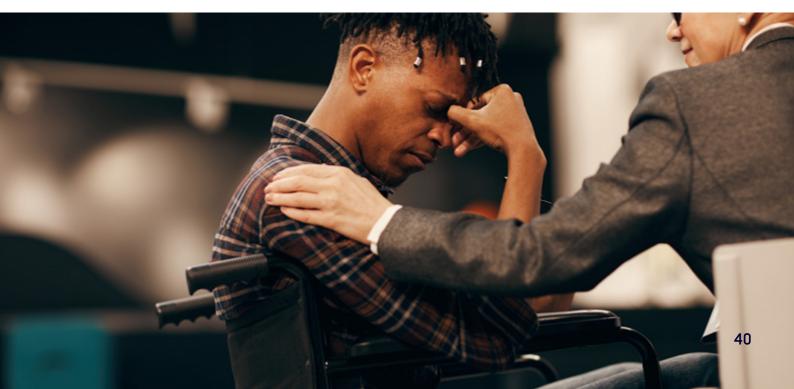


2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Not enough time/ too many other commitments



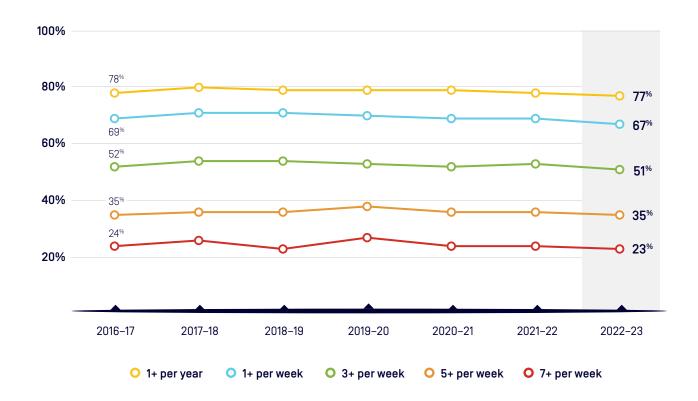
Based on all non-participants.



AUSTRALIANS AGED 18+ WITH DISABILITY

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



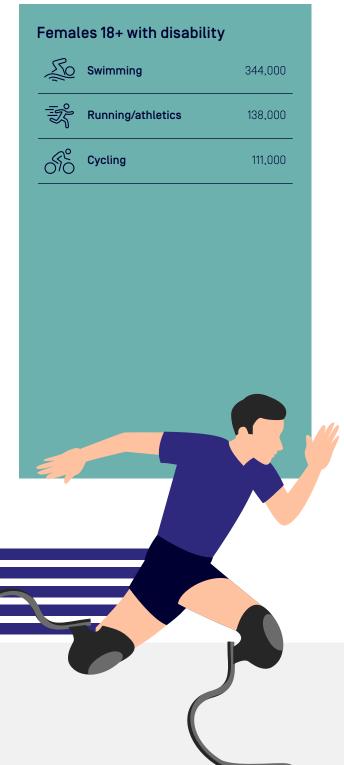


Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Activities with estimates of less than 40,000 not shown.



Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Females 18+ with disability Walking (recreational) 981,000 st and a start of the start of Fitness/Gym 617,000 **Bushwalking** 156,000 155,000 Yoga ont **Pilates** 143,000 Exergaming* 92,000 A Dancing (recreational) 56,000

Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.

AUSTRALIANS AGED 18+ WHO SPEAK A LANGUAGE OTHER THAN ENGLISH (LOTE) AT HOME

According to the 2021 Census there are 5.7 million people 18+ who speak a LOTE at home in Australia, making up 29% of the 18+ population. Since October 2015, around 23,400 Australians who speak a language other than English at home have been interviewed in AusPlay.

In terms of participation in sport and physical activity, an example of a woman from a linguistically diverse background might be someone like Xiaoyan*.

She's 39 and lives in Tasmania. While Xiaoyan is more likely to stay active through non-sport activities such as walking, going to a gym or yoga class, she sometimes goes for a run or a swim. She occasionally plays badminton with friends, the most popular sport for LOTE people in Australia behind running, swimming or cycling.

The following pages tell us more about how people who speak a LOTE at home participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22



Headline indicators

Participate in sport or physical activity 1+ per week



Participate through a sports club or association 1+ per year



Participate in sport-related activity 1+ per week



Take on a non-playing role 1+ per year



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

What's changed?

While regular (1+ per week) participation rates in sport and physical activity overall have decreased, the proportion of LOTE adults participating through a sports club or association has increased.

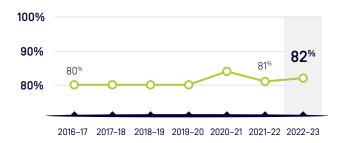
Top motivations in 2022–23

46%

32%

44%

Physical health or fitness



Fun/enjoyment

60%

50%

40%

40%

41%

0

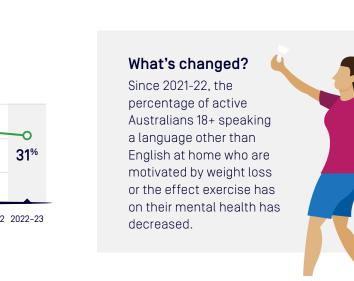




To lose weight/ keep weight off/tone



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23



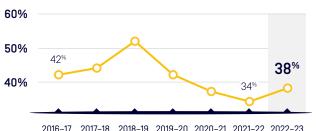


2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23



Based on all participants [1+ per year].

