13th International Association for Sport Information World Congress 11-13 March, 2009 - Canberra, Australia

Consequences of the social and economic crisis on Serbian sport information and education.

Petar Protic

Faculty of Sport and Physical Education, University of Novi Sad Serbia



Australian Government





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Building and sustaining sport information communities through connectivity, collaboration and sharing













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Australian Sports Commission





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Yugoslavia

- A country with:
- 7 neighbours,
- 6 republics,
- 5 nationalities,
- 4 languages,
- 3 churches,
- 2 letters
 &
- 1 party.



Crisis as a Hidden Virus

Tools for the so called "unified knowledge" were strongly controlled mass media services, institutional flow of information on different levels.

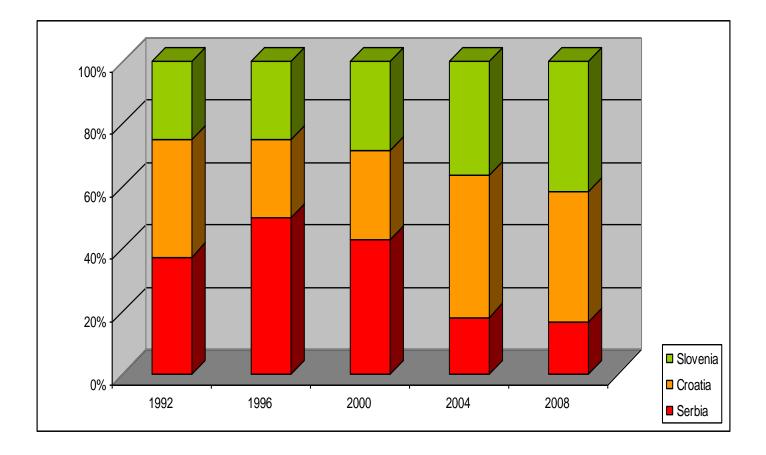
One of the favourite types was collective support of various organizations and societies broadcast on the news, written about in essays and commented on television, in the press etc.

Another method which was taken over from communism was also widely applied: scholars, students, and workmen were given a specific role in celebrating the leader in outdoor meetings.



Vedran Smailovic playing in the destroyed building of the National Library in Sarajevo, 1992 (photo by M. Evstafiev)

Sports Results at Summer Olympic Games in the Period of Crisis (1992-2008)

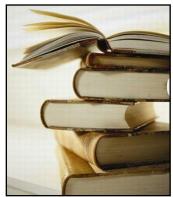


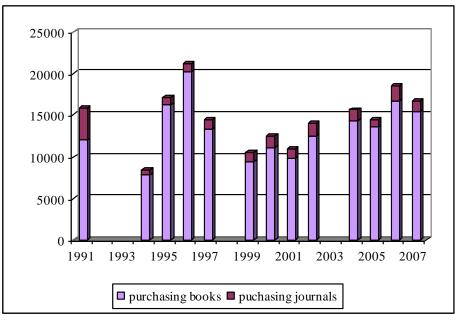
Examples of the crisis from the aspect of high-school library are:

- outdated information in paper-back and electronic form,
- crisis in publishing and translation,
- foreign language knowledge,
- low-level information exchange,
- computer illiteracy,
- plagiarism,
- misuse of academic titles.

which lead to a deterioration of all educational institutions, from preschool to high-school level.

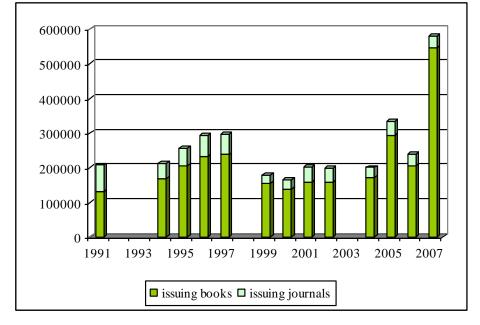
Purchasing







Borrowing



Librarian, the middleman

Took a role of a leading person in management, knowledge acquirement and exchange, as an information holder, a keeper, and a deliverer, as a steadfast explorer, and above all – as a visionary and as a builder of better, stronger consciousness of the nation which he/she belongs to and which he/she serves.



Exploring the Internet could be seen as climbing an **old oak tree**. Solid branches as paths to the place with a view, and to a thought from the childhood... and then a light. (photo by PosterBoy)

Towards the solution

- (1) Acceptance of the EU models and standards;
- (2) Acceptance of experiences from close surroundings i.e. Croatia, Slovenia, Hungary – partly due to the similarity of languages;
- (3) Adjusting laws and regulations in fields of sport, education and culture to those of EU countries;
- (4) Inclusion in established systems for information exchange, such as IFLA, IASI, SIRC, etc.
- (5) Global information exchange in both scientific and professional environment are necessary in every mentioned field here.

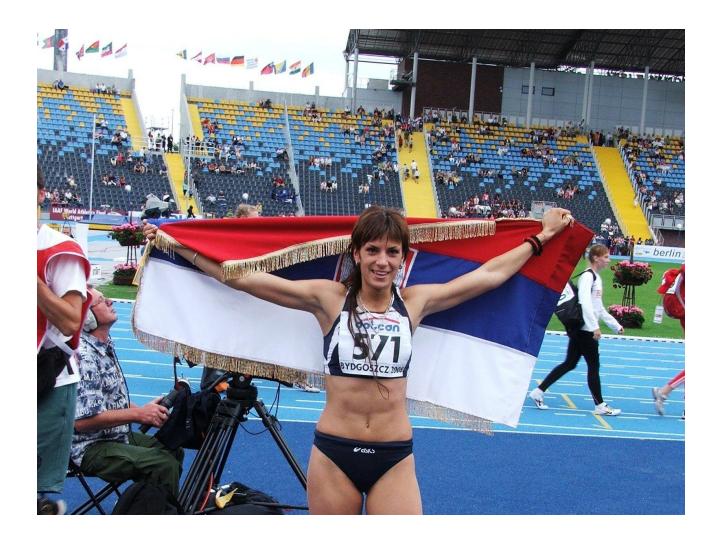
Bibliographic portal of a library

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produce merely available	The librarian is a middleman [who] neither produces "information" nor consumes it; he merely transfers it in the form in which it is made available to him and in which the user wants it. <i>Dix (1968, 39)</i>			External Catalogues
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A task for the future

If one of the main challenges a librarian faces is the following form of information - the **effective package** limited in time and space - in the near future **unpacking** and **delivery** will become our duty and honour.

This is our chance to be remembered in history as those who tried to save the noble tradition of our profession in front of the most serious challenges ever – social crises as well as the changes in the systems of information exchange.



Ivana Spanovic the long jump European Champion and hope of the nation for the 2012 London Games (photo by F. Kamasi)

Thank you for your attention.



Canberra, March 2009



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