Not feeling confident in their role is the greatest threat to these volunteers. This can be caused by:

- not feeling equipped, trained to do their role
- receiving criticism and negative reaction from others (e.g. parents of players)
- change in life stage will also cause teens/young people to cease volunteering

13% of population aged 14-75

9% of sport club volunteers are in this segment (ie. 1.2% of total population)
<table>
<thead>
<tr>
<th>SHOULD BE A RETENTION TARGET</th>
<th>ACQUIRING OPPORTUNISTS</th>
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| Likely to undertake incidental volunteering for club sport for as long as they / their child participate. But this could be extended by maintaining volunteer interest through:  
  > roles and tasks that are strongly social or where they are active in the sport  
  > roles that offer a personal benefit outside of sport – career / practical skills / taking on some authority  
  > providing adequate training so they feel they can keep doing the roles (i.e., refereeing / dealing appropriately with children) | Those in this Opportunist segment not involved in club sport are a low acquisition segment as their volunteering is directly related to personal gain, which is being fulfilled.  
  
  Communicate by:  
  - Direct personally at club  
  - Electronic media |