Top barriers in 2022-23



Not enough time/

too many other commitments

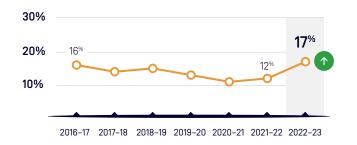
2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Looking after child/infant



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Poor health/injury

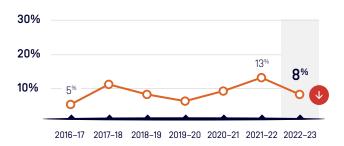


Too lazy





Not a priority (any more)

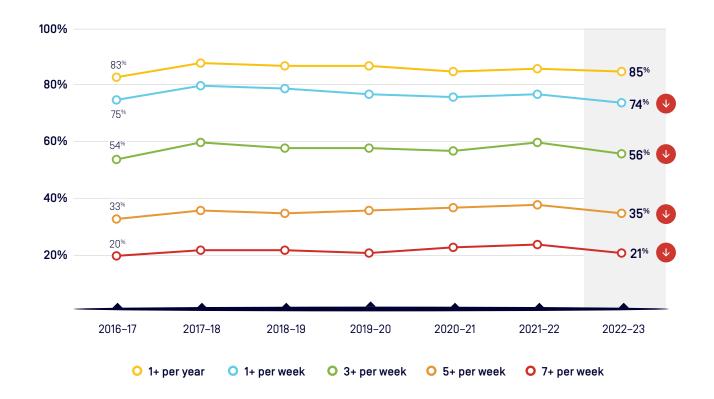


Based on all non-participants.

AUSTRALIANS AGED 18+ WHO SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION





AUSTRALIANS AGED 18+ WHO SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS

Males	18+ LOTE	
- St	Running/athletics	380,000
<u></u>	Swimming	286,000
So	Cycling	246,000
	Football/soccer	242,000
Ø	Basketball	210,000
P	Tennis	140,000
	Badminton	128,000
Z	Cricket	120,000
	Golf	118,000
	Weightlifting	61,000

Females 18+ LOTE		
Ro	Swimming	327,000
-R	Running/athletics	269,000
No	Cycling	133,000
	Badminton	92,000
D	Tennis	77,000
	Football/soccer	54,000
ŝ	Volleyball	53,000
5	Netball	49,000
3	Basketball	40,000

Top 10 sports/activities shown.

Activities with estimates of less than 40,000 not shown.

AUSTRALIANS AGED 18+ WHO SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS

Males 18+ LOTE		
Fitness/Gym	774,000	
Walking (recreati	onal) 464,000	
Bushwalking	156,000	
(+→) Exergaming*	132,000	

Femal	Females 18+ LOTE	
	Walking (recreational)	702,000
al a construction of the second secon	Fitness/Gym	697,000
-FSP	Bushwalking	255,000
ŗ	Yoga	170,000
৽৻৻ৼ	Pilates	112,000
()	Exergaming*	112,000
Ť	Dancing (recreational)	55,000

Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.





ABORIGINAL AND TORRES STRAIT ISLANDERS AGED 18+

The 2021 Census tells us there are 498,000 people aged 18+ in Australia who identify as having an Aboriginal or Torres Strait Islander background, making up 3% of the 18 and over population. In over six years of AusPlay we've interviewed more than 3,200 Indigenous Australians.

In terms of participation in sport and physical activity, an example of a man of Indigenous heritage might be someone like Archie*.

Archie is 46 and lives in the Northern Territory.

Archie was very active as a young kid, playing many different sports including rugby and Australian football. His activity levels have dropped off significantly in adulthood. These days, Archie might go for walk a couple of times a week and go to the gym occasionally. Walking, fitness/gym, running/athletics and swimming are the most popular sports for First Nations people in Australia. Physical fitness and health remain the main motivation for Archie's sporting participation.

Other research, more qualitative in nature, conducted by the Australian Sports Commission among Indigenous populations found that common themes of actual benefits for sport and physical activity could be classed under the categories of physical health (e.g. diabetes prevention, cardiovascular health), mental wellbeing (alleviates stress, improves mood), social benefits (competition, social skills, family togetherness) and pride (increasing confidence). Cost was one of the most frequently reported barriers to participation, including seasonal costs and uniforms/equipment. Across communities a lack of transportation was repeatedly highlighted as a barrier to participation**.

The following pages tell us more about how Indigenous people participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

**Indigenous Study Part 2 - Qualitative research (ASC, 2018)

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:

• Statistically significant increase since 2021-22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



Participate through a sports club or association 1+ per year

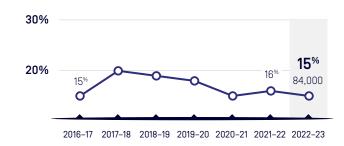


Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

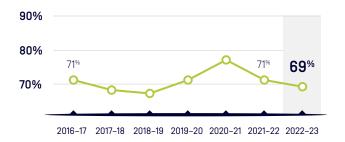






Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Social reasons



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

To be outdoors/enjoy nature







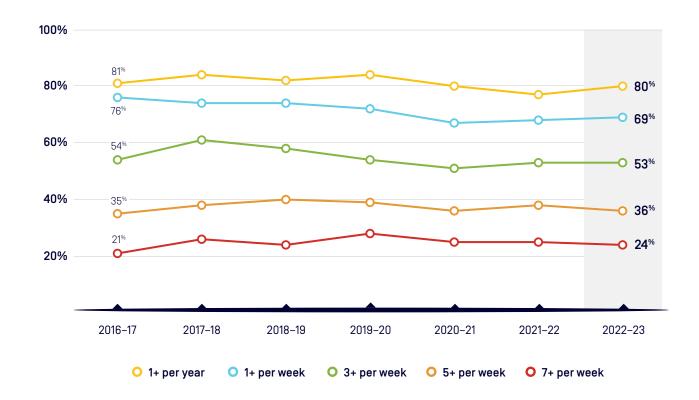
Based on all participants (1+ per year). As this is a small population cohort, barriers are not shown.



ABORIGINAL AND TORRES STRAIT ISLANDERS AGED 18+

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION





ABORIGINAL AND TORRES STRAIT ISLANDERS AGED 18+

Most popular sport and non-sport-related activities

ESTIMATED NUMBER OF PARTICIPANTS



Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.

←





AUSTRALIANS AGED 15+ IN MAJOR CITIES

According to the 2021 Census there are 15 million people in Australia aged 15+ who live in a major city, making up 72% of the Australian 15+ population. By age, there are 5.1 million aged 15-34, 5 million aged 35-54 and 4.9 million aged 55+. AusPlay has included interviews with more than 103,600 Australians aged 15+ in major cities.

In terms of participation in sport and physical activity, a typical person in the 35-54 age bracket might be someone like Emma*.

She's 38 and lives in Perth, Western Australia. AusPlay tells us that Emma's busy life juggling work, family and leisure pushes her to find activities without a rigid schedule or structure. She wants to remain active and healthy and will walk whenever she can, with the occasional jog, and frequents a gym close to her apartment. She will sometimes attend yoga classes with friends or when they have the time, meet for a game of tennis at nearby courts.

The following pages tell us more about how Australians aged 15+ who live in major cities participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021-22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week

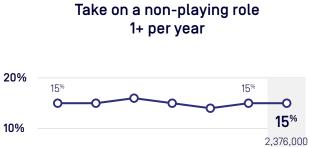


Participate through a sports club or association 1+ per year



Participate in sport-related activity 1+ per week



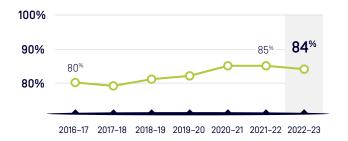


2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23



Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment

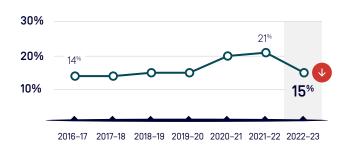


Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

To be outdoors/enjoy nature





Social reasons



Based on all participants (1+ per year).

Top barriers in 2022-23



Not enough time/ too many other commitments

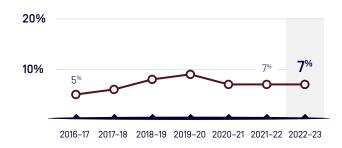
Increasing age/too old



Poor health/injury



Too lazy





Not a priority (any more)

Based on all non-participants.

What's changed?

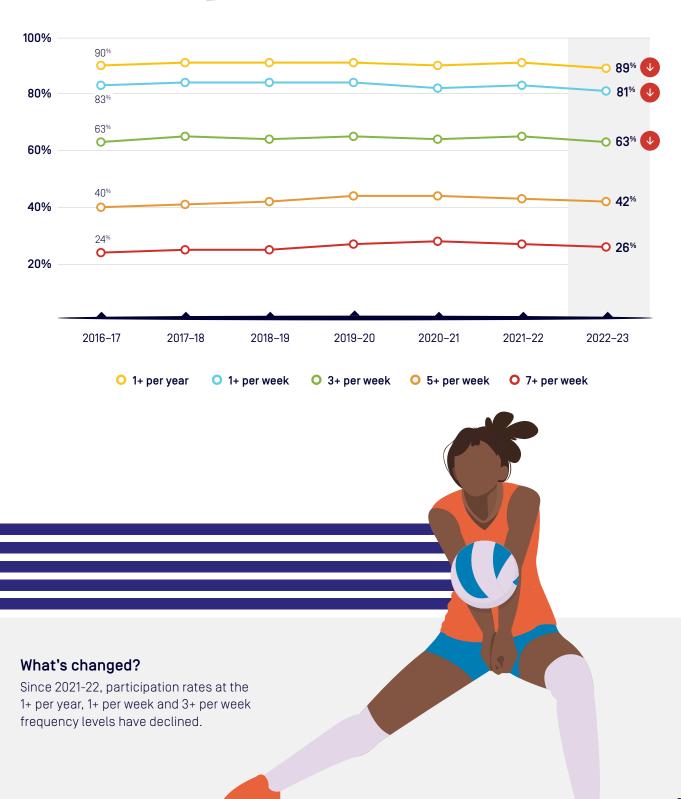
As Australians in major cities return to their busy lives after COVID-19 restrictions, the proportion of nonparticipants saying they don't have time to exercise has started to increase again.



AUSTRALIANS AGED 15+ IN MAJOR CITIES

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Ro	Swimming	1,607,000
	Running/athletics	1,261,000
56	Cycling	782,000
5	Netball	405,000
P	Tennis	375,000
\bigotimes	Football/soccer	259,000
8	Basketball	236,000
Å	Surfing	185,000
	Golf	164,000
ŝ	Volleyball	153,000

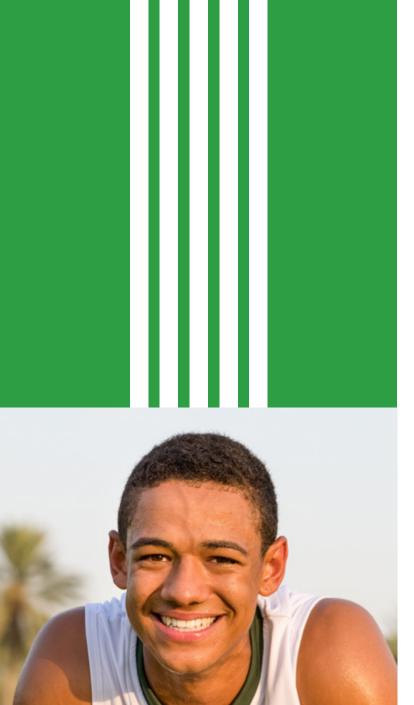
Females aged 15+ in major cities

Top 10 sports/activities shown.

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS





AUSTRALIANS AGED 15+ IN REGIONAL/ RURAL AREAS

According to the 2021 Census there are 5.7 million people in Australia aged 15+ who live in a regional or rural area (non-major urban area), making up 28% of the Australian 15+ population. By age, there are 1.6 million aged 15-34, 1.7 million aged 35-54 and 2.5 million aged 55+. Since October 2015, more than 44,400 Australians aged 15+ who live in regional/ rural areas have taken part in the AusPlay survey.

In terms of participation in sport and physical activity, a typical person in the 15-34 age bracket might be someone like Braden*.

He's 24 and lives in Goondiwindi, Queensland. AusPlay tells us that Braden still plays rugby as it's an activity he took part in during his youth and brought much social benefit and fun to his life. He also attends a local gym/fitness club several times a week. Weekends can be spent in the country cycling or bushwalking with friends. In fact, cycling, running/athletics, swimming and golf are the most popular sports for his age group, while many also still take part in various team sports.

The following pages tell us more about how Australians aged 15+ who live in regional or rural areas participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

Headline indicators

Participate in sport or physical activity 1+ per week



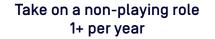
Participate through a sports club or association 1+ per year

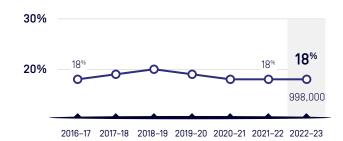


Participate in sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

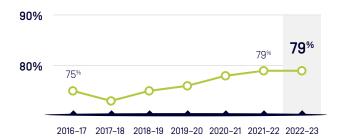






Top motivations in 2022–23

Physical health or fitness



Fun/enjoyment



Psychological/mental health/therapy



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

To be outdoors/enjoy nature



Social reasons

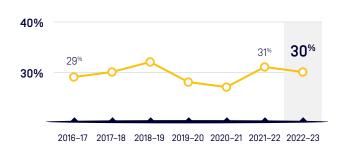


Based on all participants (1+ per year).

What's changed?

Australians aged 15+ in regional/rural areas are still equally as motivated by mental health benefits as they were in 2021-22, but are less likely to give being outdoors as a reason for being active.

Top barriers in 2022–23

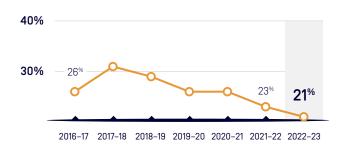


Poor health or injury

Increasing age/too old



Not enough time/ too many other commitments



Not a priority (any more)



Have a physical job

*Response option only identified from 2017



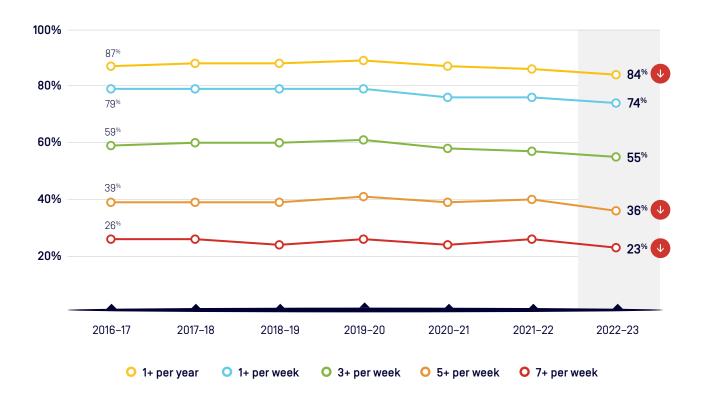


Based on all non-participants.

AUSTRALIANS AGED 15+ IN REGIONAL/RURAL AREAS

All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION



What's changed?

Since 2021-22, participation rates at the 5+ per week and 7+ per week frequency levels have declined, along with participation overall (1+ per year).

Most popular **sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Females 15+ in regional/rural areas 550 Swimming 572,000 Ī **Running/athletics** 330,000 Sc Cycling 255,000 5 Netball 145,000 Equestrian 118,000 Tennis 118,000 Golf 89,000 Football/soccer 85,000 Surfing 85,000 Canoeing/kayaking 67,000

Top 10 sports/activities shown.

Most popular **non-sport-related** activities 2022–23

ESTIMATED NUMBER OF PARTICIPANTS



Walking (recreational)1.500,000StateFitness/gym1.003,000StateBushwalking326,000StateYoga256,000CorePilates186,000CoreExergaming*138,000

Dancing (recreational)

77,000

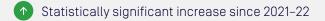
Females 15+ in regional/rural areas

Activities with estimates of less than 40,000 not shown.

*Virtual/technology-based/gaming exercise, for example, motion sensing console games, smart treadmills, online platforms such as Zwift.

CHILDREN AGED 0-14

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant decrease since 2021–22



Headline indicators

Participate in organised outside-of-school hours sport or physical activity 1+ per week



Participate through a sports club or association 1+ per year



Participate in organised outside-of-school hours sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

What's changed?

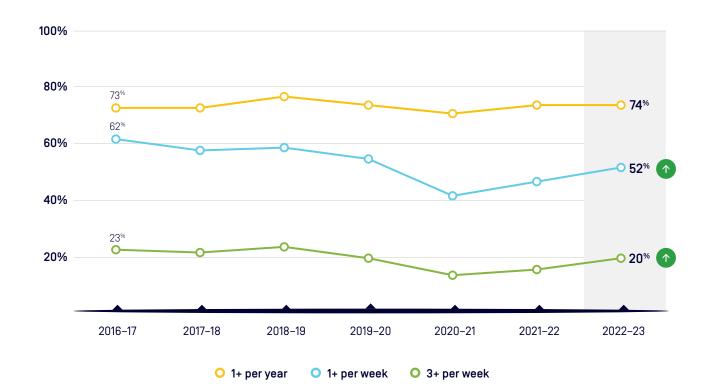
The percentage of children 0-14 participating at least once a week in organised outsideof-school sport or physical activity has increased but is not yet back to pre-COVID levels. This is driven by sport-related participation which has also increased.





All participation rates 2016–17 to 2022–23

FREQUENCY OF PARTICIPATION





Most popular **sport** and **non-sport-related** activities

ESTIMATED NUMBER OF PARTICIPANTS

Boys 0-14				
Ro	Swimming	948,000		
\bigotimes	Football/soccer	523,000		
8	Basketball	330,000		
Ø	Australian football	310,000		
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Gymnastics	191,000		
P	Tennis	155,000		
ß	Cricket	150,000		
-St	Running/athletics	146,000		
0	Rugby league	122,000		
(.W)	Rugby union	85,000		

Girls 0-14				
Ro	Swimming	970,000		
<b>%</b>	Gymnastics	465,000		
Ť	Dancing (recreational)	402,000		
5	Netball	296,000		
	Football/soccer	245,000		
	Basketball	147,000		
125	Running/athletics	131,000		
D	Tennis	124,000		
	DanceSport	111,000		
Ø	Australian football	78,000		

Top 10 sports/activities shown.



# BOYS AGED 0-14

According to the 2021 Census there are 2.4 million boys aged 0-14 in Australia. Over more than six years, AusPlay has collected data about the organised outside of school sport and physical activity of around 14,000 boys aged 0-14.

In terms of participation in sport and physical activity, a typical boy might be someone like Angus*. He's eight and lives in New South Wales.

AusPlay tells us that Angus has been learning to swim since he was five. He's just about to complete the final level of swimming lessons and is pondering whether to keep swimming with the squad. He also plays football/soccer and would like to start karate with his best friend from school. His parents aren't sure about all these commitments and the driving involved, not to mention the costs.

The following pages tell us more about how boys aged 0-14 in Australia participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



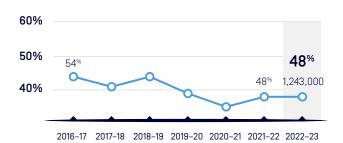
Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

#### Participate in organised outside-of-school hours sport or physical activity 1+ per week



#### Participate through a sports club or association 1+ per year



#### Participate in organised outside-of-school hours sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

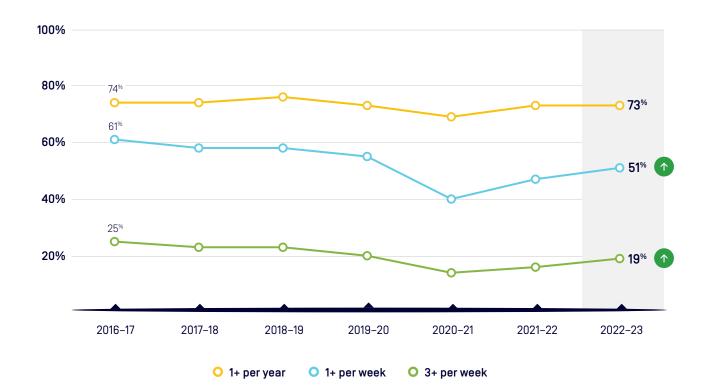
#### What's changed?

Since 2021-22, the percentage of boys 0-14 participating at least once a week in organised outside-of-school sport or physical activity has increased. This is driven by sport-related participation which has also increased.



# All participation rates 2016–17 to 2022–23

#### FREQUENCY OF PARTICIPATION





# Most popular **sport** and **non-sport-related** activities

#### ESTIMATED NUMBER OF PARTICIPANTS



#### **Boys 9-11**

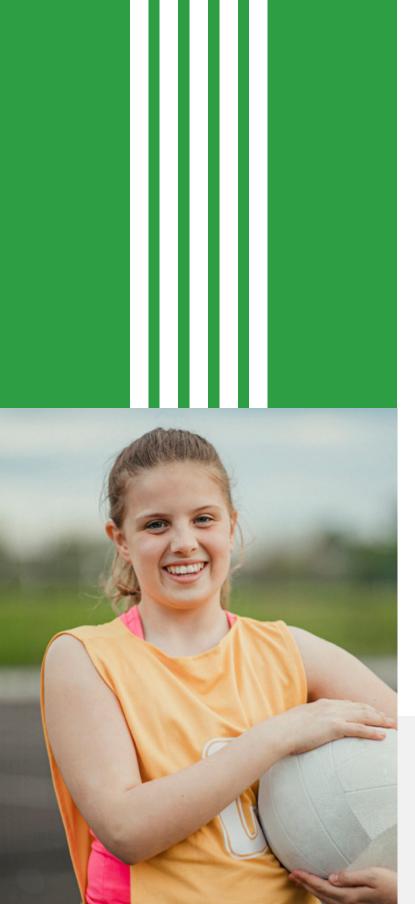
<u></u>	Swimming	163,000
$\bigotimes$	Football/soccer	137,000
(M)	Australian football	101,000
8	Basketball	101,000
ß	Cricket	62,000
-W	Running/athletics	49,000
Ð	Tennis	49,000
0	Rugby league	49,000

Activities with estimates of less than 40,000 not shown.

Boys S	Boys 5-8				
Ko	Swimming	310,000			
	Football/soccer	225,000			
Ø	Australian football	128,000			
Ø	Basketball	100,000			
	Gymnastics	68,000			
P	Tennis	56,000			
135	Running/athletics	53,000			

# Boys 12-14DescriptionBasketball124,000DescriptionFootball/soccer114,000DescriptionSwimming97,000DescriptionAustralian football79,000DescriptionCricket53,000Description47,000

 $\left( \leftarrow \right)$ 



# GIRLS AGED 0-14

The 2021 Census tells us there are 2.3 million girls aged 0-14 in Australia. We have collected information through AusPlay about the organised outside of school sport and physical activities of more than 12,400 girls aged 0-14.

In terms of participation in sport and physical activity, a typical girl might be someone like Lily*. She's 12 and lives in Tasmania.

From AusPlay we know Lily likely enjoys playing netball. She has played this sport for several years and loves the camaraderie and fun it provides. She was also swimming until not long ago but decided that five mandatory training sessions a week at her level was just a bit too much, and all her friends had now left the squad anyway.

The following pages tell us more about how girls aged 0-14 in Australia participate in sport and physical activity and how, if at all, that has changed.

*Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



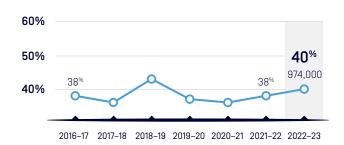
Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22

#### Participate in organised outside-of-school hours sport or physical activity 1+ per week



#### Participate through a sports club or association 1+ per year



#### Participate in organised outside-of-school hours sport-related activity 1+ per week

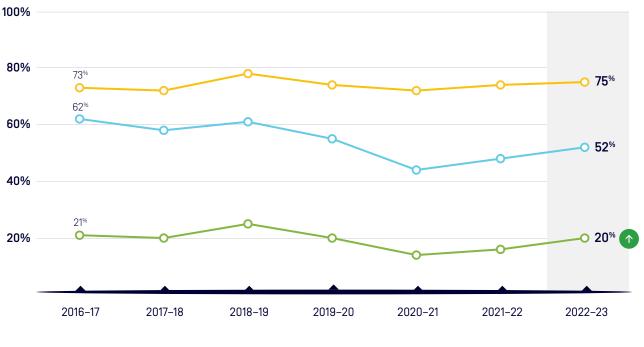


What's changed? **Regular** participation in sport-related activity has increased among girls aged 0-14.



# All participation rates 2016–17 to 2022–23

#### FREQUENCY OF PARTICIPATION



○ 1+ per year ○ 1+ per week ○ 3+ per week

What's changed?

Since 2021-22, the proportion of girls 0-14 participating in sport or physical activity 3+ times per week has increased.

# Most popular **sport** and **non-sport-related** activities

#### ESTIMATED NUMBER OF PARTICIPANTS



#### Girls 9-11

Swimming	196,000
S Netball	98,000
Dancing (re	ecreational) 85,000
Gymnastic	<b>s</b> 76,000
Basketball	67,000
Football/sc	occer 60,000
Running/at	thletics 48,000
Tennis	45,000

Activities with estimates of less than 40,000 not shown.

Girls 5	Girls 5-8				
Lo	Swimming	350,000			
<pre>%</pre>	Gymnastics	210,000			
Ť	Dancing (recreational)	168,000			
	Football/soccer	77,000			
S	Netball	61,000			
Þ	Tennis	48,000			



←

### CHILDREN AGED 0-14 LIVING IN A HOUSEHOLD WHERE A LANGUAGE OTHER THAN ENGLISH (LOTE) IS SPOKEN

According to the 2021 Census there are 1.2 million children 0-14 in Australia who live in a household where a LOTE is spoken*. AusPlay has collected information about more than 5,000 children in LOTE households.

In terms of participation in sport and physical activity, imagine a boy like Ibrahim**. He's 11 and lives in Victoria.

AusPlay tells us that he plays football/soccer. Ibrahim comes from a football-mad family and so it is natural that he would play it too. And of course it's so much fun. Moving to Australia and the new lifestyle also encouraged his parents to enrol him in swimming lessons.

The following pages tell us more about how children 0-14 in Australia who live in a LOTE household participate in sport and physical activity and how, if at all, that has changed.

*Based on the assumption that when the parent/guardian says they speak a language other than English at home, the whole household is classified as LOTE.

**Not a real person. Profile information based on data from AusPlay and other ASC research.

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22



#### Participate in organised outside-of-school hours sport or physical activity 1+ per week



#### Participate through a sports club or association 1+ per year



#### Participate in organised outside-of-school hours sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

#### What's changed?

Since 2021-22, regular participation among children o-14 living in LOTE households has increased, including through sports clubs/associations.

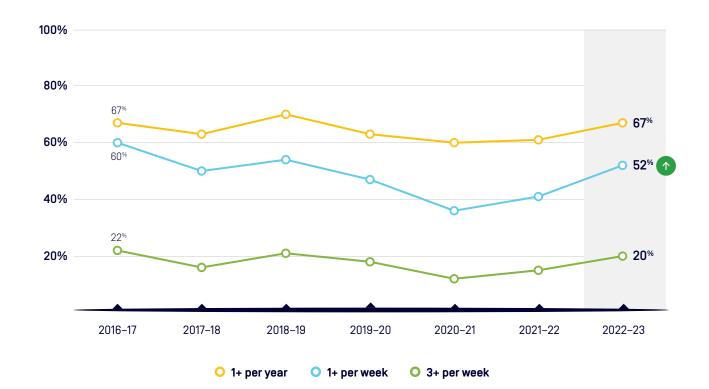




CHILDREN AGED 0-14 LIVING IN A HOUSEHOLD WHERE A LANGUAGE OTHER THAN ENGLISH IS SPOKEN

# All participation rates 2016–17 to 2022–23

#### FREQUENCY OF PARTICIPATION

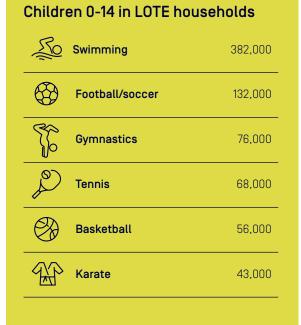




CHILDREN AGED 0-14 LIVING IN A HOUSEHOLD WHERE A LANGUAGE OTHER THAN ENGLISH IS SPOKEN

# Most popular **sport** and **non-sport-related** activities

#### **ESTIMATED NUMBER OF PARTICIPANTS**





## **CHILDREN AGED 0-14 IN MAJOR CITIES**

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22  $\downarrow$ 



#### Participate in organised outside-of-school hours sport or physical activity 1+ per week



#### Participate in organised outside-of-school hours sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

#### Participate through a sports club or association 1+ per year



#### What's changed?

In line with the national figures, the percentage of children 0-14 in major cities who participate at least once a week has increased, driven by sport-related participation.

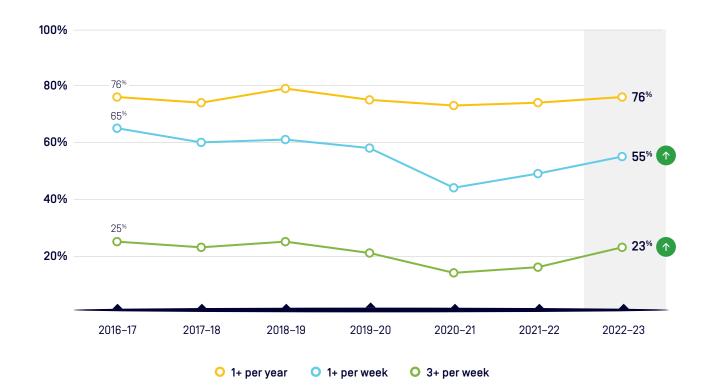




**CHILDREN AGED 0-14 IN MAJOR CITIES** 

# All participation rates 2016–17 to 2022–23

#### FREQUENCY OF PARTICIPATION





# Most popular **sport** and **non-sport-related** activities

#### **ESTIMATED NUMBER OF PARTICIPANTS**



#### Girls aged 0-14 in major cities

Ro	Swimming	715,000
<b>%</b>	Gymnastics	339,000
Ť	Dancing (recreational)	294,000
5	Netball	187,000
	Football/soccer	187,000
$\bigotimes$	Basketball	107,000
12 T	Running/athletics	100,000
	DanceSport	91,000
Ð	Tennis	87,000
(x)	Australian football	65,000

Top 10 sports/activities shown.

## CHILDREN AGED 0-14 IN REGIONAL/ RURAL AREAS

The graphs on the following pages use these symbols to highlight statistically significant changes in the last year:



Statistically significant increase since 2021–22

Statistically significant decrease since 2021–22



#### Participate in organised outside-of-school hours sport or physical activity 1+ per week



#### Participate through a sports club or association 1+ per year



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

#### Participate in organised outside-of-school hours sport-related activity 1+ per week



2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

#### What's changed?

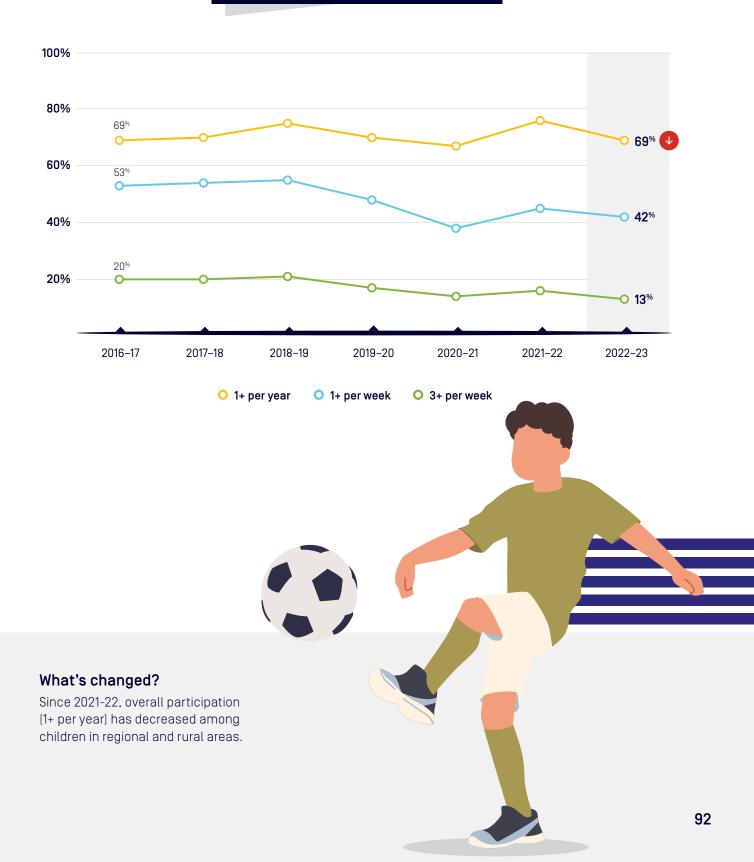
Since 2021-22, overall participation through a sports club/association has decreased among children in regional and rural areas.



CHILDREN AGED 0-14 IN REGIONAL/RURAL AREAS

# All participation rates 2016–17 to 2022–23

#### FREQUENCY OF PARTICIPATION



# Most popular **sport** and **non-sport-related** activities

#### **ESTIMATED NUMBER OF PARTICIPANTS**

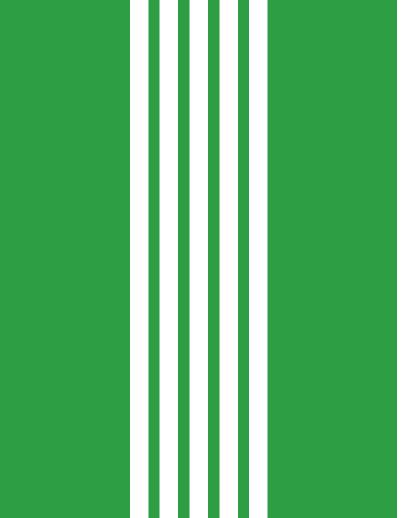


# Girls aged 0-14 in regional/rural areasSwimming229,000Colspan="2">OperationalColspan="2">Gymnastics115,000Colspan="2">OperationalIndext production of the state of the state

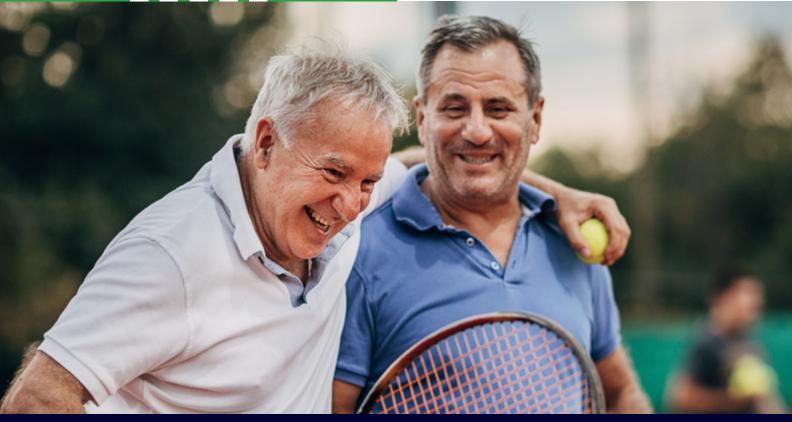


Activities with estimates of less than 40,000 not shown.

 $\leftarrow$ 



## AUSTRALIANS AGED 15+ BY STATE/ TERRITORY 2022-23



AUSTRALIANS AGED 15+ BY STATE/TERRITORY 2022-23

# Headline indicators



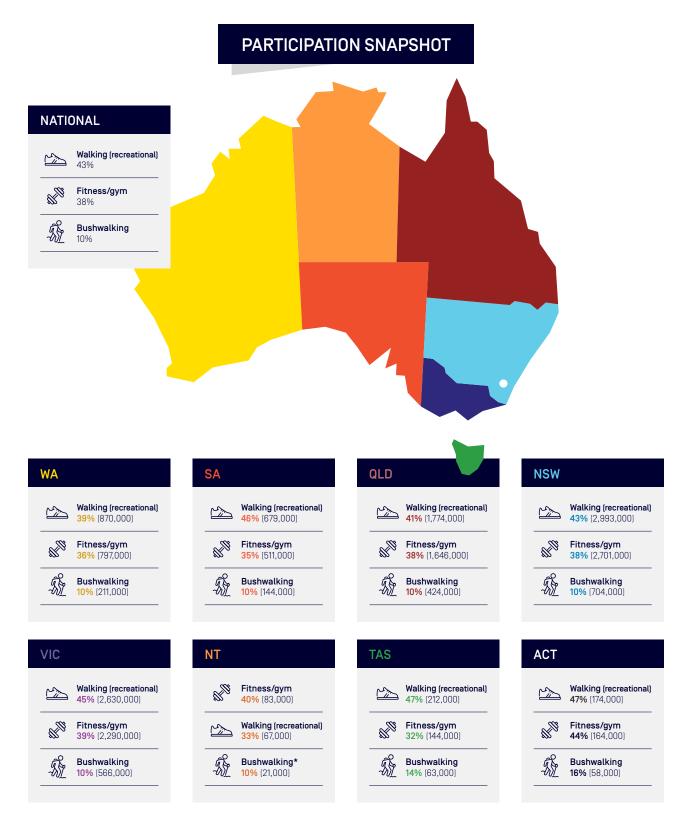
	SPORT OR PHYSICAL ACTIVITY 1+ PER WEEK	SPORT OR PHYSICAL ACTIVITY 3+ PER WEEK	SPORT-RELATED ACTIVITY 1+ PER WEEK	SPORTS CLUB OR ASSOCIATION 1+ PER YEAR	NON-PLAYING ROLE 1+ PER YEAR
ACT	86%	<b>68</b> %	45%	25%	16%
NSW	79%	<b>59</b> %	39%	<b>22</b> %	15%
NT	67%	51%	40%	30%	22%
QLD	76%	59%	39%	20%	14%
SA	76%	59%	37%	21%	19%
TAS	78%	60%	39%	21%	17%
VIC	80%	63%	41%	23%	16%
WA	79%	62%	44%	24%	18%
NATIONAL	78%	60%	40%	22%	16%

## Most popular **sport-related** activities



*Data has relative margin of error between 50% and 100% and should be used with caution

## Most popular **non-sport-related** activities



*Data has relative margin of error between 50% and 100% and should be used with caution

CHILDREN AGED 0-14 BY STATE/ TERRITORY 2022-23





SPORT OR

SPORT-RELATED
ACTIVITY
1+ PER WEEK

SPORTS CLUB OR ASSOCIATION 1+ PER YEAR

56%

**44**%

40%*

**44**%

**40**%

39%

**45**%

**42**%

**48**%

	PHYSICAL ACTIVITY 1+ PER WEEK	PHYSICAL ACTIVITY 3+ PER WEEK	ACTIVITY 1+ PER WEEK	
ACT	63%	20%	60%	_
NSW	54%	21%	49%	_
NT	35%	11%**	35%*	_
QLD	53%	23%	49%	_
SA	49%	23%	45%	_
TAS	33%	6%**	30%	
VIC	51%	19%	49%	
WA	48%	15%	42%	_
NATIONAL	<b>52</b> %	20%	<b>49</b> %	

*Data has relative margin of error between 50% and 100% and should be used with caution.

**Data has relative margin of error greater than 100% and is considered too unreliable to use.

SPORT OR

## Most popular **sports** or **physical** activities



*Data has relative margin of error between 50% and 100% and should be used with caution ^All estimates are less than 40,000 so only the top activity is shown



Australian Government

Australian Sports Commission



Any further questions about AusPlay (or queries for additional customised reporting/further analysis of the dataset) can be directed to the ASC Insights team at **ausplay@ausport.gov.au**